CISCO

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Cisco Collaboration Insights

June 2013

Top of Mind

Participate in Collaboration Activities at Cisco Live US June 23–27, 2013, Orlando, Fla.
Join us to learn about the latest trends and market transitions that are shaping the future of communications and the way we work together. Discover how Cisco can help you provide employees with the power to collaborate – anywhere, on any device.
Learn More

As you plan your schedule, be sure to include these Cisco Collaboration activities:

Monday, June 24, 3:30 p.m.
- Collaboration and Video Solution Keynote: Marthin De Beer, SVP, Video and Collaboration Group

All Week
- 75+ collaboration technical sessions presented by Cisco product experts
- User group breakout sessions
- Demos and Cisco experts in the Collaboration booth

Collaboration User Group Exclusive Member Benefits
- Enjoy free membership
- Sign up in the Cisco® Collaboration booth and receive a gift
- Attend exclusive NDA product direct sessions
- Attend VIP reception
- Enjoy exclusive member lounge

Collaboration Solutions Spotlight

Have a Complimentary Cisco TelePresence Meeting on Us
Discover Cisco TelePresence® conferencing for free at a Cisco location near you to conduct your business meeting and bring together your geographically dispersed global colleagues. You can experience an "in-person" meeting, even though your colleagues might be hundreds or thousands of miles away.
Sign Up Today

Cisco TelePresence Meetings Now WebEx Enabled
Game changer: Cisco TelePresence conferencing is now WebEx® enabled. This new feature allows you to manage both meetings with a single invitation. Now you can unleash the power of video collaboration and bring innovation excellence to your organization.
Read Blog

Big Release for WebEx on Android
Cisco is very pleased to add two-way video to WebEx® meeting applications for Android devices. Check out the great 3.0 release today.
Download App

A Closer Look at the Cisco DX650: The Industry's First Collaboration Smart Desk Phone
TechWise TV recently took a closer look at the Cisco Desktop Collaboration Experience DX650. Watch this video to learn about the strategy behind its introduction; get a hardware and software tour of the device; see a demo highlighting key features; and learn about managing, securing, and developing apps for the device.
View Video

Spotlight on Cisco Jabber for Virtual Environments
The Jabber® platform is now available for virtual environments, with support for voice and video. Watch this Spotlight video to understand what is possible with Jabber for Virtual Environments and learn about unique technology advancements. Preserve user experience even in challenging network situations.
View Video

Cisco DX600 Series: A Collaboration Smart Desk Phone for Business
Watch this video to learn about the new Cisco Desktop Collaboration Experience DX600 Series. What does it do and what can it do for your business?
View Video

Innovate with Cisco Technology
Cisco TelePresence innovation is enabling partners to create new, compelling video collaboration experiences as demonstrated by news from iRobot. iRobot has used a Cisco TelePresence System EX60 personal system to create an industry-first self-navigating video collaboration robot for the enterprise, called iRobot AVA 500.
Learn More

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New Resources and Webcasts

Cisco Desktop Collaboration Experience DX650: A Closer Look
Has Cisco redefined the desk phone? That is the big question our networking experts tackle as they explore the Cisco Desktop Collaboration Experience DX650. See how this revolutionary IP endpoint merges video, voice, and smartphone features in one exceptional business tool. Join us for an end-to-end hardware breakdown, a look at security and policy management, and expert insight into the applications you can develop and run in this new environment.
Register Now

Optimize Your Collaboration Experience
Make the most of your collaboration initiatives and technologies, reduce the costs and risks associated with deployment, and manage your expanding collaboration infrastructure with greater visibility and responsiveness. Register to get the Forrester study and webcast.
Read Forrester Study

Cisco Learning Network Tech Seminars
Visit our Upcoming Tech Seminars page, and register for an upcoming seminar on a wide range of topics in different languages. Also, visit the Recorded Tech Seminars page, where you will find hours of video content. Watch on demand at your convenience.
Visit Today

Redesigned Learning Center
Learning Center is redesigned. Now all of your Cisco certification self-study resources are in one location. Unite with others in a study group, view tech seminars, and more.
Visit Learning Center

Cloud Collaboration Research from Forbes
Senior executives say cloud-based collaboration leads to higher business performance. A Forbes Insights survey reveals an adoption profile of "Leaders vs. Laggards", and 93 percent of "Leaders" agree that cloud collaboration stimulates innovation. Are you achieving these results?
Read More

Cloud Request for Proposal Template
For a good cloud contract, gain a clear and accurate understanding of capabilities using this Request for Proposal (RFP) template for a hosted unified communications and collaboration solution. This strategic template requests qualifications, service, support, sizing, pricing, and more.
Learn More

Cloud Evaluation Guide
What criteria should you look for in a cloud solution and a partner's ability to deliver consistent performance, reliability, and security? Use a three-step process, or this cloud evaluation guide, to cut through the hype and make an informed cloud decision.
Learn More

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Collaboration at Cisco Live US

Medianet Customer Panel: How the Network Improves the Video and Collaboration Experience Across Industries
Panelists from different industries will discuss the impact of video and collaboration deployments on their respective businesses at Cisco Live and will describe how they are successfully using the Cisco Medianet Architecture to improve the video and collaboration experience.
Read Blog

The Industry's First Smart Desk Phone for Business
Come see the industry's first collaboration smart desk phone for business at the Collaboration booth at Cisco Live US. The Cisco Desktop Collaboration Experience DX650 will be shown at the Information Worker, Desk-less Worker, and Walk-In Self-Paced labs. We look forward to seeing you there.
Learn More

What Is Happening for Customer Collaboration?
Experts from Cisco are hosting more than 25 contact center–related sessions this year at Cisco Live, ranging from product updates to planning and design sessions, to deployment best practices. New for the contact center track this year is a Cisco Unified Contact Center Enterprise Design, Deployment, and Administration lab and a Walk-In Self-Paced (WISP) lab focused on Customer Collaboration with Cisco Finesse® Desktop Software and SocialMiner® social media customer care solution applications.
Learn More

High-Quality, Hands-Free Audio Conferencing
Are you seeking an audio conferencing endpoint for small-to-large conference rooms and/or executive offices? At the Collaboration booth at Cisco Live, we will show our new Cisco Unified IP Conference Phone 8831 at the Executive area. Come see us and hear the superior audio performance it delivers.
Learn More

Cisco Powered at Cisco Live US
Come to the Cisco Powered Theater in booth 947 on the World of Solutions show floor and hear 22 industry-leading providers describe how their Cisco Powered services can help you achieve faster time to value, experience assured performance, and take advantage of continuous innovation. In the Collaboration booth, AT&T, eLoyalty, TeleSpace, Sprint, and Xerox will demonstrate their Cisco Powered services, including Cloud Service for Hosted Collaboration, Hosted Collaboration for Contact Centers, and Telepresence as a Service. Cisco Powered is also a key sponsor of this year's Customer Appreciation Event featuring Journey in Concert at Universal Studios. Remember, as the industry standard for cloud and managed services, Cisco Powered enables you to connect with confidence using the latest cloud technology.
Learn More

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Collaboration User Group Programs

Join this virtual user group to influence product direction for Cisco Collaboration solutions, learn from experts, and connect with more than 9500 Cisco customers and partners who are using Cisco Collaboration solutions.
Join today. Membership is free.

User Group Programs
- Access to early adopter and beta trials
- Advisory groups to influence product direction
- Monthly technical and roadmap briefing
- Private online discussion forum
- Exclusive sessions and perks at Cisco Live US

Product Trials
- Cisco Jabber for Mac Early Adopter Program (EAP)
- Cisco Jabber for Android EAP
- Cisco UC Integration™ for IBM Sametime EAP
- Cisco Unity® Connection 10.0 beta

Next Briefing
- July 25, 2013 – Cisco Telepresence Portfolio Update

Collaboration User Group Exclusives at Cisco Live US
- Members-only sessions: Register now. Seating is limited.
- Eight product direction sessions
- Q&A open forum with Cisco product management
- VIP reception at Universal CityWalk®
- Cisco user group member lounge
- Reserved seating at collaboration keynote
- Thank-you gift for all new and existing members

Learn More and Join

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Customer Success Stories

Case Study Portals
Find relevant case studies quickly through these case-study portals:
- Collaboration
- Unified Communications
- Cisco WebEx meeting applications

Worth Noting

Collaborations Innovators: Jerry Bruckheimer Redefines Hollywood Collaboration with Cisco TelePresence Conferencing
See how Jerry Bruckheimer, one of the world's most successful and innovative film producers, is using Cisco TelePresence conferencing to change the collaboration game in Hollywood by bringing on-set and remote directors, editors, and talent together to produce award-winning films. How do you collaborate?
Learn More

If Video Is Pervasive, Why Isn't It Used?
A look at three reasons why video isn't used during business conversations even though it is widely available.
Read Blog

Deploying Video or Collaboration? The Network Is Your Best Friend
Learn more about resources that are available to help you better understand medianet and the role it plays in collaboration, to help you consider medianet design decisions for your collaboration deployments, and to learn how to monitor video quality using medianet.
Read Blog

Collaboration Community

New Technical Webcast: Enterprise Voice Security and Policy Using Cisco ISRs and ASRs
View this technical webcast to explore recent network threats and learn how to effectively protect your network against them. Get in-depth details about a unique and powerful solution from SecureLogix that allows Cisco routers to protect the entire network edge in both time-division multiplexing (TDM) and Session Initiation Protocol (SIP) trunking environments.
Register to Watch Replay

Cisco Jabber Early Adopter Program

Get a Preview of Cisco Jabber for Android 9.5
Cisco Jabber for Android 9.5 includes new instant messaging, video, and voice calling features. Download and give us your feedback. EAP trial ends August 31, 2013. Start today and begin experiencing this exciting new Cisco Jabber for Android application. Sign-up is quick and easy; no approval is required.
Sign Up Today

Cisco in the News

Cisco joins forces with Sheridan College and Partners in Research to Expand Education in Canada
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Goldman Sachs and Cisco to Host Conference Call on the Cisco Cloud Computing Strategy
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Senior Executives Say Cloud-Based Collaboration Leads to Higher Business Performance
Learn More

Events

Cisco Live US
June 23–27, 2013, in Orlando
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Cisco Event and Seminar Guide
Find relevant events, webcasts, and seminars quickly.
Learn More

Quick Links
- Collaboration Home Page
- Voice and Unified Communications
- Cisco Customer Collaboration
- Cisco WebEx® solutions
- Cisco TelePresence® conferencing
- Cisco Collaboration Architecture
- Design Zone for Collaboration
- Cisco Product Quick Reference Guide

We'd Like to Hear from You
Do you have feedback regarding this newsletter?
Let us know