Cisco Collaboration Insights

Top of Mind

The Engagement Factor and Collaboration

Have you ever sent an e-mail that's been misinterpreted and it took a long time to sort out the miscues? I have. And I suspect that many of you reading this blog have too. So, it wasn't surprising to see that a recent study by the Economist Intelligent Unit found that 88% of business leaders feel that a significant misunderstanding will slow them down. And 75% believe that in-person collaboration is critical to their business success. Perhaps that's because 54% consider gauging engagement and focus to be the most important part of communications. And you do that through a combination of visual and audio cues, such as facial expressions, gestures and body language, tone of voice.

Read more from OJ Winge, Senior Vice President and General Manager of Cisco's Collaboration Endpoints Technology Group.

Back to Top

Collaboration Solutions Spotlight

Collaborate Anytime, Anywhere in Full Fidelity
Now get a more visual experience with new Cisco Quad for Cius app, which extends the Quad platform to mobile and remote employees. Stay connected to colleagues and critical resources.
Learn More

Cisco WebEx Videoconferencing on Android
Cisco WebEx for Android now includes 2-way videoconferencing on tablets. See and be seen by the other meeting participants while you are on your Android tablet.
Learn More

Cisco Prime Collaboration Manager 1.2
CM 1.2 will ship on May 31 with all new Cisco Prime summary screens and support for more video devices, such as, CIUS, 89xx, 99xx, Jabber Video, MXP, MX 200/300, SX20, Polycom HDX endpoints.
Learn More

Cisco Announces Shipment of Its 50 Millionth IP Phone
Thank you to all our Cisco Collaboration customers as we announced shipment of our 50 Millionth IP Phone in April. Check out the blog about our Jabber IM for Everyone offer. Now onto 100 Million!
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Back to Top

Customer Success Stories

Watch and Learn how AXA, the Global Financial Services Firm, Transformed their business with Video
Watch this video to learn how AXA managed to cut travel costs by €100 million over three years, as well as reducing carbon emission and enhancing the productivity of employees by adopting a business video strategy.
Watch Now

See How Cisco Brings Together Desktop Virtualization, Voice and Video at Citrix Synergy SF
Cisco will showcase how to turn desktop virtualization, BYOD and Cloud initiatives into strategic investments that deliver an uncompromised service with greater efficiency, flexibility and security.
Learn More

UK Hospital Accelerates Digital Transformation
Great Ormond Street Hospital creates new patient-centric collaboration model.
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Case Study Portals
Find relevant case studies quickly through these case study portals:
- Collaboration
- Unified communications
- Cisco WebEx® meeting applications

Back to Top

New Resources and Webcasts

Reliable, Scalable Collaboration from the Cisco Collaboration Cloud
Learn how Cisco makes collaboration seem effortless with the Cisco Collaboration Cloud. This video includes highlights from Murali Sitaram, VP and GM, and Raj Patel, VP of the Cloud Collaboration Applications Technology Group.
Learn More

Jabber and TelePresence Exposed at Enterprise Connect
TechWiseTV brings you the latest collaboration innovations live from Enterprise Connect, including native integration between Jabber and TelePresence & TelePresence advanced collaboration capabilities
Learn More

Collaborate Across Multiple Devices with Cisco Jabber
Get an engineer's view point of how Cisco Jabber can securely deliver presence, instant messaging, voice, video, conferencing, and desktop sharing across PCs, Macs, tablets, and smartphones.
Learn More

Join us at the Enterprise Connect SIP Trunking Tour
If you have customers wanting to learn more about SIP trunking and technologies that drive it, ask them to attend these local events: Chicago on May 22, SF on June 6.
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Back to Top

Collaboration and Video at Cisco Live

Cisco Live 2012 takes place June 10-14 in San Diego, CA
Don't miss the opportunity to visit the Cisco Collaboration Experience Bar to learn about new collaboration products, meet with experts, and view product demonstrations.

Highlights at Cisco Live include:
- Solutions Keynote, Monday, June 11, where Marthin DeBeer will discuss Collaboration and Video.
- Executive Q&A, Thursday, June 14 where executives will focus exclusively on questions from attendees on product direction, strategic goals or items that could be addressed by engineering leaders
- Special Product Sessions
- User Experience Focus Group, Thursday, June 14
- CUG Member Lounge
- CUG Reception at Customer Appreciation Event, Wednesday, June 13

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Back to Top

Cisco Collaboration User Group

Join this virtual user group to influence product direction for Cisco Collaboration solutions, learn from experts, and get special privileges at Cisco Live US. Connect with more than 6000 Cisco customers and partners worldwide. Join today. Membership is free.

User Group Programs
- Beta trial upcoming product releases
- Product advisory groups to influence product direction
- Monthly briefings to increase your product and technical knowledge
- Private online discussion forum

Exclusive Privileges at Cisco Live US, San Diego June 10–14, 2012
- Product direction sessions
- Q&A forum with product teams
- Private VIP reception at the Customer Appreciation Event
- Member lounge
- Reserved seating at the Collaboration and Video Solutions Keynote and Executive Q&A

May Virtual Briefings
- Learn about SIP trunking, Cisco TelePresence, and Cisco Unified Communications enhancements

Customer Beta Trial Opportunities
- Cisco Unified Communications Manager
- Cisco Unity® Connection
- User Count Tool for Cisco Unified Communications Manager

Learn More and Join

Back to Top

Cisco Collaboration Community

Learn about opportunities to engage with Cisco at InfoComm, Cisco Live, and Enterprise 2.0, including keynotes, booth demos, sessions, contests, and more. Watch replays and event coverage online.
Visit the Collaboration Virtual Experience

Worth Noting

How Do I RTFM When There Is No FMTR?
A documentation single source of truth for corporations is difficult to develop and maintain. The right documentation strategy will keep everybody on the same page. Read the following blog for more.
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Cisco in the News

Cisco Reports Q3FY12 Earnings
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NASA Opens Space Data to Take On the World's Toughest Problems
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CSC Launches Unified Communications as a Service in Canada
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Cisco WebEx Wins Green IT Award for Conferencing Solution
Learn More

The Latest Virtual Experience - VXI 101
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iPad in the Enterprise: A Videoconferencing Dream Machine?
Learn More

Events

Cisco BYOD Solution Days
Sixteen U.S. locations
April 17 through May 24, 2012
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Cisco Live, United States
San Diego, California
June 10–14, 2012
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InfoComm 2012
Las Vegas, Nevada
June 9–15, 2012
Learn More

Enterprise 2.0
Boston, Massachusetts
June 18–21, 2012
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Cisco Event and Seminar Guide
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Quick Links

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- Voice and Unified Communications
- Cisco Customer Collaboration
- Cisco WebEx® solutions
- Cisco TelePresence® conferencing
- Cisco Collaboration Architecture
- Design Zone for Collaboration
- Cisco Product Quick Reference Guide

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