



Welcome!

Let's kick this thing off with a friendly game of "Kahoot!" for a chance to win a GRAND PRIZE...

Check out the chat window for the link!
Select Player-to-Player to get started.



simple. 

| *ciscosimple.com*

CONGRATULATIONS!

1st place winner, please
put your email address in
the Q&A!



Secure. Mobile.

Powerfully Simple.



simple. 

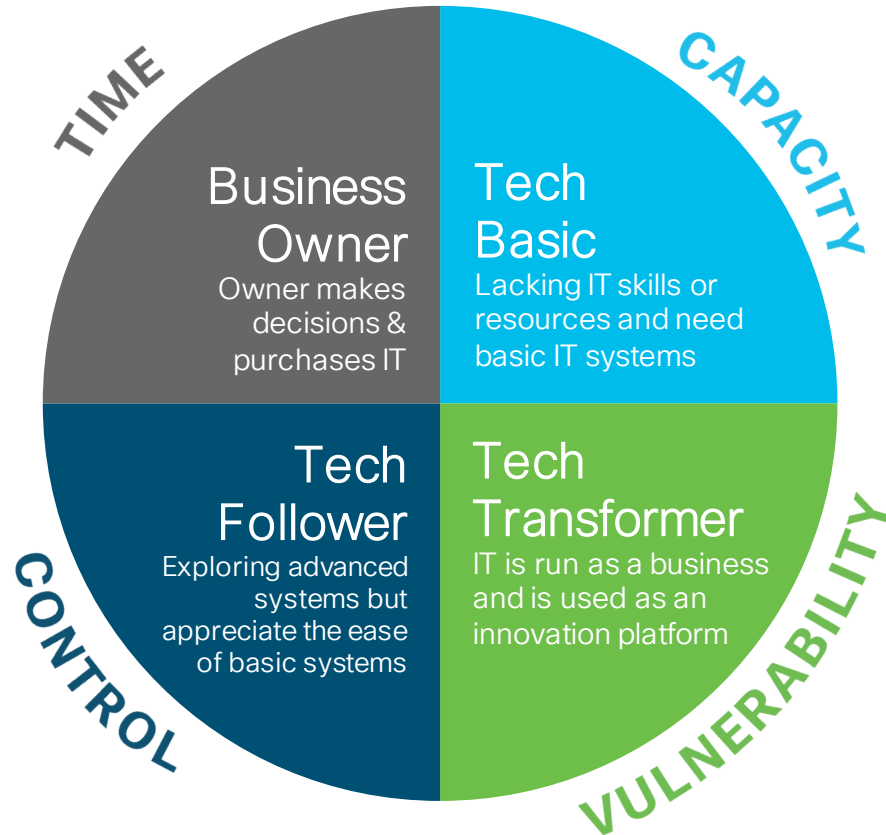
Secure My Business

AGENDA

1. Simple IT Portfolio Overview
2. Solution Overview – *Cisco Umbrella*
3. Demo
4. Q&A
5. Conclusion

Simple IT Portfolio Overview

One Size Does Not Fit All



What's keeping you up at night?



Secure My Business

“My business had a **security breach**, we heard about the **latest attack**, and have a **new compliance regulation**. We need help ensuring our business is secure.”



Enable My Mobile Workforce

“My business is growing, we are innovating, and need to **ensure our teams can be productive, collaborative, and secure, anywhere**. We need great tech so we can **attract and retain the best talent**.”



Optimize My Business

“We have **new applications, new devices, and lots of video** slowing down the **network**, and last week we had an **outage that cost us a ton of money**. It's critical we stay up and running, securely.”



Connect My Teams

“We have lots of collaboration applications and devices, but they are **too complex** to bring everyone together in an effortless manner. I need a **simple solution** that allows my employees and customers to connect in their own way.”



Fuel My Business

Our current infrastructure is **too costly to maintain** and takes **too long to install my applications**. I need to **reduce application deployment time** and make it **easier to scale** my application needs with **sustained performance** for my customers and internal users.”

Simple, Secure, Reliable Networking

- ✓ *Designed Your Needs*
- ✓ *Fits Your **Budget***
- ✓ *Grows with Your Business*



Secure My Business

with Secure Branch

- Meraki MX
- ISR 1100
- Umbrella
- NGFW Low
- RV Series
- HyperFlex, UCS + Veeam

Secure against threats & protect your data



Enable My Mobile Workforce

with Secure Wireless

- Meraki MR
- Mobility Express
- Umbrella
- WAP
- WebEx

Increase employee productivity & flexibility



Optimize My Business

with Network Reliability

- Meraki Full Stack
- Cat2K, Mobility Express, ISR 1100
- Umbrella
- SBTG
- HyperFlex, UCS + Veeam
- WebEx

Ensure always-on with simple, smart solutions



Connect My Teams

with Intuitive Collaboration

- WebEx
- WebEx Teams

Connect teams with intuitive collaboration



Fuel My Business

with Converged Infrastructure

- HyperFlex
- UCS + Veeam

Security, simplicity and control of your computing, storage and connectivity



Today's
Webinar Theme:

Secure My Business

with Secure Branch

Reduce Risk: Always-on, industry-leading security

Fight Threats: Real-time protection from cyber attacks, data breaches

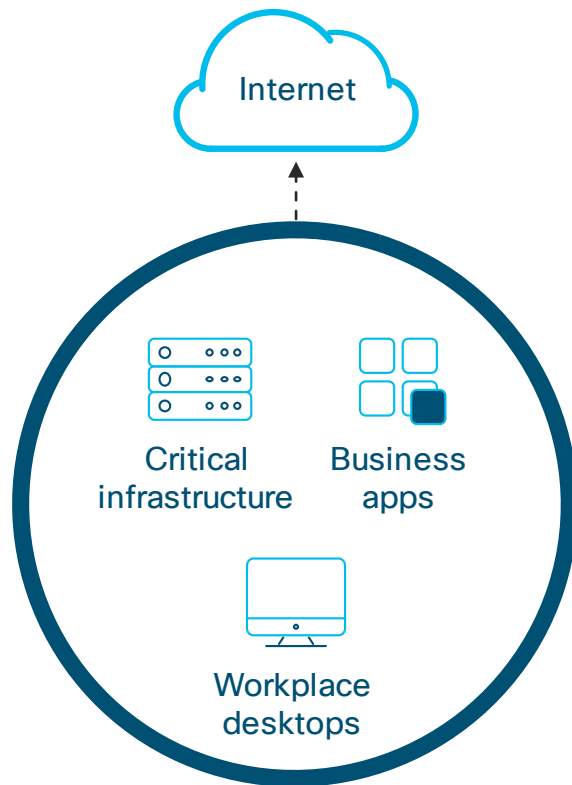
Safekeep Data: Data center redundancy as easy as 3-2-1

100% Compliant: Never fall short

Solution Overview:

Cisco Umbrella

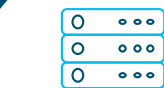
How IT was built



The way we work has changed

Critical infrastructure

Amazon, Rackspace,
Windows Azure, etc.



Critical
infrastructure



Business
apps



Workplace
desktops

Business apps

Salesforce, Office 365,
G Suite, etc.



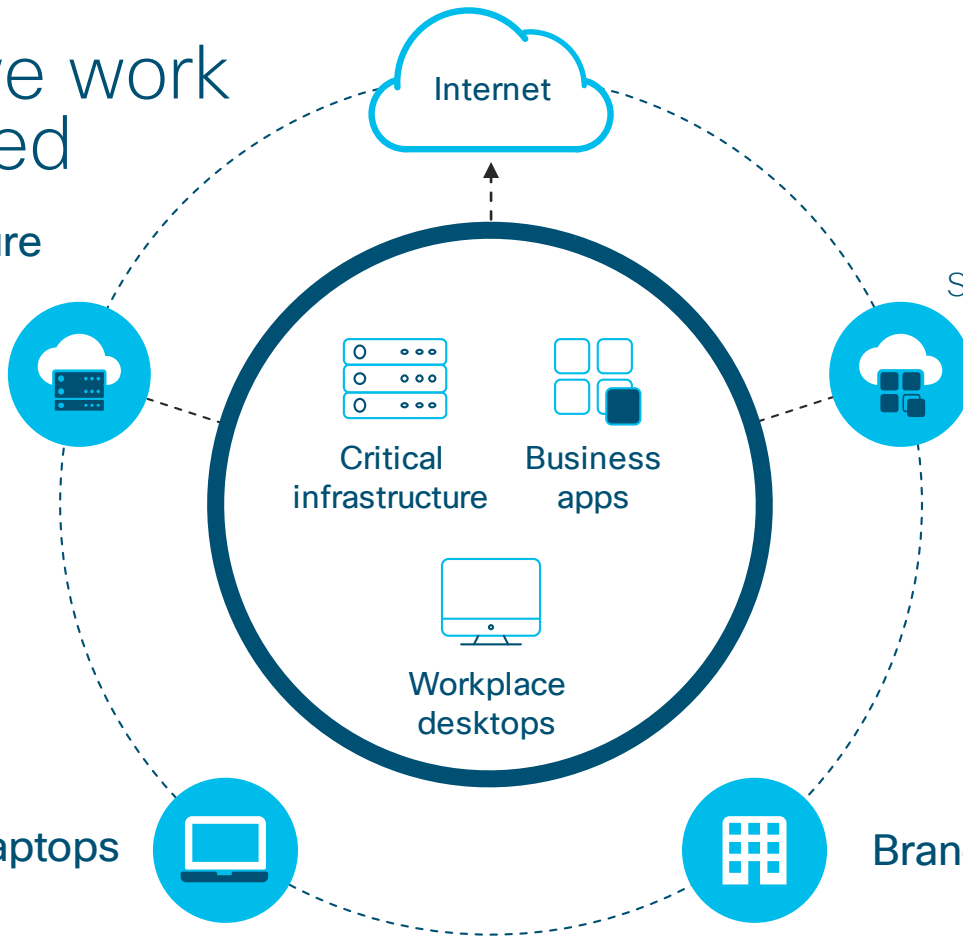
Roaming laptops



Branch office



Internet



Your security challenges



Malware and
ransomware



Gaps in visibility
and coverage

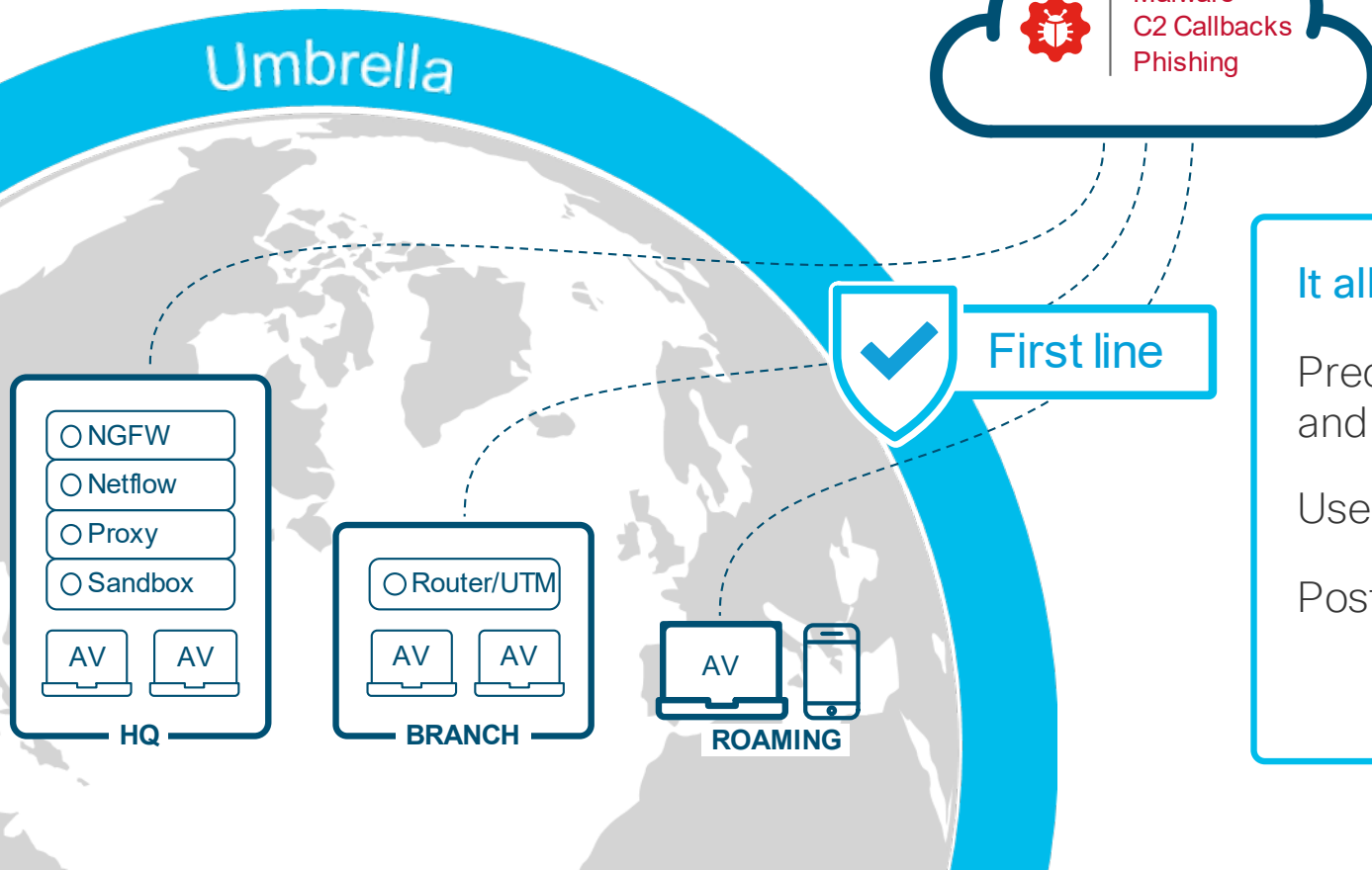


Cloud apps
and shadow IT



Difficult to
manage security

Where does Umbrella fit?



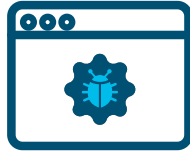
It all starts with DNS

Precedes file execution
and IP connection

Used by all devices

Post agnostic

Prevents connections before and during the attack



Web and email-based infection

Malvertising / exploit kit

Phishing / web link

Watering hole compromise



Command and control callback

Malicious payload drop

Encryption keys

Updated instructions



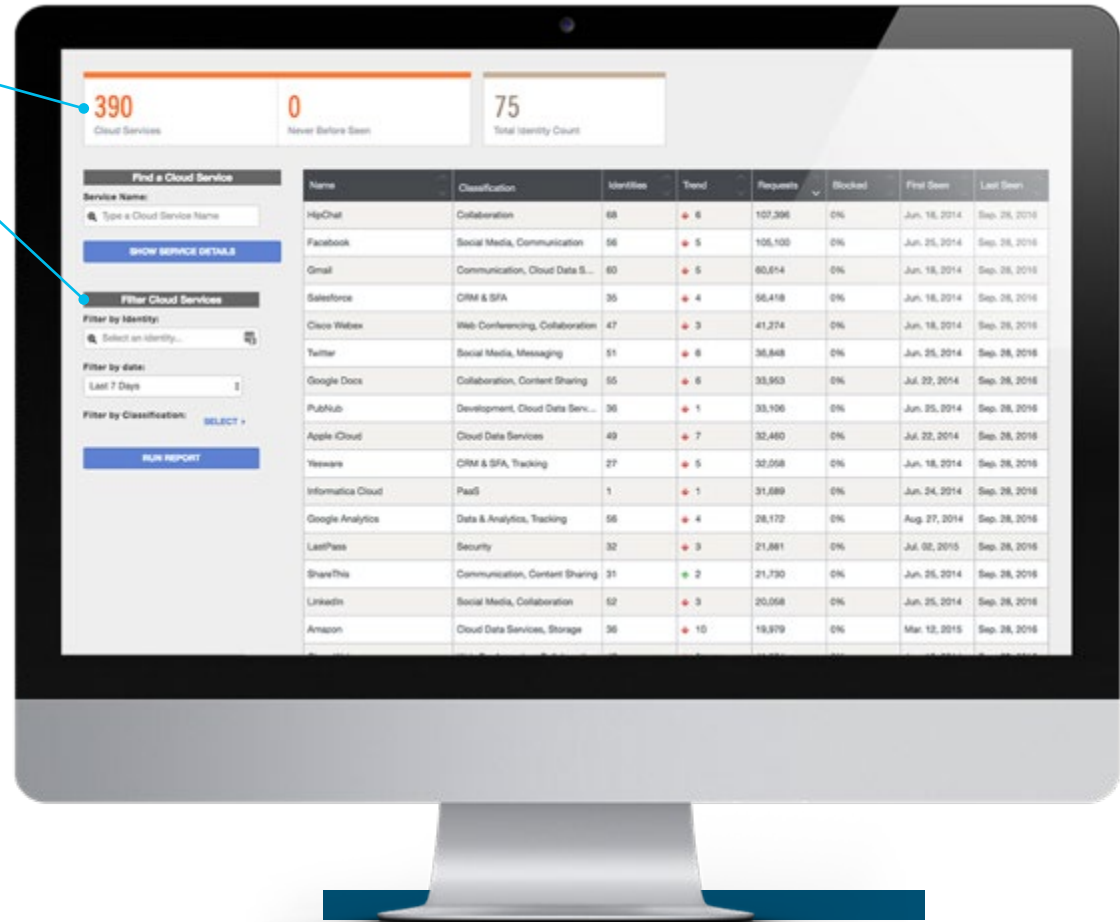
Stop data exfiltration and ransomware encryption

Total and newly seen
cloud services

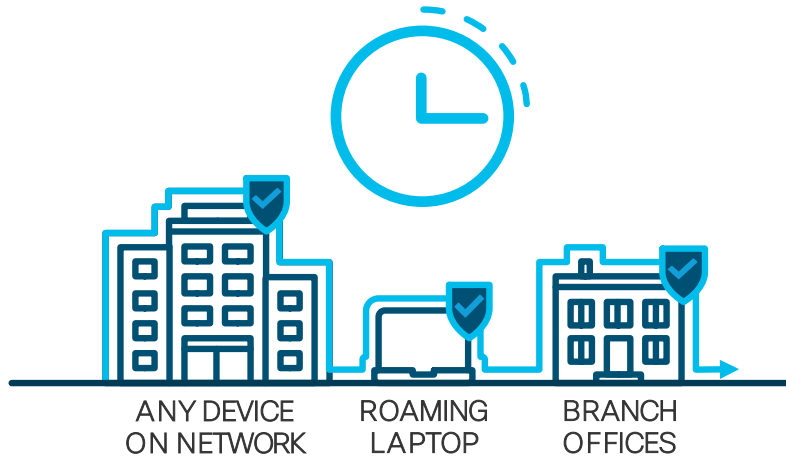
Cloud apps by classification
and traffic volume

CLOUD SERVICES REPORT

Effectively combat
shadow IT



Enterprise-wide deployment in minutes



On-network coverage

With one setting change

Integrated with Cisco ISR 1K and 4K series and Cisco WLAN controllers

Off-network coverage

With AnyConnect VPN client integration

Or with any VPN using lightweight Umbrella client



Demo – *Cisco Umbrella*

Want a **live, personal demo** of what you saw here today?

Click the link in the chat window!



Q&A

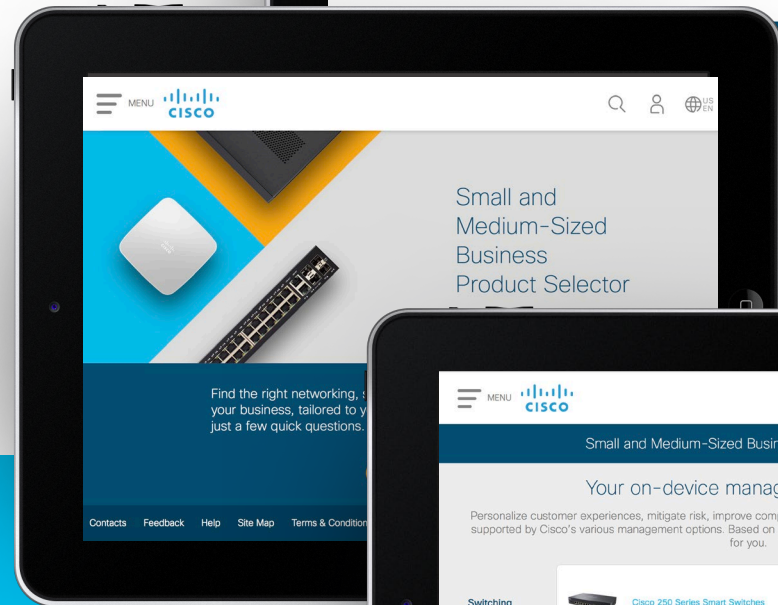
Before we go...

Check Out Our Solution Selector Tool

Simple guidance for choosing the perfect SMB network solutions for you!

You're running a business, and evaluating technology solutions and doing proof of concepts isn't your top priority. That's why we provide a simple tool to help you choose which products are best suited for your environment – switching, wireless, routing, and security – with just a few simple questions.

Try it now at
<http://bit.ly/ciscoselectortool>



Try Umbrella for **free** for 14
days!

[Link](#) is in the chat window!

Some other links to check out...

Find them in the chat window!

- [Umbrella Home Page](#)
- [Umbrella Overview & Demo](#)
- [Umbrella Deployment Guide](#)
- [14 Day Trial Link](#)

We Appreciate Your Feedback!

Please take a moment to let us know if this session met your needs and expectations.

The confidential evaluation survey will open once the event window is closed.

