Value, Simplicity, and Essential Features for Small and Medium-Sized Businesses

Cisco® Business Edition 3000 gives you sophisticated voice communications with essential telephony and mobility features. Designed for small and medium-sized businesses with up to 300 users and 10 sites, it can help you solve today's business problems and provide a platform to support future growth. Cisco Business Edition 3000 can help your business:
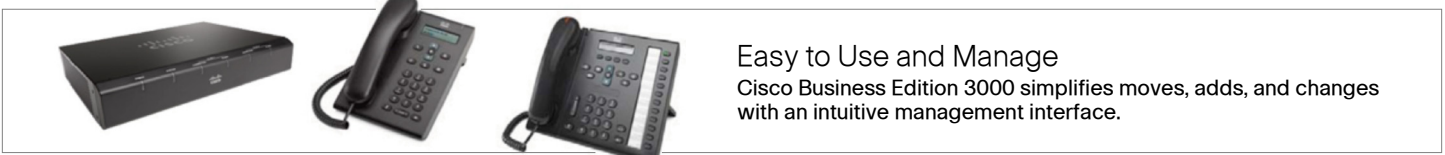
· Collaborate better with customers, suppliers, and employees

· Improve employee productivity with faster, more accurate communication

· Respond to customers faster, improving customer service and satisfaction

· Increase employee mobility by keeping them connected from anywhere

Essential Capabilities for Your Business

Cisco Business Edition 3000 comes with standard voice telephony features such as voicemail, ad hoc and meet-me conferencing, single number reach, music on hold, and the ability to park, transfer, and hold calls. Unified communications features include IP desk phone support, desktop or laptop computer integration with an available soft phone application, mobility capabilities, and an automated attendant to greet your callers and route calls appropriately.

A Single, Purpose-Built Appliance

Cisco Business Edition 3000 integrates essential voice, conferencing, mobility, and messaging features and voice gateway services on a single compact appliance that fits on a desk or can be mounted to a wall or installed in a standard server rack. The appliance contains a server, line-side IP connections that link into your business's data network, and T1/E1 gateway ports to connect to your local service provider.

Easy to Use and Manage
Cisco Business Edition 3000 simplifies moves, adds, and changes with an intuitive management interface.

Simple, Intuitive Management

A typical setup can be completed by a Cisco partner in a single business day. After setup, Cisco Business Edition 3000 simplifies moves, adds, and changes with an intuitive management interface, requiring minimal IT resources.

A Foundation for the Future

Quite simply, unified communications helps people work together better.

- Voicemail and mobility features keep employees connected and productive while out of the office.
- Extension mobility enables employees to move around the office—even to different sites—and keep their own phone extensions with them.
- The automated attendant routes calls directly to the desired party, saving time and reducing customer or partner frustration.
- Employees can make or receive calls on their phones or computers.
- One dialing plan ties all your locations together to simplify communications.

Proven Leadership, Trusted Partners

As a worldwide leader in networking and communications, Cisco is committed to delivering solutions for small and medium-sized businesses. A local reseller, backed by Cisco support and expertise, can help make the right choice simple, giving you a solution that supports your business—today and tomorrow. And, Cisco Capital® offers attractive leasing and purchase financing plans, with costs for a Cisco Business Edition 3000 system starting at a very attractive price point or low monthly lease payment.

Table 1 lists the features of the Cisco Business Edition 3000.

Table 1. Value and Simplicity for Small and Medium-Sized Business

Feature	Description
Capacity	• Maximum number of users: 300 • Maximum number of endpoints: 400 • Total number of sites: 10 • Number of remote sites: 9 (centralized call processing)
Simple Intuitive Management	• Simplifies and accelerates the installation process. • Installation software guides a Cisco reseller through the setup process, or the reseller can use a Microsoft Excel-based template to prepopulate the data and reduce the on-site time required. • Simplifies moves, adds, and changes. • Available country packs include localization for dial plan, user interface, and administrator interface.
Call Processing	• Offers standard telephony features, including caller ID, call transfer, call waiting, hold, conference, call park, and pickup. • Includes additional professional features: ad hoc conferencing (up to 10 participants), meet-me conferencing (up to 24 participants), do not disturb, intercom, multiple-line appearance, night service, extension lock, and hunt groups.
Voice Messaging	• Includes a powerful voice-messaging system based on Cisco Unity® Connection, with many advanced capabilities that can be customized to increase productivity. • Offers personalized communications options to manage calls and messages in a way that is comfortable and convenient for the user.
Mobility	• Single number reach lets users stay connected by extending calls to a maximum of 4 phone numbers simultaneously. • Extension mobility gives employees a phone number and voice mailbox that moves with them, enabling less physical office space for a mobile workforce.
Phones	• Supports Session Initiation Protocol (SIP) on affordable Cisco line-side devices, specifically the Cisco Unified SIP Phone 3905 and Cisco Unified IP Phone 6900 Series. • Supports the Cisco Unified IP Conference Station 7937G for use in meeting rooms and similar applications, Unified Wireless IP Phone 7925G, Unified IP Phone 8900 Series, Cisco WebEx Connect, and Cisco Jabber Client. • Cisco IP Communicator PC-based soft phone application enables users to turn any computer into their office phone.
Automated Attendant	• Assists in routing calls directly to the right department or individual, to serve customers faster.
Music on Hold	• Supports standard MoH, as well as external audio sources through a jack provided on the rear of the appliance.