

Cisco Collaboration Insights



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April 2013

Top of Mind

Explore Features and Architecture of New Cisco Video, WebEx, and Unified Communications Solutions

Cisco recently announced new pervasive conferencing capabilities delivered through software enhancements and an architectural approach. These innovations:

- Advance business-to-business video collaboration by enabling the Cisco TelePresence™ WebEx® solution
- Expand cloud video-as-a-service options through on-demand virtual meeting services
- Offer always-on, reliable communications through the next-generation desk phone, the new Android-based Cisco® Desktop Collaboration Experience DX600 Series with HD video, cloud, VPN, and smartphone capabilities

[Watch our technical briefing now](#) to learn about the features and architecture that differentiate these new Cisco video, WebEx, and unified communications solutions.

Cisco Early Adopter Program

Early Adopter Program for Collaboration Applications

The new Early Adopter Program (EAP) for desktop and mobile collaboration applications is designed to give all Cisco customers and partners the opportunity to try new functions and offer prerelease feedback through an online community. Most trials require access to a Cisco Unified Communications Manager system or Cisco WebEx account. All EAP participants must register individually.

Sign-up is quick and easy; no approval is required.

[Learn More and Sign Up](#)

Collaboration Solutions Spotlight

Mobile Collaboration Without Compromise

Stay productive when away from the office with the Cisco WebEx® Social mobile application. Release 3.1 for iPhone and iPad provides enhanced navigation, Jabber® integration, and more.

[Download App](#)

WebEx Meetings for iPhone and iPad 4.0 Now Available

The Cisco WebEx Meetings 4.0 for iPhone and iPad application has been available for customers since April 1, 2013, in the iTunes store. Version 4.0 Allows you to share content (iPad) and use auto-call-me (iPhone).

[Download App](#)

Secure, Manage, and Enhance Collaboration on Mobile Devices

Learn how to secure, manage, and enhance the collaboration experience on bring-your-own-device (BYOD) and company-provided mobile devices with Cisco Mobile Collaboration Management Service.

[Learn More](#)

Cisco Collaboration Makes Video Collaboration More Cost-Effective While Ushering in New Era of Business-to-Business Video

Cisco announced innovations that combine the power of software with the intelligence of the network to encourage video collaboration in the enterprise.

[Learn More](#)

Collaboration Design Overview

Check out the latest Smart Business Architecture (SBA) Collaboration Design Overview, which describes the importance of an architecture approach (medianet) for collaboration deployments.

[Learn More](#)

Make Meetings More Productive with Superior Audio Conferencing

The Cisco Unified IP Conference Phone 8831 delivers acoustically superior and encrypted audio communications with extension microphone options for executive offices and small-to-large conference rooms.

[Learn More](#)

Cisco Certified Refurbished Equipment Delivers Unrivaled Capabilities for Tight Budgets

Cisco Certified Refurbished Equipment (CCRE) helps customers drive down the cost of new network deployments and refreshes, without sacrificing on quality. When budgets are tight, CCRE delivers.

[Learn More](#)

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Worth Noting

It's the Connections that Matter Most

Cisco Organizational Network Analysis (ONA) is a cloud-based service that allows organizations to take advantage of Data in Motion and measure employee collaboration through communication. MIT professor Dr. Peter Gloor shares his insights.

[Read Blog](#)

Ever Have a Day Where so Much Goes Wrong But It Still Works Out?

Ever have one of those days? Traffic jams, no time between meetings, and down equipment. Here is mine and how I managed to stay connected and productive throughout. Improvise, adapt, and overcome.

[Read Blog](#)

Find the Right Collaboration Tools for the Right Roles

We have outlined five user personas to show how collaboration technology can best serve the needs of different roles: information workers, mobile, executives, contact center, and desk-less workers.

[Read Blog](#)

Cisco at Interop Las Vegas, May 6-10

Please join us at Interop Las Vegas to see how Cisco can help create new connected experiences with the Internet of Everything.

[Learn More](#)

Customer Success Stories

Case Study Portals

Find relevant case studies quickly through these case study portals:

- [Collaboration](#)
- [Unified communications](#)
- [Cisco WebEx® meeting applications](#)

Cisco in the News

Cisco Co-President Rob Lloyd to Keynote on Collaboration and Internet of Everything at Enterprise Connect 2013

[Read Article](#)

How Cisco Learned to Love Software (CNN Money)

[Read Article](#)

Mobile Technology for Mobile Education

[Read Article](#)

Events

Cisco at Interop May 6-10, 2013, in Las Vegas

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Cisco at InfoComm

June 12-14, 2013, in Orlando

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Cisco Partner Summit

June 3-6, 2013, in Boston

[Learn More](#)

Cisco Live United States

June 23-27, 2013, in Orlando

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Cisco Event and Seminar Guide

Find relevant events, webcasts, and seminars quickly.

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- [Collaboration Home Page](#)
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- [Cisco WebEx® solutions](#)
- [Cisco TelePresence® conferencing](#)
- [Cisco Collaboration Architecture](#)
- [Design Zone for Collaboration](#)
- [Cisco Product Quick Reference Guide](#)

We'd Like to Hear from You

Do you have feedback regarding this newsletter?

[Let us know](#)

New Resources and Webcasts

Learn How to Increase Your ROI on Video Collaboration Technologies

Join us for a live webcast event on May 8—Collaboration Enabled: A Structured Approach to Create Business Results. Learn how to increase user adoption and achieve tangible results on Business Video.

[Register Now](#)

Using Cloud Collaboration for the Mobile Enterprise

Attend this free half-day seminar and learn how to take advantage of the agility and cost-effectiveness of cloud-based collaboration applications while maintaining the security, control, and return on investment (ROI) that your company seeks. Join Jim Lundy, CEO and Lead Analyst from Aragon Research, as he shares his insights on the emerging trend of deploying collaboration solutions in the cloud. Hear from Cisco Collaboration executives on avoiding strategic missteps when moving to the cloud.

[Register Now](#)

Unified Access: Campus Backbone

Taking full advantage of today's cloud and bring-your-own-device (BYOD) transformations requires a secure, manageable campus backbone. Check out this workshop to see our experts explore the Unified Access backbone layer.

[View Now](#)

Tablets in K-12 Education: Design Your Wireless Network for Tomorrow

Check out this workshop and learn how to design and deploy a K-12 wireless network that supports your innovation goals. Our experts will detail building the most effective and secure wireless network.

[View Now](#)

Exploring Converged Access

Converged Access, a new solution from Cisco, combines wired and wireless networking at the access layer. Check out this workshop and learn from our experts what Converged Access is all about.

[View Now](#)

Collaboration and the Internet of Everything

Rob Lloyd discusses how the Internet of Everything brings together people, process, data, and things to make networked connections more relevant and valuable than ever before—turning information into actions that create new capabilities, richer experiences, and unprecedented economic opportunity for businesses, individuals, and countries.

[Watch Video](#)

Cisco Desktop Collaboration Experience DX650

The Cisco Desktop Collaboration Experience DX650 is a scalable next-generation IP endpoint that enables you to collaborate from your desk. It delivers powerful, always-on, highly secure, and integrated unified communications. high-definition (HD) video, web collaboration, and support for cloud services.

[Watch Video](#)

Cisco TelePresence and WebEx Working Together

Bringing together the Cisco TelePresence and WebEx applications enables you to extend your conferencing circle to anyone within and beyond your organization. The WebEx and Cisco TelePresence applications are optimized to work with any standards-based video endpoints, helping you broaden the reach of your meetings and simplify the experience for all participants.

[Watch Video](#)

What's New with Cisco Business Edition 6000 Release 9.1?

Cisco Business Edition 6000 is an integrated solution providing voice and video call control, mobility, messaging, conferencing, instant messaging and presence, and contact center options on a single server. The solution provides highly available, flexible collaboration services that deliver low total cost of ownership (TCO) and ease of use.

[Watch Video](#)

WebRTC

Web Real-Time Communication (WebRTC) enables browser-to-browser applications for voice calling and video chat without plug-ins. Watch as Paul and Jimmy Ray discuss WebRTC, highlight its benefits, and demo Jabber for the web.

[Watch Video](#)

SIP Trunking and High Availability

Jimmy Ray and John discuss how to ensure high availability in a centralized or distributed Session Initiation Protocol (SIP) trunking environment.

[Watch Video](#)

BizTech: Work Your Way

Embracing the modern workshop requires being comfortable with mobility, virtualization, and the increasing expectations of a demanding user base. This episode of BizTech features industry experts with Smart Solutions for your enterprise. Learn about bring-your-own-device (BYOD) strategies, Cisco SAFE mobility, developing a BYOD strategy checklist, desktop virtualization, and how video and remote experts transform today's banking experience.

[Watch Video](#)

Learn About SIP Trunking and Cisco

UBE Learn about SIP Trunking and Cisco Unified Border Element (Cisco UBE) at the Cisco Learning Network Store.

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Collaboration User Group Programs

Join this virtual user group to influence product direction for Cisco Collaboration solutions, learn from experts, and connect with more than 9000 Cisco customers and partners worldwide.

[Join today](#). Membership is free.

User Group Programs

- Access to early adopter and beta trials
- Advisory groups to influence product direction
- Monthly technical and roadmap briefing
- Private online discussion forum
- Exclusive sessions and perks at Cisco Live US

Current Product Trials

- Cisco UC Integration™ for IBM Sametime
- Cisco Jabber for Windows
- Cisco Jabber for Mac

Next Briefing

- May 23, 2013: Benefits of Upgrading to Cisco Unified Communications Manager 9.1

Advisory Group Engagements

- Cisco Collaboration System Release 10.0
- Next-Generation Collaboration Management

Collaboration User Group Exclusives at Cisco Live United States

- Eight product direction sessions
- Open forum Q&A with Cisco product management
- VIP reception and perks at customer appreciation event
- CUG member lounge
- Reserved seating at collaboration keynote and solution overview sessions

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