



Secure. Mobile.

Powerfully Simple.



simple. 

| *Secure My Business*

AGENDA

1. Simple IT Portfolio Overview
2. Solution Overview – *AMP For Endpoints*
3. Demo – *AMP For Endpoints*
4. Q&A
5. Conclusion

- ✓ *Designed Your Needs*
- ✓ *Fits Your **Budget***
- ✓ *Grows with Your Business*

Simple, Secure, Reliable Networking



Secure My Business

with Secure Branch

- Meraki MX
- ISR 1100
- Umbrella
- NGFW Low
- RV Series
- HyperFlex, UCS + Veeam

Secure against threats & protect your data



Enable My Mobile Workforce

with Secure Wireless

- Meraki MR
- Mobility Express
- Umbrella
- WebEx

Increase employee productivity & flexibility



Optimize My Business

with Network Reliability

- Meraki Full Stack
- Cat2K, Mobility Express, ISR 1100
- Umbrella
- SBTG
- HyperFlex, UCS + Veeam
- WebEx

Ensure always-on with simple, smart solutions



Connect My Teams

with Intuitive Collaboration

- WebEx
- WebEx Teams

Connect teams with intuitive collaboration



Fuel My Business

with Converged Infrastructure

- HyperFlex
- UCS + Veeam

Security, simplicity and control of your computing, storage and connectivity

SECURITY, MOBILITY, COLLABORATION, NETWORKING, AND DATA CENTER SOLUTIONS



Today's
Webinar Theme:
**Secure My
Business**
with Secure Branch

Reduce Risk: Always-on,
industry
-leading security

Fight Threats: Real-time
protection from cyber attacks,
data breaches

Safekeep Data: Data center
redundancy as easy as 3-2-1

100% Compliant: Never fall
short

Solution Overview: *AMP For Endpoints*

Our Speakers...



Nick Castillo
Security VSS



Gabe Auble
Security VSS

Cisco: Annual Security Report 2018

Key Challenges

Mobile Devices

57%

Find Very and Extremely Challenging to Defend

Data in Public Cloud

56%

Find Very and Extremely Challenging to Defend

User Behavior
(For Example, Clicking Malicious Links in Email or Websites)

56%

Find Very and Extremely Challenging to Defend

Data Center/
Servers

56%

Find Very and Extremely Challenging to Defend

The New IT Reality

1. Expanded Threat Surface

Modern workplace will continue to create conditions that favour the attackers

2. Industrialization of Hacking

Threat landscape remains complex and challenging

3. Defence in Depth

Layered defenses needed as safeguards for protecting critical systems

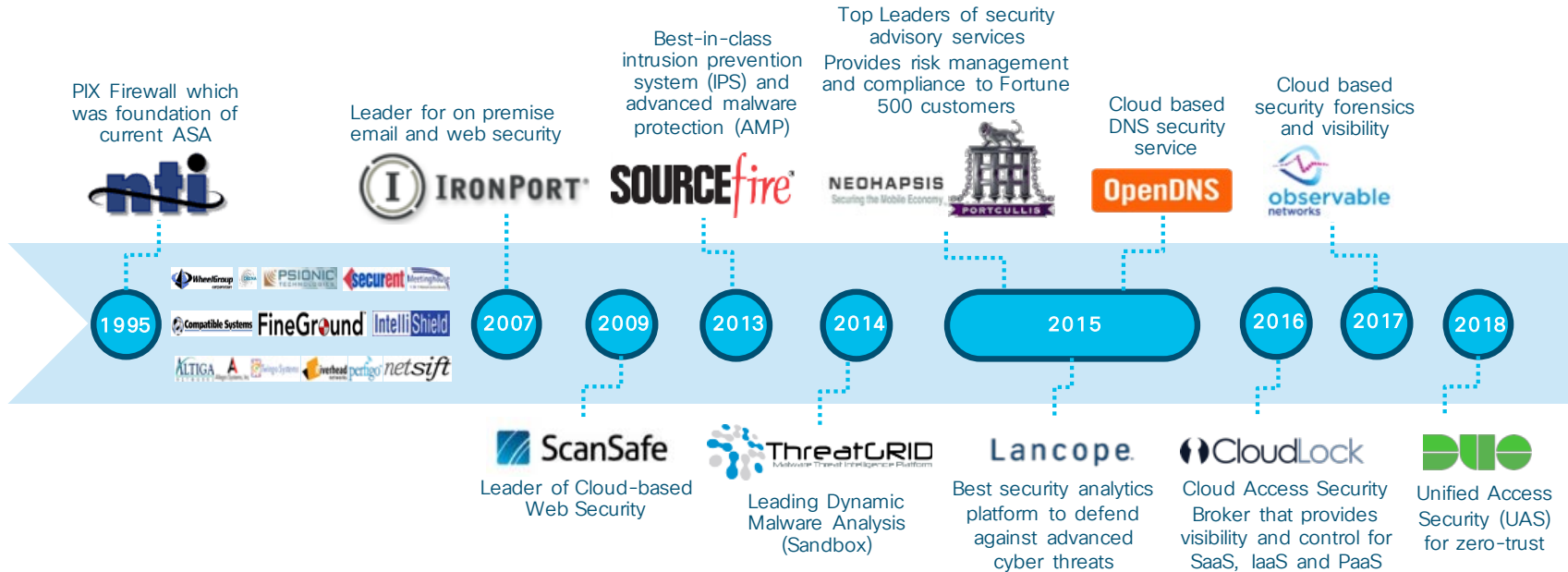
4. Layer 8 Protection

Biggest problem is between the seat and the screen

5. Compliance

Additional scrutiny of ability to secure organization

Cisco's Continued Investment in Security





SEE MORE

Make the Unknown, Known



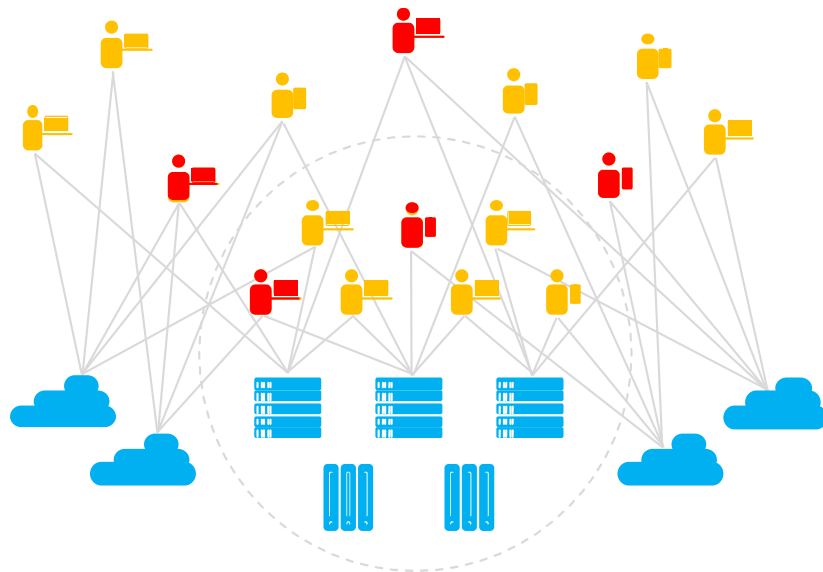
BLOCK MORE

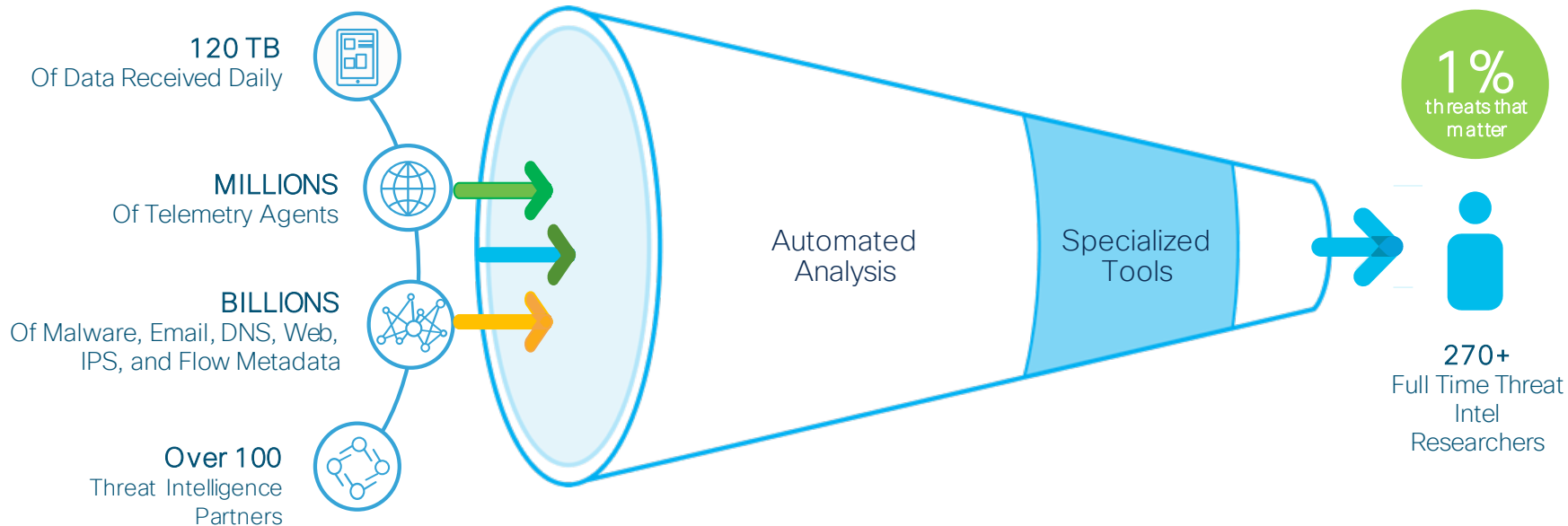
See Once, Block Everywhere



RESPOND FASTER

Accelerate Security Response





Endpoints continue to be the primary point of entry for attacks

70% of breaches start on endpoint devices

WHY?

Gaps in protection

65%

of organizations say attacks evaded existing preventative tools

User error

48%

of attackers bypass endpoint defenses because of user error

Gaps in visibility

55%

of organizations are unable to determine cause of breach

100

DAYS
industry average time to detection

Endpoints are the target

Attackers are looking for data, privileged access, and pivot points

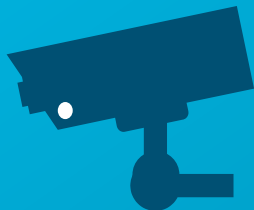


AMP for Endpoints



Prevent

Prevent attacks and block malware in real time



Detect

Continuously monitor for threats on your endpoints to decrease time to detection



Respond

Accelerate investigations and remediate faster and more effectively

What Is Cisco AMP for Endpoints?



Software as a service (subscription)



Cloud managed



Lightweight connector



Protects Windows, Mac, Linux, Android, and iOS

So how do we do it?

Prevent



- Antivirus
- Fileless malware detection
- Cloud lookups (1:1, 1:many)
- Client Indicators of Compromise

Detect



- Static analysis
- Sandboxing
- Malicious Activity Protection
- Machine learning
- Device flow correlation
- Cloud Indicators of Compromise

Reduce Risk



- Vulnerable software
- Low prevalence
- Proxy log analysis

Retrospective Security Helps You Find Answers to the Most Pressing Security Questions...think DVR

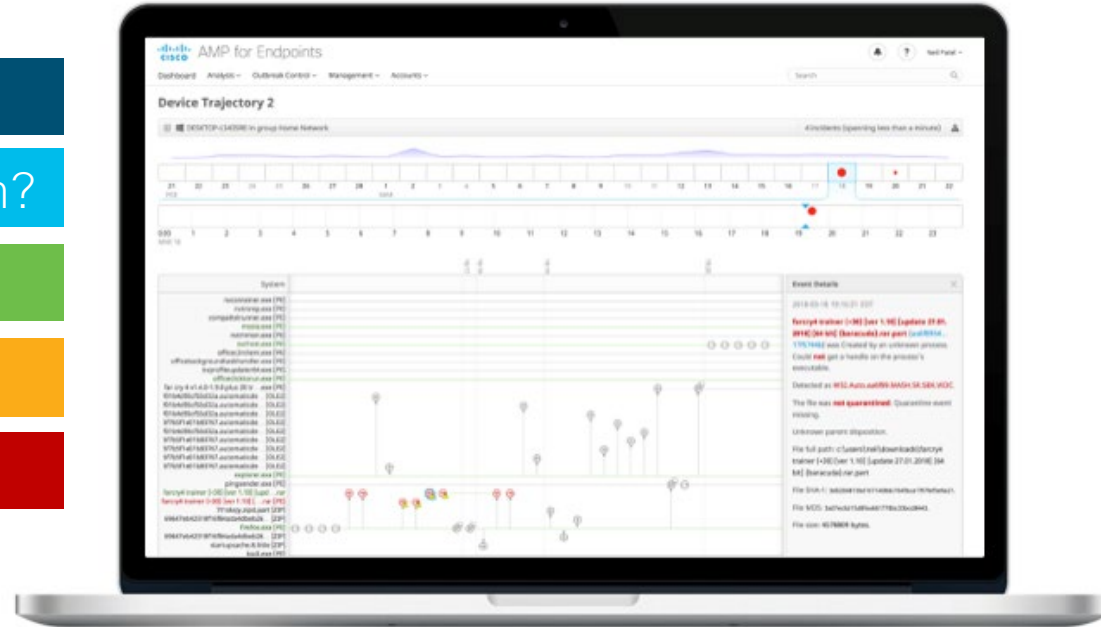
What happened?

Where did the malware come from?

Where has the malware been?

What is it doing?

How do we stop it?





Demo – *Amp For Endpoints*

Want a **live, personal demo** of what you saw here today?

Click the link in the chat window!



Q&A

Before we go...

Test your endpoint security
for FREE for 2 to 4-weeks!

[Link](#) is in the chat window!

Some other links to check out...

Find them in the chat window!

- [AMP for Endpoints Home Page](#)
- [AMP Customer Success Stories](#)
- [At-a-Glances](#)
- [AMP for Endpoints Deployment Guide](#)

We Appreciate Your Feedback!

Please take a moment to let us know if this session met your needs and expectations.

The confidential evaluation survey will open once the event window is closed.

