

Aplicando Analytics e ML na operação de redes Wi-Fi



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Agenda

- Desafios no gerenciamento e operação de redes Wi-Fi
- Porque ML e o que nos possibilita
- Arquitetura de telemetria e analytics com DNA Center
- Casos de uso na resolução de problemas em redes Wi-Fi
- Demonstrações das soluções de Analytics e ML



Desafios no gerenciamento e operação de redes Wi-Fi

New Workplace needs for a Mobile Hybrid Workforce



Best Mobile Experience

Pervasive mobility at office spaces to accommodate a Hybrid Workforce



Intelligent Infrastructure

Use of the latest technologies to keep the business running with maximum visibility, simpler operations and safer workspaces

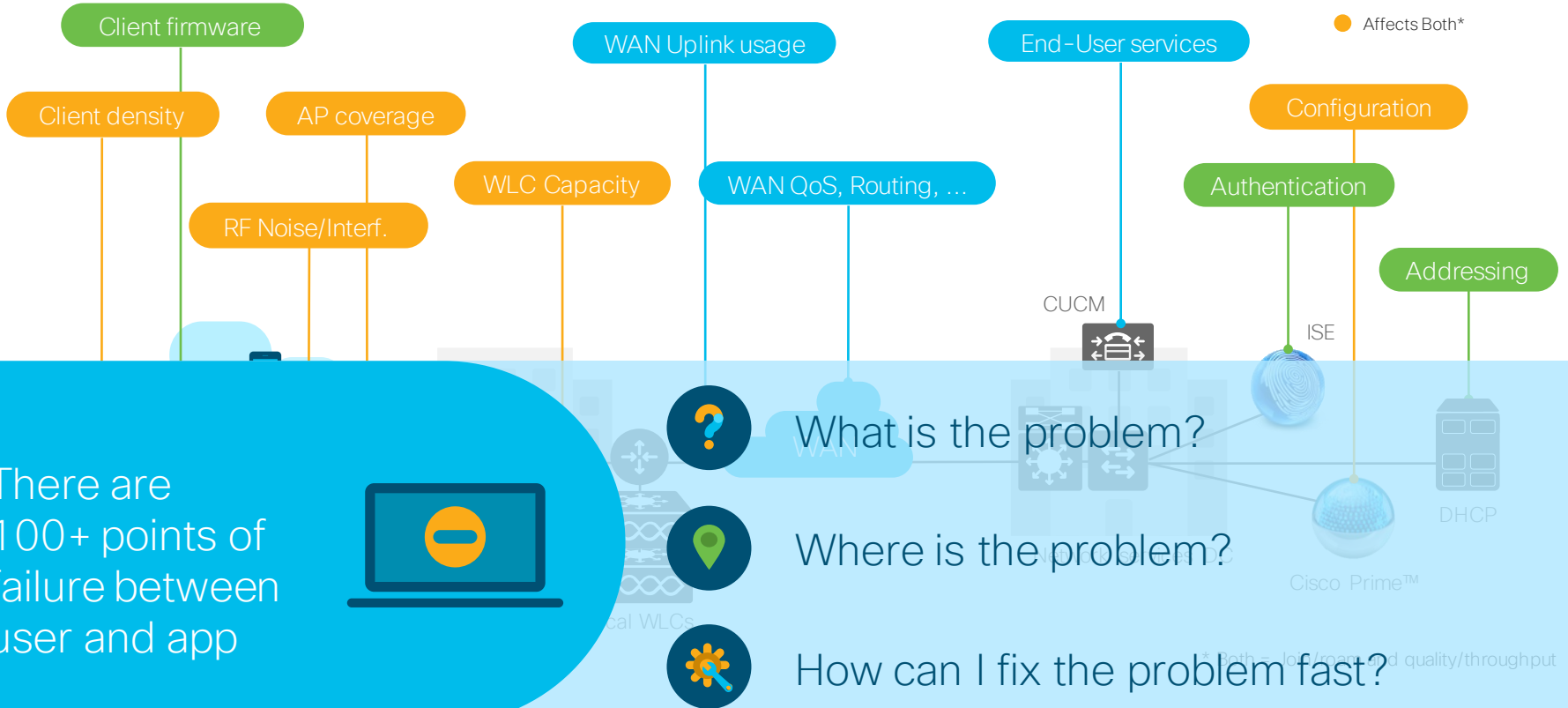


Increase Security Capabilities

Cisco Zero Trust for Workplace to handle more user and IoT in a intelligent and secure manner

“The Network is Slow” problem statement

- Affects Join/Roam
- Affects Quality/Throughput
- Affects Both*



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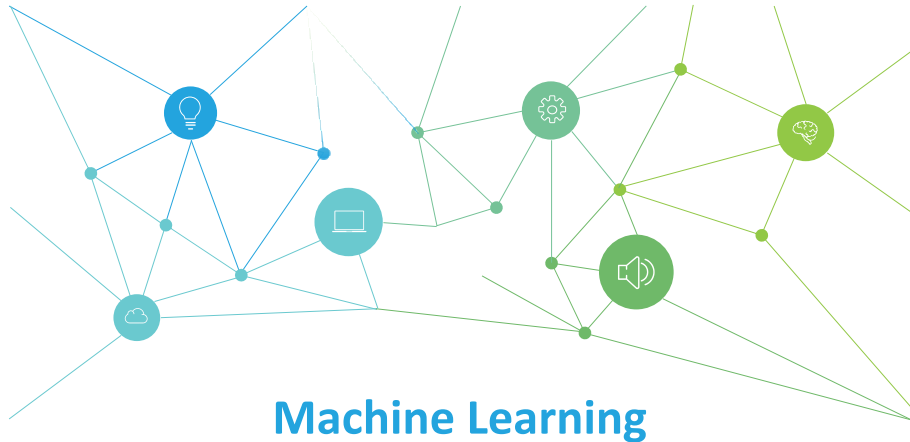
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Qual o seu principal desafio na gestão da infraestrutura Wi-Fi?

*Porque ML é o que ele nos
possibilita*

What is Machine Learning?

- **Machine Learning** is an application of **Artificial Intelligence (AI)** that provides systems the ability to automatically learn and improve from experience without being explicitly programmed to do so



- The process of learning begins with observations of data, and **looking for patterns** within the data so as to make **increasingly better** correlations, inferences and predictions
- **The primary aim is to allow these systems to learn automatically** without human intervention or assistance and adjust actions accordingly

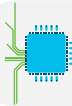
What Machines Can and Can't Do



Machines can see, hear, talk and ... they can *learn*



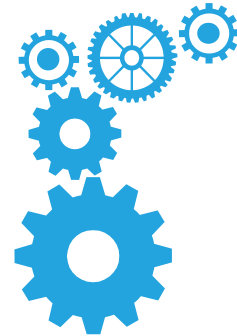
Used in Networking for a number of Cognitive & Predictive Analytics Use Cases (Security, Enterprise, SP, Collab, IoT)



But machines do not have common sense, no true thinking (science fiction !!)

Understanding what ML can and can't do is undoubtedly (one) of the keys to success

But the gap between what is being claimed and what can be deployed at scale increases



The Key for Success for ML/AI in Networking

Data Lake: Volume, Diversity and Quality

- Data more important than algorithms (a proven fact)
- Volume is key, Diversity is crucial, Quality is a must



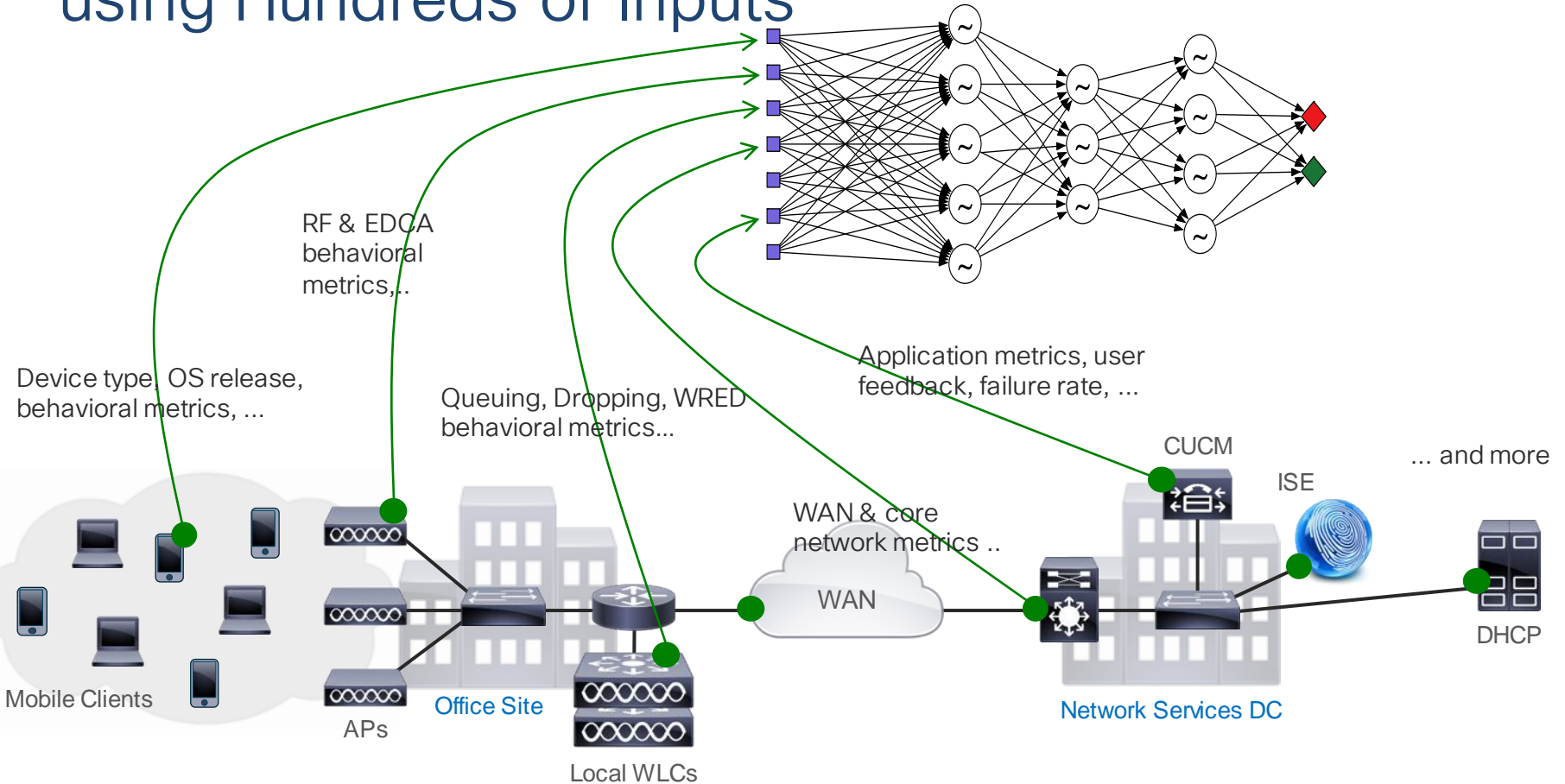
Combined Expertise in Networking & Machine Learning

- Finds signal in data, removes noise

End-To-End (leading to Cross-domain)



Machine Learning Algorithms Build Their Models using Hundreds of Inputs

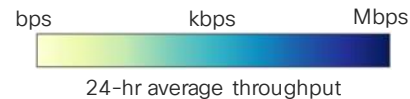


Can We Set a Threshold or Do We Need to Learn?

Global throughput varies wildly between networks, and also between APs and locations on the same network, and varies with many parameters: time, # active apps, RSSI/SNR, interference, ... for example:

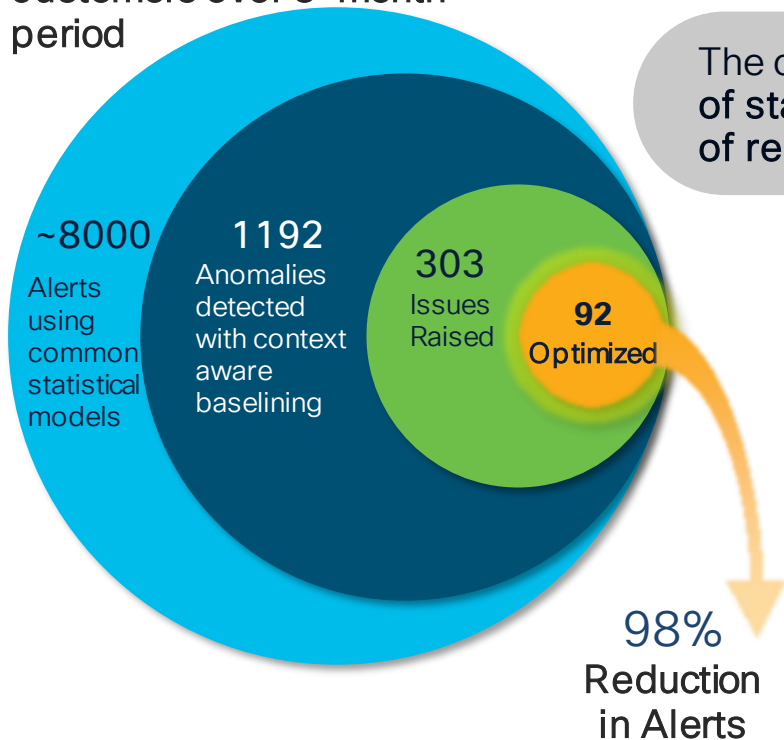
Impossible to model using classic threshold-based techniques and simple baselining. Advanced models with high-dimensionality are required.

What is needed: automatic performance of deep analysis and models of the observed throughput patterns based on a high number of input variables (time of day, type of AP, number of clients, ...)



The Key for Success: Small Number of Relevant anomalies

Issues generated for 11 customers over 3-month period



The core challenge is to turn a potentially **LARGE** number of **statistical / model anomalies** into a **SMALL** number of **relevant anomalies** for the user

- **ML Models:** model type and architecture, parameter optimization (e.g. sensitivity)
- **Select anomalies more likely relevant** (existence of root cause, impact measurability, transient/persistent, ...)
- Potentially **reinforcement learning** (adapting type of anomaly liked by the user)
- **Issue generation:** aggregation heuristics, ...

How are we Root Causing ?

There is no one-size-fits-all algorithms but a collection of approaches:

- Configure attributes, build tags & traits, analyze Precision & Recall, set thresholds...
- Build complex rules from SME evaluation, and keep adjusting according to feed-back
- Use cross-signal correlation for continuous & categorical variable (e.g., Pearson coeff...)
- Association Rule Mining, Sequential Pattern Analysis...

Good news is that AI Network Analytics does it for you, at high scale, across vast number of (diverse) datasets

Cisco's Adoption of AI/ML Across Portfolio










Reinvent the Network

-  DNA
-  ETA
-  Network Early Warning
-  SD-WAN






Security is Foundational

-  AMP
-  Cloudlock
-  Cognitive Threat Analytics
-  NGFW
-  Stealthwatch
-  Talos
-  Umbrella






Power a Multicloud World

-  Hyperflex
-  Intersight
-  UCS








Unlock the Power of Data

-  AppDynamics
-  Kinetic
-  Tetration



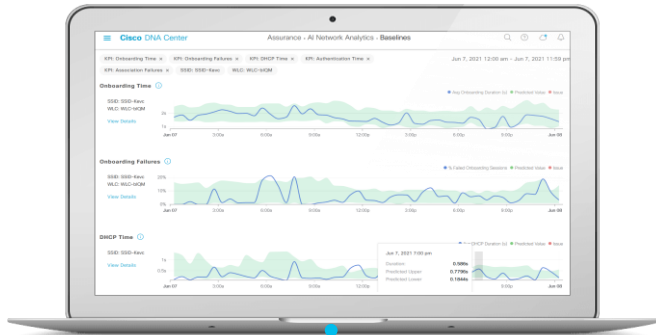
Create Meaningful Experiences

-  Accompany
-  CAM
-  Meraki
-  MindMeld
-  Talent Trends
-  Webex

*Arquitetura de telemetria e
analytics com DNA Center*

Cisco DNA Center is a Foundational Platform Technology Command and control center for Cisco Catalyst

Cisco DNA Center



Physical and virtual infrastructure



Cisco and third party



NetOps

Automation and workflows simplify building and maintaining large scale networks. AI/MR streamlines and simplifies complex tasks



SecOps

AI/ML and DPI Identify and classify endpoints, enforce security policies and mitigate threats for a complete workplace zero trust solution



AIOps

AI/ML and insights to ensure the health, performance and reliability of applications and infrastructures



DevOps

Mature APIs, SDKs, and closed-loop integrations, untangle the complexities of interconnecting third party systems.

Cisco DNA Assurance

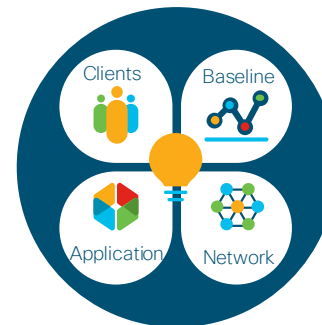
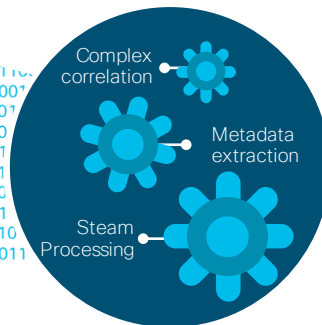
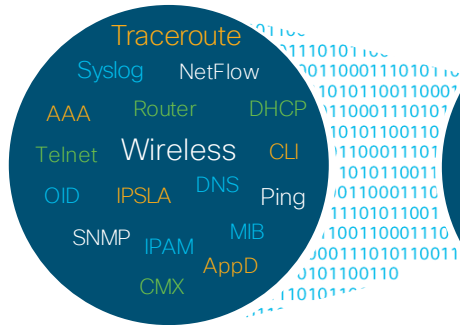
From network data to business insights

Network telemetry
contextual data

Complex event
processing

Correlated
insights

Suggested
remediation

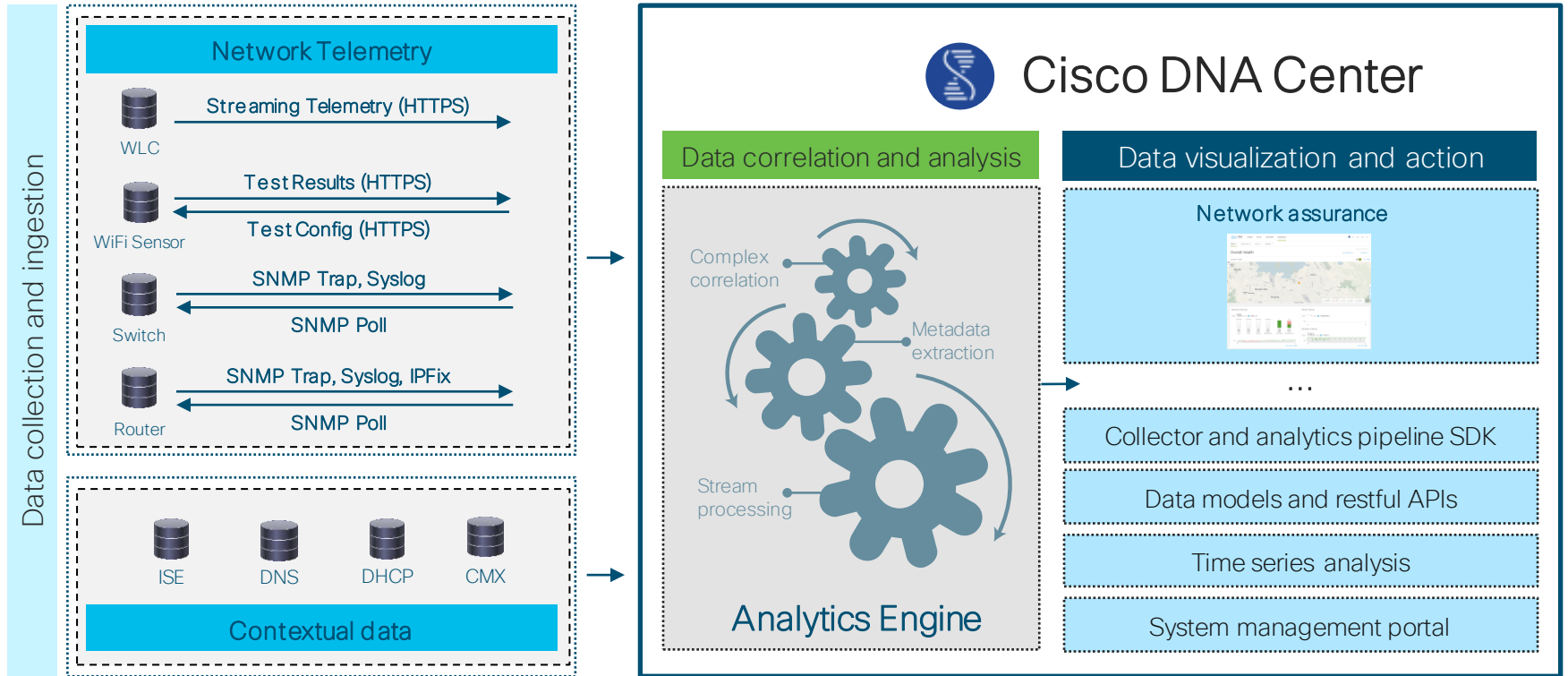


Everything as a sensor

Over 150 actionable insights

Clients | Applications | Wireless | Switching | Routing

Cisco DNA Assurance Architecture Overview



Cisco DNA Assurance Capabilities



End-to-End Visibility

360° view across network

Historical view

Ability to follow the network path



Proactive & Predictive Insights

Proactive to get ahead of the problem

Predictive to stay ahead

Assessment to see impact of changes



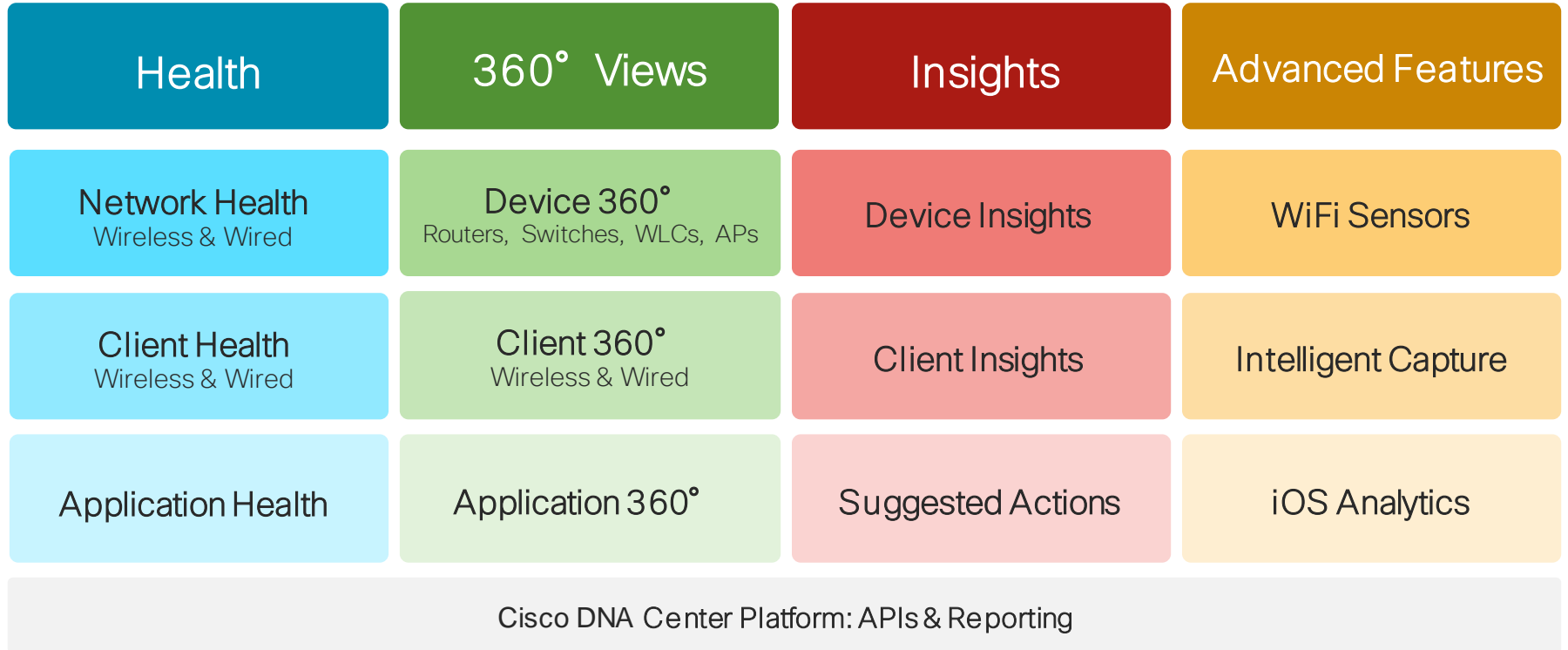
Guided Remediation

Today—Remediate with user input

Future—Automated remediation

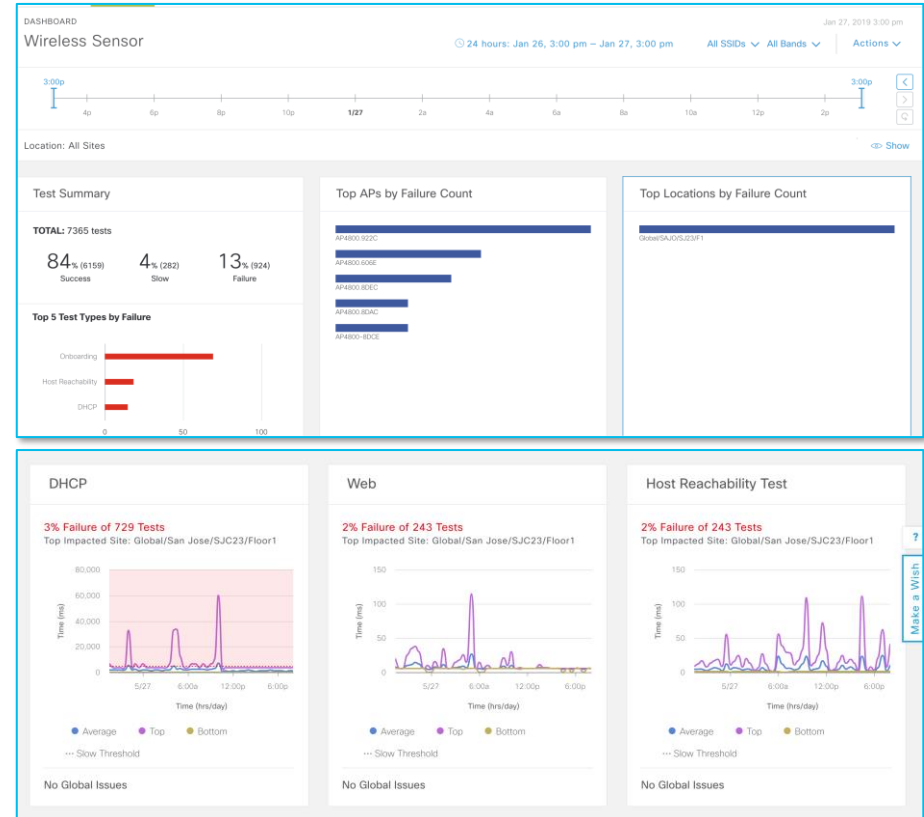
Transforming network operations through actionable insights and simplicity

Key Cisco DNA Assurance Features

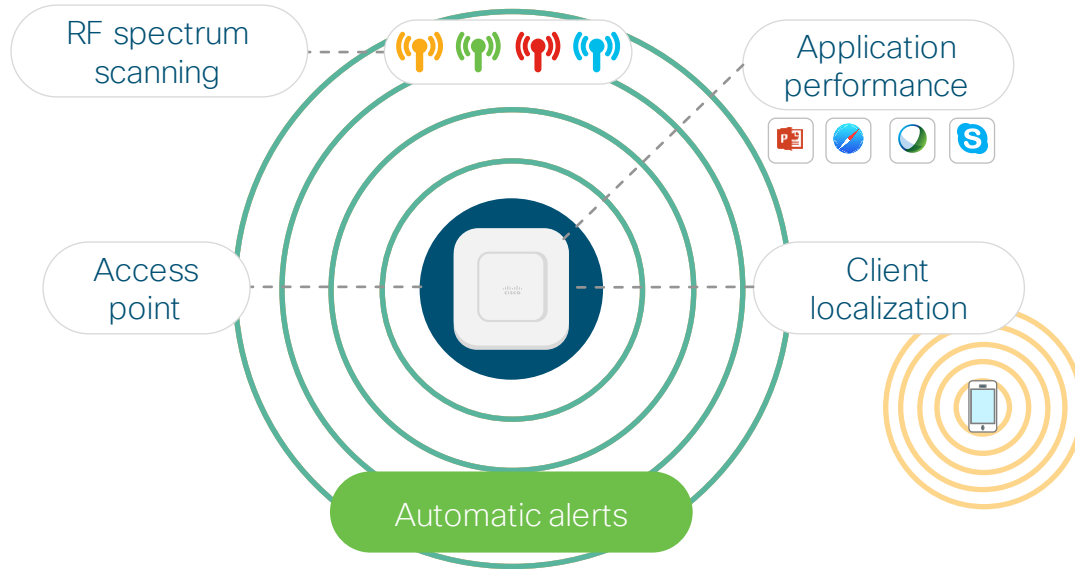


Cisco wireless active sensor

- Speed Test
 - NDT
 - iPerf3
- Heatmap Dashboard
 - Locations of interest
 - Location-based drill down
- Plug and play provisioning
 - Easy remote branch install
- Dedicated Backhaul support
 - Reliable Wi-Fi connectivity
- Sensor 360 view
 - Verify sensor functionality



Intelligent capture



Use your Cisco access points for packet capture to troubleshoot:

- Client connectivity
- Application performance
- RF spectrum issues

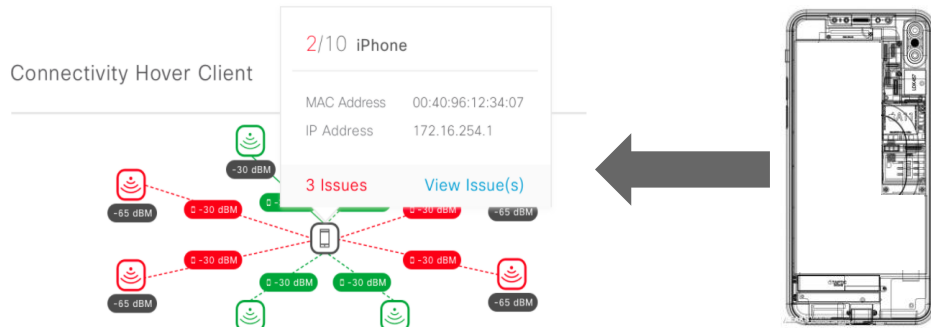
Access point +
AireOS

Anomaly-triggered
PCAPs

RF scanning and
application analytics

Real-time client
location

Wireless client insights



Apple and 

Wi-Fi analytics for iOS

This partnership with Apple enables any iOS 11 client to speak to Cisco DNA Center with client diagnostics.

Provides a more comprehensive view of all potential root causes of wireless issues.

Problems affecting iOS clients are likely affecting all wireless clients.

Device profile

Client shares these details

1. Model: iPhone 7
2. OS: iOS 11.2

1

Support per-device-group policies and analytics

Wi-Fi analytics

Client shares these details

1. BSSID
2. RSSI
3. Channel number

2

Insights into the client's view of the network

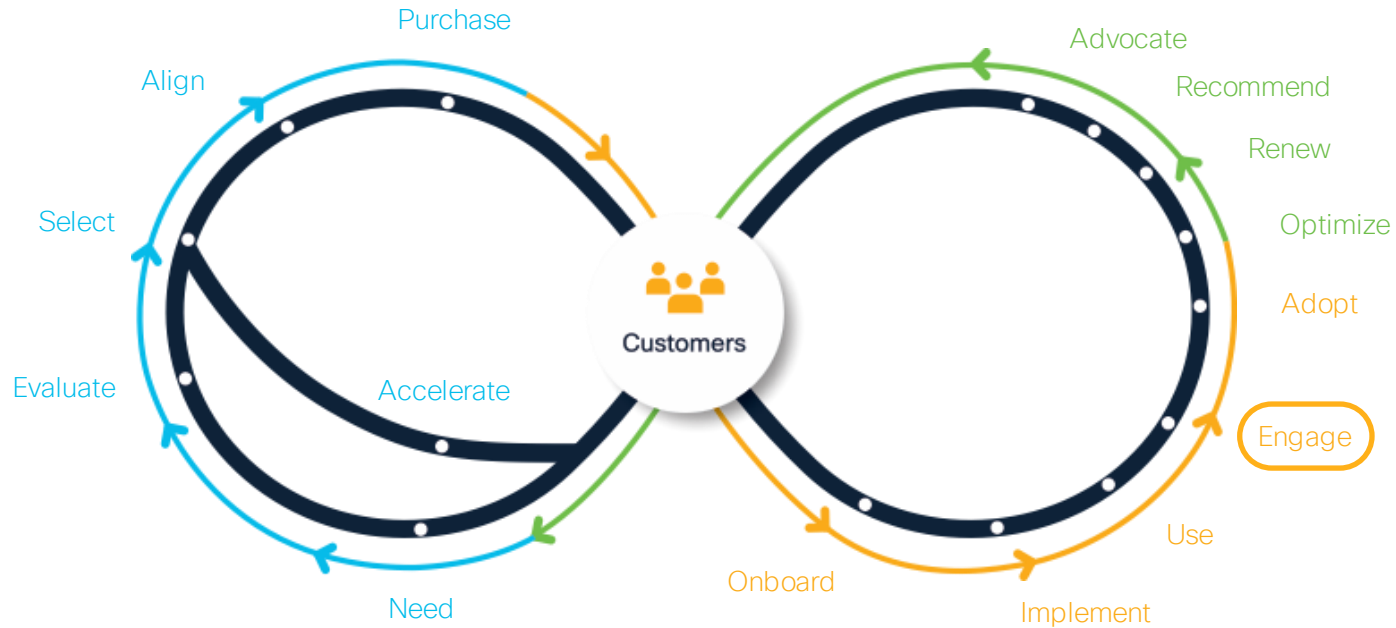
Assurance

iOS client shares the reason (error code) for the disconnect.

3

Clarity into the reliability of connectivity

Getting you to your business outcomes faster



.....
Designed to maximize
value at the
Engage stage

.....
Experts will present the
AI Network Analytics
feature and
feature details.
.....

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Qual solução de Analytics você gostaria ver demonstrada no evento de hoje?

Demonstração das soluções de Analytics

1. Entendendo a experiência ao se conectar na rede Wi-Fi
2. Troubleshooting detalhado de Wi-Fi
3. Medição proativa da experiência dos clientes
4. Qual o impacto do Wi-Fi6 na minha infraestrutura

Demo time!

... What about the use of
ML?

Why To Use AI / Machine Learning



Cisco AI
Network Analytics

Lack of Visibility (on User experience), End2End

- Find INSIGHTS (anomalies) ! Naïve static rules: (lack) of scalability (e.g., NMS), *non adaptive*, (False) alarms, ...
- Root Cause Analysis & Correlation are extremely difficult, without a model, difficult to propose a solution
- Lack of understanding of complex patterns (e.g., group of tunnels flapping, trends, ...)

Cognitive Analytics

- (Processing of Billion of data records per day) **Cisco AI Network Analytics** finds and highlights Patterns
- Learning of networking patterns through **diverse** datasets & Computes models to detect anomalies
- Find and highlight top-most issues with Smart contexts with probable cause
- Ability to detect find Common Traits & Root Cause

A Layered Approach for Anomaly Detection

Issue Generation & Relevance Learning



Was this helpful?

- Algorithms combined with Heuristics used to build issues, shown to the user
- Relevance via user-feed-back used to improve relevancy

Root Causing Layers



- Models are used to determine the Root Cause (correlation \neq causation)

Computation of ML Models



- Models are computed for several metrics. Anomalies are raised when deviating from a “Baseline” (unsupervised learning) or an issue is predicted (supervised)

Learning, Analyzing and Transforming How You Manage Your Network

Cisco AI Network Analytics



Cognitive Issue Detection & Analysis

AI-Driven Baselining

Define Normal for a Given Network

AI-Driven Anomaly Detection

Find + Root Cause Complex Issues

AI Baseline Dashboard

Explore Network Performance Baselines

Trends and Insights

AI-Driven Proactive Insights

Find Patterns and Systemic Issues

Network Heatmaps

Comparative Analytics

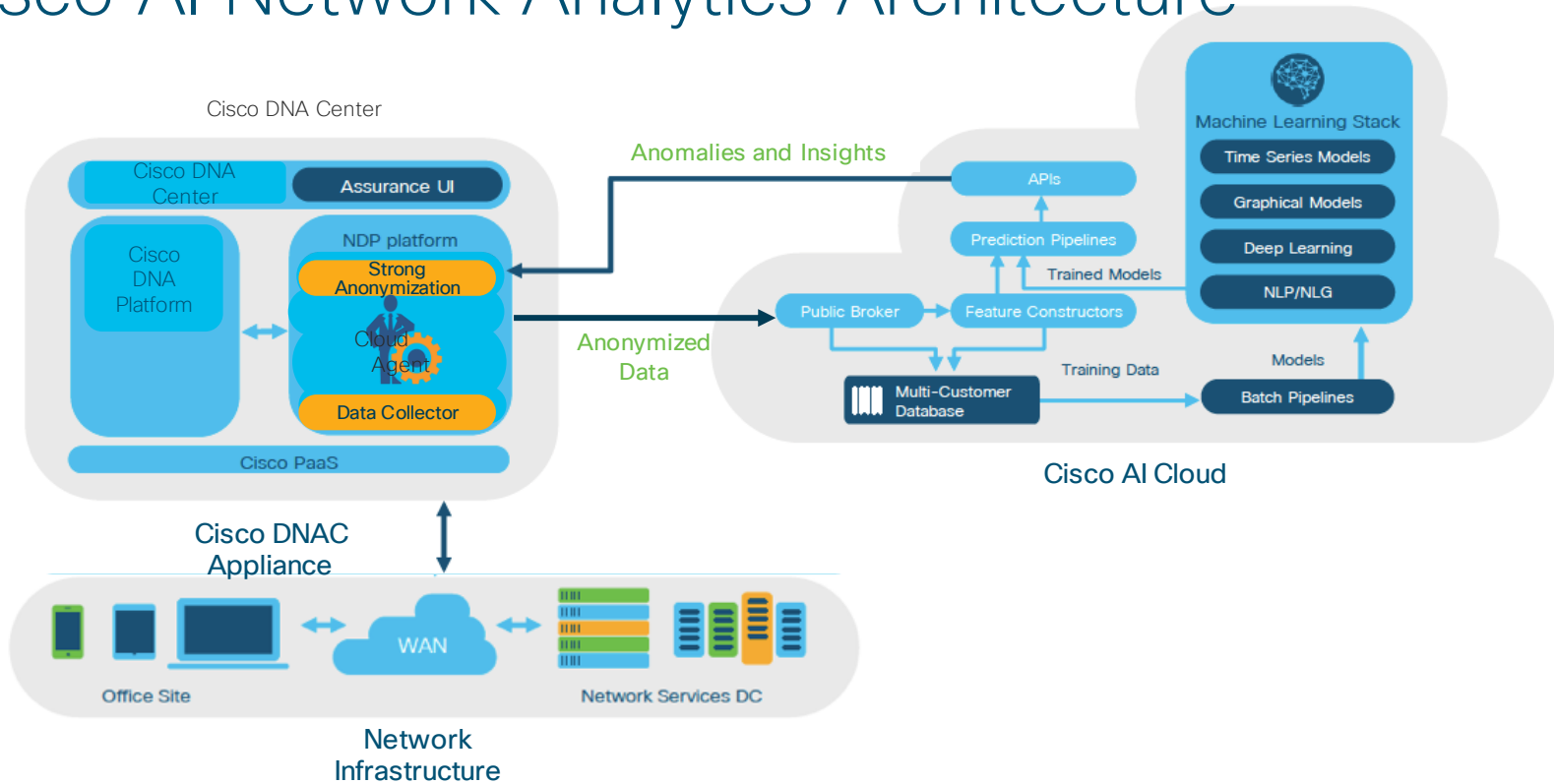
AI-Driven Peer Comparison

Compare to Peers

AI-Driven Network Comparison

Compare Performance by
Sites, AP Models, Clients

Cisco AI Network Analytics Architecture



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Qual solução de AI/ML Network Analytics você gostaria ver demonstrada no evento de hoje?

Soluções e Demos

1. Baseline automático da rede e desvios de comportamento
2. Heatmaps de indicadores de performance (KPIs)
3. Análise da performance entre prédios, APs e Endpoints
4. Análise comparativa entre rádios dos APs
5. Problemas detectados pelo engine de AI/ML

Demo time!

Next steps and call to action

Slido 4



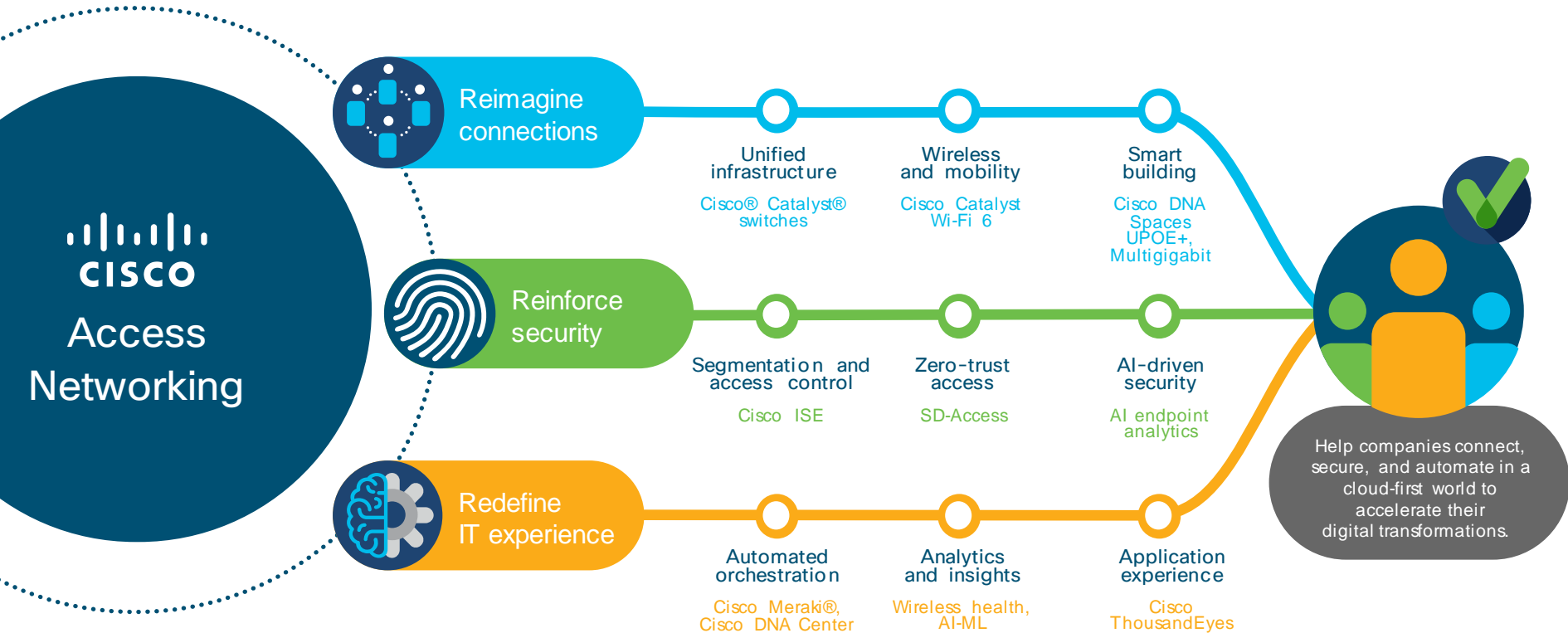
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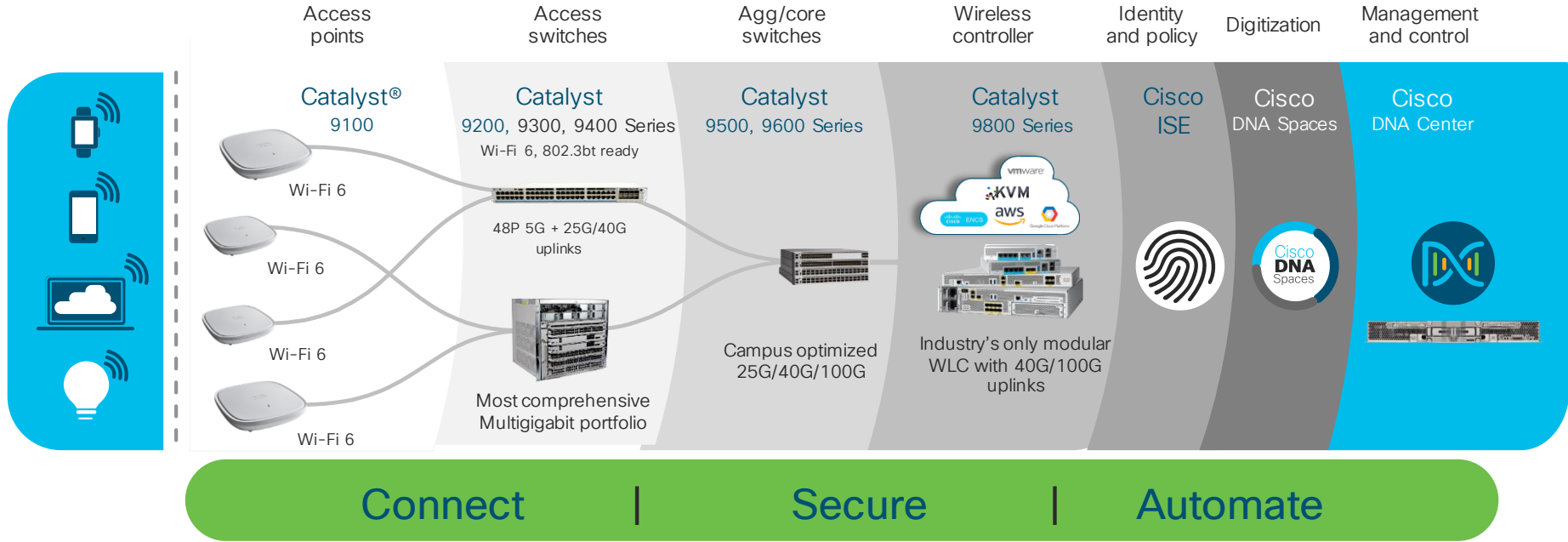
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Quais das soluções apresentadas tem mais aplicação na sua empresa?

Cisco Access Networking journey



Wired and wireless LAN infrastructure



Você gostaria de conhecer
mais e testar a solução na
sua rede



<https://bit.ly/3l4V3Y3>



Quint@s Quinze

Dúvidas?



Muito Obrigado!



Backup slides

Cisco DNA Assurance: Actionable insights

Right Place:
Problem Isolation



- 360-degree contextual graph
- Everything as a sensor
- Event-driven telemetry

Right Time:
Problem replication



- 14 days history: full context
- Predictive trends
- Proactive tests

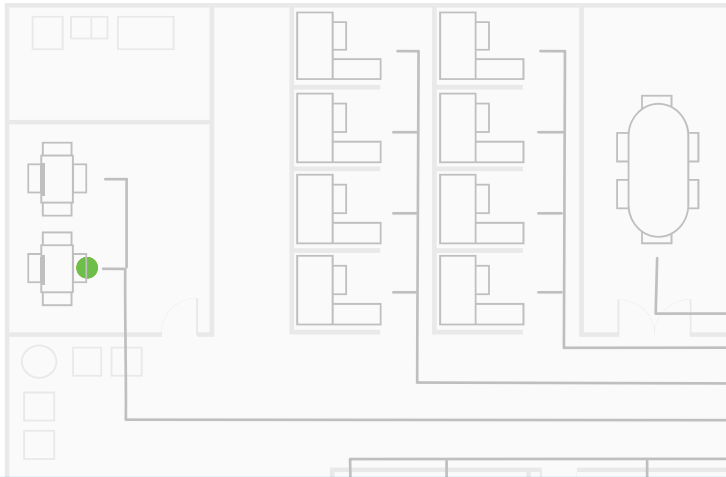
Right Action:
Problem resolution



- Step-by-step guided remediation
- Integrate with IT operations

SNMP

Open standard
Universal support
Universal practice



However...

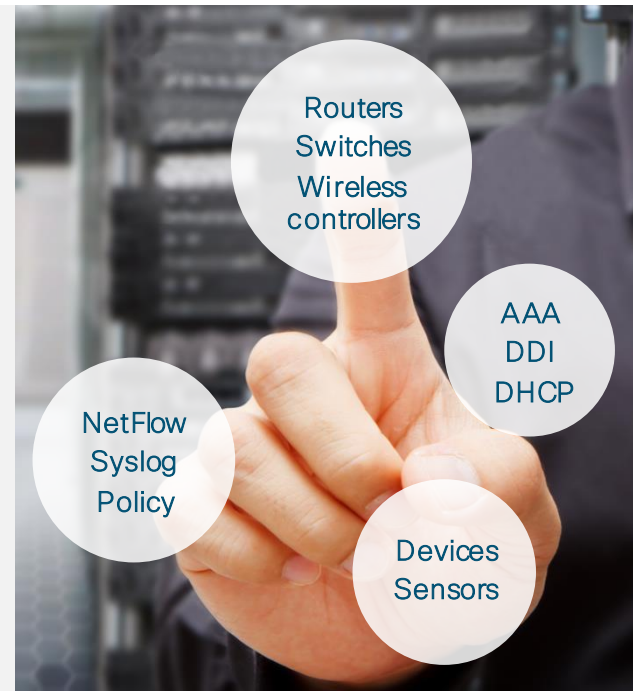
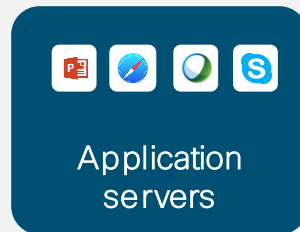
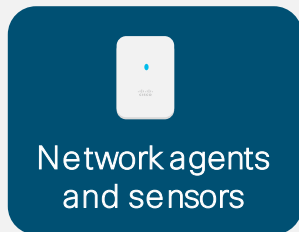
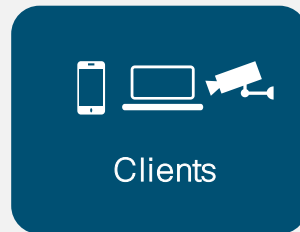


Not real time
Creates overhead
Limited data
Does not scale

SNMP is important to support for universal third-party monitoring. But it has many disadvantages in today's networks.

Streaming telemetry

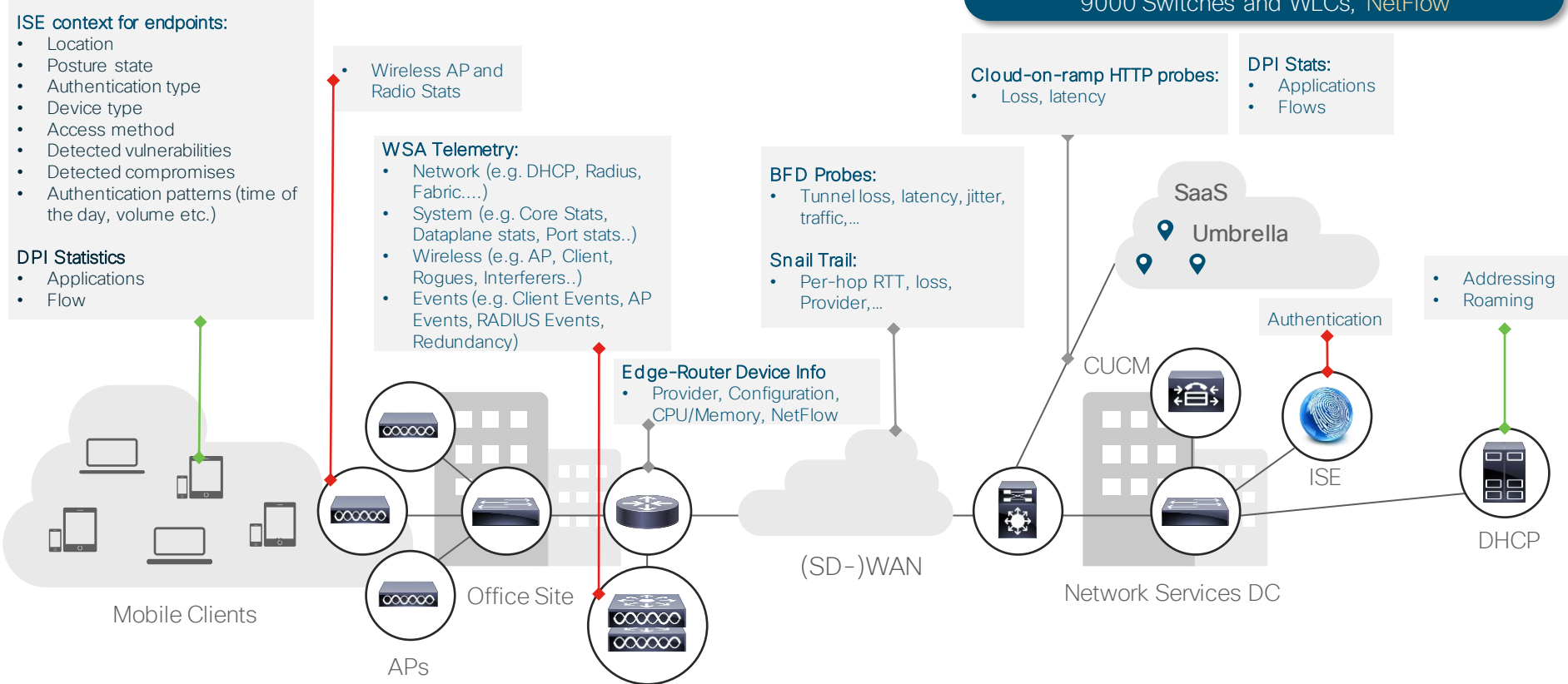
Real time
Auto-generated
Performs at scale
Low overhead
Secure
Open standard



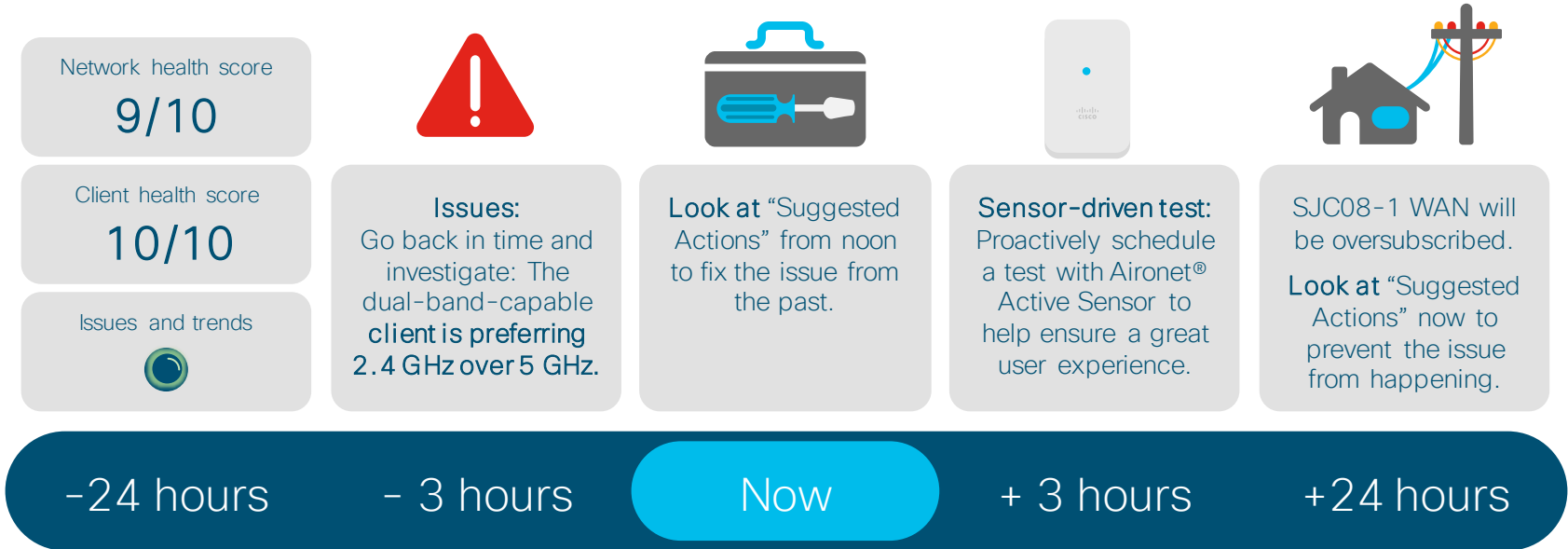
Leverage and analyze data from every point on the network

Rich Set of Telemetry

Types of telemetry used by Cisco AI Network Analytics:
 JSON over HTTPS for AireOS, TDL for Catalyst 9000 Switches and WLCs, NetFlow



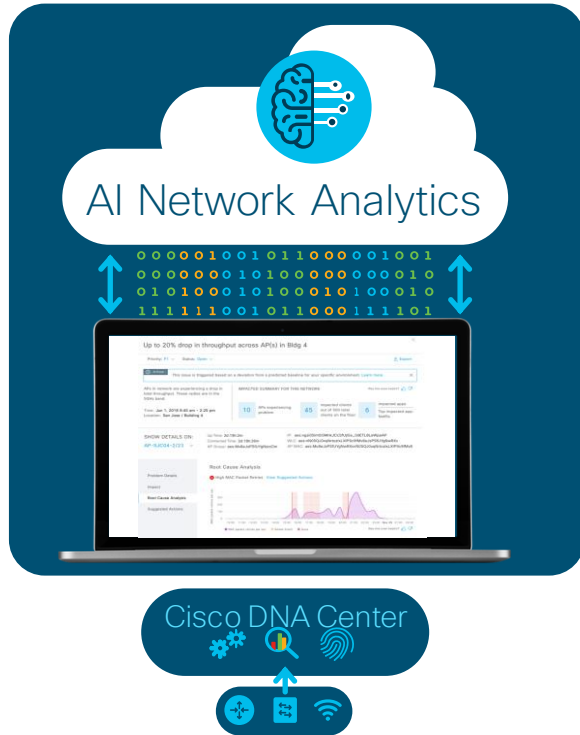
Network time travel



No need to replicate issues; just go back and see exactly what happened.

Cisco AI Network Analytics

Machine learning makes Assurance smarter



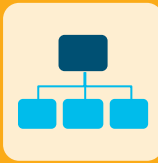
Visibility: Personalized baselining

Intelligently define personalized "network normal" using unified global telemetry collected



Insight: Intelligent data analysis

Increase signal to noise, reduce false positives, and accurately identify trends and root causes.

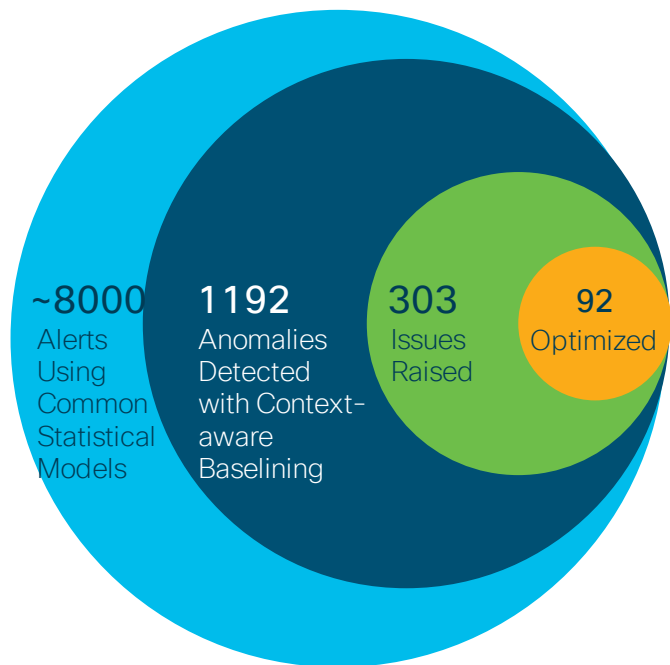


Action: Accelerated remediation

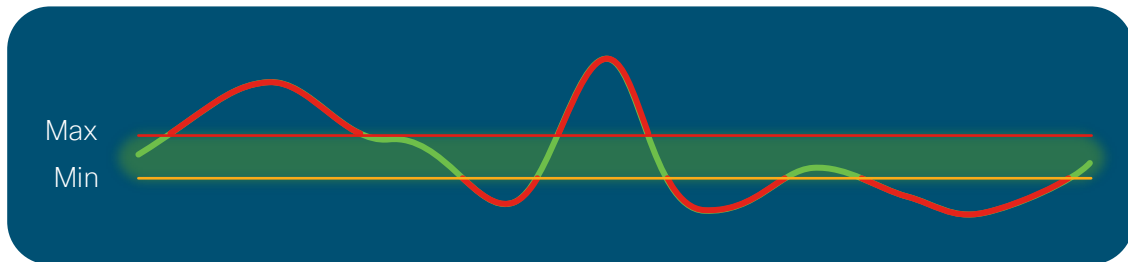
Create automated resolution options for IT to act on based on machine reasoning algorithms.

Improve incident alert personalized baseline

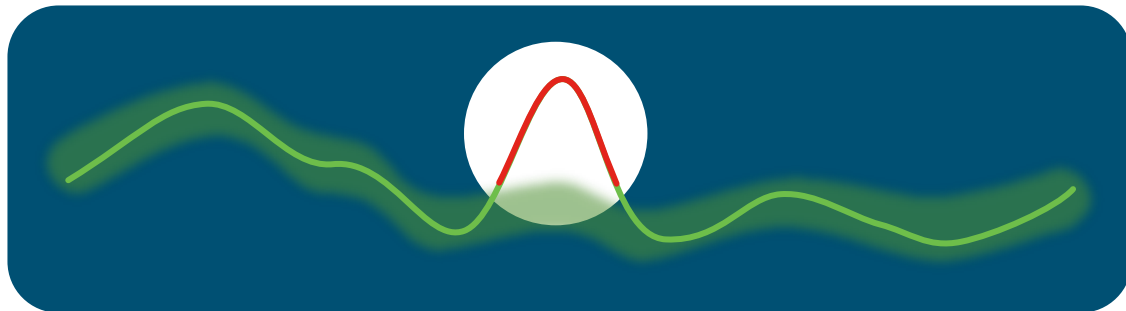
98%
Reduction in Alerts



Before: Custom Thresholds = Alert Overload



AI-driven: Dynamic Baselines = Relevant Anomalies



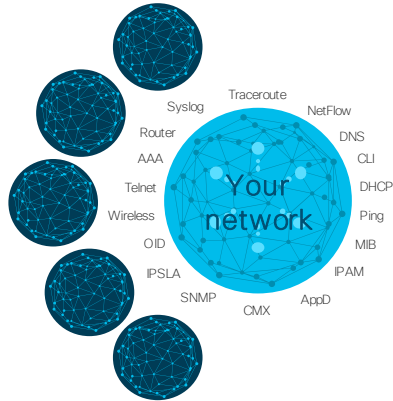
Cisco advantage

Best data, best knowledge base

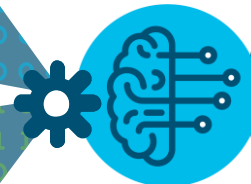
Diverse data:
Network,
application, security

Diverse
networks:
Local and global

Streaming
telemetry :
Cloud connected



AI/ML



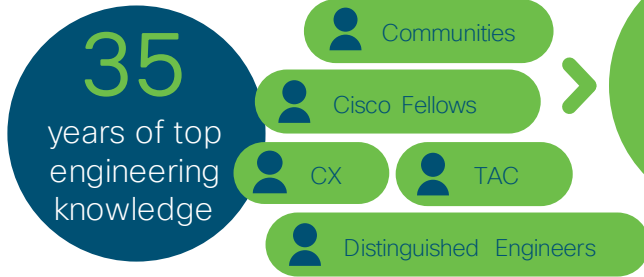
Accurate
insights



Improved
performance



Cisco DNA Center



Measure Wi-Fi6 Benefits with Wi-Fi 6 Analytics Dashboard

Cisco DNA Assurance

Insights

18% of clients in the network are Wi-Fi 6 capable. Your AP Infrastructure is 25% ready for Wi-Fi 6.

Consider the following changes: (1) Upgrade your controller OS version to **AireOS 8.10** or **IOS-XE 16.12** to enjoy the benefits of Wi-Fi 6 network (2) Consider upgrading your AP hardware to **Catalyst 9100 Series** Wi-Fi 6 APs for better client experience

Client Distribution by Capability

LATEST TREND

18% Wi-Fi 6 clients are associated to a Wi-Fi 6 network

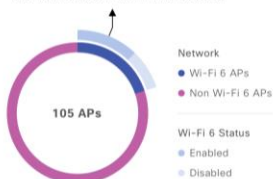


[View Details](#)

Wi-Fi 6 Network Readiness

LATEST TREND

Your network is 12% Wi-Fi 6 enabled

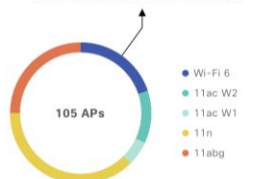


[View Details](#)

AP Distribution by Protocol

LATEST TREND

10% of APs are on a Wi-Fi 6 network



[View Details](#)

Wireless Airtime Efficiency

LATEST TREND

View: Voice

Voice is 40% more efficient on a Wi-Fi 6 network

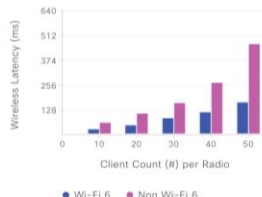


Wireless Latency by Client Count

LATEST TREND

View: Voice

Voice latency is 40% less on a Wi-Fi 6 network



Wireless Latency by Traffic

LATEST TREND

View: Voice

23% of overall Voice traffic is Excellent



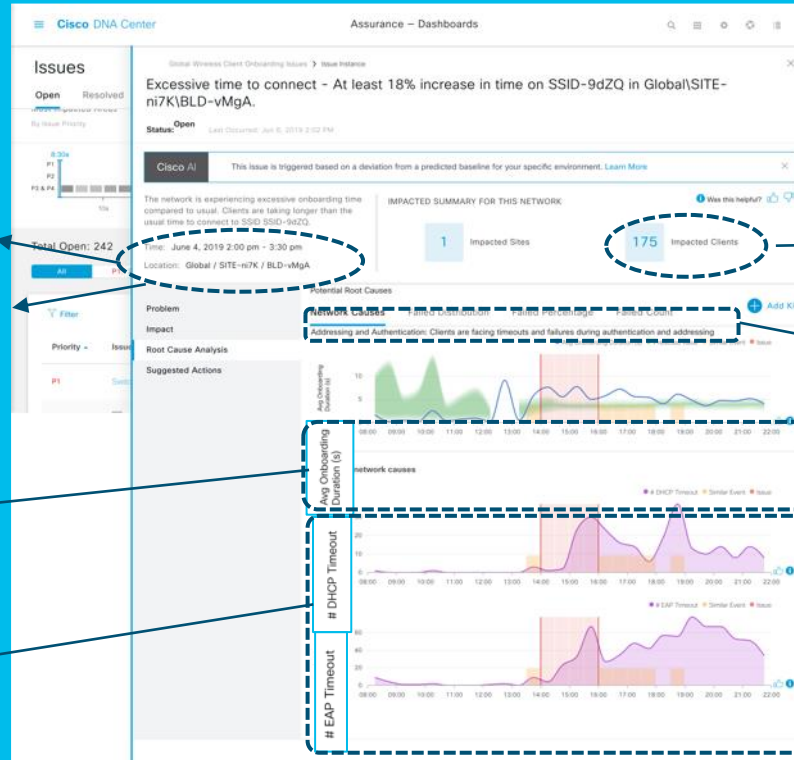
- Analytics on W-Fi 6 APs and devices
- Wi-Fi 6 readiness and benefits analytics
- Advanced wireless performance troubleshooting

Root cause analysis

When
Where

How

Why



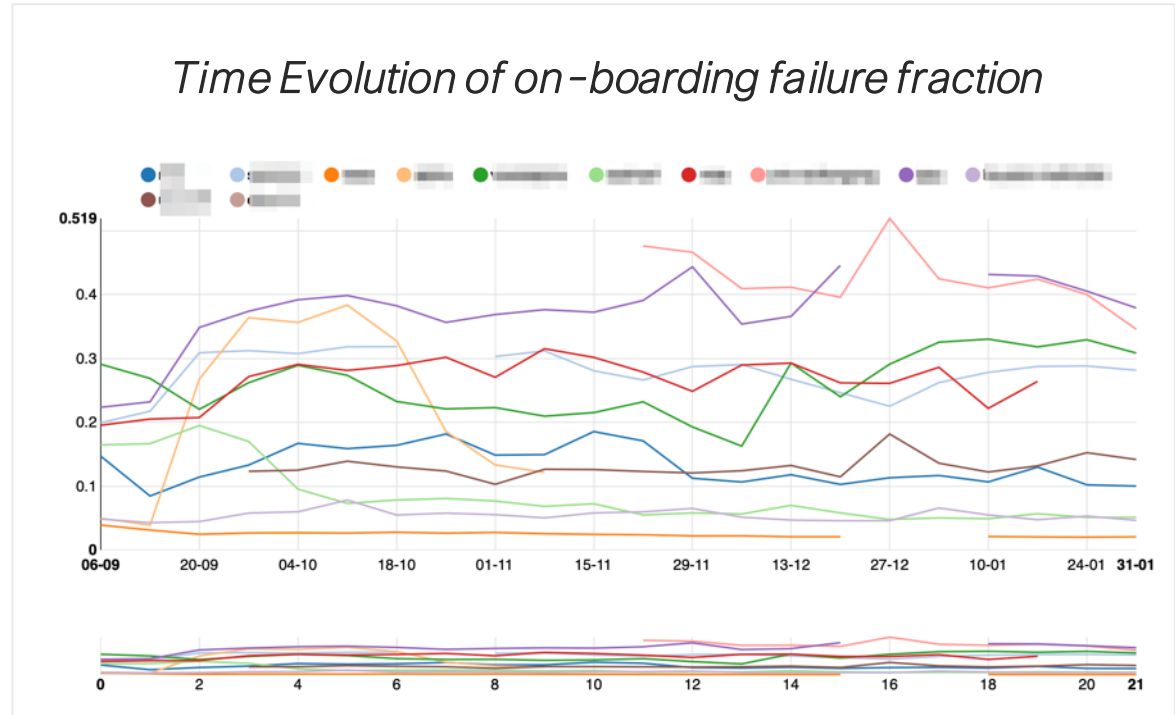
Who

What

“Clients are facing timeouts and failures during authentication and addressing.”

Wireless Percentage of On-Boarding Failures ...

Percentage of on-boarding failures vary between 5% and 35% !



Wireless On-Boarding Time

On boarding times vary between 500ms and +4 seconds !

