



*Secure. Mobile.*

*Powerfully Simple.*



simple. 

| *Optimize My Business*

# AGENDA

1. Simple IT Portfolio Overview
2. Wireless Solutions Overview
3. Demo – Mobility Express
4. Q&A
5. Conclusion

# Simple IT Portfolio Overview

# Solution Overview:

*Optimize My Business*

## Our Speakers...

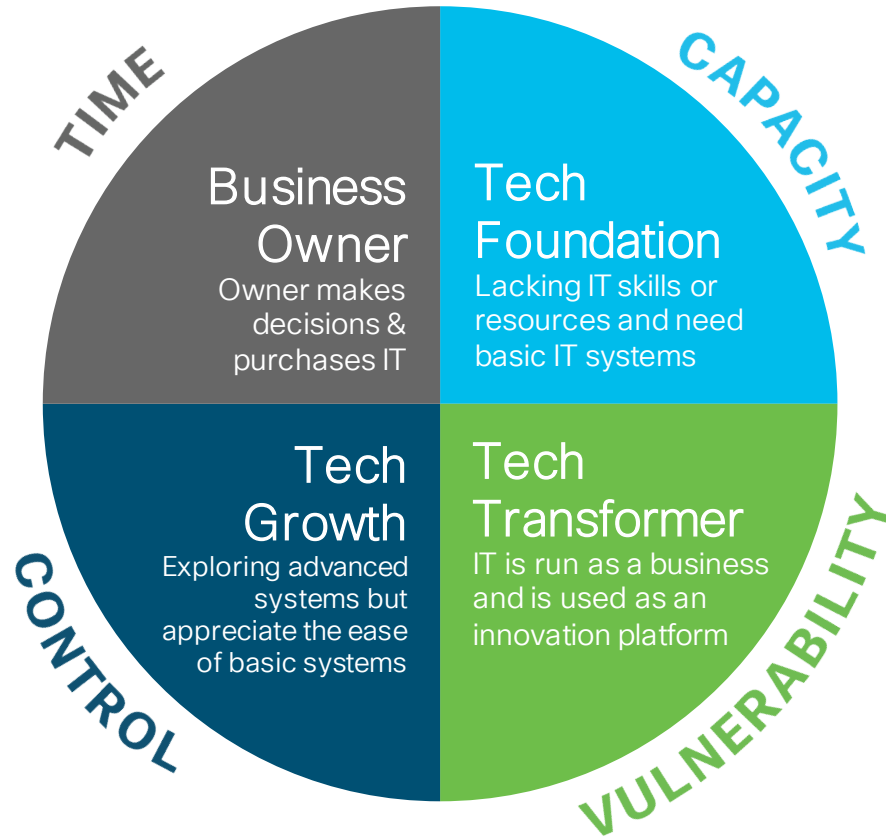


Rush Johnson, BDM



Will Hefner, VSAM

# One Size Does Not Fit All



# What's keeping you up at night?



## Secure My Business

“My business had a **security breach**, we heard about the **latest attack**, and have a **new compliance regulation**. We need help ensuring our business is secure.”



## Enable My Mobile Workforce

“My business is growing, we are innovating, and need to **ensure our teams can be productive, collaborative, and secure, anywhere**. We need great tech so we can **attract and retain the best talent**.”



## Optimize My Business

“We have **new applications, new devices, and lots of video** slowing down the **network**, and last week we had an **outage that cost us a ton of money**. It's critical we stay up and running, securely.”



## Connect My Teams

“We have lots of collaboration applications and devices, but they are **too complex** to bring everyone together in an effortless manner. I need a **simple solution** that allows my employees and customers to connect in their own way.”



## Fuel My Business

Our current infrastructure is **too costly to maintain** and takes **too long to install my applications**. I need to **reduce application deployment time** and make it **easier to scale** my application needs with **sustained performance** for my customers and internal users.”

- ✓ *Designed Your Needs*
- ✓ *Fits Your **Budget***
- ✓ *Grows with Your Business*

# Simple, Secure, Reliable Networking



## Secure My Business

with Secure Branch

- Meraki MX
- ISR 1100
- Umbrella
- NGFW Low
- RV Series
- HyperFlex, UCS + Veeam

Secure against threats & protect your data



## Enable My Mobile Workforce

with Secure Wireless

- Meraki MR
- Mobility Express
- Umbrella
- WebEx

Increase employee productivity & flexibility



## Optimize My Business

with Network Reliability

- Meraki Full Stack
- Cat2K, Mobility Express, ISR 1100
- Umbrella
- SBTG
- HyperFlex, UCS + Veeam
- WebEx

Ensure always-on with simple, smart solutions



## Connect My Teams

with Intuitive Collaboration

- WebEx
- WebEx Teams

Connect teams with intuitive collaboration



## Fuel My Business

with Converged Infrastructure

- HyperFlex
- UCS + Veeam

Security, simplicity and control of your computing, storage and connectivity



Today's  
Webinar Theme:

# Optimize My Business

*with Network Reliability*

**Always on:** Simple, smart solutions

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**Scalable:** Support demands for bandwidth, data, and new digital apps

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**Easy:** Cloud-based or on-premise management

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**Future-proof:** Whatever your business plans for growth



# Simple, Secure, and Scalable

## Solutions for All!

### On Premise

Flexible On-Premise Portfolio to meet Size and Scaling Requirements



Cisco On-Prem Core Infrastructure



Spark

### Cloud

One Intelligent Network Manages It All from the Cloud



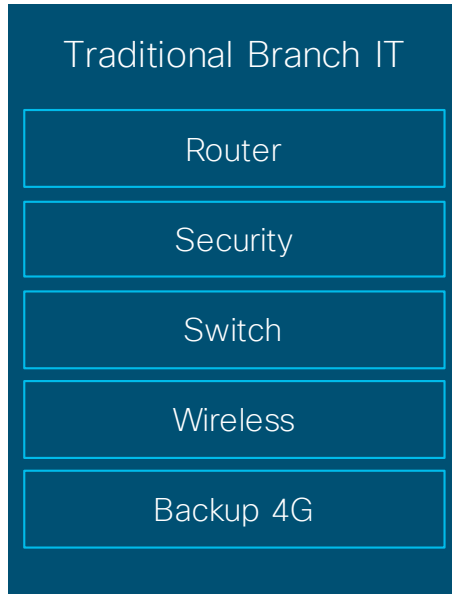
Cisco Meraki Core Infrastructure



Wireless

SD-WAN

# The 1100 ISR: Your Office in a Box.



Routing, switching, and wireless



Integrated security



Speed and performance



Integrated management tools



Multi-connectivity



# Cisco 2960L

Zero Compromise- Lowest Priced Fanless Switches – Set and Forget

## 8 & 16 port



### 8 port

2 SFP Uplinks  
Fanless  
E- LLW

### 16 port

2 SFP Uplinks  
Fanless  
E- LLW

**Compact**

## 24 & 48 port



### 24 port

4 SFP Uplinks  
4 SFP+ Uplinks\*  
Fanless  
E- LLW

### 48 port

4 SFP Uplinks  
4 SFP+ Uplinks\*  
Fanless (except  
48PS)  
E- LLW

**11.5" depth**

Cisco Internal & Partner Only

\*Available in FY18Q1

8, 16, 24, 48 port  
models

Fanless Operation

Extend the Cisco  
network

Low-budget PoE

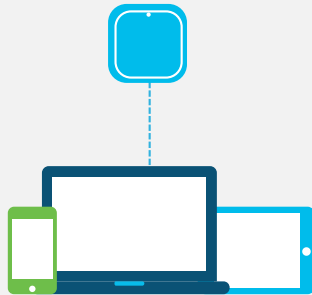
Gigabit Ethernet

# Simple On-Premise Wireless: Mobility Express

## Fast IT: Setup in Minutes

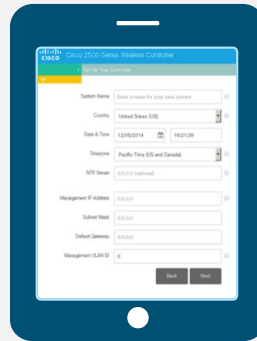
Connect using any wireless device

1



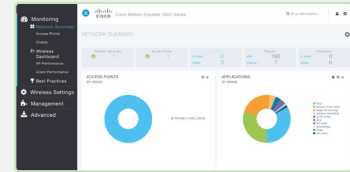
Configure multiple APs simultaneously with setup wizard

2



Use best-practice templates with advanced features out-of-the-box

3



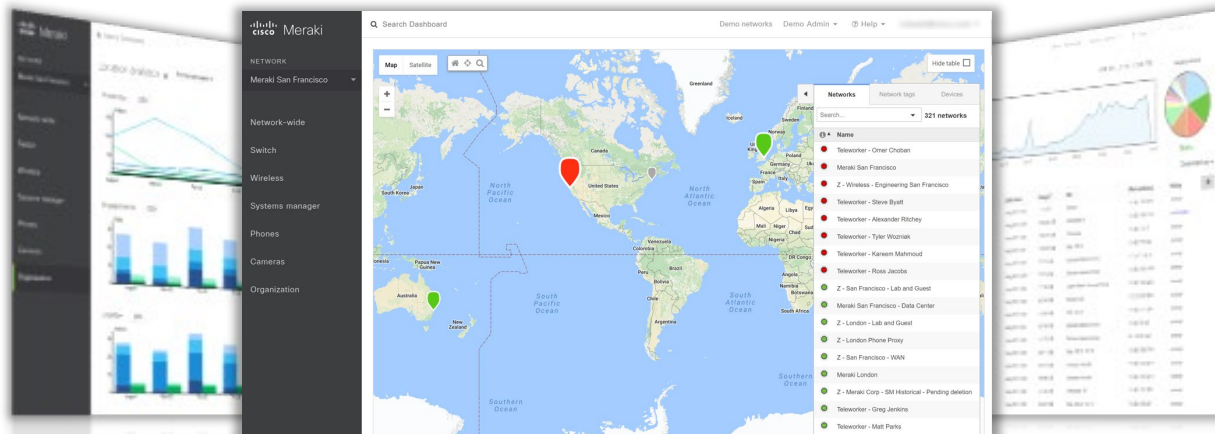
- Radio Resource Management
- Guest Access
- Application Visibility
- CleanAir
- Band Select
- Client Profiling



# Demo – Mobility Express UI Demo

# Cisco Meraki Full Stack

Bringing the cloud to enterprise networks



MR Wireless



MX Security Appliances



MS Switches



SM EMM



MC Communications



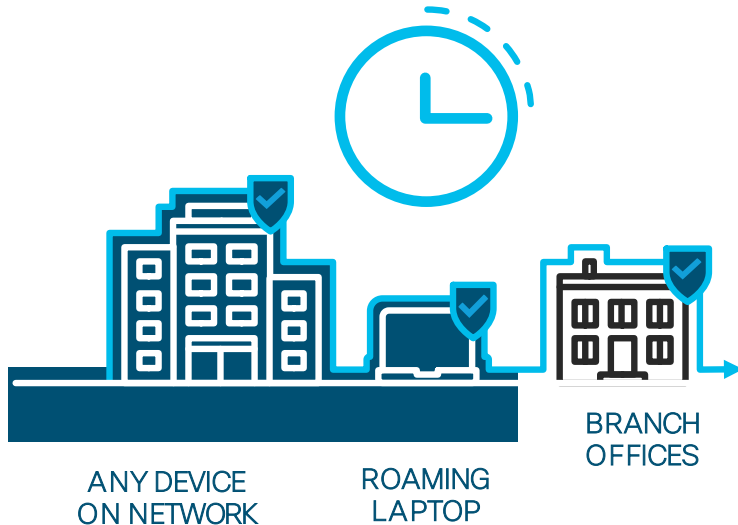
MV Vision





# Demo – Meraki Dashboard

# Deployment in minutes: Cisco Umbrella Security



## On-network coverage

With one setting change

Integrated with Cisco ISR 1K and 4K series and Cisco WLAN controllers

## Off-network coverage

With AnyConnect VPN client integration

Or with any VPN using lightweight Umbrella client



Want a **live, personal demo** of what you saw here today?

*Click the link in the chat window!*



# Any Final Questions?

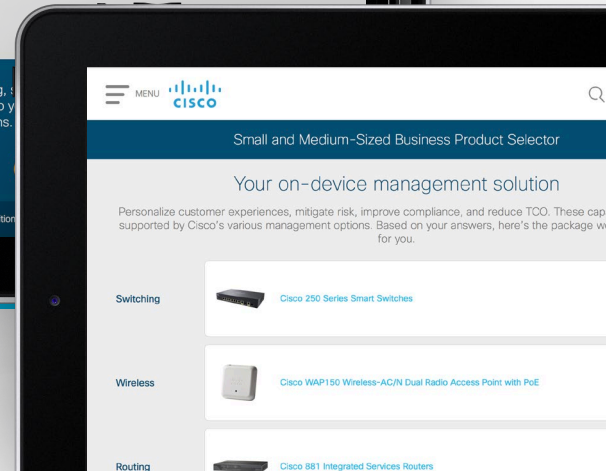
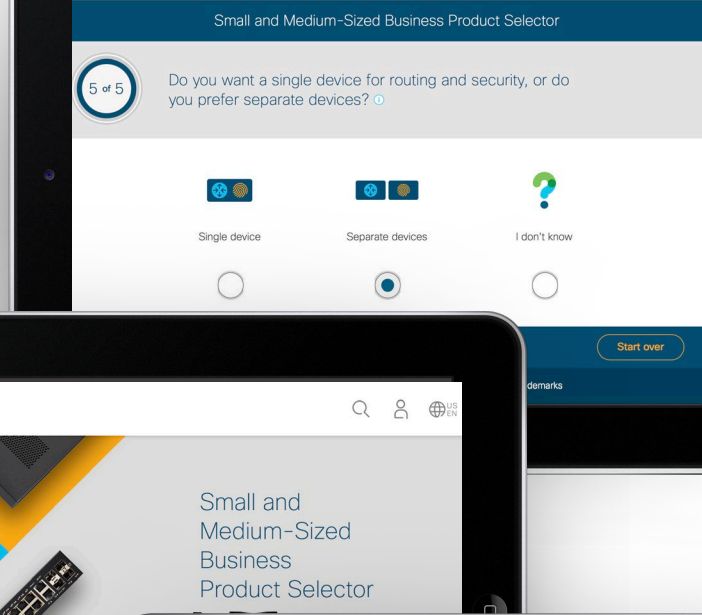
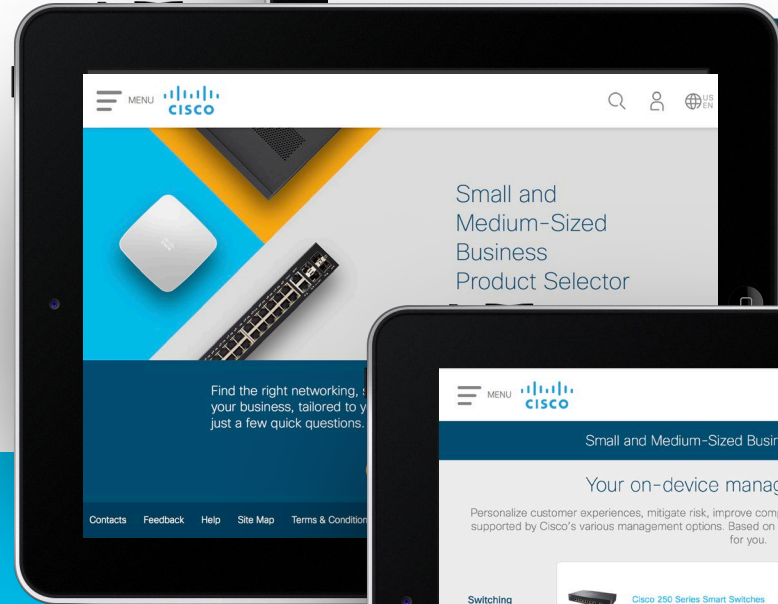
# Check Out Our Solution Selector Tool

Simple guidance for choosing the perfect SMB network solutions for you!

You're running a business, and evaluating technology solutions and doing proof of concepts isn't your top priority. That's why we provide a simple tool to help you choose which products are best suited for your environment – switching, wireless, routing, and security – with just a few simple questions.

Try it now at

<http://bit.ly/ciscoselectortool>



# Support options for diverse customer needs



## Limited Lifetime Warranty Included With Hardware Purchase

- Hardware replacement
- Software Updates and Bug Fixes
- 90 days TAC Support w/ Enhanced LLW

## Upgrade to Cisco Essentials Support

- 8x5 Local TAC Support
- Next Business Day Hardware Replacement
- Cisco Online Knowledge Base

[Cisco Small Business Support Community](#)



## Included With Your Cloud License:

- TAC Support
- Software Updates
- Hardware Replacement

[Cisco Meraki Support Community:](#)  
<https://community.meraki.com/>

[Cisco Small Business Support Community:](#)  
<https://supportforums.cisco.com/t>

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*\*Available in the US and EMEAR*

# We Appreciate Your Feedback!

Please take a moment to let us know if this session met your needs and expectations.

The confidential evaluation survey will open once the event window is closed.

