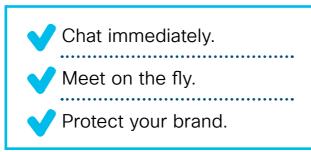
Hey marketing! Social media crisis?

When you see a public statement that could harm your brand's reputation, you need to address it fast. It used to take hours to develop a response. The right people weren't available. Now, you can have all the experts in one place. We are able to deliver a response in half the time.



Immediate access to the right people and information means a faster and better response.





Organize your team

Download the Cisco Webex Teams app. Open a space with the crisis team to gain consensus on how to address the issue. Everyone can participate no matter where they are.

Download Cisco Webex Teams

Create a space

Strategize together

Share links to the issue, post documents, and give background on what is happening. Start strategizing right away.

Send a message

Share files

Add the experts

Include experts as they're needed. They can read the history in the space to easily catch up. Include both internal and external participants.

Add external participants

Communicate quickly

Instantly escalate from a chat to a meeting. Just click on the call button and all members of the space will be called instantly.

Call on the fly

Next steps

Once you address the social media issue, you can spin off other spaces to implement long-term fixes. Plan proactively to decrease future response time even more.

Plan a meeting

Schedule a meeting for everyone in the space with just a simple click. All names and meeting information are populated automatically into the invite. You can see when everyone is free on their calendars, so just pick a time and date.

Schedule a meeting

