

Video Meetings solution with Webex cloud - overview



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Cisco Systems

What's new? Why now?

- Cloud provides today very cost effective options for Meetings solution
- Subscription-based provide flexibility (start small and pay-as-you-grow) (subscription for on-premises also available!)
- Many options for Video endpoints – find one that fits your needs!
- Softclients – now anyone can join a meeting from PC/laptop/smartphone/tablet
- Easy to use (easy join & schedule, outlook integrated)
- Users are today familiar with video
- Integration between cloud and on-premises solution
- Market/CxOs have accepted that video is a business tool



Solution includes

- Video endpoints
- Cloud SIP registration & call control for video endpoints
- Cloud Video bridge by Webex Meetings





Endpoints portfolio

broad options for all needs



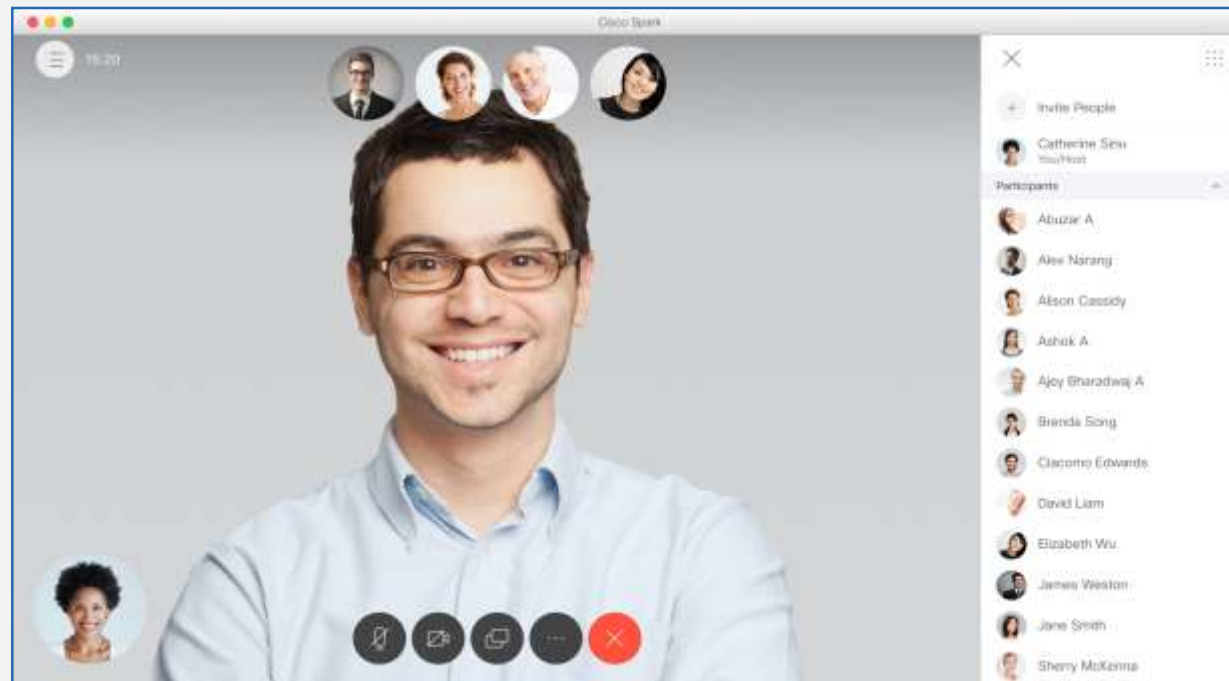
Personal endpoints



reddot design award



Webex Teams (ex-Spark) client



Windows, Mac, iOS, Android

Free version also available

SIP video calls

Team Messaging

Room systems



reddot design award



SX10 - Video enable small rooms in a cost effective way



- **Quick install**
Connect HDMI into any display + Ethernet (PoE+)
- **Innovation**
Compact purpose-built unit with codec, camera, built-in microphone at comparable price to a computer

Rook kit options for Medium/Large rooms

Ideal for rooms up to 6 meters



Cisco Room Kit



Codec and camera integrated Touch panel

Ideal for rooms up to 10 meters



Cisco Room Kit Plus

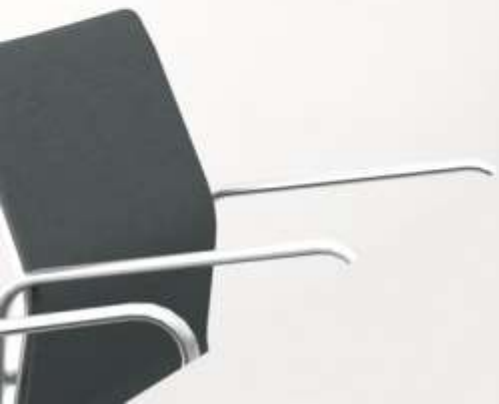


Quad camera unit Codec Plus Touch panel

Room Kit



Room Kit Plus











Transformative Experiences for Every Space





Cloud SIP registration & call control for video endpoints



Cloud SIP Registration/Call control for Video endpoints



DX80

Sparkboard



NEW
Cisco Room 55



Cisco MX700



NEW
Cisco Room 70S



NEW
Cisco Room 70D

Select a Video endpoint
Register it on Cisco cloud

No local callcontrol required
→ *Cost effective*
→ *Easy to deploy*



Cisco SX10



NEW
Cisco Room Kit



NEW
Cisco Room Kit Plus

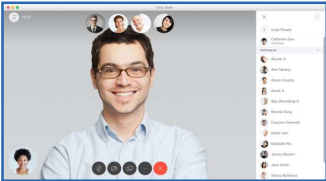


Cisco SX80

1:1 SIP Video calls



Any SIP endpoint or MCU accessible over Internet



SIP clients
*For example:
free or paid Webex Teams
(ex-Spark) client*

Cisco Video Endpoints



Room registration subscription on cloud Endpoint gets a SIP URI (video address)





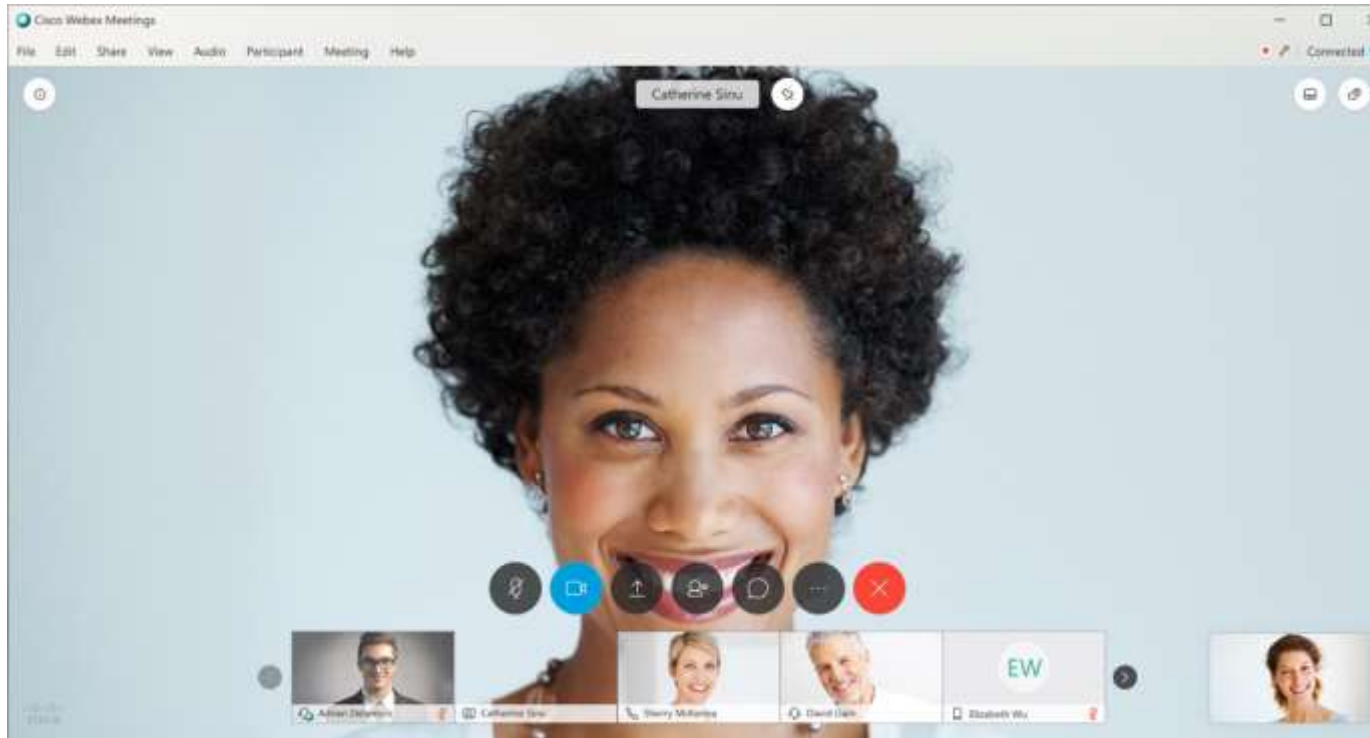
Cloud Video bridge by Webex Meetings



Webex Meetings

- Cloud-based
- Subscription based

- Easy to start
- Pay as you grow



Webex Meetings – Meet on Cisco cloud

Audio/Video/Sharing

Up to 1000 participants (up to 75 of them Video systems)

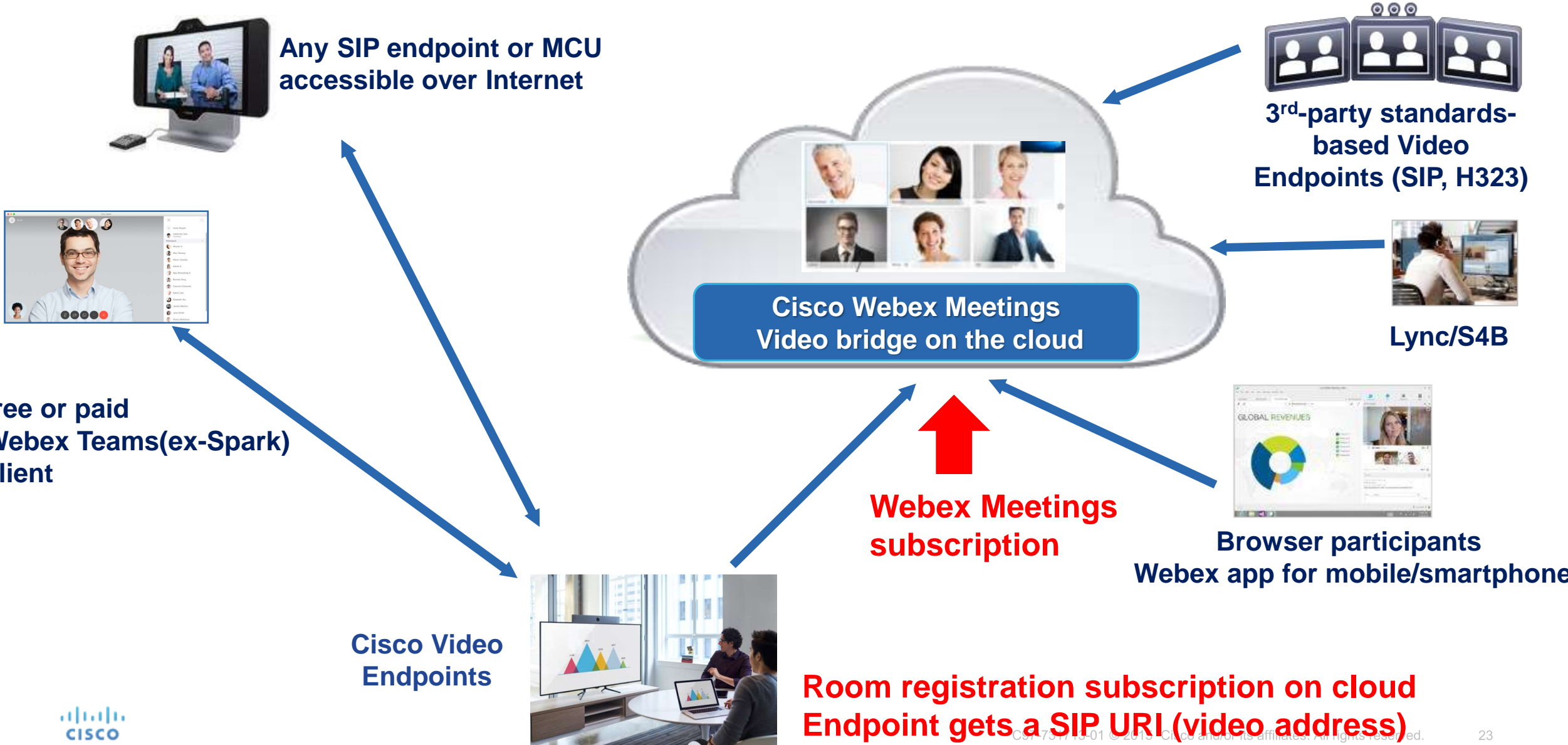
SIP/H323/S4B/browser

Advanced features (scheduling, recording, etc.)

+ Audio PSTN options available

(Toll number for Greece, Callback for Greece, Cyprus)

1:1 SIP Video calls & Video meetings with many participants



Easiest way to join a meetings

Starting a meeting – One Button to Push



One Button to Push (OBTP) feature for Webex Meetings

Offered by Hybrid Calendar integration

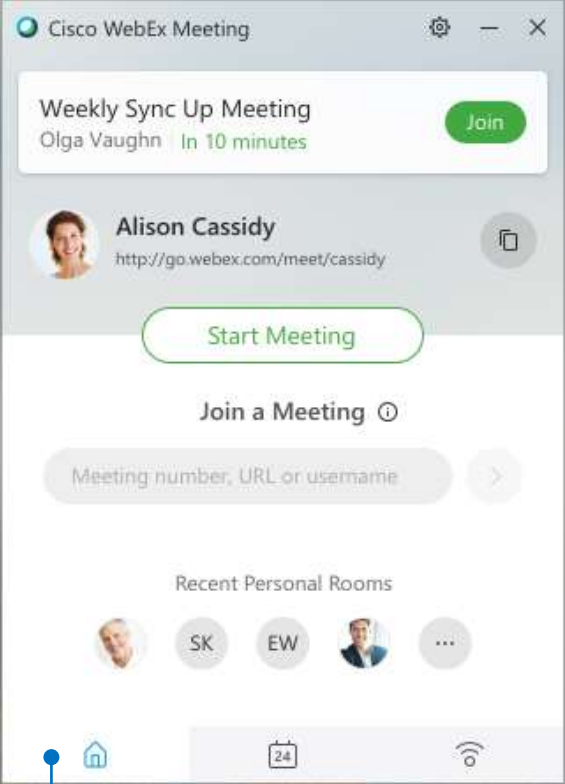
No licenses required

Relevant docs:

[Make it Easier for Video Devices to Join Meetings with OBTP Deployment Guide for Cisco Webex Hybrid Calendar Service](#)

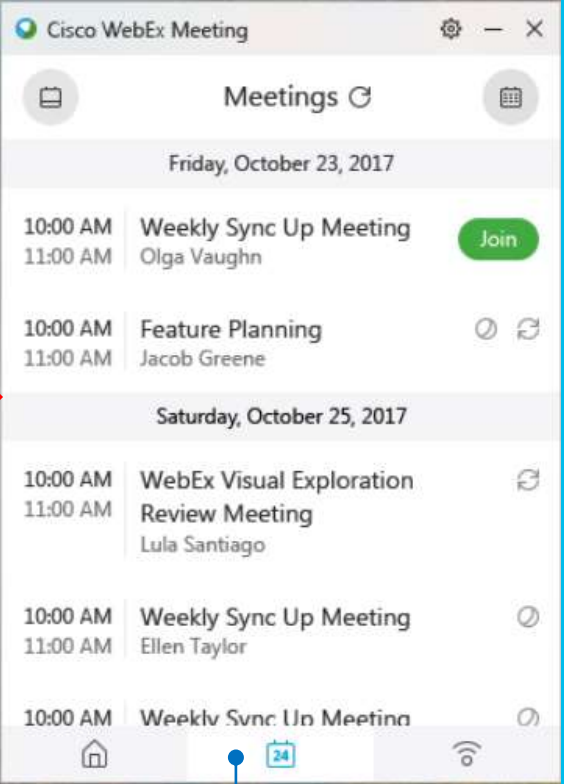
Access anytime, directly from your desktop!

One-click to start or join



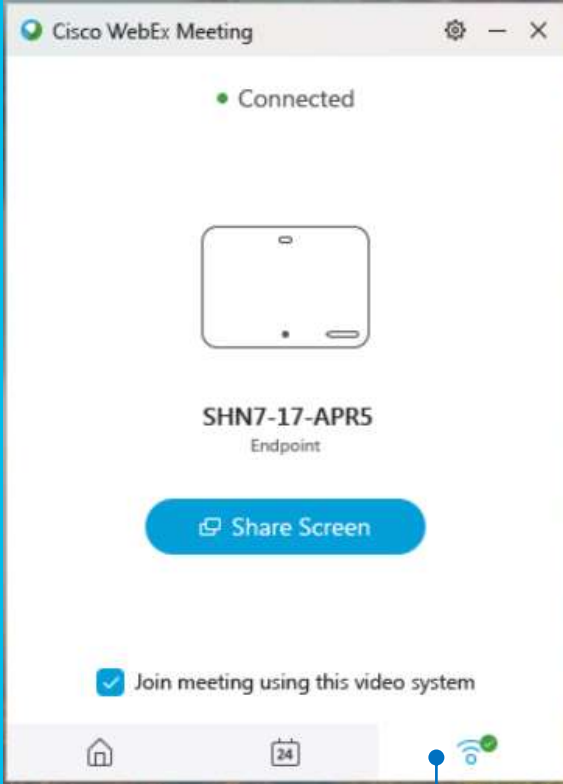
Easily access your or recent Personal Rooms and upcoming meeting from the Home tab

Integrated Calendar



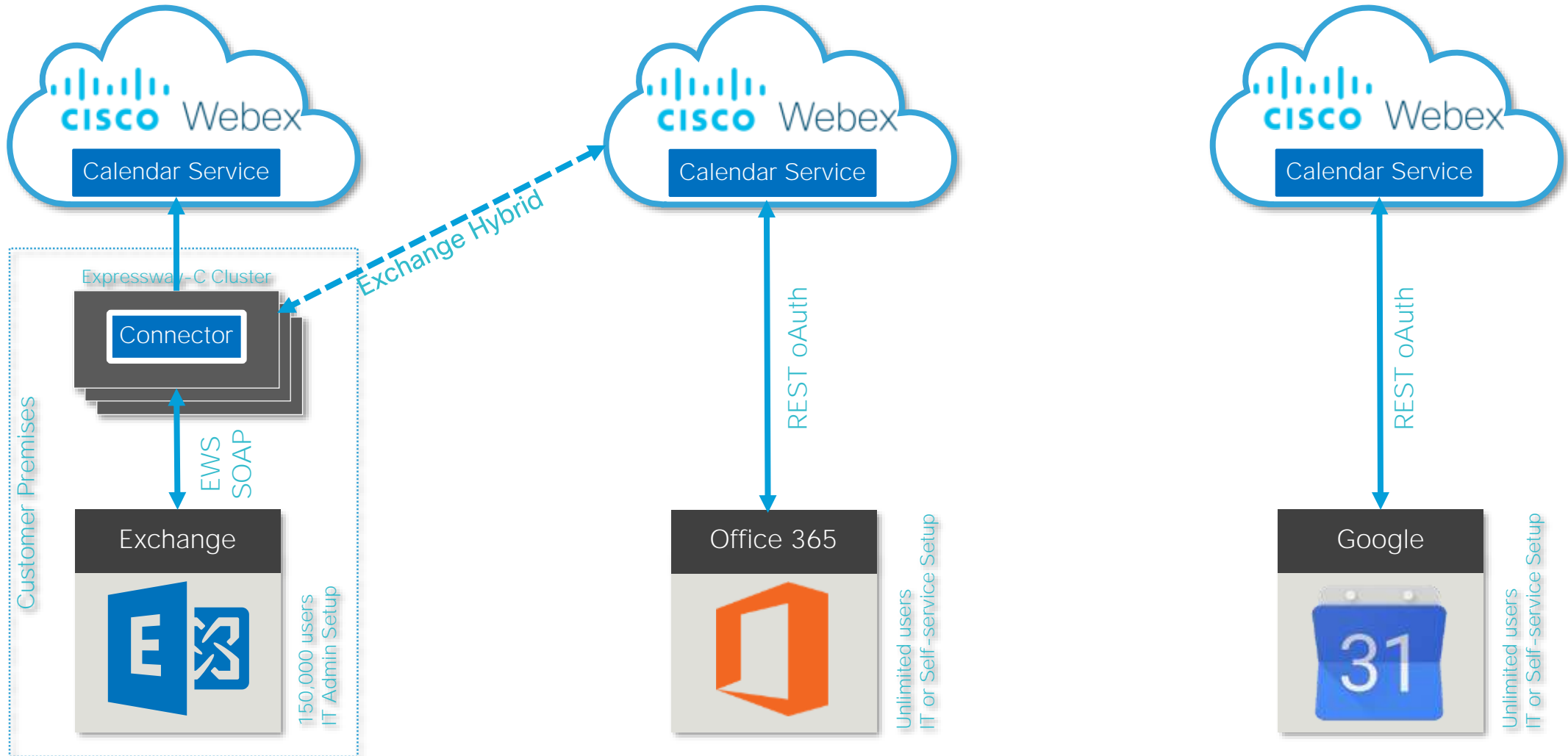
Schedule and join meetings FAST even check your calendar from the Meetings tab

Proximity pairing



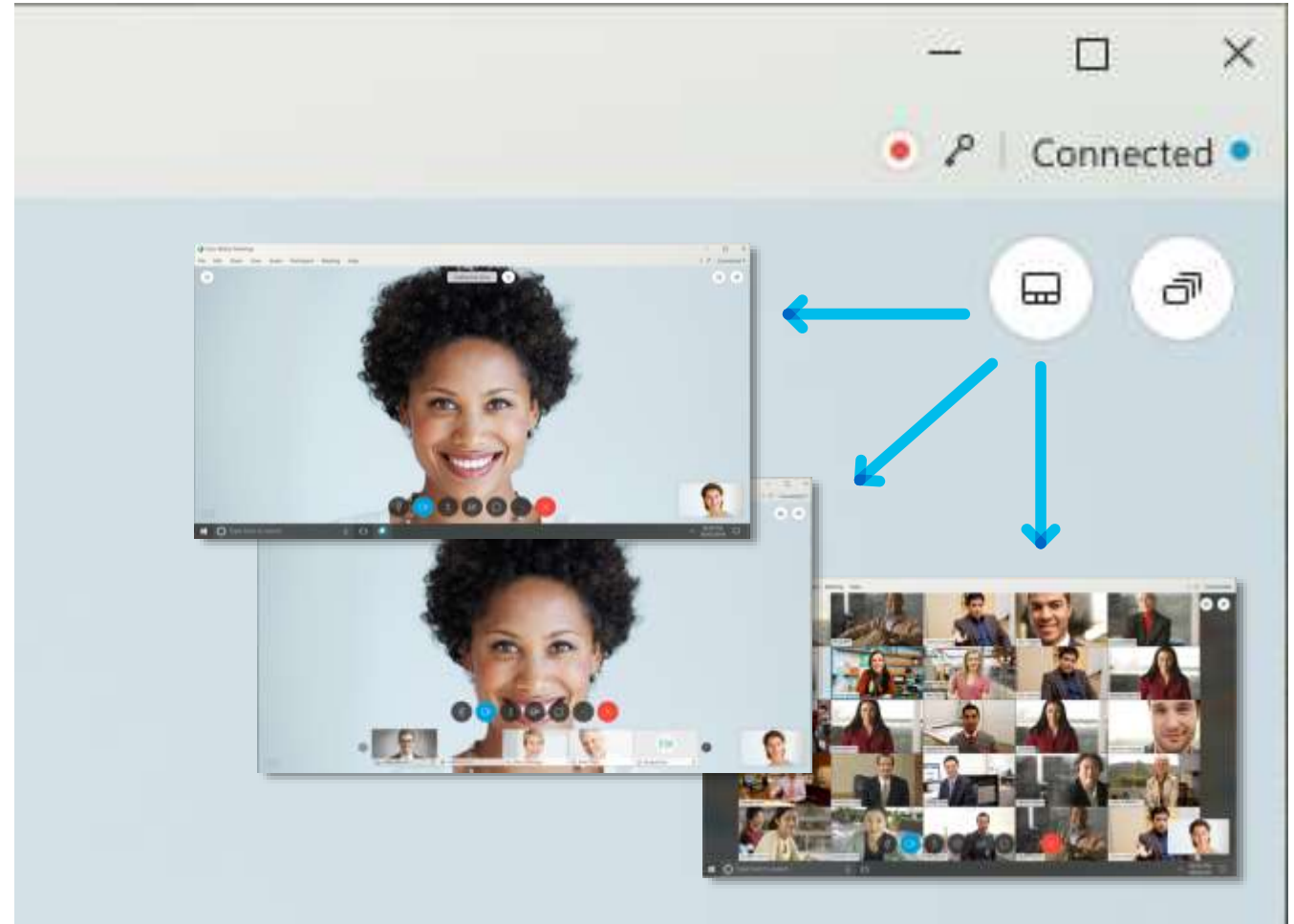
Wirelessly share the desktop to proximity-enabled endpoint or auto join Webex meeting from the paired endpoint

Hybrid Calendar integration options



Toggle Video Layout and Full-Screen (upper right)

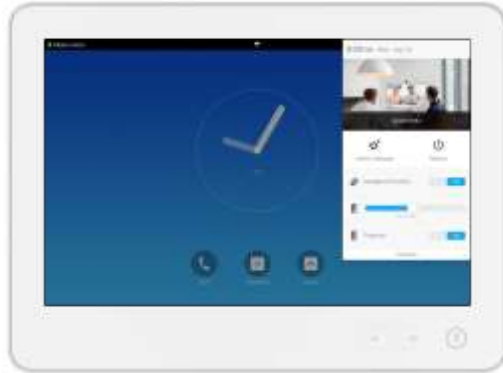
- Choose between three different video layouts with a click of a button
- Toggle between full screen and floating views





Why Webex ?

The New Standards for Experience



Simple to use



Speaker track



Superior Quality and Design



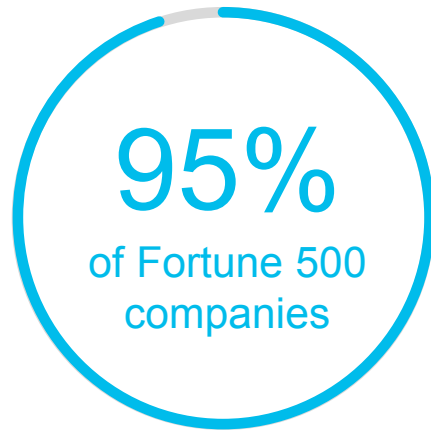
Touch displays



Intelligent Proximity

Secure - Scalable
- Interoperable

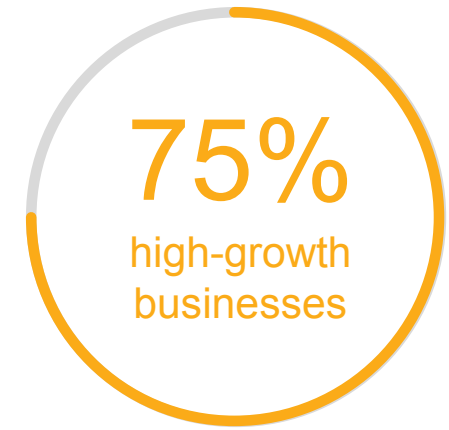
Why WebEx



are using video-enabled Cisco collaboration solutions.¹



More companies trust WebEx over all other conferencing solutions combined.



are using video-enabled collaboration solutions.³



113 million professionals aren't wrong.



Intuitive meetings are more productive—and more utilized.



Video quality makes an impression, good or bad.



Get flexible options that scale and expand as conferencing needs evolve.



Secure communication is critical, and no one knows security better than Cisco.

Cisco Leader in Critical Capabilities for Meetings

Gartner Critical Capabilities for Meeting Solutions 2017

Detailed view on key meeting features across varied use cases

Combined meeting view for:

- Video Conferencing
- Web Conferencing
- Audio Conferencing
- Across all deployment modes



Figure 1. Magic Quadrant for Meeting Solutions



Cisco leads market in Gartner Magic Quadrants

Unified Communications



Group Video Systems



Web Conferencing



Contact Center Infrastructure



Gartner Magic Quadrant for Unified Communications by Bern Elliot, Steve Blood, July 13, 2016.; Gartner: Magic Quadrant for Unified Communications for Midsize Enterprises, North America, Megan Marek Fernandez, Bern Elliot, May 2016.; Gartner Magic Quadrant for Group Video Systems by Robert F. Mason, Tom Eagle, July 2016; Gartner Magic Quadrant for Web Conferencing by Adam Preset, Whit Andrews, December 2016; Gartner Magic Quadrant for Contact Center Infrastructure by Drew Kraus, Steve Blood, May 2016. This graphic was published by Gartner, Inc. as part of a larger research document and should be evaluated in the context of the entire document. The Gartner document is available upon request from Cisco. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

For more details →

Check my community posts here:

<https://communities.cisco.com/docs/DOC-76577>

[Cisco Webex Conferencing services - Overview](#)

[**Cisco Webex Meetings - Overview**](#)

[Cisco Webex Training - Overview](#)

[Which Webex offers fits my case?](#)

[**Flex Plan Named User Meetings - best way to get Webex Meetings for individual users**](#)

[Flex Plan Named User Meetings Suite - for 25 or more named users orders](#)

[Flex Plan Active User Meetings - enterprise-wide agreement, pay as you grow](#)

[**Video Meetings solution with Webex cloud - Overview Presentation**](#)

-slides for Cloud Meetings and Cloud SIP callcontrol/registration case

[How to Audio PSTN option to Webex \(for customers in Greece and Cyprus\)](#)

[New Webex Meetings experience \(WBS33.3\) - Aug2018](#)

[Partners - how to get support on Webex cloud services](#)



CISCO

TOMORROW starts here.