



# Cisco Small Business IT Webinars

*[cisco.com/go/smb](https://cisco.com/go/smb)*



## Secure My Business *Cloud Email Security*

# AGENDA

1. Introduction

2. Solution Overview – *CES*

3. Case Studies

4. Demo – *CES Dashboard*

5. Q&A

6. Conclusion

Insert Solution Title, Write in Name  
and plug in picture below



# Solution Overview:

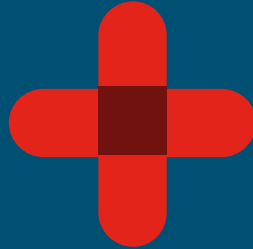
## *Cloud Email Security*

### Our Speaker...



Raj Grover

# Complementing Office 365





**Email is still the #1 attack vector**



**It's easy for attackers to exploit**

95% of breaches start with email

# Attackers Use **Multiple Ways** to Get In



## Malware

Ransomware detections up  
90% in 2017<sup>1</sup>

<sup>1</sup> Malware Bytes  
<https://www.malwarebytes.com/pdf/white-papers/CTNT-Q4-17.pdf>



## Business Email Compromise (BEC)

\$5.3 Billion in losses<sup>2</sup>

<sup>2</sup> The 5 Billion Dollar Scam, 2017  
[Business Email Compromise, Email Account Compromise](https://www.fishbase.org/business-email-compromise-email-account-compromise)



## Phishing

\$9.1 Billion in 2017<sup>3</sup>

<sup>3</sup> RSA 2017 Global Fraud & Cybercrime  
Forecast  
<https://www.rsa.com/content/dam/en/infographic/2017-global-fraud-forecast.pdf>



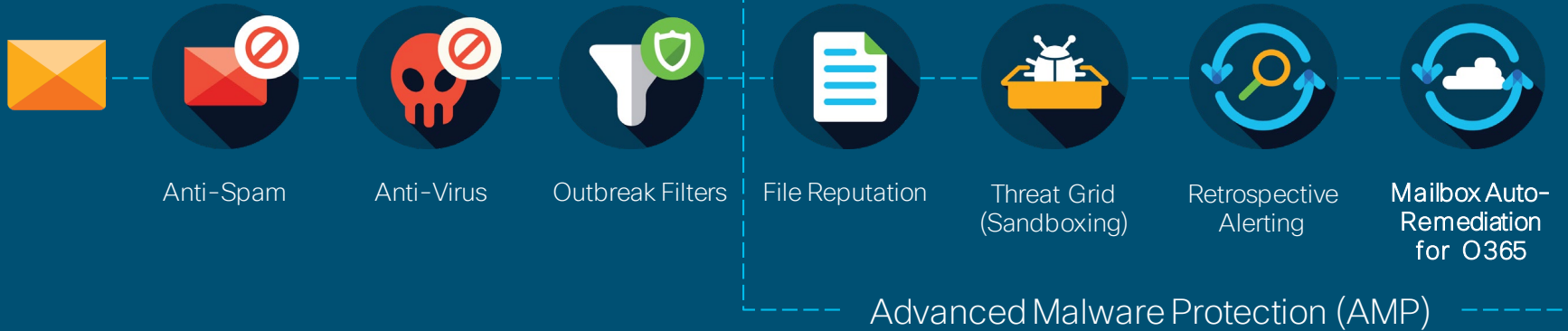
## Domain Compromise

54% of legitimate domains  
used in phishing campaigns<sup>4</sup>

<sup>4</sup> 2018 ACR  
[https://www.cisco.com/c/dam/m/hu\\_hu/campaigns/security-hub/pdf/acr-2018.pdf](https://www.cisco.com/c/dam/m/hu_hu/campaigns/security-hub/pdf/acr-2018.pdf)

# Automatically Remove Malicious Files

Combat ransomware in attachments



# Comprehensive Threat Insight with Talos



1.5M

Daily malware samples



600B

Daily email messages



16B

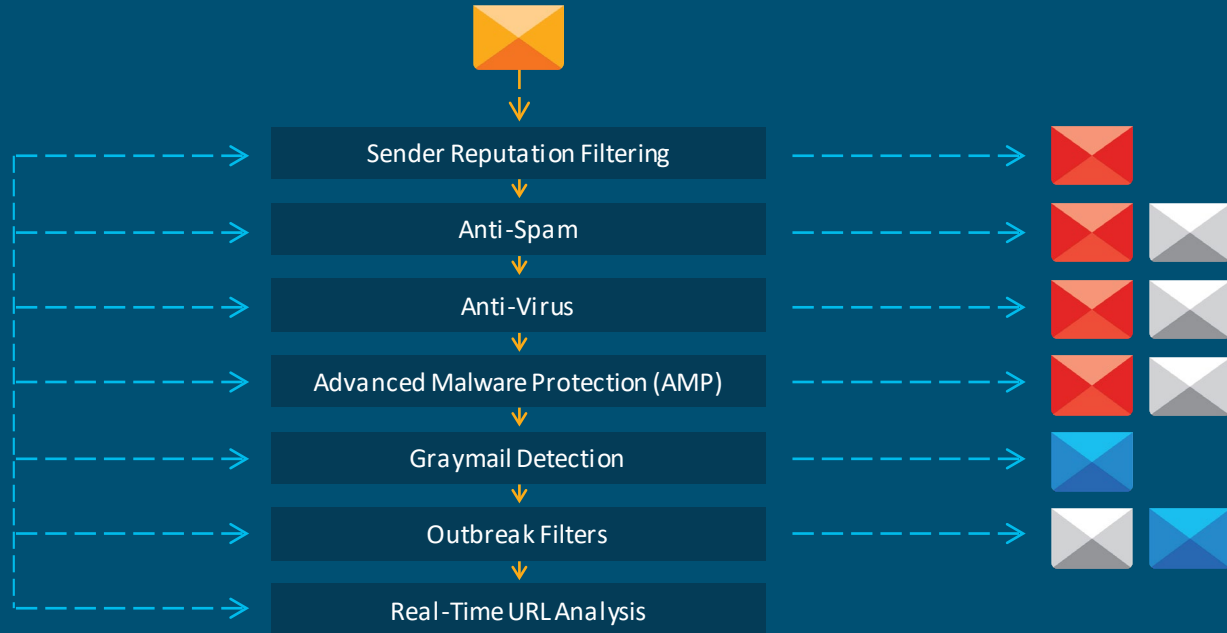
Daily web requests



# Talos on Cisco Email Security

Protecting incoming email

**TALOS**  
Constant and  
integrated security  
feeds



● Incoming email ● Drop ● Rewrite ● Quarantine



# Case Study

**indra**



# Demo – *CES Dashboard*

Want a **live, personal demo** of what you saw here today?

*Click the link in the chat window!*



Q&A



Before we go...

Click the link in the chat for  
a free trial of CES



Some other links to check out...

Find them in the chat window!

- [Email Security](#)
- [Cisco Threat Response](#)
- [Encryption Services](#)

We Appreciate  
Your  
Feedback!

Please take a moment to let us know if this session met your needs and expectations.

The confidential evaluation survey will open once the event window is closed.

