



# *Welcome!*

Let's start this thing with a little game for a chance to win the grand prize...

Check out the chat window for the link!



simple. 

The word "simple." in a lowercase sans-serif font, followed by a small icon of two overlapping circles, one blue and one red.

| [ciscosimple.com](https://ciscosimple.com)



*Secure. Mobile.*

*Powerfully Simple.*



simple. 

*ciscosimple.com*

What keeps you up at night?

Remote branches APP SECURITY **PHISHING SCHEMES**

**Data Breaches** **MOBILITY** COMPLEXITY

SECURITY THREATS COMPLIANCE

**CONTINUITY**

Multiple devices

**OUTAGES**

Explosion  
of Data

**Redundancy** GLOBAL TEAMWORK

MALWARE **BANDWIDTH-HUNGRY APPS**

Collaboration tools CONNECTIVITY

**RANSOMARE**

Enabling remote teams

**CYBERATTACKS**

*“Would you like fries with that?”*

You are not an IT waiter!



# The Challenges Are Real:

**61%**

of small business experienced cyberattack in past 12 months.

*Ponemon Institute's State of Cybersecurity in SMBs Report 2017*

**70%**

of breaches originate on endpoint devices.

*Effective Incident Detection and Investigation Saves Money, IDC 2016*

**BY 2021:**

**27 billion**

devices connected to the internet.

*Cisco Visual Networking Index 2018*

**43%**

of networked devices will be mobile-connected.

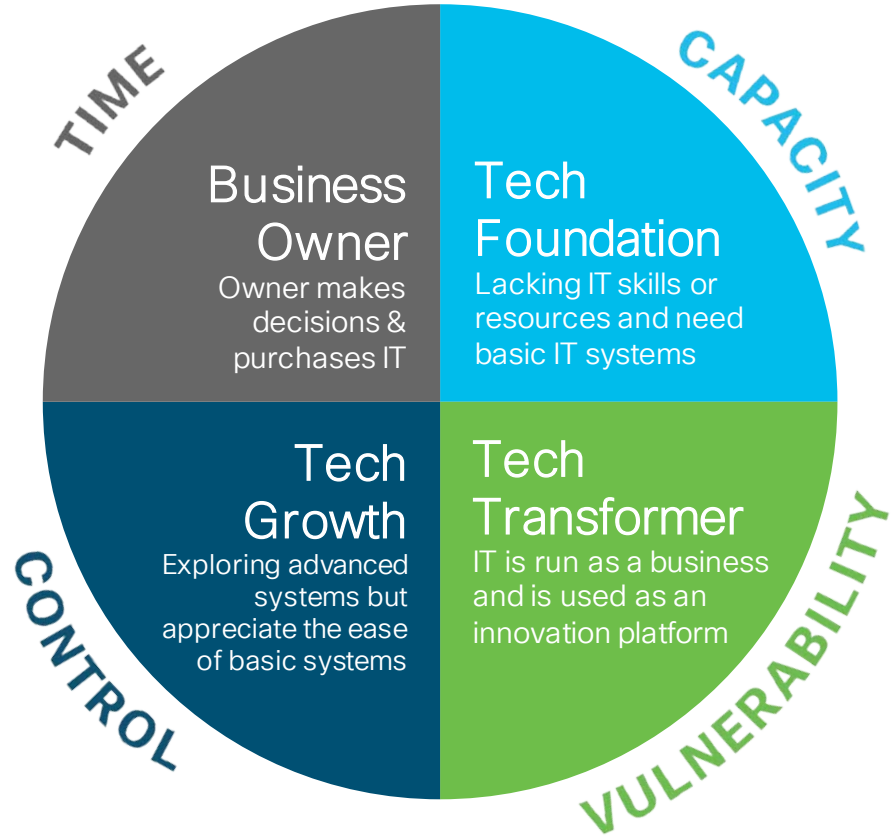
*Cisco Visual Networking Index 2018*

Demands of new apps will force 55% of businesses to upgrade or deploy new data centers.

*IDC FutureScape: Worldwide Datacenter 2018 Predictions*

Are you ready?!

# One Size Does Not Fit All



# What's keeping you up at night?



## Secure My Business

“My business had a security breach, we heard about the latest attack, and have a new compliance regulation. We need help ensuring our business is secure.”



## Enable My Mobile Workforce

“My business is growing, we are innovating, and need to ensure our teams can be productive, collaborative, and secure, anywhere.  
We need great tech so we can attract and retain the best talent.”



## Optimize My Business

“We have new applications, new devices, and lots of video slowing down the network, and last week we had an outage that cost us a ton of money. It's critical we stay up and running, securely.”



# Simple, Secure, Reliable Networking

- ✓ *Designed Your Needs*
- ✓ *Fits Your **Budget***
- ✓ *Grows with Your Business*



## Secure My Business with Secure Branch

- Meraki MX
- ISR 1100
- Umbrella
- NGFW Low
- RV Series
- HyperFlex, UCS + Veeam

---

Secure against threats  
& protect your data



## Enable My Mobile Workforce with Secure Wireless

- Meraki MR
- Mobility Express
- Umbrella
- WAP
- Webex Meetings & Teams
- Webex Devices

---

Increase employee  
productivity & flexibility



## Optimize My Business with Network Reliability

- Meraki Full Stack
- Cat2K, Mobility Express, ISR 1100
- Umbrella
- SBTG
- HyperFlex, UCS + Veeam
- Webex Meetings & Teams
- Webex Devices

---

Ensure always-on with  
simple, smart solutions



Today's  
Webinar Theme:

# Optimize My Business

*with Network Reliability*

**Always on:** Simple, smart solutions

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**Scalable:** Support demands for bandwidth, data, and new digital apps

---

**Easy:** Cloud-based or on-premise management

---

**Future-proof:** Whatever your business plans for growth

# Simple, Secure, and Scalable

Solutions for All!

## On Premise

Flexible On-Premise Portfolio to meet Size and Scaling Requirements



Cisco On-Prem  
Core Infrastructure



Spark



## Cloud

One Intelligent Network Manages It All from the Cloud



Cisco Meraki  
Core Infrastructure



Wireless

SD-WAN

# The 1100 ISR: Your Office in a Box.



# Cisco 2960L

Zero Compromise- Lowest Priced Fanless Switches – Set and Forget

## 8 & 16 port



### 8 port

2 SFP Uplinks  
Fanless  
E- LLW

### 16 port

2 SFP Uplinks  
Fanless  
E- LLW

**Compact**

## 24 & 48 port



### 24 port

4 SFP Uplinks  
4 SFP+ Uplinks\*  
Fanless  
E- LLW

### 48 port

4 SFP Uplinks  
4 SFP+ Uplinks\*  
Fanless (except  
48PS)  
E- LLW

**11.5" depth**



8, 16, 24, 48 port  
models

Fanless Operation

Extend the Cisco  
network

Low-budget PoE

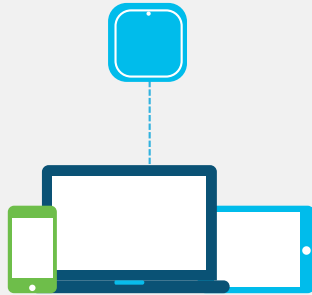
Gigabit Ethernet

# Simple On-Premise Wireless: Mobility Express

Fast IT: Setup in Minutes

Connect using any wireless device

1



Configure multiple APs simultaneously with setup wizard

2



Use best-practice templates with advanced features out-of-the-box

3



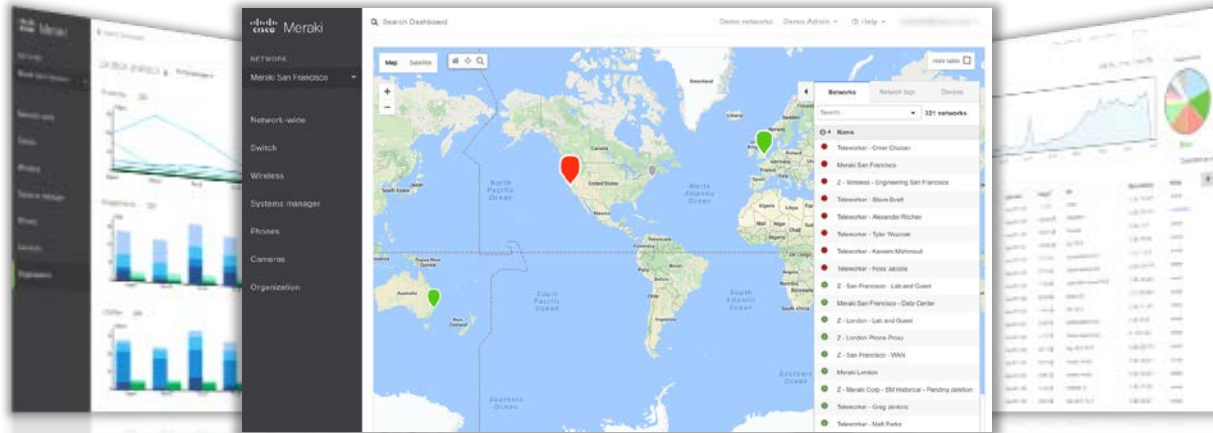
- Radio Resource Management
- Guest Access
- Application Visibility
- CleanAir
- Band Select
- Client Profiling



# Demo – Mobility Express UI Demo

# Cisco Meraki Full Stack

Bringing the cloud to enterprise networks



MR Wireless



MX Security Appliances



MS Switches



SM EMM



MC Communications



MV Vision

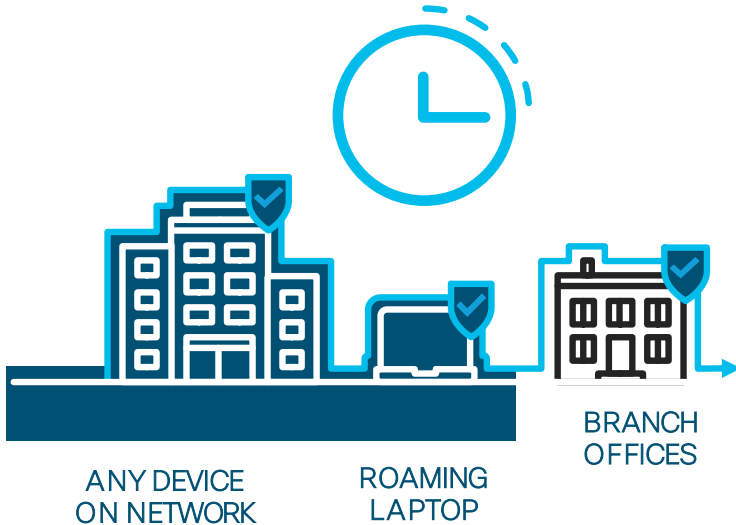






# Demo – Meraki Dashboard

# Deployment in minutes: Cisco Umbrella Security



## On-network coverage

With one setting change

Integrated with Cisco ISR 1K and 4K series and Cisco WLAN controllers

## Off-network coverage

With AnyConnect VPN client integration

Or with any VPN using lightweight Umbrella client



Q&A

Before we go...

# Simple, Secure, Reliable Networking

- ✓ *Your Needs*
- ✓ *Your **Budget***
- ✓ *Your **Business***



Secure My  
Business

*Secure  
against threats  
& protect  
your data*



Enable My Mobile  
Workforce

*Increase  
employee  
productivity  
& flexibility*



Optimize  
My Business

*Ensure always-on  
with simple,  
smart solutions*

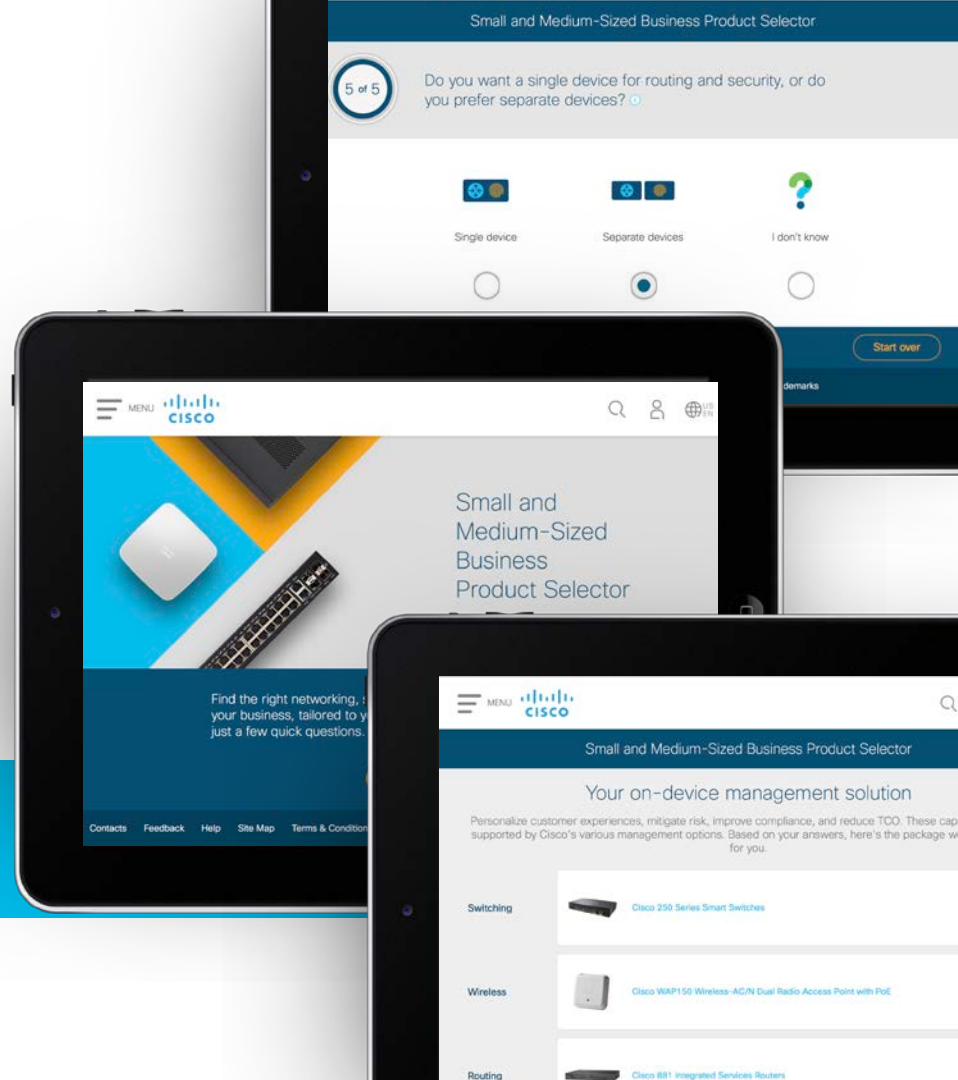
SECURITY, MOBILITY, COLLABORATION, NETWORKING, AND DATA CENTER SOLUTIONS

# Check Out Our Solution Selector Tool

Simple guidance for choosing the perfect SMB network solutions for you!

You're running a business, and evaluating technology solutions and doing proof of concepts isn't your top priority. That's why we provide a simple tool to help you choose which products are best suited for your environment – switching, wireless, routing, and security – with just a few simple questions.

Try it now at  
<http://bit.ly/ciscoselectortool>



# Support options for diverse customer needs



## Limited Lifetime Warranty Included With Hardware Purchase

- Hardware replacement
- Software Updates and Bug Fixes
- 90 days TAC Support w/ Enhanced LLW

## Upgrade to Cisco Essentials Support

- 8x5 Local TAC Support
- Next Business Day Hardware Replacement
- Cisco Online Knowledge Base

[Cisco Small Business Support Community](#)

## Included With Your **Cloud License**:

- TAC Support
- Software Updates
- Hardware Replacement

[Cisco Meraki Support Community:](#)  
<https://community.meraki.com/>

[Cisco Small Business Support Community:](#)  
<https://supportforums.cisco.com/t5/small-business-support-community/ct->



# Ask your Cisco Team for details on new promos...



Get 50% More Access Points

Buy 2 ; Get 1 Free  
Buy 4 ; Get 2 Free  
Buy 6 ; Get 3 Free  
Buy 8 ; Get 4 Free  
Buy 10 ; Get 5 Free

All Aironet 1800 / 2800 / 3800 Series AP's with  
Mobility Express pre-configured (-K9C).

*\*Available in the US, Canada, and LATAM*



Security Wherever You Are.

50% off Cisco Umbrella WLAN  
subscription with Purchase of  
Cisco Wireless Access Points

Promotion Includes both Mobility Express and  
Controller connected Access Points.

*\*Available in the US and EMEAR*



We Appreciate  
Your  
Feedback!

Please take a moment to let us know if this session met your needs and expectations.

The confidential evaluation survey will open once the event window is closed.



# Who is Cisco?

**12,000**  
tech engineers,  
architects  
and advisors.



Experience with  
**50 million**  
global workers

**CISCO**

**6 million**  
customer interactions  
processed every year  
in **17 different**  
languages

**60,000**  
partners worldwide

**~20 billion**  
security threats  
intercepted daily