

Top Ways to Use WebEx Telepresence Across Your Organization

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Encourage the departments in your company to brainstorm ways they can use telepresence in their day-to-day work. Here are some of the top ways individual departments often use telepresence.

Executives

- Hold regular management meetings
- Conduct board meetings face-to-face
- Reach key team members ad hoc
- Stream CEO briefings live or record them for later viewing
- Improve work/life balance

Sales and Marketing

- Meet with clients
- Provide customers at branch offices with expertise from the home office
- Link remote sales people to the home office
- Conduct market research with customers face-to-face
- Get marketing messages out to the field
- Serve more clients in a day by reducing meeting travel

Human Resources

- Interview faraway candidates
- Conduct ongoing training
- Retain your culture after a merger
- Enhance telecommuting programs
- Conduct all-company town halls

R&D/Product Development

- Show documents and drawings immediately
- Reduce confusion across cultures and locations
- Keep a virtual “water cooler” on between locations
- Get real-time feedback from suppliers and customers
- Access remote experts in real time
- Get products to market more quickly