

# The big reveal

You're ready to launch an amazing new product. And you want to get clients and prospects around the world buzzing about it. Plus, success depends on picking up quality leads to convert into sales. What's the way forward?

## Wow your audience with Webex Events

All you need to do is schedule recurring single-session classes and invite attendees to register for the session of their choice. Send them reminders before the session starts. They can then join by clicking the link in their invitation email, wherever they are.



## Weigh up your prospects

Before the event, customize the registration form with questions that will help you identify the most promising leads to pursue afterwards.

[Find out more >](#)

## Get the audience involved

Keep people engaged during the session by creating regular polls, and check they're focused using the attention indicator.

[Find out more >](#)

## See how they found it

Create a post-event survey to collect feedback. Find out too where attendees learned about your event, so you know how best to promote your next one.

[Find out more >](#)

- ✓ Broadcast compelling content.
- ✓ Instant feedback with polls and surveys.
- ✓ Measure success.