

# Cisco Collaboration Insights



[Top of Mind](#) | [Collaboration Solutions Spotlight](#) | [Customer Success Stories](#) | [New Resources and Webcasts](#)



August 2012

## Top of Mind

### Video Calling Made Easy

As you know, Cisco believes that video calling should be as easy as making a phone call. In order to achieve that vision, video technologies must be interoperable across multiple platforms, anytime and anywhere. Cisco is fighting for open standards for video calling so that Cisco TelePresence® and other video communications technology can easily and effectively work with other vendors. We have developed new content, including a landing page and a social media video to help share the Cisco® vision for video, and why interoperability is crucial to achieving an open, global video community.

[Learn More](#)  
[Watch Video](#)

[back to top](#)

## Collaboration Solutions Spotlight

### Try Cisco Jabber for iPad Today

Available today in the iTunes App Store, Cisco Jabber® for iPad is a complete unified communications application that lets you access presence, IM, voice, video, voice messaging, and conferencing on your iPad.

[Download App](#)

### The When, Where, and How of Cisco Versus Microsoft for Unified Communications

With the emergence of the bring-your-own-device (BYOD) trend, organizations must face the challenge of how to deliver secure, reliable, and high-quality collaboration capabilities to people on any device and from all the places they go—in the office, at home, or when mobile.

[Read White Paper](#)

### Announcing First Customer Shipment for Customer Collaboration Software Release 9.0

Cisco ships important enhancements to its customer care products and offers new deployment options.

[Learn More](#)

### Take Telepresence to the Next Level

Consider extending telepresence beyond meetings to desktops and mobile devices. Use it for training or engaging with remote experts to truly transform your business.

[Watch Video](#)

## Cisco Collaboration User Group

Join this virtual user group to influence product direction for Cisco Collaboration solutions, learn from experts, and connect with more than 7000 Cisco customers and partners worldwide. Join today. Membership is free.

### User Group Programs

- Beta trial for upcoming product releases
- Product advisory groups to influence product direction
- Monthly briefings to increase your product and technical knowledge
- Private online discussion forum

### Next Briefing

- **September 13, 2012** – Cisco Jabber SDK Overview and Sample Integration Demonstration

### Current Beta Trial Opportunities

- Cisco Business Edition 3000
- Cisco Jabber for Android

[Learn More and Join](#)

## Collaboration Community

### Cisco Versus Microsoft for Unified Communications

Join analyst, Zeus Kerravalla, as he shares the perceived

### The New Cisco High-Density Analog Gateway Is Now Orderable

Cisco VG350 Analog Voice Gateway helps organizations cost-effectively migrate to unified communications by enabling the use of existing analog phones and faxes. The VG350 supports up to 160 analog ports in a flexible, full-featured platform.

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[back to top](#)

strengths and weaknesses of Cisco and Microsoft unified communications solutions based on interviews with over 800 IT unified communications evaluators.

[Register for August 29 Briefing](#)

### Worth Noting

#### Expanding Business Video: What IT Thinks About

[Read More](#)

#### Real Story Behind Cisco and MS Interop

[Watch Video](#)

### Customer Success Stories

#### Dammam University Case Study

University of Dammam is the first organization in Saudi Arabia to implement a full Cisco collaboration solution on Cisco Unified Computing System™.

[Learn More](#)

#### AutovieVenete Keeps Traffic Moving Swiftly and Safely

Read how this Italian motorway operator built a collaborative platform, and improved organizational agility, business processes, and customer service.

[Learn More](#)

#### European Small- and Medium-Sized Businesses Embrace Cisco Collaboration Solutions

Cisco collaboration technology helps enable mobile productivity, optimize IT, improve customer satisfaction, and optimize team performance.

[Learn More](#)

#### Credit Union Amplifies Employee and Customer Communications

Stanford Federal Credit Union deployed collaboration to lower costs, boost productivity, and improve customer support.

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#### Case Study Portals

Find relevant case studies quickly through these case study portals:

[Collaboration](#)

[Unified Communications](#)

[Cisco WebEx® Meeting Applications](#)

[back to top](#)

### Cisco in the News

#### New Core, Unified Communications Help Credit Union Plug into Stanford Community

[Read Article](#)

#### Cisco Wins Frost & Sullivan Best Practices and Market Share Award

[Read Article](#)

#### First Ukrainian International Bank (PUMB) Becomes the First Bank in Ukraine to Deploy Cisco TelePresence

[Read Article](#)

### Events

#### Cisco Event and Seminar Guide

[Learn More](#)

### New Resources and Webcasts

#### People-Centric Collaboration Demo

Watch a three-minute demonstration that shows how teams collaborate in real-time using disparate devices across geographies and locations, to coordinate a departmental move in a post-PC era.

[Watch Video](#)

#### Supporting a Mobile Workforce

Hans Hwang blogs on the challenges of supporting a mobile workforce and answers some common questions to help you plan, build, and manage a solution that will allow your employees to work their way.

[Learn More](#)

#### The Wisdom Hierarchy of Collaboration

### Quick Links

· [Collaboration Homepage](#)

· [Voice and Unified Communications](#)

· [Cisco Customer Collaboration](#)

· [Cisco TelePresence Conferencing](#)

· [Cisco Collaboration Architecture](#)

Explore the wisdom hierarchy of data, information, and knowledge and apply it to collaborative processes. Develop a knowledge base that lends itself to business transformation.

[Learn More](#)

**Real-Time Collaboration Helps Optimize the Performance of a Distributed Workforce**

The ability to verify data instantaneously can make collaboration in a business environment easy.

[Learn More](#)

**We Can Learn Some Things About Collaboration From Duke's Coach K**

Who in your organization has the strongest relationships with the largest number of members in the network? View organizational structure chart comparisons and see the inner workings of collaboration.

[Learn More](#)

**Design Considerations for Enterprise Social Networks**

Organizations need to invest in design and research practices to make employee social networking successful. Also, link social networking design, research, and IT to enterprise architecture programs.

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[back to top](#)

· [Cisco Design Zone for Collaboration](#)

· [Cisco Product Quick Reference Guide](#)

· [Cisco WebEx Solutions](#)

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