

Product Description

Small businesses face new challenges and competitive pressures daily. Working capital is tight, and keeping costs under control is a top priority. Customers demand more, so in order to stand apart from the competition and deliver more, you and your employees need to stay in touch with colleagues, customers, and business partners—anytime and everywhere.

Elevate your business success with a complete communications solution designed and priced for small businesses. The Cisco® Small Business Unified Communications 300 Series, model 320W (Figure 1), can deliver reliable, business-class network and voice communications to keep your employees connected with the people and resources they need each day.

Part of the Cisco Small Business product family, this all-in-one solution lets you take advantage of IP telephony to help reduce costs, boost productivity, and enjoy rich call handling and messaging. Easy to set up and manage, it replaces your private branch exchange (PBX) or key system and delivers the voice features along with enhanced data capabilities, while providing expandability, and investment protection you expect from Cisco.

Features

The Cisco Unified Communications 320W includes:

- Support for up to 24 IP phones
- Voicemail and automated attendant
- Voicemail to email notification
- Support for all Cisco SPA 300 and SPA 500 Series IP Phones, providing business-class call control
- Built-in 802.11n high-speed wireless access point for IP phones and PCs
- Support for cost-effective Session Initiation Protocol (SIP) trunks provided by an Internet telephony service provider for clear, high-quality voice services and direct dialing

- Connectivity for up to 12 public switched telephone network (PSTN) analog lines (support for 4 lines included in base product)
- Built-in 4-port managed Gigabit Ethernet switch for adding network devices
- Virtual LAN (VLAN) support to segment and protect network data
- Simple-to-use web-based configuration tool, making installation fast and easy

Figure 1. Cisco Unified Communications 320W



Benefits

The Cisco Unified Communications 320W lets you enjoy business-class communication in a simple, all-in-one solution.

- **Complete system:** Includes voice, data, and wireless, and licenses for 24 users.
- **Lower costs:** Helps save money on phone charges by allowing you to place calls over the lowest-cost route via the PSTN or the Internet using SIP trunks.
- **Compact size:** Designed for small office spaces, so you can install it on your desktop or mount it on the wall.
- **Increased productivity:** Includes full key system and small private branch exchange (PBX) features, plus wired and wireless networking, to help boost productivity.
- **Choice of phones and accessories:** The Cisco SPA 300 and SPA 500 Series IP Phones offer a wide range of phone choices for a variety of employees and business environments.

- **Easy installation and changes:** Web-based management and setup wizard enables fast phone moves, adds, and changes. Built-in settings help ensure the best quality of service for both data and voice.
- **Peace of mind:** Delivers the solid reliability you expect from Cisco.

Target Customer

The Cisco Unified Communications 320W is designed for:

- Small businesses with up to 24 users that want an affordable network that can evolve with the business
- Businesses that need standard telephony features and capabilities such as call processing, voicemail, hunt groups, and automated attendant
- Companies that need wireless and LAN data networking
- Companies that need to improve network performance, reliability, and security

The Cisco Advantage

The Cisco Unified Communications 320W is part of Cisco's complete portfolio of small business solutions. Only Cisco offers:

- A complete solution designed and built for small business
- Specialized local partners
- Flexible purchase and financing options
- Service and support delivered by your local partner and backed by Cisco
- An industry-leading solution from a brand you can trust

For More Information

For more information on the Cisco Unified Communications 300 Series, visit

www.cisco.com/go/uc300.