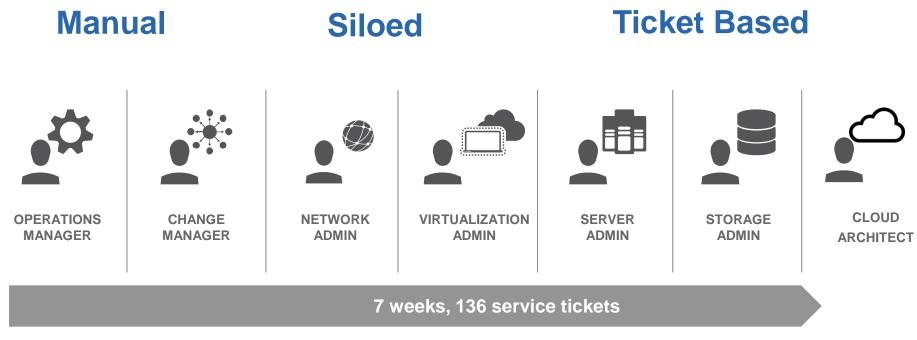


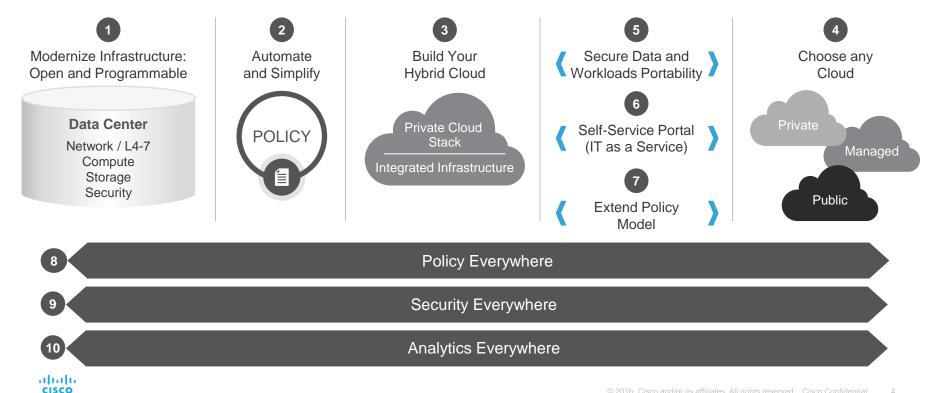
Cisco ONE Enterprise Cloud Suite – Infrastructure Automation Transforming infrastructure into consumable Private Clouds

Market Trends

IT Challenges remain in Datacenter

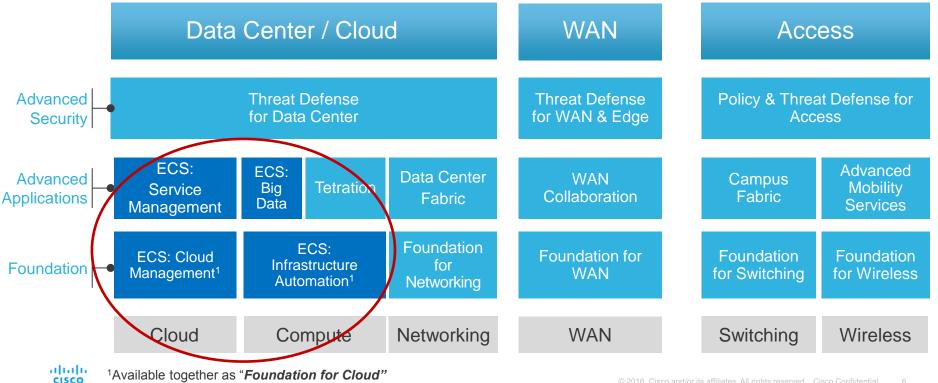


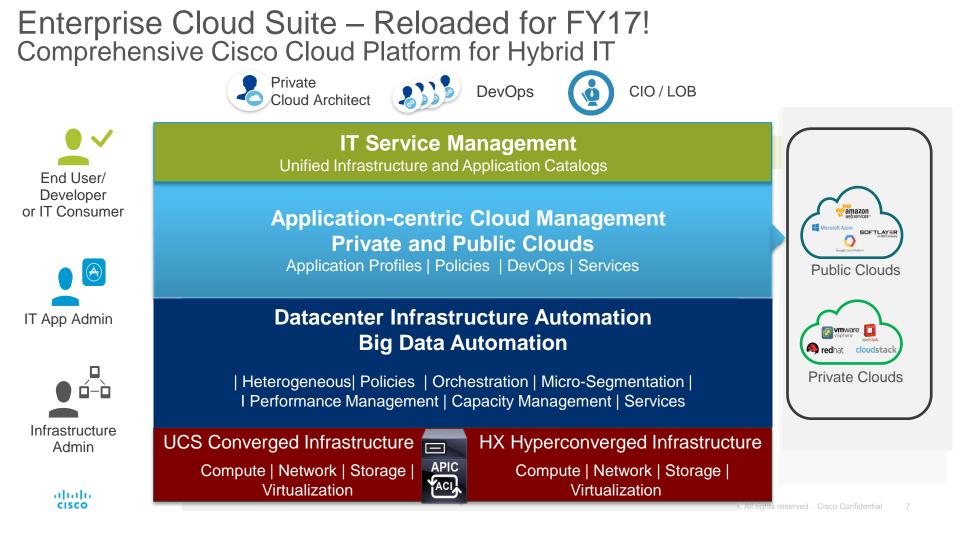
Cisco's Approach - Loosely Coupled, Fine Grained Programmable Policy-Driven Models



Cisco ONE Enterprise Cloud Suite Solution Overview

Cisco ONE Software





New Cisco ONE Enterprise Cloud Suite Offers!



All ECS Packages can be purchased independently or together

Infrastructure Automation



Use Cases & Outcomes

Use Cases:

- Self-service consumption of data center infrastructure (compute, network, storage & virtualization)
- Multi-vendor automation & orchestration
- Performance monitoring & capacity planning
- Unified management of UCS Domains
- Secure, repeatable application deployment with micro-segmentation

- Greater data center productivity
- Simplifies and standardizes data center processes
- Support business acceleration
- Maintains IT control

Cloud Management



Use Cases & Outcomes

Use Cases:

- Deploy and manage applications across data center, private and public cloud environments
- Single application profiles integrate into DevOps and CI/CD solutions
- Migrate and redeploy workloads to any cloud with ongoing management

- Capacity Augmentation by optimizing utilization of DC, private cloud and public
- Up to 60% faster application deployment across environments
- Real-time benchmark capabilities ensure cost-effective workload placement
- * Not Sold Per Server
- Additional Managers, Orchestrators and VMs can be ordered using a C1 "spare" PID
- Support provided is Solution Support

Service Management

Starter Package Subscription

- Cisco Prime Service Catalog Base
- Cisco Process Orchestrator
- 20k Transactions/yr

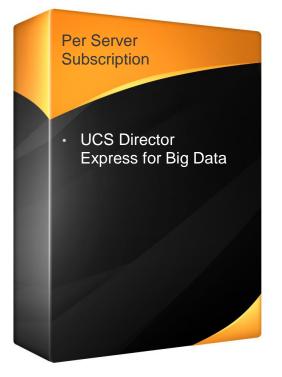
Use Cases & Outcomes

Use Cases:

- Unified self-service Catalog and Configuration Management for Cloud, Application and Infrastructure services
- Out of the box integration with Cisco UCSD, Cloud Center, and Process Orchestrator
- Auto Import of automation tasks, workflows, application profiles and publish them into the unified catalog
- Solution can be extended to Workplace services and Business Process automation

- Consolidate multiple portals into one portal
- Automate integration with backend systems
- Deliver unified digital experience to LoB, DevOps, and ITOps user segments
- Sold per transaction a transaction is a PSC service request or PO workflow execution
- This package includes PSC base features and full PO features including all PO adapters
- Additional Service Management features and transaction capacity can be added to Service Management Base

Big Data Automation



Use Cases & Outcomes

Use Cases:

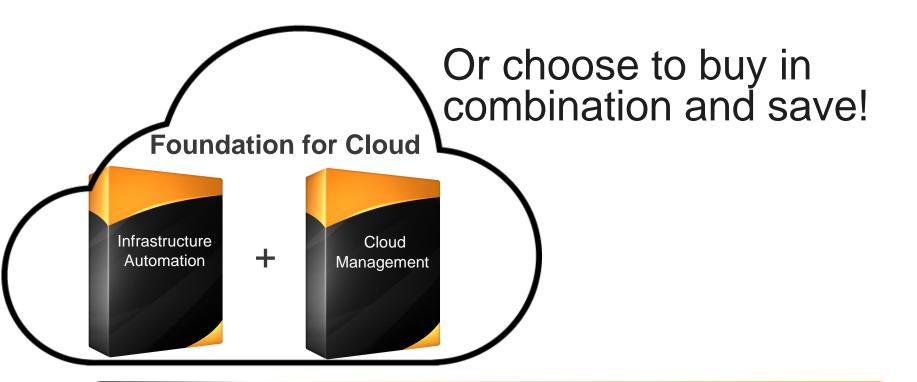
- Single touch deployment of Hadoop clusters on UCS architecture
- Integrate with major distributions: Cloudera, MAPR, HortonWorks, and Splunk Enterprise
- Comprehensive Diagnostics for
 infrastructure and Hadoop configurations
- Customization via northbound API to integrate with 3rd party solutions

- Consistent Hadoop configurations
- Reduces data center complexity through centralized management of Big Data hardware and software

Choose the ECS Offer that customer needs now



All ECS Packages can be purchased independently or together



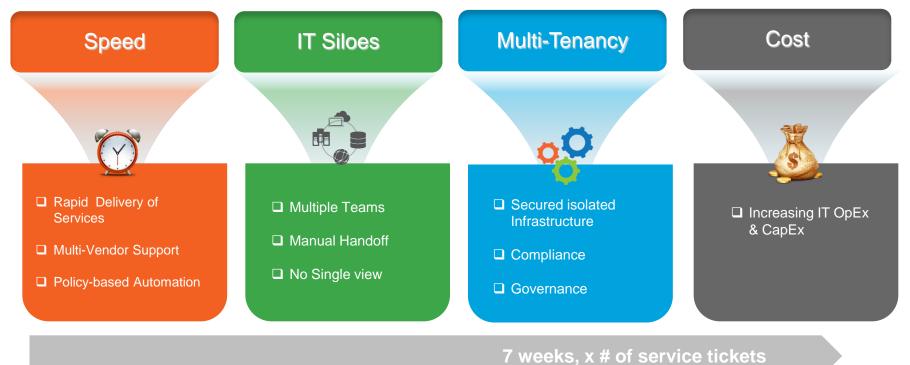
Save more when you combine ECS - Infrastructure Automation with ECS - Cloud Management – This combination is called "Foundation for Cloud"



Save more on the other ECS Offers when ordered in combination with "Foundation for Cloud"

Enterprise Cloud Suite -Infrastructure Automation

IT Challenges Automation critical for Data Center Transformation



© 2016 Cisco and/or its affiliates. All rights reserved. Cisco Confidential 17

Typical Customer Pain Points

Fully Exploit Capabilities

- Understanding performance and capacity within an integrated infrastructure is challenging
- Without appropriate information, customers are reluctant to change configurations even when change can deliver better ROI
- Quickly identify whether application issues are related to integrated infrastructure configuration

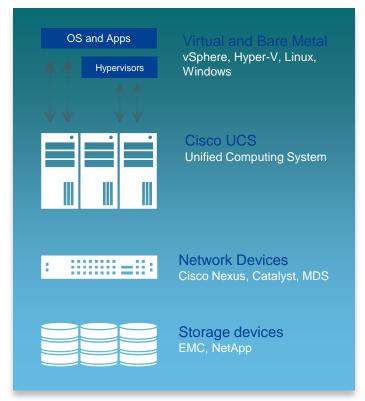
Application Visibility

 Forecast when integrated infrastructure configuration should be adjusted or additional resources acquired

Time to Value

ululu cisco

- In order to deploy integrated infrastructure, need management tools and processes
- But asking teams to make 5+ tools work together takes too long



Infrastructure Automation



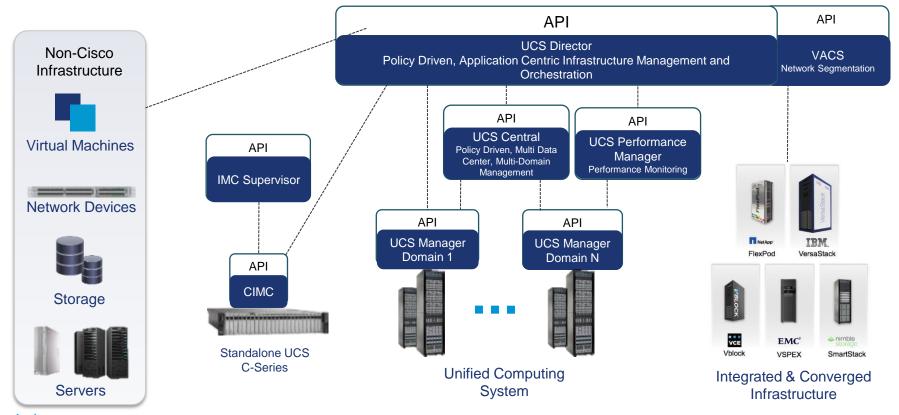
Use Cases & Outcomes

Use Cases:

- Self-service consumption of data center infrastructure (compute, network, storage & virtualization)
- Multi-vendor automation & orchestration
- Performance monitoring & capacity planning
- Unified management of UCS Domains
- Secure, repeatable application deployment with micro-segmentation

- Greater data center productivity
- Simplifies and standardizes data center processes
- Support business acceleration
- Maintains IT control

Infrastructure Management



ululu cisco

Cisco UCS Performance Manager

WHAT

WHY

Virtual appliance for performance and capacity management for Cisco integrated infrastructure

Enables active performance monitoring of entire integrated infrastructure stack

WHO

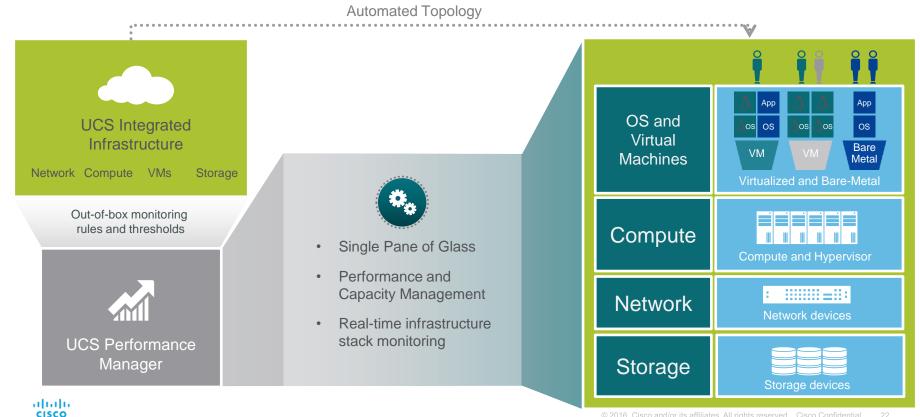
Cisco integrated infrastructures: VCE Vblock, NetApp FlexPod, EMC VSPEX, and custom



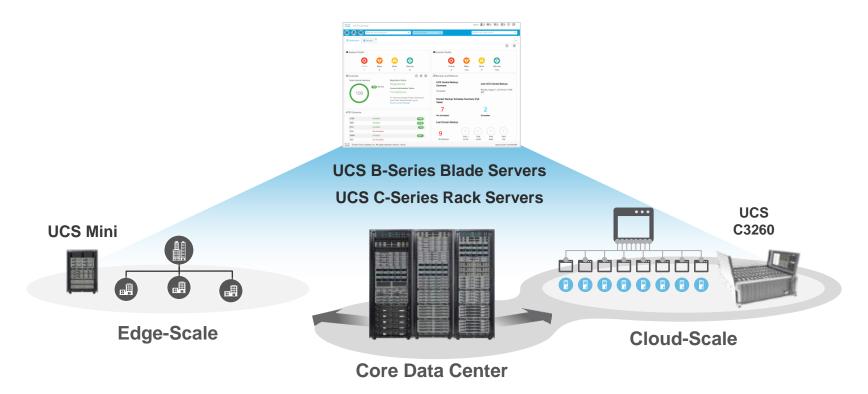
Build Your Own

uluilu cisco

Cisco UCS Performance Manager



UCS Central: Unified Management for UCS



Cisco IMC Supervisor

Centralized Management for Cisco C-Series & E-Series Servers

Reduce costs and increase efficiency in managing Cisco Standalone Servers



Platforms Supported:

- C-Series M3 & M4 Servers
- E-Series M1 & M2 Servers

Core Features:

- Platform Hardware Inventory
- Hardware Health Status
- vKVM Launcher (Incl. vMedia)
- Firmware Inventory + Mgmt
- Call Home (E-mail Alerting)
- Cisco Smart Call Home

Advanced Features:

- Policy-Based Framework
- Hardware Profiles

Cisco Virtual Application Container Services (VACS)



Secure segmentation in mins on shared infrastructure Simplified virtual networking and security

Unified virtual services licensing: cost-effective solution

cisco

A Closer Look: UCSD

Cisco UCS Director - Overview

Infrastructure Automation and Private Cloud Foundation automation



- → Physical Compute, Network, Storage, Hypervisor
- → Day0 bring up of Infrastructure
- → Single Pane Management
- → Converged Infrastructure (FlexPod, Vblock,..etc.)

Private Cloud Foundation

- → Secure Multi-Tenancy
- → Application Infrastructure Blueprint
- → Resource Management
- → Self-Service Portal
- ➔ Metering and Showback

Improve IT Operational Efficiency

- → Reduce Opex & Decrease Service Delivery time
- ➔ Reduce Capex
- ➔ Increased Visibility
- → Increase focus on value-add services

"Like music there's an appropriate timing and order **vm**ware of operations when Virtualization provisioning infrastructure...' cisco Physical Servers CISCO. Network NetAnr Storag UCS Director

Dell

BROCADE

EMC²

CITRIX

< nimble

HITACHI

UCS Director - How Does it Work?

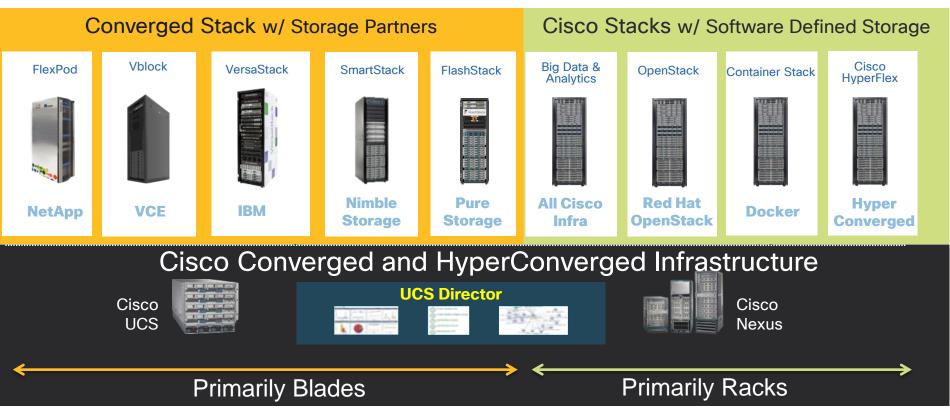
- Abstracts configurations of hardware and software into programmable tasks
- Tasks used to create automated workflows
 - API attached to task eliminating scripting

ululu cisco

- Pre-validated, run immediately after creation
- Workflows published into service catalog or called via APIs by CloudCenter and others
- Dynamic orchestration that keeps business moving
- No other vendor that offers such comprehensive Infrastructure Automation capabilities



DC Automation for Cisco Converged Infrastructure Stacks

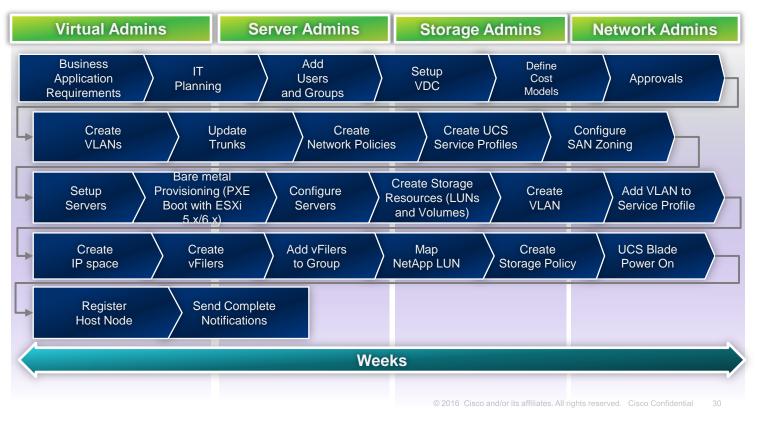


Example - How are we managing Converged Infrastructure?

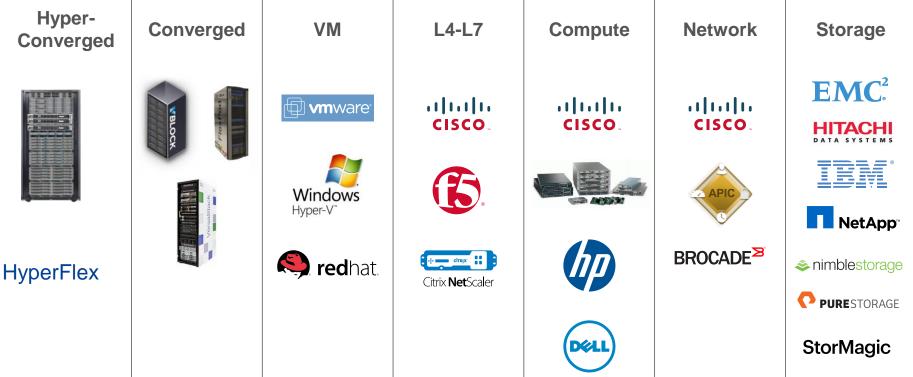
Challenges:

- Many groups
- Many human interfaces
- Manual steps
- Compliance

Delays



Cisco DC Automation – UCS Director Broad Multi-Vendor Infrastructure Support



Importance of UCS Director with ACI

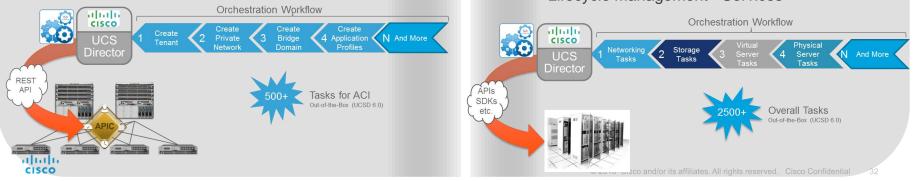
Automation - ACI Fabric Only

Out-of-box Workflow Tasks for:

- ✓ Tenant
- ✓ Application Network Profile
- ✓ VRFs, Contracts, EPGs, BDs, L2Out, L3Out
- ✓ Service Graphs, Device Clusters, etc.
- ✓ VMM Domain, Static Paths, etc.

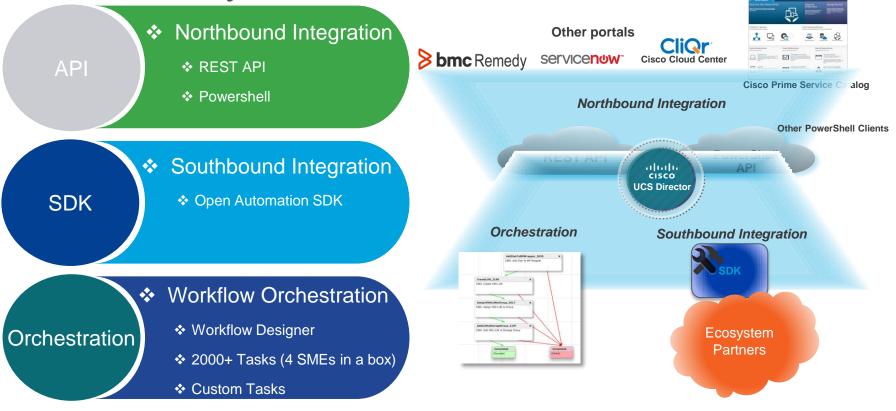
Automation- ACI Fabric, Compute/Storage/Virtualization End-to-End automation support:

- ACI Model (Tenancy, application infra profile, other ACI constructs)
- ✓ Compute Layer Virtual/Physical Server
- ✓ Storage Layer
- Virtualization Layer
- Lifecycle Management Services

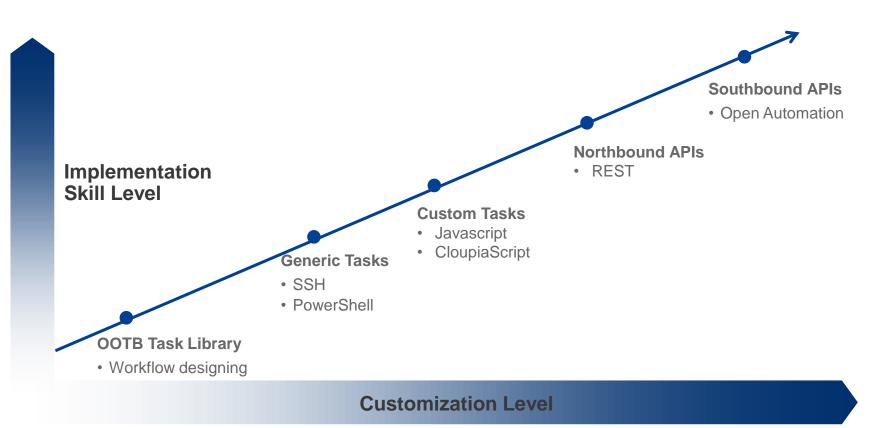


Extensibility with UCS Director

uluiu cisco



UCS Director Extensibility Model



UCS Director 6.0 – What's New Highlights

End User Portal UI

- ✓ New User Interface (HTML5)
- Revamped End User Portal
- Customizable Landing Page Dashboard
- ✓ Simplified Wizard Experience
- Actions with refreshed icons
- ✓ Improved search experience
- Admin Portal remains as Flash based UI (Glacier Bay target for HTML5)

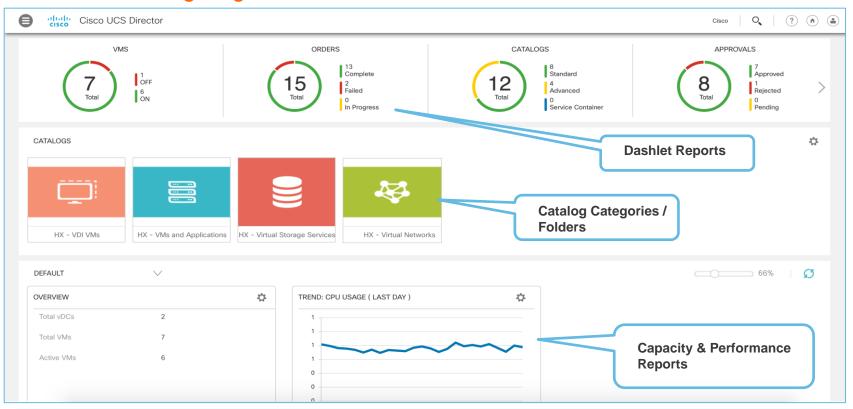
Bare Metal – UCS Managed Servers

- Policy based Bare Metal for UCS Managed Servers (only)
- Bare Metal Catalog with Workflow support for UCS Manager based policy
- Bare Metal Cost Model compute, storage, network, fixed and one-time cost
- BM UCS Server Selection option to delegate to End Users (devOps BM roll out)
- BM UCS Server Lifecycle, Showback and Chargeback (devOps BM roll out)

HyperFlex Management

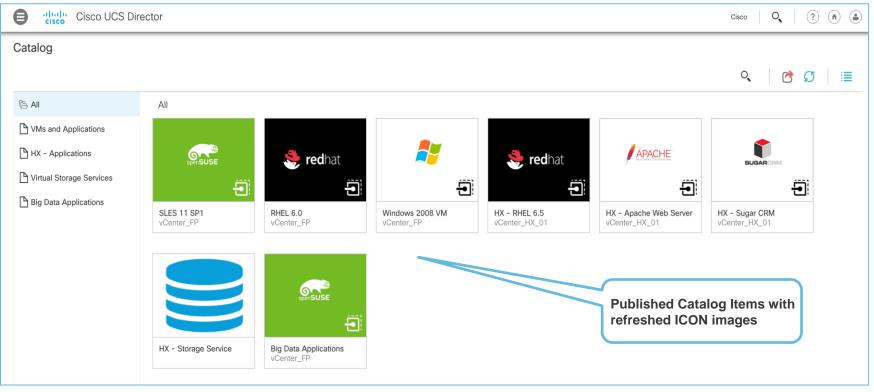
- HyperFlex Pod Wizard (account setup)
- Day1 / Day2 HyperFlex Infrastructure automation (Tasks and Workflows)
- HyperFlex based Private Cloud – IaaS automation
- ✓ HX 1.7.1 support

HTML5 End User Portal – Ul End-User Landing Page



HTML5 End User Portal – UI (Contd...)

Catalog Items with new ICON Images



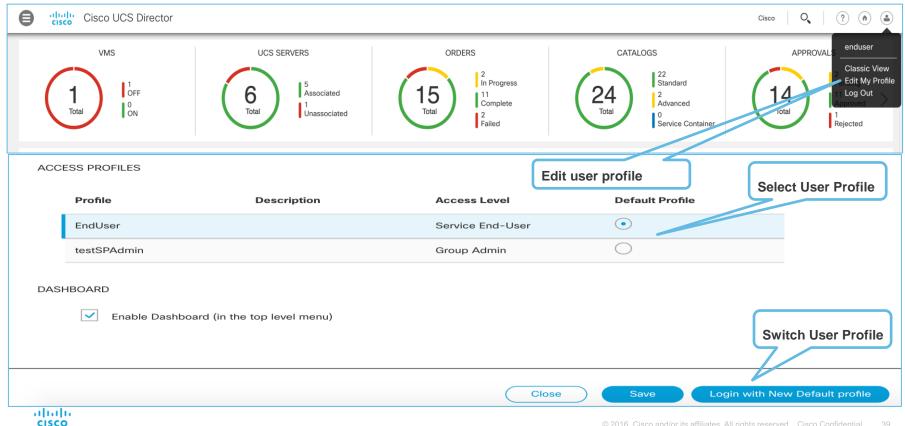
HTML5 End User Portal – UI (Contd...)

New ICONs for VM Lifecycle Management

	Cisco UCS	Director						
Virtual Resources				New ICONs	New ICONs for VM's life-cycle management			
Summary	vDCs	Application	Containers	VMs VM A	Action Requests	Images	Resource	Pools
، 🔶 🕐	0	More	Actions 🗸					
Cloud	Request ID	VM-ID	VM Label	VM Name	Host Name	IP Address	Power State	vDC
vCenter_FP	2	160		MK-VM-001			Ċ	MK_Prod_v.
vCenter_FP	3	161		MK-VM-002	MK-VM-002	172.20.11	Ċ	MK_Prod_v.

HTML5 End User Portal – UI (Contd...)

Switch User profile without LogOut and Login



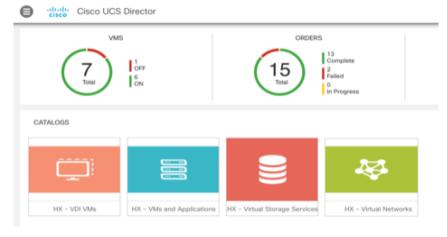
UCS Director - Automation for HyperFlex New!

Use cases

- Turn HyperFlex into Private Cloud IaaS
- HyperFlex Pod View, VM stack-view– Unified Mgmt across Converged & HyperConverged DC Infra
- HyperFlex Automation / Orchestration Tasks & Workflow

Benefits

- Unified HyperFlex, FlexPod, vBlock Private Cloud – laaS automation
- Policy based automation to match workload targets for HyperFlex (VDI, VSI, etc.)



HyperFlex Tasks

Create HyperFlex Datastore
 Create HyperFlex ReadyClones (
 Delete HyperFlex Datastore
 Edit HyperFlex Datastore
 Mount HyperFlex Datastore
 Unmount HyperFlex Datastore
 Complete Complete Science
 Complete Sci



DevNet UCS Developer Center

Tools to help in your journey of infrastructure automation for DevOps and cloud native apps

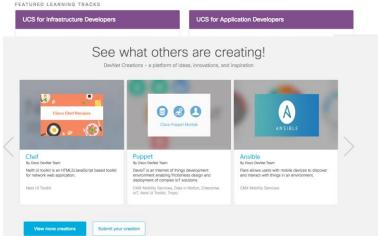
- Learning Tracks customized for Infrastructure and Application Developer
- UCS Director Sandbox and Emulator to try your code as you build solutions
- Solutions ideas to accelerate your development cycle

uluilu cisco

https://developer.cisco.com/site/ucs-director/overview/



Start learning the UCS Unified APIs



Cisco UCS Director Community Workflows Index

cisco Cor	nmunities			Welcome,
Products & Services	Partners	Global	Developer	Support

Cisco Communities > Technology > Data Center & Cloud > Unified Computing System (UCS) > Cisco Developed UCS Integrations

UCSD Workflow INDEX

created by ogelbric on Jan 19, 2015 5:11 AM, last modified by ogelbric on Jan 24, 2015 3:40 PM

Number	Description	Page Link
1	CIDR Calculator	CIDR Calculator
2	UCSD Play Book	UCS Director Play Book
3	Portal Folder Icons	Portal Folder Icons
4	Custom SSH	Custom Enhanced SSH

111	ISO Images In UCSD	ISO Images in UCSD
112	Simple 3 Tier App / Web / DB Example	Simple 3 Tier Stack / Multiple VM(s) / Multiple Catalogs / Multiple VDC(s)
113	UCSD Custom Graph Reports	UCSD Custom Graph Reports
114	Report Service Profiles / Blades over Time	Report Service Profiles / Blades over Time

https://communities.cisco.com/docs/DOC-56419

0

UCSD - Tech Module Series

- Tech Modules provide technical information on what is supported as part of each integrated connector in UCS Director
- Follow a specific template and consumers can expect consistent data across any available connector
- Includes real-world use-cases and example workflow(s) to automate those use-cases
- Valuable tool for both pre and post-sales engagements, possibly even a substitute when live demo is not available
- Current Tech Modules are "connector-based", plan is to also create and offer "solutionbased" (or "use-case-based") modules as well

UCSD Product Direction

2

- User Experience Simplicity, Ease Of Use, Operations Focused
 - Enterprise Grade HA, Scale, Completeness, Version Compatibility, Quality ,Documentation,
 - Persona & Use Case based (Infrastructure Admin, Cloud Admin/Tenant Admin, End User/Developer)

Single architecture – ACI and non-ACI, unified Resource Model, Tenancy Model, Application Containers, Resource Management, Storage Support

Open and Extensible, SDK (industry standards), IVT Certification, Documentation, Information model consistency, API Consistency

Private Cloud
UCS,HP,DELL
Virtualization VMWARE, Hyper-V, KVM
ACI , L4-L7
Storage
SDK, OpenStacK
Nexus, MDS
Containers
Integrated Infrastructure

Hyperconverged

cisco

UCS Director Unique Value Proposition

Out of the box Turn-Key Solution (2500+ Tasks)

Single integrated solution for virtual and physical infrastructure

Multi-vendor and converged infrastructure support

Flexibility with Model based orchestration

Expanding ISV Ecosystem based on Open Automation

Ease of use. Rapid deployment. Lower TCO



··II·III CISCO