



Top of Mind

Enhancing Collaboration with New Integrated Audio Accessories

Read a guest blog from Cisco partner, Jabra, authored by Chris Briglin, Vice President of Strategic Alliances at Jabra.

One of my favorite quotes in the technology business is: "The next big thing is whatever makes the last big thing usable." To me this really speaks to the importance of a great user experience in promoting the widespread adoption and deployment of technology solutions. Although there are lots of business problems out there and many technology-based solutions created to address those needs, solutions that address business needs through a superior user experience are typically the ones that thrive.

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Cisco Collaboration Community

Learn about opportunities to engage with Cisco at Enterprise Connect, including keynotes, booth demos, speaking sessions, and more.

[Visit the Collaboration Virtual Experience](#)

Collaboration Solutions Spotlight

Collaboration Breakaway PLUS Financing Extended Through July to Help Streamline Upgrades

Competitive financing options from Cisco Capital® can ease the financial stress when upgrading to the latest Cisco Collaboration solutions through the Cisco Collaboration Breakaway PLUS program.

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New Collaboration in the Cloud Customer Webpage

Learn more about Collaboration in the Cloud on the new Cisco® Hosted Collaboration Solution (HCS) webpage.

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Free Cisco Prime Collaboration Trial Download

Get a free Cisco Prime™ Collaboration 60-day trial download at the Cisco Promotional Software Store. Small and medium Open Virtualization Archive's (OVA) for Provisioning and Assurance and 1-year partner Not For Resale (NFR) licenses are available now.

[Learn More](#)

Cisco MediaSense 9.1 First Customer Shipment

Cisco MediaSense 9.1 is targeted for first customer shipment (FCS) by the end of February. The new MediaSense built-in Search & Play application makes it an all-in-one recording solution for many businesses.

[Learn More](#)

Introduce Yourself to the Latest Cisco Medianet Capability: Medianet Media Awareness

Still have questions about Medianet Media Awareness? Learn how it can help your customers improve end-to-end quality of experience for their video and collaboration applications.

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Worth Noting

A Perfect Collaboration According to the "Esquire Guy"

Define goals, make decisions, and learn from them. Collaboration is a verb, a process, something we do. Knowing whom to collaborate with and how is just as important as knowing what to collaborate about.

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Centralization and Consolidation: Bigger and Better

It has been more than 10 years since we introduced IP telephony to the contact center market with Cisco Unified Contact Center Enterprise (CCE). We may have lacked some features in our early product, but we did one thing that no other vendor could easily deliver in 2001.

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How IT Is Taking Advantage of the Cloud Today

The cloud is here and here to stay. No one expects a wholesale move to the cloud overnight, but I have been hearing recently from numerous customers whose journeys are well underway, and some common themes are emerging as businesses explore various deployment models.

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New Resources and Webcasts

Spotlight on Cisco Prime Collaboration

Spotlight on Cisco Prime Collaboration covers the latest for simplified, unified management and control across your entire Cisco Voice and Video Communications infrastructure.

[View Video](#)

Gartner Magic Quadrant for Web Conferencing

Full Report: Cisco is positioned in the Leaders Quadrant of the 2012 Gartner Magic Quadrant for Web Conferencing.

[Read Report](#)

Collaborating in the Cloud

Why collaboration in the cloud is important and what to look for when evaluating a cloud-based collaboration solution.

[Read White Paper](#)

Forrester Helps IT Pros with Cloud Services Strategy

What is the best way to deploy collaboration, from the cloud or hosted, outsourced or as a managed service? Forrester identifies priorities to create an optimal strategy for collaboration implementation.

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Cisco in the News

Eight Out of 10 Consumers Shop Through Bits and Bytes, According to Cisco Study

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Cisco Enhances Healthcare Software and Service Offerings

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Cisco Introduces Software to Extend Jabber® HD Voice, Video, and Collaboration Experience

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Women in Technology Seeing Gains

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Collaboration User Group Program

Join this virtual user group to influence product direction for Cisco Collaboration solutions, learn from experts, and connect with more than 8500 Cisco customers and partners worldwide.

[Join today.](#) Membership is free.

User Group Programs

- Access to early adopter and beta trials
- Advisory groups to influence product direction
- Monthly technical and roadmap briefing
- Private online discussion forum
- Exclusive sessions and perks at Cisco Live US

Briefings

- February 28, 2013: Get More from Your Cisco Business Edition 6000
- March 7, 2013: Cisco MediaSense 9.1 Product and Technical Update
- March 14, 2013: Cisco TelePresence® Portfolio Announcements
- March 28, 2013: Cisco IP Endpoint Portfolio Strategy and Product Update
- April 4, 2013: Cisco Jabber™ Portfolio Update
- April 11, 2013: UC Services on Cisco Routers: Branch-Office Telephony Survivability, SIP Trunking, and Gateway Updates
- May 23, 2013: Cisco WebEx Social

Advisory Group Engagements

- Cisco Collaboration System Release 10.0
- Next Gen Collaboration Management

Collaboration User Group Exclusives at Cisco Live US

- Product direct sessions
- Open forum with Cisco product management
- VIP reception and perks at Customer Appreciation Event
- Member lounge
- Reserved seating at Collaboration Keynote and Solution Overview sessions

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Customer Success Stories

Case Study Portals

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- [Cisco WebEx® meeting applications](#)

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Cisco at Enterprise Connect

March 18–21, 2013

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Cisco Live US

June 23–27, 2013

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