



Getting started with Webex Share



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Value statements

Want to get senior leaders in the business to support your adoption efforts? Use this fact based content about the transformational value of video as it relates to employee engagement, productivity and recruiting the best talent.

[Click here to download and share](#)

The value of video

We all compete in two markets. Business, and talent. So why limit opportunities to within 20 miles of an office? There is a better way.

Cisco collaboration customers know that providing seamless video experiences means access to people and markets that wouldn't normally be in reach. In fact, time and space don't matter so much when you can feel enthusiasm in HD.

We created this toolkit with quick reference guides, promotional assets and user cases designed to help you successfully use video in your business. Amazing things happen when people have workplaces powered by Webex.

On a mission to connect people? So are we.

Video collaboration... Makes people more productive

Employee productivity is one of the most important measures of profitability for most businesses. It's a hot topic in most boardrooms, as people are the most strategic asset and largest cost for most companies, with property a very close second.

Providing world class collaboration experiences is one of the best things you can do to improve employee productivity. Plus, a well thought out adoption plan means you'll be even more likely to succeed in getting the most return from your investment in Cisco Collaboration.

80% of executives and IT leaders agree that video is the most important productivity tool for their organization.

Source: Gartner, 2017

80% of employees feel that video has a positive influence on their productivity at work.

Source: Gartner, 2017

91% of executives and IT decision makers say productivity is the main benefit of investing in digital collaboration.

Source: AT Kearney, 2017

91% of employees feel more productive and engaged when they have the ability to work 100% from home.

Source: Flex Strategy Group

Video collaboration... Makes people more engaged

Employee engagement used to be optional, but now it's pretty much the whole game. From recruitment and onboarding to pay and rewards, every day you have the opportunity to create employee experiences for your best talent in the moments that matter to them.

There's growing research that flexible working is a major factor in driving high performance, development and well-being of employees. Cisco's simple modern video meeting solutions offer consumer grade experiences that enable employees to flexibly work any time, any place and on any device to meet work-life balance needs.

33% of employees who work flexibly are significantly more likely to report having had less or more generations over the past few years.

Source: Flex Strategy Group

60% of employees feel more engaged and productive when they have flexibility in where, when and how they work.

Source: Flex Strategy Group

73% of workers are more engaged in video conferences than their audio-only calls.

Source: Webex UC

82% of workers prefer more for video calls.

Source: Webex UC

Video collaboration... Attracts the best talent

It's official, great talent wants choices. Stanford University researchers found being employees work remotely or from home made them happier, less likely to quit, and more productive. In fact, flexible scheduling and work-from-home opportunities play a major role in decisions to take or leave a job.

For all of us, providing choice of where and how to work means providing simple, but powerful technologies that give managers the visibility and confidence about predicting, avoiding, collaborative and mistakes even when they aren't physically with their employees.

37% of employees would change their job to have the ability to work where they want (at least part of the time).

Source: Gallup

33% less time taken to hire a new employee by fully distributed companies.

Source: Flex.com

66% of managers see a correlation between technology and their organization's performance.

Source: UC Work Foundation

How to use this toolkit

Use this toolkit to drive adoption of your new Cisco Webex Share devices

For best user experience and navigation please view this file using Adobe Acrobat.

[Available free for download here](#)

In this book, you can find



Documents made to inspire knowledge workers to use Cisco Webex Share devices.

At the bottom of each document, find a download link to access each individual file to share as you need.

Made for you

If you want to customize the files for use in your company, no problem. At the end of this book, find a link to all editable file types. Make changes as you please.

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Want more?

Get on the spot answers to your questions from a Cisco expert. Learn more and register at cisco.com/go/quickclass

Join the [Cisco Collaboration community](#), where you can ask questions, find all of the great content discussed in this playbook, and more.

Questions/comments? Join the [Webex Adoption space](#) or email WebexAdoption@cisco.com



Helpful items to get you started

In-room guide for successful meetings

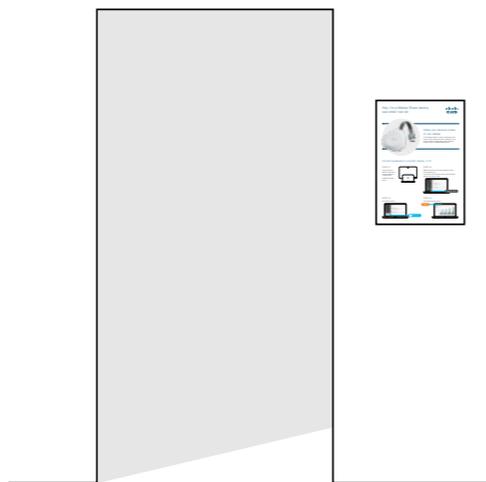
We've created a handy quick start guide on the following page to help your colleagues get started.

Simply print and place in the room where it can be easily seen.

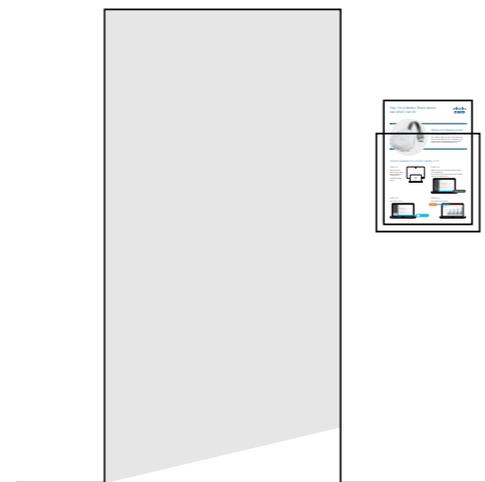
You may choose to:



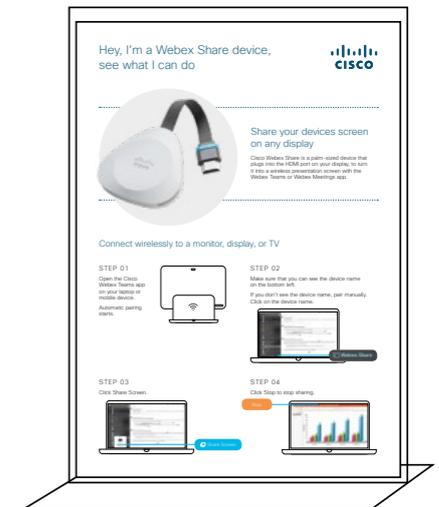
Laminate and leave on the desk



Laminate and fix to the wall



Laminate and place in holder



Purchase a desktop sheet holder

Cisco Webex Share quick start guide

Hey, I'm a Webex Share device,
see what I can do



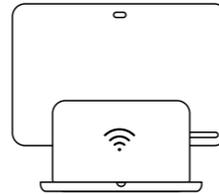
Share your devices screen on any display

Cisco Webex Share is a palm-sized device that plugs into the HDMI port on your display, to turn it into a wireless presentation screen with the Webex Teams or Webex Meetings app.

Connect wirelessly to a monitor, display, or TV

STEP 01

Open the Cisco Webex Teams app on your laptop or mobile device.
Automatic pairing starts.



STEP 02

Make sure that you can see the device name on the bottom left.
If you don't see the device name, pair manually.
Click on the device name.



STEP 03

Click Share Screen.



STEP 04

Click Stop to stop sharing.

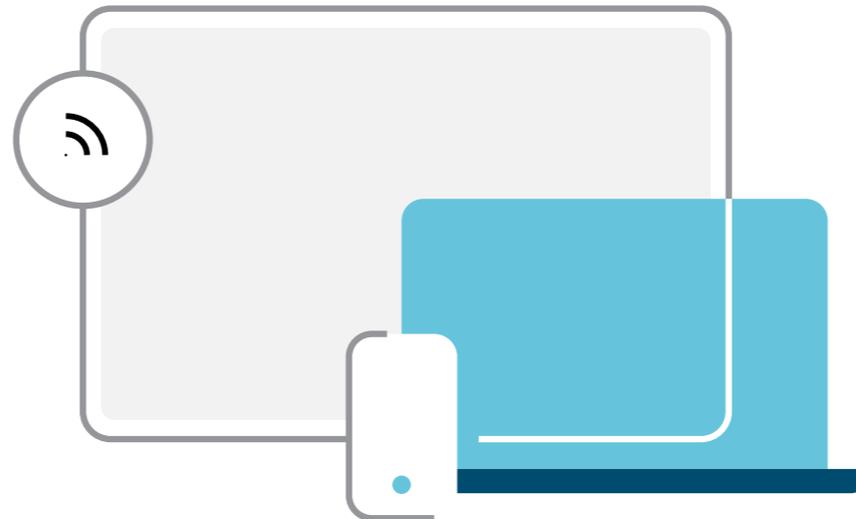


Cisco Webex Share promotional poster

We've designed posters in two different styles, print out the one that matches your company's style and put them up in your office, the restroom or close to your meeting rooms.

No dongles? No problem.

Walk in and share your
screen wirelessly with
Cisco Webex Share.



No dongles? No problem.

Walk in and share your
screen wirelessly with
Cisco Webex Share.



01 Webex Share: In-person sharing – A

We've written two compelling use cases that show how you can share your screen anywhere with Webex Share. Spread the word to your colleagues by printing, emailing, or posting them on your intranet.



In-person meetings made simpler.

When you're working with your team face to face, sharing your ideas up on a screen can help make your big ideas even bigger.

Our new Webex Share devices makes it simple to transform any display into a presentation screen, in a couple of minutes.

No more printing or emailing presentations, just simply connect to any HDMI enabled display with a Webex Share device.

Now you can wirelessly share your screen, and stop fighting with cables.

Give it a try today, it's easier than you think.

Mission 1

FIND A SUITABLE AREA

Find a presentation room with a suitable HDMI display screen to connect your Webex Share. The Webex Share might already be plugged in and ready to go.

Mission 2

SHARE YOUR SCREEN

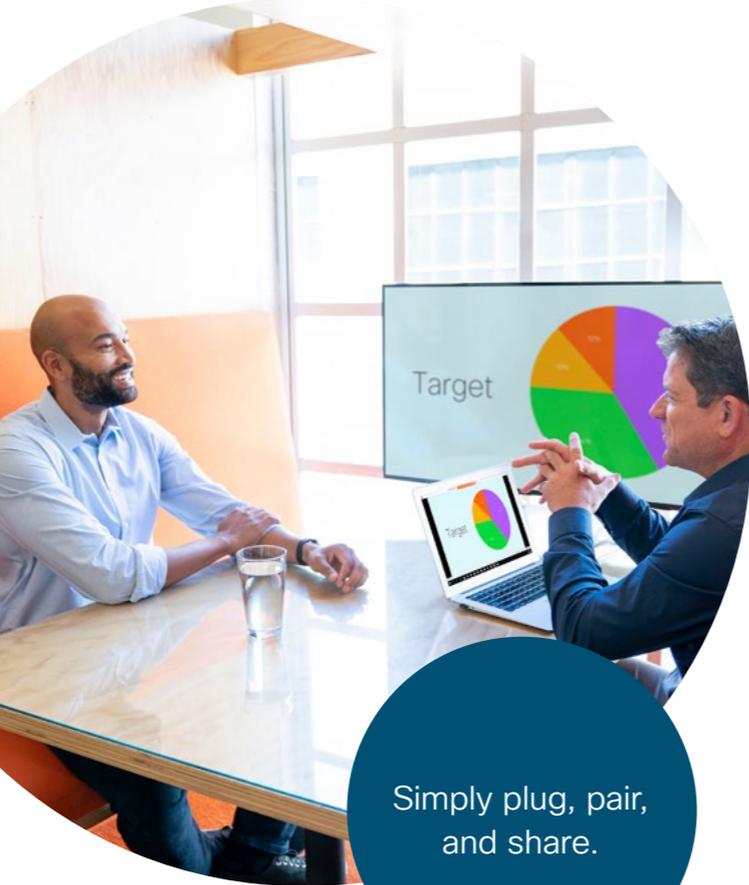
Show documents and presentations wirelessly on screen using your Webex Meetings or Webex Teams app.

[Try it today](#)

[Love this?](#)



02 Webex Share: Screen sharing on the go – B



Simply plug, pair, and share.



Wireless content sharing, anywhere.

Is the thought of presenting offsite giving you a headache?

You no longer have to worry about fumbling with what wire or dongle you'll need to avoid embarrassment.

Webex Share transforms any HDMI display into a Webex wireless presentation screen. Forget dongles and tangled cables.

Give it a try today, it's easier than you think.

<p>Mission 1 FIND A SUITABLE AREA</p> <p>Find a presentation room with a suitable HDMI display screen to connect your Webex Share.</p>	<p>Mission 2 PLUG IT IN</p> <p>Simply plug in your Webex Share. It's that easy.</p>	<p>Mission 3 SHARE YOUR SCREEN</p> <p>Show documents and presentations wirelessly on screen using your Webex Meetings or Webex Teams app.</p> <p><u>Try it today</u></p>
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Love this? 



HOME | PROMOTIONAL | **USE CASES** | RESOURCES  

Going the extra mile



How can we help?

Our [Collaboration Help Portal](#) is where you will find quick help guides, step-by-step instructions and technical information. Use the search bar to find everything you need about Webex Share.



Want to put your stamp on it?

Would you like to rebrand or edit the content we've assembled here.

[Click here to download a .zip of source files to share with your designers.](#)





Questions/comments?

Join the [Webex adoption space](#) or email WebexAdoption@cisco.com