

Top of Mind

Rowan Trollope, senior vice president and general manager of the Cisco Collaboration Technology Group, discusses his intent to keep things simple. “The last thing people in the collaboration space want is yet another technology, which is why one of my top priorities is simplification. Think about it. Do you want more stuff coming at you every day? I’m guessing the answer is no. What you want is for somebody to bring all the collaboration tools together so that they work better. Simplification goes hand in hand with another of my priorities, and that’s user experience. People don’t want to have to pore over manuals; they just want devices and services that are easy to use.”

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Collaboration Community

Collaboration Overload: The Importance of Unplugging
Taking time off? Consider unplugging completely. The human brain is incapable of multitasking, and remaining connected through digital devices affects on what you should be most focused. For me it was holiday time with visiting family.
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Collaboration Solutions Spotlight

Cisco Prime Collaboration 9.5 Is Orderable, Now with Long-Term Trending and Analytics
Cisco Prime Collaboration 9.5 is orderable, and anticipated shipping date is July 22, 2013.This integrated solution provides automated voice provisioning, comprehensive service assurance management across voice and video systems, and now long-term trending and analytics, all in one product.
[Learn More](#)
[Read White Paper](#)

Cisco TelePresence Precision HD Camera 1080p2.5x Is Now Orderable
The much anticipated 2.5x camera option for the Cisco TelePresence SX20 Quick Set is now orderable. The new camera features high-definition 1080p60 resolution and industry-leading 83-degree field of view, allowing the widest possible view for small-room environments.
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Cisco in the News

Flinders University Invests in Next-Generation Campus Network to Deliver World-Class Learning Experience
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Cisco to Accelerate Microsoft-Based Private Cloud Deployments
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Diamlemos Shipping Helps Ensure Remote Support for Its Vessels with Cisco Cloud Connector for Setel's SmartBox-V
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A Wrap-Up of All the News from Cisco Live
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New Resources and Webcasts

Watch the Video and Collaboration Keynote Demo at CiscoLive
Watch Marthin DeBeer, senior vice president, Video and Collaboration Group, demonstrate Cisco's latest innovations.
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Cisco Desktop Collaboration Experience DX650: A Closer Look
Just as smartphones have revolutionized the way we communicate, desktop collaboration devices such as the Cisco Desktop Collaboration Experience DX650 are transforming the way we work. By merging video, voice, and mobile features, the Cisco DX650 turns the tired old desk phone on its ear.
[Watch Now](#)

New CCNA Video Technical Webcast Series
If you are seeking information about Cisco TelePresence collaboration products and services, then this is the webcast series for you. Cisco experts uncover technical secrets that can help you achieve your CCNA Video Certification goals. Next live webcast is July 30 at 9 a.m. Pacific Time. In this session, experts will provide a high-level description of Cisco Call Manager.
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Infographic: Optimize Your Collaboration Experience
“Leaders” in cloud collaboration are reaping the benefits. Are you gaining a competitive advantage? Share this compelling Forbes research Infographic.
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We'd Like to Hear from You

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Worth Noting

Cisco at Social Business Forum
Cisco was a Diamond Sponsor at the sixth edition of the Social Business Forum, the leading European event regarding social enterprise, digital marketing ,and collaborative innovation. Review live tweets from the event on twitter [@socialbizforum](#).

The Evolution of Collaboration
Early on, companies looked to collaboration technologies to capture extraordinary financial and productivity returns. This hasn’t changed. But more and more, companies are looking for strategic benefits as well, such as the ability to open up new markets, radically improve relationships with customers, and transform entire industries.
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Collaboration User Group Programs

Collaboration User Group
Join this virtual user group to influence product direction for Cisco Collaboration solutions, learn from experts, and connect with more than 10,000 Cisco customers and partners who are using Cisco Collaboration solutions.
[Join today](#). Membership is free.

User Group Programs

- Access to early adopter and beta trials
- Advisory groups to influence product direction
- Monthly technical and roadmap briefing
- Private online discussion forum
- Exclusive sessions and perks at Cisco Live US

Product Trials

- Cisco Jabber for Mac Early Adopter Program (EAP)
- Cisco Jabber for Android Early Adopter Program (EAP)
- Cisco Jabber for Windows Early Adopter Program (EAP)
- Cisco Unity Connection 10.0 Beta

Next Briefing

- July 25, 2013: Pervasive Conferencing Strategy Updates

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Cisco Jabber Early Adopter Program

One Month Remaining in Cisco Jabber for Android 9.5 Early Adopter Trial
Start your summer with Cisco Jabber for Android 9.5. Install and begin using instant messaging, video, and voice calling features available to you in this new version. The product team wants your feedback. The trial will close on August 31, 2013.

New: Cisco Jabber for Windows 9.6 Early Adopter Trial
Cisco Jabber for Windows 9.6 is scheduled to go into trial in August. Enroll in the Early Adopter Program today to try this new version and share your feedback with the product team.

Cisco Jabber for Mac 9.2.1: Last Call
Enroll and send your feedback if you haven't experienced this exciting new version for the Mac. Already signed up for this trial? Continue to keep tabs on the community for new software downloads. This trial will conclude at the end of August.
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