

Cisco Collaboration Insights



[Solutions](#) | [Customer Stories](#) | [New Resources and Webcasts](#) | [Events](#) | [Worth Noting](#)



March 2012

Top of Mind

Cisco Announces Visual Collaboration Solutions

According to a recent Economist Intelligent Unit report, 75 percent of global business leaders believe in-person collaboration is critical to business success and 54 percent consider the most important part of communications is gauging engagement and focus. Business and IT leaders are faced with providing employees the tools for a more mobile, social, visual, and virtual workplace and are constantly looking for ways collaboration technologies can assist in running businesses. The challenge, however, is delivering people-centric collaboration experiences from mobile devices to boardrooms—and everything in between.

View this complimentary webcast with Cisco® Collaboration product leaders to learn how you can provide the power of visual collaboration and greater device flexibility to end users in today's post-PC world.

[View Webcast](#)

[Back to Top](#)

Cisco Collaboration User Group

Influence product direction for Cisco Collaboration solutions, learn from experts, access exclusive programs, and connect with more than 5000 Cisco customers and partners worldwide in this Cisco sponsored virtual user group. Membership is free.

Collaboration User Group Programs

- Private discussion forum
- Beta trial opportunities
- Advisory groups
- Monthly technical briefings
- Virtual Office Hours with product experts
- Perks at Cisco Live

Beta Trial Opportunities

- Cisco Jabber for Android
- Cisco Jabber for iPad
- User Count Tool for Cisco Unified Communications Manager
- Cisco Unity® Connection
- Cisco Unified Communications Manager (coming in April)

[Learn More and Join](#)

Collaboration Solutions Spotlight

Announcing Cisco Jabber for Windows

Cisco Jabber™ for Windows streamlines communications by unifying presence, instant messaging, video, voice, voice messaging, desktop sharing, and conferencing into one client on your desktop.

[Learn More](#)

Announcing Cisco Jabber for iPad

Cisco Jabber for iPad is a complete unified communications application that enables you to access presence, IM, voice, video, voice messaging, and conferencing. Availability is planned for mid-2012.

[Learn More](#)

Cisco WebEx® Videoconferencing on Apple iOS

Cisco WebEx® Meetings is now a universal application for both iPad and iPhone. Experience two-way multiparty video, voice over IP (VoIP) audio, and outstanding web conferencing on both iPad and iPhone.

[Download the Application](#)

Cisco TelePresence TX9000 Series

The Cisco TelePresence® TX9000 Series is the new benchmark for three-screen immersive telepresence, featuring state-of-the-art industrial design to maximize video immersion and improve total cost of ownership.

[Learn More](#)

Cisco TelePresence Video Communication Server Virtualized Application

Cisco TelePresence Video Communication Server (Cisco VCS), the industry's leading telepresence solution, is now available as a virtualized application that can run in a VMware environment on the Cisco Unified Computing System™ (Cisco UCS®) platform or similar virtual environment.

[Learn More](#)

Cisco TelePresence MCU 5300 Series

The Cisco TelePresence MCU 5300 Series is a range of state-of-the-art multipoint control units (MCUs) that grow with your telepresence usage over the long term.

[Learn More](#)

Cisco Cius: Enabling Mobile Collaboration for Mission-Critical Businesses

Communicate, compute, and collaborate securely without compromise with the Cisco Cius™ business tablet, the mobile collaboration endpoint for mission-critical businesses like yours.

[Learn More](#)

[Back to Top](#)

Cisco in the News

Cisco Unveils Visual Collaboration Solutions in the Post PC Era

[Learn More](#)

Cisco Systems Offers Social Networking For Businesses (Investor's Business Daily)

[Learn More](#)

AAA, CareCore National, and Skowhegan Savings Bank Improve and Speed Interactions with Customers with Cisco Contact Center Solutions

[Learn More](#)

Intelbras Announces Details of Cisco Unified Communications Offering in Brazil

[Learn More](#)

Customer Success Stories

Hilti Corporation Implemented Cisco Unified Contact Center and Cisco Unified E-Mail Interaction Manager to Merge Voice, Fax, and Email Contacts

Learn how Hilti Corporation increased agent productivity by 5 percent, improved contact center performance, and helped agents up-sell and cross-sell with Cisco Customer Collaboration solutions.

[Read Case Study](#)

The Changing Needs of Healthcare IT

When Advocate began deploying Cisco TelePresence systems throughout its organization, it had no desire to increase IT staffing to support the new technology. That is why the healthcare provider chose to partner with Cisco Remote Management Services.

[Watch Video](#)

Nottingham Trent University Enhances Student Experience with Cisco Collaboration Solutions

Nottingham Trent University in the United Kingdom adopted Cisco Unified Communications, Cisco Collaboration tools, Cisco TelePresence technology, and lecture capture to enhance the student experience and increase efficiency.

[Read Case Study](#)

Case Study Portals

Find relevant case studies quickly through these case study portals:

- [Collaboration](#)
- [Unified communications](#)
- [Cisco WebEx® meeting applications](#)

[Back to Top](#)

Events

Cisco BYOD Solution Days

Sixteen U.S. locations
April 17 through May 24, 2012

[Learn More](#)

Cloud Is Coming to a Cloud Near You

Fleming's Steakhouse in eight cities
May 3, 2012

[Learn More](#)

Interop Las Vegas

Las Vegas, Nevada
May 6–10, 2012

[Learn More](#)

Cisco Live, United States

San Diego, California
June 10–14, 2012

[Learn More](#)

Cisco Event and Seminar Guide

[Learn More](#)

New Resources and Webcasts

Research Paper: Holistic Collaboration Through Business-Centric Strategies and Architectures

Download this paper, featuring research by Gartner, to learn more about the considerations for collaboration in your business and how to develop an effective strategy.

[Download Research Paper](#)

Taking Telepresence to the Next Level

Intended for IT leaders, this white paper explains the skills needed to continually increase the business value of telepresence.

[Read Whitepaper](#)

15-Minute Guide to Video Content: Capture, Transform, Share

Increase the business value of your videoconferencing endpoints by using Capture, Transform, Share to deliver video content for meetings, organizational communications, and training.

[Read White Paper](#)

Looking to the Future of Business Video

What is the role of video in your enterprise communication strategy? Read top video trends and how to incorporate the future of video into your strategy.

[Read Blog](#)

Collaborate Across Multiple Devices with Cisco Jabber Solutions

Get an engineer's viewpoint of how Cisco Jabber solutions can securely deliver presence, instant messaging, voice, video, conferencing, and desktop sharing across PCs, Macs, tablets, and smartphones.

[Watch Webcast Replay](#)

Authenticity Creates Trust; Trust Accelerates Collaboration

Effective collaboration is a function of aligning culture, process, and technology. How do you do that? Here is one example from the book "The Collaboration Imperative", by Carl Wiese and Ron Ricci: Collaborative teams work best when they are made up of people who communicate openly.

[Learn More](#)

Three Waves of Innovation in Customer Care

How can businesses benefit from the three waves of innovation in customer care?

[Download White Paper](#)

Fundamentals of IP Telephony Migration

Considering a move from a traditional telephone switch or private branch exchange (PBX) to a unified communications system? This animated video can help you know what is important and what to do next.

[Watch Video](#)

Fundamentals of Unified Communications on Cisco Unified Computing System

Virtualizing your unified communications using the Cisco Unified Computing System is a worthy endeavor with many benefits and important considerations to understand.

[View Video](#)

SIP Trunking Designs That Enhance Business Agility

Learn how to design a Session Initiation Protocol (SIP) trunk network to support the demands of collaboration technologies today with the flexibility to adapt to tomorrow's needs.

[Watch Webcast Replay](#)

Virtual Desktop Infrastructure with Unified Communications: What IT Architects Need to Know

Growing adoption of unified communications and Virtual Desktop Infrastructure (VDI) creates the potential for conflict. But when done right, VDI and unified communications simplify desktop environments, leading to increased user adoption and productivity.

[Watch Webcast Replay](#)

No Ride for Revere with the Right Network

Building the right network creates a critical competitive business asset and ensures a consistent, high-quality user experience. Watch how Paul Revere uses the Cius™ tablet to make history.

[View Video Blog](#)

Cisco Virtual Connection

Cisco Virtual Connection is the home of TechWiseTV and technology design workshops.

[View Workshops](#)

Cisco WebEx Channels

[View Webcasts](#)

All Cisco Webcasts

[View Learning Events](#)

[Back to Top](#)

Quick Links

- [Collaboration Home Page](#)
- [Voice and Unified Communications](#)
- [Cisco Customer Collaboration](#)
- [Cisco WebEx® solutions](#)
- [Cisco TelePresence® conferencing](#)
- [Cisco Collaboration Architecture](#)
- [Design Zone for Collaboration](#)
- [Cisco Product Quick Reference Guide](#)

We'd Like to Hear from You

Do you have feedback regarding this newsletter?

[Let us know](#)

Worth Noting

Cisco Bring Your Own Device Solution Days: Coming to a City Near You

Attend a Cisco Bring Your Own Device (BYOD) Solution Day event to learn how to successfully address the "any device" challenge. See use case demos and join design discussions integrating security, mobility, collaboration, and Virtualization Experience Infrastructure (VXI). This 16-city U.S. tour runs April 17 through May 24, 2012.

[Learn More and Register](#)

[Back to Top](#)