


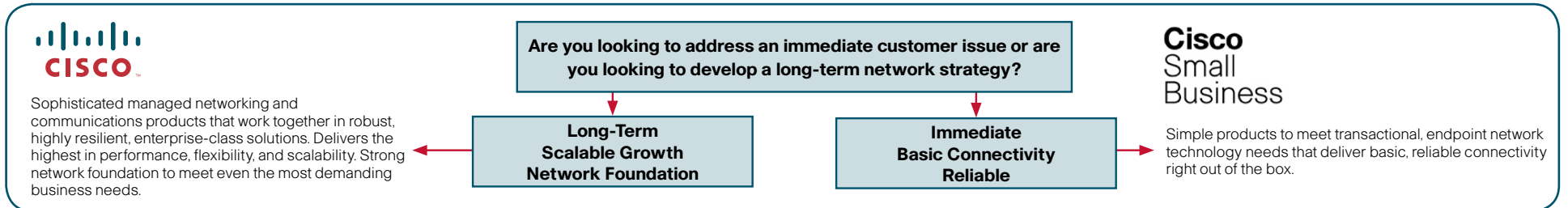




# Cisco Fixed Switch Solutions for Small to Medium-Sized Business

At-A-Glance



Cisco Catalyst® 2960 Series Fixed Switches – LAN Based L2+ Intelligent LAN Services: High Availability, Enhanced Security, Advanced QoS	Features/Benefits	Sell Against	Cisco Advantage
<p><b>Fast Ethernet</b></p> <ul style="list-style-type: none"> <li>8 10/100 + 1 dual (2960-8TC-L)</li> <li>24 10/100 + 2 1000T (2960-24TT-L)</li> <li>48 10/100 + 2 1000T (2960-48TT-L)</li> <li>24 10/100 + 2 dual (2960-24TC-L)</li> <li>48 10/100 + 2 dual (2960-48TC-L)</li> </ul> <p><b>Gigabit Ethernet</b></p> <ul style="list-style-type: none"> <li>8 10/100/1000, 1 is dual (2960G-8TC-L)</li> <li>20 10/100/1000, 4 dual (2960G-24TC-L)</li> <li>44 10/100/1000, 4 dual (2960G-48TC-L)</li> </ul> <p><b>Power over Ethernet</b></p> <ul style="list-style-type: none"> <li>8 10/100 + 1 10/100/1000 PoE input (2960PD-8TT-L)</li> <li>24 10/100 of which 8 are PoE ports, (2960-24LT-L)</li> <li>24 10/100 PoE + 2x dual (2960-24PC-L)</li> <li>48 10/100 PoE + 2x1000T + 2x dual (2960-48PST-L)</li> </ul> 	<ul style="list-style-type: none"> <li>Advanced Intelligent QoS, security and availability</li> <li>Powered Ethernet ports to the Desktop</li> <li>High-speed Gigabit connectivity</li> <li>Layer 2+ intelligent LAN services: availability, enhanced security, advanced QoS</li> <li>Auto Smartports for easy configuration and management</li> <li>Dual ports allow the use of either a 10/100/1000BT uplink or a Small Form-Factor Pluggable (SFP) fiber uplink.</li> </ul>	<p>HP 2600 HP 2610 HP 2800 HP 4200</p> <p>3Com 4200 3Com 4500 3Com 3870</p> <p>Nortel 425 Nortel 470 Nortel 2500 Nortel 4500</p> <p>H3C 3100 H3C 5100</p>	<ul style="list-style-type: none"> <li>Cisco limited lifetime warranty; switch is covered for life of the product, fan and power supply guaranteed for 5 years</li> <li>Express Setup to simplify deployment</li> <li>Cisco IOS® Software CLI integration</li> <li>Enhanced Security</li> <li>Cisco Network Assistant</li> <li>Cisco Smart Foundation</li> <li>Cisco Technical Assistance Centers (TAC)</li> <li>Trade-in, trade-up program</li> </ul>
<p><b>Catalyst 2960 Series Fixed Switches – LAN Lite</b> Entry-level availability, QoS, security, and scalability</p> <p><b>Fast Ethernet</b></p> <ul style="list-style-type: none"> <li>24 10/100 (2960-24-S)</li> <li>24 10/100 + 2 dual (2960 24TC-S)</li> <li>48 10/100 + 2 1000T (2960-48TT-S)</li> <li>48 10/100 + 2 dual (2960-48TC-S)</li> <li>8 10/100 + 1 dual (2960-8TC-S)</li> </ul> 	<p><b>Features/Benefits</b></p> <ul style="list-style-type: none"> <li>Basic QoS, security, and availability</li> <li>10/100 Layer 2 switching with Gigabit Ethernet uplinks</li> <li>Designed for small branch offices and wiring closets</li> <li>Auto Smartports</li> </ul>	<p>Alcatel 62xx</p> <p>D-Link 3000 D-Link 3100</p> <p>Extreme Summit 150 Extreme Summit 250</p>	
<p><b>Catalyst Express 500 and 520 Series</b> Entry-level availability, QoS, security, and scalability</p> <p><b>Fast Ethernet</b></p> <ul style="list-style-type: none"> <li>24 FE + 2 SFP (CE500-24-TT, CE520-24TT-K9)</li> </ul> <p><b>Gigabit Ethernet</b></p> <ul style="list-style-type: none"> <li>8 GE + 4 SFP (CE500G-12TC)</li> <li>24 GE + 2 SFP (CE520G-24TC-K9)</li> </ul> <p><b>Power over Ethernet</b></p> <ul style="list-style-type: none"> <li>8 FE PoE + 1 SFP (CE520-8PC-K9)</li> <li>20 FE + 4 FE PoE + 2 SFP (CE500-24LC, CE520-24LC-K9)</li> <li>24 FE PoE + 2 SFP (CE500-24PC, CE520-4PC-K9)</li> </ul> 	<p><b>Features/Benefits</b></p> <ul style="list-style-type: none"> <li>Basic QoS, security and availability</li> <li>Up to 24 ports of managed 10/100, 10/100/1000 and Power over Ethernet switching with Gigabit uplinks</li> <li>Simple deployment, central management and troubleshooting with GUI-based applications</li> </ul>	<p>HP 2510 HP 2600 HP 2810</p> <p>3Com 4200 3Com 4210 3Com 4200G</p>	<p><b>Cisco Advantage</b></p> <ul style="list-style-type: none"> <li>Easy-to-use GUI for management</li> <li>Part of a complete Cisco network solution</li> <li>Superior service and support</li> <li>Limited lifetime warranty and free software updates</li> </ul>





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Cisco Small Business Managed Switches	Features/Benefits	Sell Against	Cisco Advantage
<p>Fast Ethernet</p> <ul style="list-style-type: none"> <li>• 24 FE + 4 GE (2 combo SFP) (SRW224G4)</li> <li>• 48 FE + 4 GE (2 combo SFP) (SRW248G4)</li> <li>• 8 FE (SRW208)</li> <li>• 8 FE + 1 GE + 1 SFP (SRW208G)</li> <li>• Stackable: 24 FE + 4 GE (SFE2000)</li> <li>• Stackable: 48 FE + 4 GE (SFE2010)</li> </ul> <p>Gigabit Ethernet (GE)</p> <ul style="list-style-type: none"> <li>• 8 GE + 2 shared SFP ports (SRW2008)</li> <li>• 16 GE + 2 shared SFP (SRW2016)</li> <li>• 24 or 48 GE + 2 shared SFP (SRW2024, SRW2048)</li> <li>• Stackable: 24 or 48 GE + 4 shared SFP (SGE2000, SGE2010)</li> </ul> <p>Power over Ethernet (PoE)</p> <ul style="list-style-type: none"> <li>• 24 FE PoE + 4 GE (SRW224G4P)</li> <li>• 48 FE PoE + 4 GE (SRW248G4P)</li> <li>• 8 FE PoE + 2 GE (SRW208MP-15.4W 8 ports, SRW208P-15.4W 4 ports)</li> </ul> <p>Gigabit Power over Ethernet</p> <ul style="list-style-type: none"> <li>• 8 GE PoE + 2 shared SFP (SRW2008MP/P-15.4W 8 ports/4 ports)</li> <li>• 24 GE PoE + 2 shared SFP (SRW2024P)</li> <li>• Stackable: 24 or 48 GE PoE + 4 shared SFP (SGE2000P, SGE2010P)</li> </ul>	 <ul style="list-style-type: none"> <li>• Enhanced QoS, security and availability</li> <li>• 8 to 48-port 10/100 and Gigabit configurations</li> <li>• PoE and non-PoE options</li> <li>• Simplified configuration and troubleshooting</li> <li>• Designed for small office-wide infrastructure</li> </ul>	<p>Netgear FSM726, FSM7328S, FSM7352S</p> <p>Netgear GSM7224, GSM7224R, GSM7248, GSM7328S</p> <p>Netgear Adv Smart HP 2510</p>	<ul style="list-style-type: none"> <li>• Switching portfolio breadth               <ul style="list-style-type: none"> <li>▫ Unmanaged, Smart, Fully Managed</li> <li>▫ 10/100 and Gigabit</li> <li>▫ PoE and non-PoE</li> </ul> </li> <li>• Clusterable/ Stackable and Standalone</li> <li>• 5 to 48 port switches</li> <li>• Linksys to Cisco Trade-Up program</li> <li>• Product quality vs transactional competitors (Netgear/D-Link): more extensive testing</li> <li>• Overall product breadth: build entire small office network (NAS, surveillance, wireless, switching, routing, etc.)</li> <li>• Competitive price/performance, switch offering</li> </ul>
Cisco Small Business Smart Switches	Features/Benefits	Sell Against	
<p>Fast Ethernet</p> <ul style="list-style-type: none"> <li>• 24 FE + 2 GE combo SFP (SLM24G)</li> <li>• 48 FE + 2 GE combo SFP (SLM24G)</li> <li>• 24 FE + 4 GE (2 combo SFP): Clustering (SLM224G4S)</li> <li>• 48 FE + 4 GE (2 combo SFP): Clustering (SLM248G4S)</li> </ul> <p>Gigabit Ethernet</p> <ul style="list-style-type: none"> <li>• 8 GE (SLM2008)</li> <li>• 5 GE (SLM2005)</li> <li>• 24 GE + 2 shared SFP (SLM2024)</li> <li>• 48 GE + 2 shared SFP (SLM2048)</li> </ul> <p>Power over Ethernet</p> <ul style="list-style-type: none"> <li>• 24 FE PoE + 2 GE combo SFP (SLM224P)</li> <li>• 48 FE PoE + 2 GE combo SFP (SLM248P)</li> <li>• 24 FE PoE + 4 GE (2 combo SFP): Clustering (SLM224G4PS)</li> <li>• 48 FE PoE + 4 GE (2 combo SFP): Clustering (SLM248G4PS)</li> </ul>	 <ul style="list-style-type: none"> <li>• Basic QoS, security and availability</li> <li>• Simple, basic web-managed interface</li> <li>• 5 to 48 port 10/100 and Gigabit configurations</li> <li>• PoE and non-PoE options</li> <li>• Ideal for small workgroups</li> </ul>	<p>Netgear Smart</p> <p>Dlink Smart</p> <p>HP Smart 1700 &amp; 1800</p> <p>3Com Smart</p>	

## Learn more about Cisco Small Business Solutions and Support

Cisco Small Business Solutions: <http://www.cisco.com/go/smb>

Cisco Small Business Switches: [http://www.cisco.com/cisco/web/solutions/small\\_business/products/routers\\_switches/index.html](http://www.cisco.com/cisco/web/solutions/small_business/products/routers_switches/index.html)

Cisco Switching for Small Businesses: <http://www.cisco.com/go/smbswitching>

Cisco Partner Central – Small Business Switching: <http://www.cisco.com/go/smbpartner/switching>

Cisco Partner Education Connection: <http://www.cisco.com/go/pec>

Cisco Smart Foundation for SMB: <http://tools.cisco.com/Support/SMBSA/Login.do>

Cisco Technical Support Documentation: <http://www.cisco.com/support/index.shtml>