

# Cisco Small Business Advantage

For Small Business



## Cash in with Partner Development Funds

Partner Development Funds (PDF) is a comprehensive channel partner payment program designed to increase your profitability as you expand your small business and commercial practice. PDF provides quarterly payments based on your purchases of eligible Cisco products.

### Enroll now

Don't miss out on another day of profits. It's easy, just go to [www.cisco.com/go/ppe](http://www.cisco.com/go/ppe) and enroll today.

**Enroll**

Program Tracks	Partners	Program SubTracks	Eligible Products	Payment
PDF Cash Back Accelerator	E-Commerce, DMR, SP	CBA	SB, SPA Phones, Traditional Cisco	3-5%
PDF Cash Back	Non-Specialized or Certified Registered	Cash Back	SB, SPA Phones, Traditional Cisco	5%
PDF Plus	SB or Express Foundation Specialized	Non VIP Partner	SB, UC 540/560, Traditional Cisco	Cat A: 10% Cat B: 5%
		VIP Partner	SB, UC 540/560	Cat A: 10% Cat B: 5%
PDF Commercial UC	Express UC Specialized	EUC	CUCME, ISRG2 Gateways, 7900/8900/9900 Series IP Phones	10%
	Business Edition Specialized	BE	UC Manager BE, ISRG2 Gateways, 6900/7900/8900/9900 Series IP Phones	Cat A: 16% Cat B: 10%

PDF is just one of the many resources included in the Cisco Small Business Advantage—the comprehensive solutions, training, tools and support you need for a simplified path to profitability.

For Program details, please go to [www.cisco.com/go/pdf](http://www.cisco.com/go/pdf)

Not a partner? Get the Small Business Advantage by **becoming a Cisco partner** today.