Welcome, we will begin shortly

# Smart Account & Smart Licensing

Speakers – Jamie Katayama, Senthil Arumugam Partner Enablement Operations July 6, 2022



This session will last approximately one hour.



All lines are muted.



Q&A Panel – address to all panelists.



Session will be recorded.



Please complete the Exit Survey before leaving the training session.

# PIW – Smart Account & Smart Licensing



#### Today's host:

Sara Azevedo EA Enablement Specialist EMEAR CX Partner Enablement Cisco

July 6, 2022

# Smart Account & Smart Licensing

Today's speakers:



Senthil Kumar Arumugam Partner Operations Enablement Lead Cisco

Jamie Katayama Partner Operations Enablement Lead Cisco



## Agenda

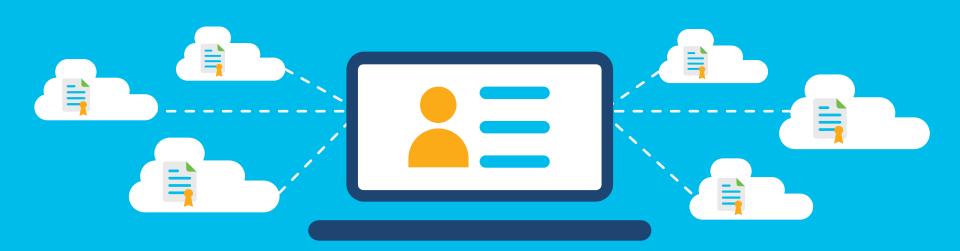
Smart Account Basics & Management	<ol> <li>What is Smart Account?</li> <li>How to manage Smart Accounts         <ul> <li>Property</li> <li>Virtual Accounts</li> <li>Users</li> </ul> </li> </ol>
License Management	<ul> <li>Alerts</li> <li>Reports</li> <li>Preferences</li> <li>On-Prem accounts</li> <li>Move licenses between SAs &amp; Virtual Accounts</li> <li>Smart Licensing vs traditional licensing</li> <li>Convert traditional licenses into Smart Licenses</li> </ul>
Smart Licensing Deployment Methods	<ul> <li>Smart Licensing when direct access to the Cisco cloud is not allowed.</li> <li>Smart Software Manager On-prem "Satellite"</li> <li>Specific License Reservation (SLR) and Permanent LR (PLR)</li> <li>Smart Licensing Using Policy</li> </ul>

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# Smart Account Basics and Management

- 1. Smart Account Overview
  - What is Smart Account?
  - Smart Account types: <u>Customer Account</u> vs <u>Holding</u> <u>Account</u>
- 2. Managing Smart Accounts
  - Virtual account structure
  - Collected data: License, order, and usage
- 3. Benefits of Smart Account
- 4. How to get a new Smart Account- Smart Account in ordering
- 5. Private/Public settings in Smart Account

### Accessing Smart Licenses starts with a Smart Account



**Cisco Smart Account** 

Smart Accounts are Foundational to Smart Licensing

## Smart Accounts Enable Easy Access & Control



- Central, transparent
   & secure
- Real-time visibility
- Easy & secure delivery

- Low-touch keyless license
- Customer defined controls



- User access control
- Licenses belong to a single account, not individual users
- Flexible license allocation through pooling



- Proactive coverage with automated notifications of additions & expirations
- Full visibility & insights to inform purchasing & renewal decisions

# Smart Account Types

Customer Smart Account

- Where licenses are deposited and managed
- Can be managed by customer directly, designated VAR or authorized party through CSSM or LRP



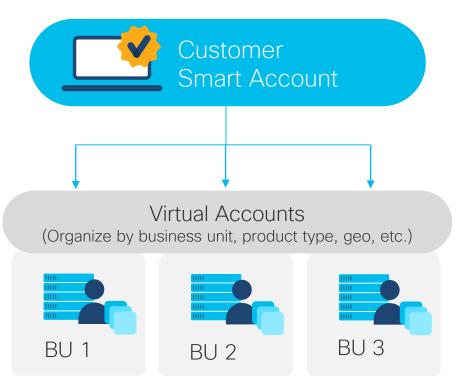
- Partner or reseller store smart enabled products temporarily, before depositing them into an end customer Smart Account.
- Note: It is recommended that partners deposit licenses directly into the Customer Smart Account because licenses can only be consumed in the Customer Smart Account

#### Virtual Accounts (Organize by business unit, product type, geo, etc.)





#### Virtual Accounts Create Asset Pools with your Smart Accounts using Virtual Accounts



Organize your licenses the way you want with Virtual Accounts

Virtual Accounts can be set up by business unit, product, geography or other destination – you decide what works best for your organization.

The result: Better utilization and more efficient planning.

# What Data Can You Get from your Smart Account?

License Information Assets you currently own, etc.



#### Order Information

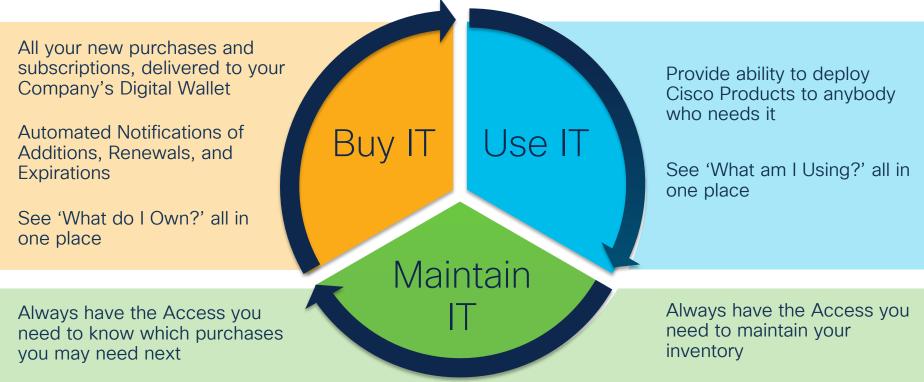
Asset acquisition details, applicable regions, etc.

#### Usage Information

Devices that are currently leveraging assets & remaining assets.



# Smart Accounts help throughout the IT Lifecycle



### Benefits to Customers





Greater visibility of Cisco software licenses, entitlements and users across the organization. Centralized management of software licenses and entitlements to improve asset utilization.



Drive down costs and improve ROI by making better informed purchase and renewal decisions.

Organize and manage by business unit, geo or other company designation, and delegate admin duties.

Easy | Fast | Free

## Benefits to Partners

Be the hero with Cisco Smart Accounts.

- Simple activation & management make Cisco Software easier to sell.
- With customer consent, you can manage Smart Accounts on your customer's behalf and visibility enables upsell opportunities.
- Monetize value added services for managing customer licenses and devices through Smart Accounts.
- Provides a mechanism to improve customer relationships.

#### Build customer loyalty & differentiate from other Partners



## How to get a Smart Account



#### Request a Smart Account

Go to Cisco Software Central – software.cisco.com

Select "Request a Smart Account for your Customer"

Automatic email is sent to Customer SA administrator



Request access to an existing SA



Go to Cisco Software Central – software.cisco.com

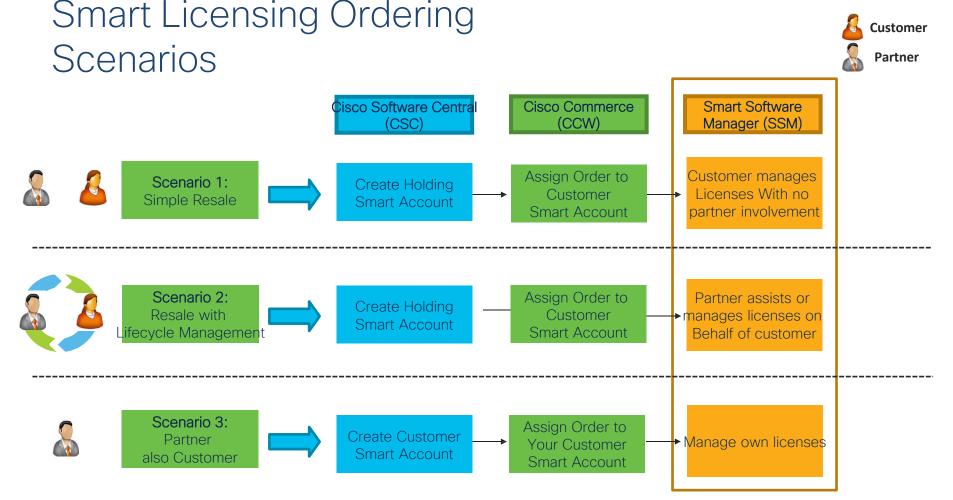


Select "request access to an existing smart account"



Enter Domain to notify administrators

Access smart licensing, classic PAK licensing & Enterprise Agreement licensing through the normal licensing portals



# Key Takeaways



#### Smart Account is a 'container'

- 1) It contains your Cisco Licenses, Devices, Agreements, and user & role settings.
- 2) To view your assets, you access the different Cisco platforms.

#### Two types of Smart Accounts

Customer Smart Account and Holding Smart Account.

#### **Smart Account Best Practice**

- 1) Organize the licenses and devices by virtual accounts.
- 2) Licenses and devices cannot be transferred across Smart Accounts.
- 3) In CCW, select Customer Smart Account and also assign a specific virtual account.

# Quiz Time

## Quiz 1



Which statement about Smart Account is true?

- A. Customer Smart Account can be used to permanently store and consume licenses
- B. Partner Holding Account can be used to consume licenses
- C. Customer Smart Account are meant for temporary storage of licenses
- D. All the above

## Quiz 1 Answer



Which statement about Smart Account is true?



- Customer Smart Account can be used to permanently store and consume licenses
- B. Partner Holding Account can be used to consume licenses
- C. Customer Smart Account are meant for temporary storage of licenses
- D. All the above

## Quiz 2



Which statement about access is true?

- A. Partners get default access to Smart Account
- B. Customer provides access to Partner
- C. Both Partner and Customer get default access to Smart Account

## Quiz 2 Answer



Which statement about access is true?

- A. Partners get default access to Smart Account
- B. Customer provides access to Partner
- C. Both Partner and Customer get default access to Smart Account

# More resources about Smart Account

Quick cheat sheet Connecting Dots – SA and SL Learning Series

#### VOD: Smart Account creation

- How to create a Smart Account
- How to access to an existing Smart Account

#### VOD: Introduction to Virtual Account

- Virtual Account overview
- Benefits and best practice



#### Guide: How to manage Smart Account

- User, user groups, and roles
- Custom tags
- Account agreements and access requests

Guide: Partner-centric SA & SL FAQ

- Partner Holding Account
- Smart Account & Smart licensing for partners



#### VOD: How to create an order in CCW

- How to assign Smart Account to both Smart licenses and classic, which is PAK-based

Smart Account Basics & Management	<ol> <li>What is Smart Account</li> <li>How to manage Smart</li> <li>Property</li> <li>Virtual Accounts</li> <li>Users</li> </ol>	
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Smart Licensing Deployment Methods		

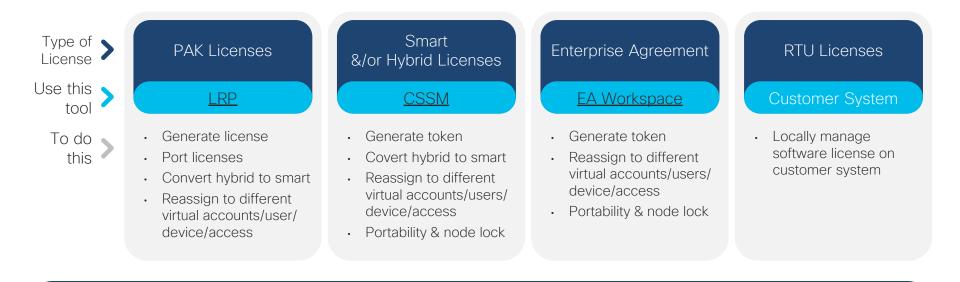
# Smart Licensing Basics

#### 1. Smart Licensing

- Other asset types in Smart Account
- Getting started with Smart Software Manager (SSM)

## Access and Manage Cisco Software Licenses

#### Smart Account count | Set up Virtual Accounts, users, groups, ac

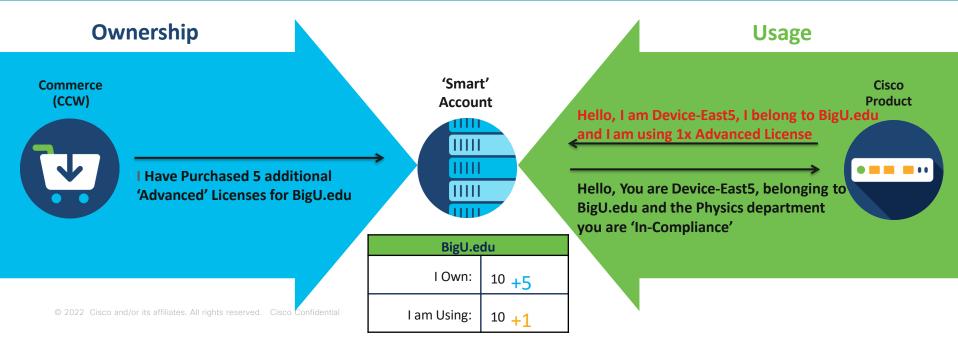


Smart Accounts are foundational to managing software licenses

#### Getting Started with



- **SSM** provides a Software Inventory Management System that provides Customers, Cisco, and Selected Partners with information about Software Ownership and Software Utilization for **Smart Licenses**
- Only Smart Licenses deposited in Customer Smart Accounts are managed in SSM
  - Manage inventory from one centralized website
  - Organize and view licenses in groups called virtual accounts
  - Transfer Licenses easily between virtual accounts



# Smart Licensing Management in Smart Software Manager (SSM)

#### 1. Smart License management

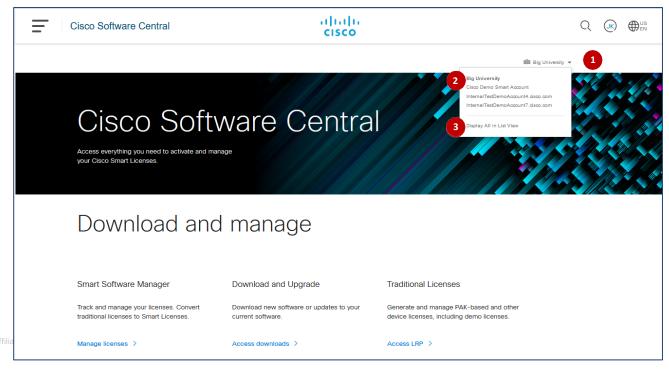
- Basic portal navigation
- Alerts
- Inventory & token generation
- License transfer
- Product Instances
- 2. Licensing management
  - Reports
  - Preferences
  - On-Prem (Satellite)
  - Activity
  - Feedback & virtual support

# Basic Portal

1 If you have access to multiple Customer Smart Accounts, you can click on the arrow next to SA name.

2 From the drop-down, you can view your Smart Accounts on the list.

<sup>3</sup> You can also Display All in List View, which prompts a pop-up.



# Basic Portal

1 From <u>Cisco Software Central (CSC)</u>, click **Smart Software Licensing**.



# Basic Portal

- The Smart Software Manager has 7 tabs and provides visibility to Alerts. You can view all major and minor alerts. At the Virtual Account and Smart Account Level, when license expiration alert messages are generated for licenses that are part of a subscription, the word 'term' is added after the license type.
- 2 Throughout the tool, click the export icon to download the information in that tab.

Sma	rt Software Licensing		Fe	edback Suppo
Alerts	Inventory   Convert to Smart Licensing   Reports   Preferences   On-Prem Accounts   Activity			
Alerts		4 Major	(8) Minor	Informatio
₽				
Sev	Message	Source	Action Due	Actions
8	Insufficient Licenses - The Virtual Account "DEFAULT" has a shortage of Stage22 licenses. 1 license is required to return to complian	DEFAULT	Now	Actions
8	Insufficient Licenses - The Virtual Account "DEFAULT" has a shortage of CSR 1KV APPX 500M licenses. 1 license is required to retu	DEFAULT	Now	Actions
0	Insufficient Licenses - The Virtual Account "DEFAULT" has a shortage of CSR 1KV APPX 10M licenses. 1 license is required to retur	DEFAULT	Now	Actions
0	Duplicate Licenses - 2 instances of the license "CSR 1KV IP BASE 10G" are assigned to the Virtual Account "VA_Usage". The 2 dupli	VA_Usage	Now	Actions
A	Licenses Expiring - 2 CSR 1KV IP BASE 10M term licenses in the Virtual Account "VA_Dest" are set to expire in 24 days on Sep 21,	VA_Dest	24 days	Actions
	Licenses Expiring - 8 CSR 1KV IP BASE 10M term licenses in the Virtual Account "DEFAULT" are set to expire in 24 days on Sep 21,	DEFAULT	24 days	Actions
<b>A</b>	Licenses Expiring - 10 CSR 1KV AX 100M term licenses in the Virtual Account "DEFAULT" are set to expire in 44 days on Oct 11, 2018	DEFAULT	44 days	Actions
	Licenses Expiring - 1 CSR 1KV CSR 2.5G STD term license in the Virtual Account "DEFAULT" is set to expire in 45 days on Oct 12, 2	DEFAULT	45 days	Actions
	Licenses Expiring - 1 CSR 1KV CSR 2.5G PRM term license in the Virtual Account "DEFAULT" is set to expire in 45 days on Oct 12,	DEFAULT	45 days	Actions
A	Licenses Expiring - 1 CSR 1KV STD 5G term license in the Virtual Account "DEFAULT" is set to expire in 45 days on Oct 12, 2018	DEFAULT	45 days	Actions

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#### Alert

Alerts

Sev Sev Sev Sev Sev Sev Sev Sev

#### Bajor, Minor & Informational Minor

- View alerts for the entire Smart Account in one location.
- Major alerts are **red**, Minor alerts are in **yellow** and Informational alerts are **light blue**.
- Click Action to resolve any issues or dismiss minor/informational alerts.
- View alerts by Virtual Account in the Inventory tab. Click Header level icon to expand message.

When viewing the Alerts Page, the alerts are sequenced in the following order: Major, Minor and Informational.

Any license or product instance that is not in compliance with the licensing agreement creates an alert. (e.g. more licenses in use than purchased)

	vare Central > Smart Software Licensing t Software Licensing		F	■ Sept_BAT マ			
Alerts	Inventory   Convert to Smart Licensing   Reports   Preferences   On-Prem Accounts   Activity	4 Major	8 Minor	Informational		*NOTE: SL using polic applicable for IOS-XE	
₽						17.3.2/17.4.1 and abo	ove.
Sev	Message	Source	Action Due	Actions		ę	
0	Insufficient Licenses - The Virtual Account "DEFAULT" has a shortage of Stage22 licenses. 1 license is required to return to complian	DEFAULT	Now	3 Actions -			
0	Insufficient Licenses - The Virtual Account "DEFAULT" has a shortage of CSR 1KV APPX 500M licenses. 1 license is required to retu	DEFAULT	Now	Actions 👻	T		
8	Insufficient Licenses - The Virtual Account "DEFAULT" has a shortage of CSR 1KV APPX 10M licenses. 1 license is required to retur	in the second second		Construction of the state of the			
0	Duplicate Licenses - 2 instances of the license "CSR 1KV IP BASE 10G" are assigned to the Virtual Account "VA_Usage". The 2 dupli	And the second provides		art Software Licensing			I Sept_BAT ▼
A	Licenses Expiring - 2 CSR 1KV IP BASE 10M term licenses in the Virtual Account "VA_Dest" are set to expire in 24 days on Sep 21, 2	Smart So	oftware	Licensing			Feedback Support Help
<b>A</b>	Licenses Expiring - 8 CSR 1KV IP BASE 10M term licenses in the Virtual Account "DEFAULT" are set to expire in 24 days on Sep 21,	Alerts	ntory Co	onvert to Smart Licensing	Reports Preferer	nces   On-Prem Accounts   Activity	
	At the Virtual Account and Smart Account Level,	Virtual Acco	ount: DEF	FAULT 🔻		3 Major	7 Minor 2 Informational Hide Alerts
	when license expiration alert messages are generated for licenses that are part of a	🛕 Licen	ses Expiring -	8 CSR 1KV IP BASE 10M	term licenses in the Virtu	al Account "DEFAULT" are set to expire in 24 days on Sep 21, 2018	Actions - Action Due: 24 days
	subscription, the word 'term' is now added after the license type.	Licen	ses Expiring -	10 CSR 1KV AX 100M ter	m licenses in the Virtual A	Account "DEFAULT" are set to expire in 44 days on Oct 11, 2018	Actions ▼ Action Due: 44 days

#### Inventory General

1 In the Inventory – General Tab, view Virtual Account details for the selected Virtual Account.

2 You can also generate tokens to register new product instances to the Virtual Account. See Product Instance Section for more details.

Disco Software Central > Smart Software Licensing	IIII Cisco Demo Customer Smart Account ▼ Feedback Support Help	
Alerts   Inventory   Convert to Smart Licensing   Reports   Preferences   On-Prem	Accounts Activity	
/irtual Account: 1_EMEAR Demo ▼	1 Major Minor Hide Ale	
General Licenses Product Instances Event Log		
Virtual Account		
Description: 1_EMEAR Demo		
Default Virtual Account: No	Remember: /	A Virtual account is a subset
Product Instance Registration Tokens		unt used to internally orgar
The registration tokens below can be used to register new product instances to this virtual account.	licenses	
New Token		
	and the second of the second	
*NOTE: SL using Policy will not re	rquire any token	
ZWRhMjNhMgetZDN registration		

### Inventory General

- 1 You can toggle between Virtual Accounts in the Inventory Section by clicking the arrow and selecting a different Virtual Account.
- 2 You can use the **Type Down** search **by Name** or **by Tag to select a Virtual Account.** This makes it easier to switch between Virtual Accounts.

				Cisco Software Central > Smart Software Licensing
Cisco Software Central	> Smart Software Licensing			Smart Software Licensing
Smart Softwa	are Licensing		Feedback	Alerts Inventory Convert to Smart Licensing Reports Preferences On-Prem Accounts Activity
Alerts Inventor	y Convert to Smart Licensing	g Reports Preferences On-Prem Accounts Activit	/	Virtual Account: 1 EMEAR Demo
1 Virtual Account:	11DLC_ALERTS_ISSUE_	_1 -	1 Major 6 Minor	General Lie By Name   By Tag g
General Lic	By Name By Ta	ag pg		Virtual Account DEFAULT 2 100 3
Virtual Account	11DLC_ALERTS_I 123Upgrade 1 6			Description:
Default Virtual Act	1_LICENSE_UPGR 1 1_Upgrade_demo 1			Default Virtual Accounts
Product Instance	1UPGRADE_VA1 01 2_LICENSE_UPGR 22		the Smart Account. For resistance, control Cless Support	<ul> <li>Indicated with Blue Star Icon</li> <li>If items were assigned to the overall Smart</li> </ul>
	2_Upgrade_demo 4 2UPGRADE_VA2 4	B	r uns ofinale Account : For assistance, contact cisco orpport.	Account and not a specific Virtual Account,
	3_Upgrade_demo 1 4_Upgrade_demo 3	Ð		licenses will be deposited into the default Virtua Account.
	AHA_1	D		Before setting up Virtual Accounts in CSC, all
ര ത്തോറ്റ്റ്റെ പ്രംഗം	n dv/mrl/itter ät€filiziffäk⇔t∆lk riåthteim	ninterventerventer Pulnin Confidential		Smart Licenses will display in the default account in the Licenses tab

### Inventory Licenses

From the Licenses tab, view license inventory, license usage, which licenses have a surplus or shortage, and alerts. This keeps you informed on your licenses and actions needed to maintain compliance.

Alerts at line level indicate when licenses are
 expiring soon, so you know when to renew licenses. It will also notify you if you have insufficient licenses or if there is an upgrade pending. This will ensure you remain in compliance.

	e Central > Smart Software Licens	-				E	OVERSTOCKCOM IN
nart S	Software Licensing						Feedback Support
erts   I	Inventory Convert to Smart	t Licensing   Reports   Pre	eferences   On-Prem Acco	unts Activity			
ual Aco	count: 11DLC_ALERTS_	_ISSUE_1▼				1 Major	1 Minor Hide Al
General	Licenses Product Insta	ances Event Log					
General	Licenses Product Insta	ances Event Log					By Name By Tag
			eservation			Search by License	By Name By Tag
	ble Actions - Manage		eservation	In Use			
Availat	ble Actions - Manage	License Tags		In Use 0	Balance		Q
Availat Licer	ble Actions - Manage	License Tags License R Billing	Purchased 6 (+208		Balance	Alerts	O. Actions
Availat Licen ISR	ble Actions + Manage inse G2 1941 NES	License Tags License R Billing Prepaid	Purchased 6 (+208 pending)	0 17	Balance + 6	Alerts	Actions Actions -

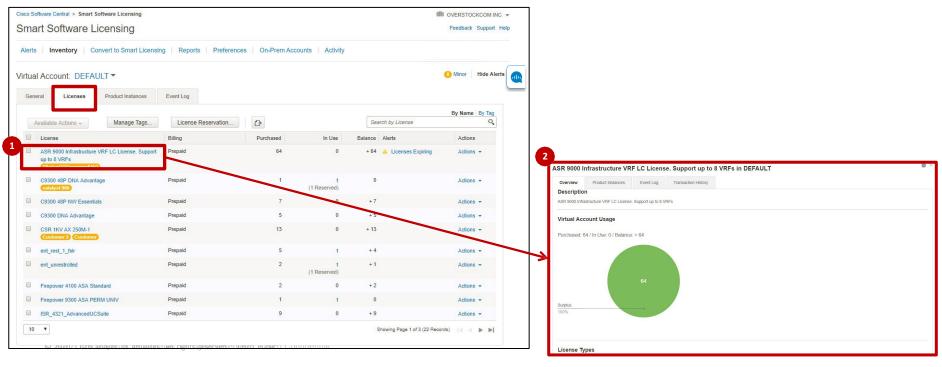
Insufficient License Alerts occur when more licenses are in use than are purchased. To remedy this issue:

- Transfer available licenses from another Virtual Account
- Purchase more licenses to return to compliance

# Inventory Licenses - Details

Click on a license to view more details:

In the pop-up window, you can see 4 tabs: **Overview** (Virtual Account usage, License expiration), **Product Instances**, **Event Log**, and **Transaction History**.



# Inventory Licenses - Details

- In the Transaction History tab, you can see a table featuring details such as:
  - Transaction Date
  - License SKU
  - Quantity
  - License Expiration
  - Order (Line) Number.
- You can also select the Transaction, and a pop-up will appear with Transaction Details.

			Questions About Licensing? 1
R 1KV AX 1G in 1_EMEA	R Demo		۲
verview Product Instances	Event Log Transaction	History	
ransaction Date	License SKU	Quantity License Expiration	Order(Line)Number
018-Jul-05 10:12:31	L-CSR-1G-AX-1Y=	12 2019-Jul-05 (Term)	4
018-Jun-26 13:17:53	L-CSR-1G-AX-1Y=	2 2019-Jun-26 (Term)	-
018-May-28 02:33:44	3 Transaction	: 2018-Jul-05 10:12:31	× -
018-Apr-24 14:35:56	L-C.		-
018-Mar-27 09:59:39	L-C Transaction D		
018-Mar-21 09:51:07	L-C: License SKU:	L-CSR-1G-AX-1Y=	
018-Mar-16 10:19:09	License:	CSR 1KV AX 1G	
	Quantity:	12	
018-Mar-07 15:16:54	L-C License Type	Term	5
018-Feb-28 10:19:48	L-C Virtual Accou	t: 1_EMEAR Demo	÷
017-Nov-08 07:39:36	L-C: Source:	Conversion (PAK: FXPAKA01704)	
	Term Detail	6	Showing All 10 Record
	Subscription I	D: -	choning , in to record
	Subscription	štatus: -	
	Start Date:	2018-Jul-05	

There are licenses which will not be made available for transfer, such as restricted licenses that are being consumed by devices, Reporting Only Licenses, and permanently reserved or specific reserved licenses.

1 To transfer a single license, select one from the list, go to **Actions** and click **Transfer**.

ionto	Inventory Convert to Smart Lice	nsing Reports Prefere	ences On-Prem Accounts	Activity			
tual	Account: 1_EMEAR Demo -					2 Major	Minor Hide Alerts
Gene	ral Licenses Product Instance	ces Event Log					
							By Name By Tag
A	vailable Actions - Manage Li	cense Tags License	Reservation	Show License	Transactions	CSR	×Q
							Advanced Search -
	License	Billing	Purchased	In Use	Balance Ale	erts	Actions
		Prepaid	121	0	+ 121		Actions 👻
Ð	CSR 1KV AX 1G Customer 1	Tepad					
⊕ ⊕		Prepaid	98	0	+ 98		Actions -

- Select a destination Virtual Account.
   You can select it either by name or by tag.
- 3 Type the desired number of licenses to be transferred.
- 4 Click Show Preview to see the changes in transferred licenses between Virtual Accounts.
- 5 Click Transfer.

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6 You will see a confirmation message.

General

License CSR 1KV SECURITY 50M

Virtual Account: 1 EMEAR Demo -

lide Preview

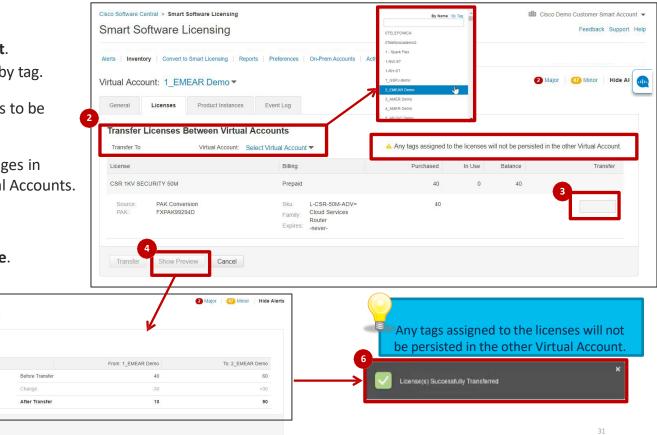
Licenses

Transfer Preview

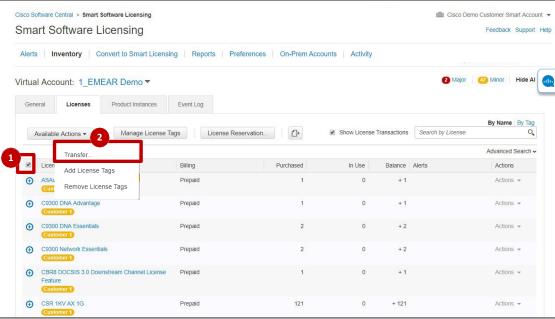
Product Instances

Cancel

Event Log



- 1 To transfer all of the licenses from your view in one Virtual Account to another Virtual Account, tick off the box on top. You can also transfer multiple licenses by selecting the corresponding boxes individually
- **2** From **Available Actions**, click **Transfer**.



- After selecting the destination Virtual Account, type the number of licenses to transfer.
- 2 You will see the totals of licenses to be transferred for each license at a summary level.
- 3 Again, you can click **Show Preview** to see the overall changes.

Any tags assigned to the licenses will not be persisted in the other Virtual Account.

neral	Licenses	Product Instances	Event Log					
ansfer	Licenses B	Between Virtual A	Accounts					
ransfer To		Virtual Account: 2_	EMEAR Demo	<b>T</b>	Any tags assigned to	the licenses v	will not be persisted in t	the other Virtual Account.
icense			Billing		Purchased	In Use	Balance	1 Transfer
ASAv10 Star	ndard - 1G		Prepaid		1	0	1	1
Source:	Manual Entr	У	Sku: Family: Expires:		1			1
C9300 DNA	Advantage		Prepaid		1	0	1	1
Source:	Manual Entr	y		C9300-DNA-A-24 Nyquist 2023-Feb-26	1			1
C9300 DNA I	Essentials		Prepaid		2	0	2	1
Source:	Manual Entr	У		C9300-DNA-E-24 Nyquist 2023-Feb-26	2			1
C9300 Netwo	ork Essentials		Prepaid		2	0	2	1
Source:	Manual Entr	y	Sku: Family: Expires:		2			1

- In the preview you can validate the changes made, and see the before and after states of the licenses being transferred.
- **5** To confirm the changes, click **Transfer**.
- 6 You will see a **confirmation message**.

rtual Acco	unt: 1_EM	EAR Demo 🔻				2 Major 47 Minor Hide A
General	Licenses	Product Instances	Event Log			
Transfer F	Preview:					
License					From: 1_EMEAR Demo	To: 2_EMEAR Demo
ASAv10 Stand	lard - 1G			Before Transfer	1	1
				Change	-1	+1
				After Transfer	0	2
C9300 DNA A	dvantage			Before Transfer	1	16
				Change	-1	+1
				After Transfer	0	17
C9300 DNA E	ssentials			Before Transfer	2	14
				Change	-1	+1
				After Transfer	1	15
C9300 Networ	k Essentials			Before Transfer	2	8
				Change	-1	+1
				After Transfer	1	9
CBR8 DOCSI	S 3.0 Downstrea	am Channel License Featu	re	Before Transfer	1	0
				Change	-1	+1
				After Transfer	0	1
Transfer	Hide Prev	iew Cancel				

License(s) Successfully Transferred

# Product Instances What are Product

A product instance is an individual device with a unique device identifier (UDI) that is registered using a product instance registration token. The token is specific to the Virtual Account and you can register several instances of a product with a single registration token. Each product instance can have one or more licenses that reside in the same virtual account.

Product instances must **periodically connect** to the SSM servers during a specific renewal period. If a product instance **fails to connect**, it continues to use the license. If you remove the product instance, its licenses are released and made available within the virtual account.

### **Register Product Instance Using Token**



### INVENTORY General – Register Product Instance to Virtual Account

- In the General tab of Virtual Account, click New Token.
- Enter a **Description** and the number of days that you want the token to be valid for. You can also specify how many times the token can be used before expiring. In that case, the token will be expired when either the expiration or maximum number of uses is reached. Select the checkbox for export-controlled functionality and accept the terms and responsibilities.
- 3 Click Create Token.

Disco Software Central > Smart Software Licensing Smart Software Licensing	Create Registration	<b>Token</b> ken required to register your product insta	inces with your Smart Account.	0>
Smart Software Licensing	Virtual Account:	California		
Alerts   Inventory   Convert to Smart Licensing   Reports   Preferences   On-Prem Accour	Description :	Description		
Virtual Account: California -	* Expire After:	30 D	ays	
General Licenses Product Instances Event Log		Enter the value between 1 and 365	but Cisco recommends a maximum of 30 days.	
Virtual Account	Max. Number of Uses:	10		
Description: General		The token will be expired when eith	er the expiration or maximum number of uses is reached.	
Default Virtual Account: No	<ul> <li>Allow export-controlled</li> </ul>	functionality on the products registered wit	th this token 👔	
Product Instance Registration Tokens The registration tokens below can be used to register new product instances to this virtual account.			3 Create Token	Cancel
New Token				
Token Expiration Date NOTE: Smart Licen	nsing Products received	<b>NOTE:</b> This	will not be applicable	
ODU32mZhNTUtZDc2M. Expired from Distributors	will follow the same			
OTIXZTEXYTMtNGJKNy0 Expired registration token	creation process.	to SL u	sing policy products.	41

# Inventory General – Register Product Instance to Virtual Account

1 Click **Copy** to copy the newly created token, or **Download** the token to notepad, for use during product configuration and registration process.

	> Smart Software Licensing					mo for Cisco Systems 👻
lerts Inventor		ing Reports Prefer	ences On-Prem Accounts	Activity		
rtual Account:	California -			0	Major Hide Alerts	
General Lic	Product Instances	Event Log				
The registration toke	General count: No e Registration Tokens ns below can be used to register ne		ial account.			
New Token Token	Expiration Date	Uses	Export-Controlled	Description	Created By	Actions
MWQ0NTcwMzQtN	1zczY	(in 30 0 of 10	Allowed		askocka	1 Actions -
ODU3ZmZhNTUtZ	Dc2M.		Allowed		ketikle	Сору
OTIXZTEXYTMtNG	JkNy0 Z Expired		Allowed		ketikle	Download Revoke

# Inventory Product Instances

#### 1 New product instance information is displayed.

	ware Central > Smart Software Licensing				Cisco Demo Smart Account 👻 Feedback Support Help
Alerts	Inventory Convert to Smart Lice	ensing Reports Prefe	rences   On-Prem Accounts	Activity	
Virtual	Account: 1_EMEAR Demo -			10 Major	r 😕 Minor Hide Aler 🐽
Gener	al Licenses Product Instances	Event Log			
ß			Search	by Name, Product Type	Q
Name		Product Type	Last Contact	Alerts	Actions
	rimeinfra	SDNMGMT	2016-Dec-20 12:44:01		Actions -
1 FSMC	-01	FP	2016-Dec-13 03:55:19		Actions -
FW-N	ET-A-A	FPRUHI	2016-Dec-26 14:01:13		Actions -
localh	ost.localdomain	ICV	2017-Mar-24 06:11:11		Actions -
R21->	(Rv9K	IOSXRV	2017-Jan-28 08:21:58		Actions -

# Inventory Product Instance Details

Any license or product instance that is not in compliance with the smart licensing agreement creates an alert. (e.g. more licenses in use than purchased)

In the Product Instance tab, product instances display.

2 Click the product instance for more details on the Product, License usage and Event Log.

Cisco Software Central	uluulu cisco			Q AS			
Cisco Software Central > Smart Software Licensing Smart Software Licensing Alerts   Inventory   Convert to Smart Licensing   F Virtual Account: Texas ▼	teports   Preferences   On-	Prem Accounts Activity	UDI_PID:C9300-24UX Overview Event Log Description Nyquist-Copper General Name: Product	-A; UDI_SN:18062034818; UDI_PID:05300-24UX-A; UDI_SN:18062034818;			© ×
General Licenses Product Instances Event	Log	Search by Name, Proc	Host identifier: MAC Address: PID: Serial Number: UUID Virtual Account	- - C9300-24UX-A 18062034818 - Tevas			
Name 502_07_02	Product Type CSR1KV	Last Contact 2018-Sep-14 18:57:59	Registration Date: Last Contact:	2018-May-10 19:33:04 2018-May-10 19:33:04 (Reserved Licenses) - Downk	ad Reservation Authorization Code		
UDI_PID:C9300-24UX-A; UDI_SN:18062034818;	C9300	2018-May-10 19:33:04 (Reserved Licenses)	License Usage		These lice	enses are reserved on this product instance Update	reservation
UDI_PID:pid_KT_7_24; UDI_SN:sm_KT_7_24; UDI_VID:vid_KT	CSR1KV	2018-Jul-26 15:34:41 (Reserved Licenses)	License C9300 DNA Advantage	Billing Prepaid	Expires 2023-Jul-24	Required	
UDI_PID:pid_KT_7_24_PI2; UDI_SN:sm_KT_7_24_PI2; UDI_VI	CSR1KV	2018-Jul-24 21:37:26 (Reserved Licenses)	Court of Annalitage	а порави			Showing all 1 Rows
			Actions 🔺				

#### Inventory **Product Instance Details**

- In the Product Instance's Overview tab, you can s the description of the Product and other details, as Host Identifier, MAC Address, PID, Serial Numb UUID (if available), Virtual Account, Registration and Last Contact.
- 2 You can also see the details of License Usage.
- In addition, you can view the Event Log.

Juct instance Details						
	S02_07_02					@ ×
	Overview Event Log					
<b>rview</b> tab, you can see et and other details, such ess, PID, Serial Number, count, Registration Date	Description CSR 1KV STD 1/0 P General Nare: Host Identifier: MAC Address: PID: Serial Number: UUID Virtual Account: Registration Date: Last Contact:	S02_07_02 CSR 1KV STD 10G P HCSR19824 MAC_43890 CSR100V_53745 SR12906873 7KCSR7216548329 Texas 2018-Sep-14 18.57.59 2018-Sep-14 18.57.59				
f License Usage.	License Usage	Billing	Expires		Required	
Event Log.			No Records Found			Showing all 0 Rows
	Actions 🔺					
2_07_02				ø ×		
Overview Event Log						
Message		Time	User			
The product instance "S02_07_02" connected and was added to the Virtual According	ount "Texas".	2018-Sep-14 18:57:59	-			
			Sh	nowing 1 Record		

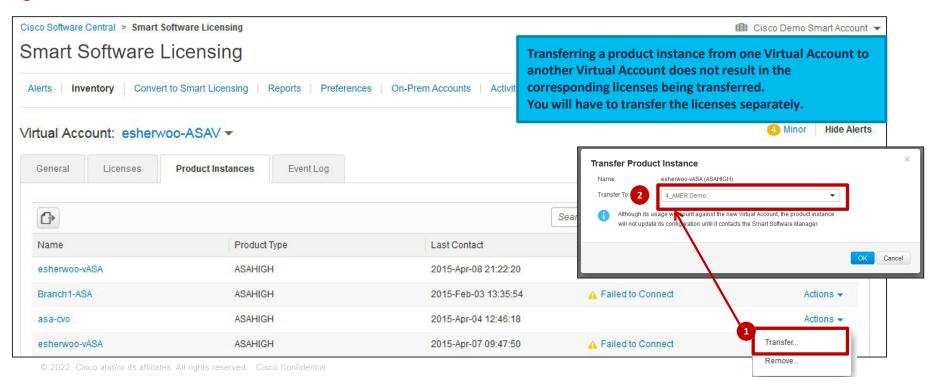
Actions 🔺

S02\_07\_02

# Inventory Transfer Product Instances

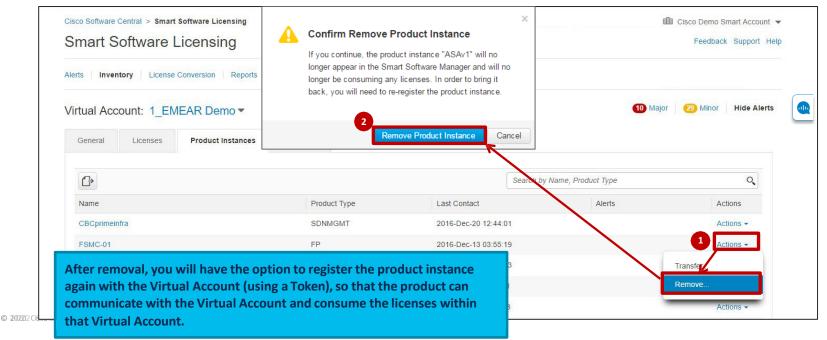
Under Action dropdown, click **Transfer**.

2 In the **Transfer Product Instance** dialog box, select the Virtual Account to transfer to and click **Ok**.



# Inventory Remove Product Instances

- You can also remove product instances. Under Actions click on Remove.
  - A pop-up window will display and you will have to confirm this action: **Remove Product Instance**.
    - \* When you remove a product instance from Smart Software Manager, the licenses that the product instance was using are still available and can be used by other products.



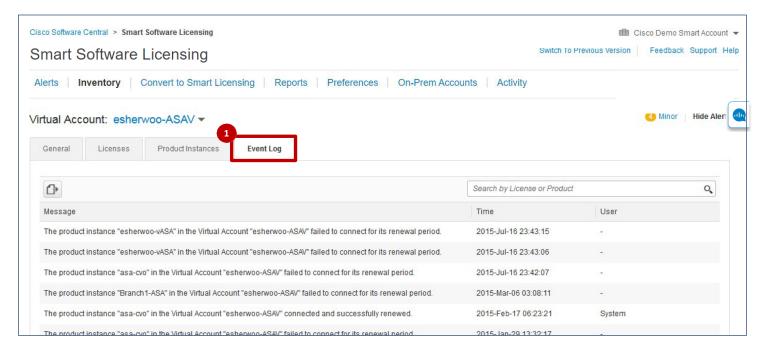
# Inventory Remove Product Instances

The product instances need to periodically connect to the SSM servers during a specific renewal period. If a product instance fails to connect, it is marked as having a license shortage, but continues to use the license. If you remove the product instance its licenses will be released and made available for other products within the Virtual Account.

Cisco Software Central > Smart Software Licen	nsing			💼 Cisco Demo Smart Account 👻
Smart Software Licensi	ng			Feedback Support Help
Alerts   Inventory   Convert to Smart	Licensing   Reports   Preferences	On-Prem Accounts   Act	ivity	
Virtual Account: esherwoo-ASAV	-			3 Minor Hide Ale
General Licenses Product Ins	stances Event Log			
4			Search by Name, Product Type	Q
Name	Product Type	Last Contact	Alerts	Actions
esherwoo-vASA	ASAHIGH	2015-Apr-08 21:22:20	A Failed to Connect	Actions 🛩
Branch1-ASA	ASAHIGH	2015-Feb-03 13:35:54	🛕 Failed to Connect	Actions 👻
asa-cvo	ASAHIGH	2015-Apr-04 12:46:18	🔥 Failed to Connect	Actions 👻
esherwoo-vASA	ASAHIGH	2015-Apr-07 09:47:50	🛕 Failed to Connect	Actions 👻

# Inventory Event Log

In the Event Log tab, view recent activities and alerts of the Virtual Account to easily troubleshoot license and product inventory.



# Inventory – Pidensed Family Solution Spetails in the Inventory Tab (Advanced View)

- 1 To enable Advanced View of License Transaction Details, go to the Preferences tab.
- 2 For Show License Transaction Details in Inventory Tab, change the default value from Disabled to Enabled. Once it is enabled, you will be able to see the transaction level details for licenses and perform transaction level operations.

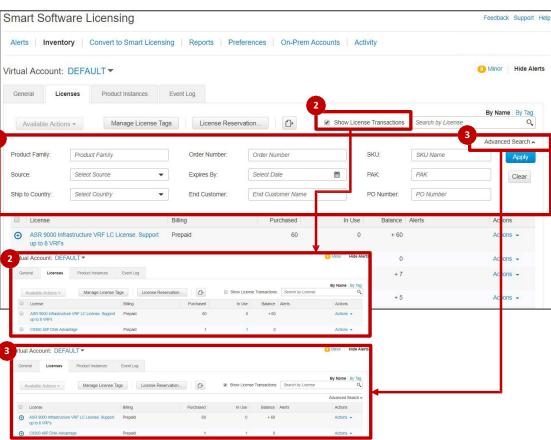
	<u>Cisco Software Central</u> > Smart Software L Smart Software Licens					OVERSTOCKCOM INC      Feedback Support Help
	Alerts   Inventory   Convert to Smar	t Licensing   Reports	Preferences	On-Prer	m Accounts Activity	
2	License Configuration					
	Show License Transaction Details in Inventory Tab:	Enabled		•	View Change Log	
	Reserved License Preinstallation:	Disabled		¥	View Change Log	

# **Inventory - Preferences**

### License Transaction Details in the Inventory Tab (Advanced View)

When Show License Transaction Details in Inventory Tab is enabled, the Advanced View and Advanced Search will automatically show.

- With the Advanced View you can search for licenses by: Product family, Source, Ship to Country, Order number (Sales Order number or Web Order ID), End Customer, SKU, PAK, PO Number, Expiration Date.
- 2 To disable this view entirely, tick off the Show License Transactions option and you'll go back to the normal screen.
- You can also minimize the Advanced Search View.



# **Inventory - Preferences**

License Transaction Details in the Inventory Tab (Advanced View)

- With the Advanced View you can expand the view for each license summary, which will show transaction level details of the licenses.
  - *Note:* There are various sources a license can come from:
  - Manual Entry
  - PAK Conversion
  - Device Conversion
  - DLC Device Conversion
  - EA Workspace
  - Device Request
  - Order Line

rtua	I Accoun	t: DEFA	JLT▼							8 Minor	Hide
Gene	eral L	icenses	Product Instances	Event Lo	g						
					_					By Name	
A	vailable Act	ions 🔻	Manage Tags	Lice	ense Reservation	ß	Advance	d View Se	arch by License		C
				-				WARD AND AND AND AND AND AND AND AND AND AN		Advanced	Search
Produ	ict Family:	Produc	et Family	0	Order Number:	Order Number		SKU:	SKU Name		Apply
Sourc	e:	Select	Item 💌	E	xpires By:	Select Date	<b>#</b>	PAK:	PAK		Clear
Ship T	Го:	Select	Item 👻	E	ind Customer:	End Customer Nam	ne	PO Number:	PO Number		
	License			Billing		Purchased	In Us	e Balance	Alerts	Actions	s
Ð	ASR 9000 up to 8 VR		VRF LC License. Support	Prepaid		64		0 + 64		Actions	5 +
Ð	C9300 48P	DNA Advant	age	Prepaid		1		1 0		Actions	5 🕶
Ð	C9300 48P catalyst 90	NW Essentia	als	Prepaid		7		0 + 7		Actions	š •
Ð	C9300 DN/	A Advantage		Prepaid		5		0 + 5		Actions	s 🕶
Θ	CSR 1KV A	X 250M-1		Prepaid	a de la companya de l	13		0 + <mark>1</mark> 3	8	Actions	6 <b>*</b>
	Source: PAK:	PAK Conve FP593NEL		Sku: Family:	L-CSR-250M-AX-3Y= Cloud Services Router	- 2	Expires: 2021-Jul-1	0			
	Source:	Manual En	try	Sku: Family:	L-CSR-250M-AX-3Y= Cloud Services Router	10	Expires: -neve	r-			
	Source: Device:	Device Co NA	nversion	Sku: Family:	L-CSR-250M-AX-3Y= Cloud Services Router	- 1	Expires: 2021-Jun-0	17			

### Licenses and Product Instance Details

Generate reports for selected Virtual Accounts: you can run reports in the tool (it will open in a web page of your browser), or export to CSV or XLS. Click on the report name (e.g. **Licenses**) to view the report customization pop-up and run the report.

- **1** The **License report** provides a summary of licenses count and usage.
- 2 The License Subscription report is a summary of current subscription licenses counts and usage.
- <sup>3</sup> The **Product Instance report** includes count and listing of product instances.

Cisco Software Central	cisco	1         Run License Report <ul> <li>Name:</li> <li>License Report</li> <li>Description:</li> <li>License Usage by Virtual Account and Type</li> </ul>
Cisco Software Central > Smart Software Licensing Smart Software Licensing		Virtual Accounts:     All virtual Accounts     Virtual Accounts     All virtual Accounts     Show Advanced Filters
Alerts   Inventory   Convert to Smart Licensing Report	Preferences   On-Prem Accounts   Activity	Run Report Export to CSV Export to XLS
Reports	Run License Subscriptions Report     Name: License Subscriptions Report	Product Type Report
Name	Description: Includes a summary of current subscription license o	Name: Product Instance Report
Licenses License Subscriptions	Virtual Accounts:     All virtual Accounts     Licenses:     All Licences     Subscription Status:     All Subscriptions     V	Description: Product Instance by Virtual     Virtual     Virtual     Accounts:
2 Deduct Instances	Show Advanced Filters	Product     Type:     14 selected
© 2022 Cisco and/or its affiliates. All rights reserved. Cisc	Run Report Export to CSV Export to XLS	Run Report Export to CSV Export to XL

### Scenses and Product Instance Details

Virtual Accounts:	Name:	Licenses Report		
Licenses: All Licences	Description:	License Usage by Virtual Account and Typ	9	
	Virtual Accounts:	All virtual Accounts	•	
Show license transactions in report	Licenses:	All Licences	•	
		Show license transactions in report		

 Under any of the reporting options (Licenses, License Subscriptions, Product Instances), when you click on Run a Report, you will be redirected to the Report screen.

# **Note:** This is a sample data for the License Report.

Licenses Report 2018 Feb. 21 15:12:40 BAT_SPLA						
fotal License Usage						
Licenses	Billing	Purchased	In Use	Reserved	Balance	Duplicates
C9300 DNA Essentials	Prepaid	5	0	-	+5	
CSR 1KV APP 10G	Prepaid	1	0	-	+1	
CSR 1KV APPX 100M	Prepaid	51	0	-	+51	
CSR 1KV Appx 10G	Prepaid	40	0	-	+40	
CSR 1KV APPX 10M	Prepaid	50	0	~	+50	
CSR 1KV APPX 2500M	Prepaid	20	9	9	+11	
CSR 1KV APPX 250M	Prepaid	40	20	10	+20	
CSR 1KV APPX 500M	Prepaid	143( +107 Pending)	80	61	+63	
CSR 1KV APPX 50M	Prepaid	51	0	-	+51	
CSR 1KV APPX 5G	Prepaid	20	0	-	+20	
CSR 1KV AX 10M	Prepaid	388( +107 Pending)	107	107	+281	
CSR 1KV AX 50M	Prepaid	13( +107 Pending)	0	2	+13	
CSR 1KV IP BASE 100M	Prepaid	10	0	-	+10	
CSR 1KV IP BASE 10M	Prepaid	116	5	5	+111	
CSR 1KV IP BASE 500M	Prepaid	165	19	19	+146	
CSR 1KV IP BASE 50M	Prepaid	218( +217 Pending)	96	96	+122	
CSR 1KV SECURITY 100M	Prepaid	50	2	2	+48	
CSR 1KV SECURITY 10M	Prepaid	463( +217 Pending)	139	139	+324	
CSR 1KV SECURITY 500M	Prepaid	50	4	4	+46	
CSR 1KV SECURITY 50M	Prepaid	14( +107 Pending)	0	-	+14	

# Report Scense Reports

1 If you select Accounts with ALL of these Tags, you will search for multiple tags and only the Virtual Accounts with ALL of the tags that you select will be shown in the report.

If you select All Virtual Accounts, there are no search functionalities since the report will pull from all Virtual Accounts within the Smart Account.

Name:	Licenses Report		
Description:	License Usage by Virtual Account		
Virtual Accounts:	Accounts with ALL of these Tags	1	
Licenses:	Licenses with ALL of these License Tags	Campus     Berkeley	
Show Advanced F	Show license transactions in report	Davis Irvine	
	Run Report	Los Angeles San Diego	
	Kurrkeport	San Francisco Santa Barbara	

	Run License	e Report 🛛 🛛 🖉 ×	
	Name:	Licenses Report	
2	Description:	License Usage by Virtual Account	
Ý	Virtual Accounts:	All Virtual Accounts	
	Licenses:	All Licenses	
		Show license transactions in report	
	Show Advanced F	Filters	
		Run Report         Export to CSV         Export to XLS         Cancel	

# Scense Reports

- Under Run License Report, you can select Virtual Accounts from the drop down menu. You have 3 options:
  - All Virtual Accounts
  - Selected Virtual Accounts
  - Accounts with ALL of these tags
- If you choose Selected Virtual Accounts, you will have the option to select Virtual Accounts for the report. You have the option to select which Virtual Accounts you would like to run a report on. You can search by keywords.

Smart Softwa	are Licensing		Fe Questions At
Alerts Inventory C	Run License Re	port	Try our Virtue
Reports	* Name:	Licenses Report	
Name	Description:	License Usage by Virtual Account and Type	
Licenses	Virtual Accounts:	All virtual Accounts	
License Subscriptions	<ul> <li>Licenses:</li> </ul>	All virtual Accounts	accounts.
Product Instances	Show Advanced Filter	Selected Virtual Accounts Accounts with ALL of these Tags	
	Run Report Expo	ort to CSV Export to XLS	

Run License	Report		@ ×
* Name:	Licenses Report		
Description:	License Usage by Virtual Account and Type		2
* Virtual Accounts:	Selected Virtual Accounts	▼ loo selecteu	
* Licenses:	All Licences	Enter keywords	
Show Advanced Filt	Show license transactions in report ers	Check all Uncheck all	
		✓ 11S&S	·
Run Report E	Export to CSV Export to XLS	123stage	
		Alert_LAt_test	
		BAT1	

### Scense Reports

#### You can also **filter by Licenses**.

You can choose to view a report generated for the All Licenses, Licenses with ALL of these License Tags or Licenses with NO License Tags.

If you choose to search for Licenses with ALL of these Tags, you can choose a number of tags from the drop down menu and only the licenses with all of these tags associated with them will be included in the report.

Name:	Licenses Report			
Description:	License Usage by Virtual Account			
Virtual Accounts:	Selected Virtual Accounts	۲	2 Selected	
Licenses:	All Licenses			
	All Licenses Licenses with ALL of these License Tags			
	Licenses with NO License Tags			

r	Run License	e Report			?	×
	Name:	Licenses Report				
	Description:	License Usage by Virtual Account				
	Virtual Accounts:	All Virtual Accounts	▼			
	Licenses: 2	Licenses with ALL of these License Tags	•			
		Show license transactions in report		Arts		
	Show Advanced F	ilters		Biology		
				Business		
				Engineering		
		Run Report	Expo	Mathematics		
				Physical Sciences		
				Social Sciences		

# Scense Reports

1 If you choose to search for Licenses with NO License Tags, the report will pull licenses that have NO tags associated with them.

<sup>2</sup> If you choose **All Licenses**, the report will pull all of the licenses that the user has access to.

Run License F	Report		@ ×
Name:	Licenses Report		
Description:	License Usage by Virtual Account and Type		
<ul> <li>Virtual Accounts:</li> </ul>	Selected Virtual Accounts	5 selected	•
Licenses:	Licences with NO Licence Tags	2	
	xport to CSV Export to XLS		@ ×
Run License	Report		
* Name:	Licenses Report		
Description:	License Usage by Virtual Account and Type		
* Virtual Accounts:	Selected Virtual Accounts	▼ 5 selected	•
* Licenses:	All Licences	-	
Show Advanced Filt	Show license transactions in report	_	

Run Report

Export to CSV

Export to XLS

# Report Solvanced Filters

2 In addition to the Virtual Accounts, Licenses and Subscription Status filters, you can add Advanced Filters.

The Advanced Filters Section allows you to filter by Source (drop down options shown below), Customer, Order Number, Purchase Order, Ship to Country, Product Family, SKU, Device, PAK, and Expiration.

	Hide Advanced Filters	5
	Source:	Select Item
	Customer:	Select Item
	Order Number:	Order Line
	Order Number.	Device Request
	Purchase Order:	DLC Device Conversion
	Shipt to country:	Device Conversion
		EA Workspace
		PAK Conversion
	Run Report Ex	kp Manual Entry
0 2022 Cisco ar		

* Name:	Licenses Report			
Description:	License Usage by Virtual Acco	unt and Type		
<ul> <li>Virtual Accounts:</li> </ul>	All virtual Accounts	▼		
* Licenses:	All Licences	•		
Hide Advanced Filte	Show license transactions in r rs	eport		
Source:	Select Item		Product Family	
Customer:		SKU:	SKU	
Order Number:		Device:		
Purchase Order:		PAK:		
	Select Item	<ul> <li>Expiration:</li> </ul>	Select Date	Ê
Shipt to country:				

# Scense Subscriptions Report

Under the License Subscription Report, you can also select Virtual Accounts and Licenses. For the License Subscriptions Report you can select a Subscription Status:

- All Subscriptions
- Active Only Subscriptions
- Expired or Cancelled Only Subscriptions

Run License Su	bscriptions Report
* Name:	License Subscriptions Report
Description:	Includes a summary of current subscription license o
* Virtual Accounts:	All virtual Accounts
* Licenses:	All Licences
Subscription Status:	All Subscriptions
	All Subscriptions Active Only
Show Advanced Filter	Expired or Canceled Only
Run Report Exp	ort to CSV Export to XLS

### **Product Instances Report**

1 Under the **Product Instance Report**, you are also able to select the **Virtual Accounts.** 

2 In addition, you can choose **Product Types**.

* Name:	Product Instance Report	
Description:	Product Instance by Virtual Account	t and Type
* Virtual Accounts:	55 selected	•
* Product Type:	14 selected	•
	Enter keywords	
	Check all Uncheck all	Export to XLS
	UCL	A
	ASAHIGH	
	✓ 4300ISR	
	✓ 800BB	
	UWLO	

# Preferenc

### **Oco**nse Configuration

1 In the **Preferences Tab**, a Smart Account Admin can view the **License Configuration** section.

• If Specific License Reservation is enabled in the Smart Account, the Smart Account Admin will have the option to enable Reserved License Preinstallation.

Cisco Software Central > Smart Software Licensing Smart Software Licensing		Cisco Demo Customer Smart Acco Feedback Suppor	
Alerts   Inventory   Convert to Smart Licensing   Reports	Preferences	On-Prem Accounts Activity	
License Configuration           Reserved License Preinstallation:   Enabled on All Virtual Acco	unts 🔻	View Change Log	

**Specific License Reservation (SLR)** is a feature used in highly secure networks. If you need to enable SLR, open a case via <u>Support Case Manager (SCM)</u> Once SLR is enabled, the SA Admin will have the option to to enable Reserved License Pre-installation

For more details, check this <u>Quick Reference Guide</u>

# Preferenc

### Select Notifications

The **Email notification settings** are now in the **Preferences Tab**, below the **License Configuration** section.

- Here you can select the email notifications you would like to receive.
- 2 Click Save before transferring to a new page.

Cisco Software Central > Smart Software Licensing	Cisco Demo Customer Smart Account
Smart Software Licensing	Feedback Support F
Alerts   Inventory   Convert to Smart Licensing   Reports Preferences On-Prem Accounts   Activity	
License Configuration	
Reserved License Preinstallation: Enabled on All Virtual Accounts View Change Log	
Email Notification	
Daily Event Summary	L. L
Receive a daily email summary containing the events selected below	
Email Address: askocka@cisco.com	
Alert Events:	
✓ Insufficient Licenses - Usage in account exceeds available licenses	
🖉 Licenses Expiring - Warning that term-limited licenses will be expiring. Sent 90, 60, 30, 14, 7, 3 and 1 day prior to expiration.	
🖉 Licenses Expired - Term-limited licenses have expired. Only displayed if Licenses Expiring warning have not been dismissed.	
Product Instance Failed to Connect - Product has not successfully connected during its renewal period	
Product Instance Failed to Renew - Product did not successfully connect within its maximum allowed renewal period.	
On-Prem Synchronization Overdue - On-Prem has not synchronized within the expected time period.	
On-Prem Unregistered and Removed - On-Prem failed to synchronize in 90 days and has been removed.	
Licenses Not Converted - One or more traditional licenses were not automatically converted to Smart during Product Instance Registration	
Informational Events:	
🕜 New Licenses - An order has been processed and new licenses have been added to the account	
New Product Instance - A new product instance has successfully registered with the account	
Licenses Reserved - A product instance has reserved licenses in the account	
Status Notification	
Receive an email when a On-Prem synchronization file has finished processing by Smart Software Manager	

## On-Prem

## A O O Relent & ffline Connector)

For security sensitive Customers who do not want to manage their install base using a direct Internet connection, the Smart Software Manager On-Prem is installed on the Customer premises, and provides a subset of Cisco SSM functionality.

On the main On-Prem Accounts tab, you will see any listed On-Prem Accounts, and you will be able to create a New On-Prem.

Smart Software L	icensing				Feedb	ack Support H
Alerts   Inventory   Convert to	Smart Licensing   Reports   Pr	eferences On-Prem Acco	ounts Activity			
On-Prem Accounts					(98) Majo	or Hide A
New On-Prem	]			Search by Nar	ne	Ċ
Name	Product Instances	Last Synchronization	Synchronization Due	Version	Alerts	Actions
0sat-1	0	2018-Nov-05 15:16:22	2018-Dec-05 15:16:22	5.0.1	Synchronization Overdue	Actions -
99_WLSN	1	2018-Nov-23 10:58:26	2018-Dec-23 10:58:26	6.0.0	Synchronization Overdue	Actions -
account_name	0	2019-Feb-08 07:14:24	2019-Mar-10 07:14:24	6.1.0	Synchronization Overdue	Actions -
amod	0			6.2.0	Synchronization Overdue	Actions -
berlab-ssms	1	2019-Mar-25 16:18:37	2019-Apr-24 16:18:37	6.2.0	Synchronization Overdue	Actions -
BTS-test-sat-2-7-26	0	2018-Jul-26 21:51:40	2018-Aug-25 21:51:40	3.0.0	Synchronization Overdue	Actions -

# On-Prem

- 2 Upon selecting **New On-Prem**, a pop-up will prompt you to enter the following information: On-Prem Name, Registration File and Virtual Accounts.
- Once you click on **Generate Authorization File**, a pop-up will appear through which you can download the authorization file by clicking Download Authorization File.

New On-Prem	Authorization File Generated
On-Prem Name: Test     Registration File: Choose File No file chosen     Virtual Accounts: 2_EMEAR Demo      Add	Download Authorization File Close
Select or add at least one virtual account above Generate Authorization File Cancel	<ul> <li>Reference the <u>SSM Cisco.com page</u> for more information on SSM On-Pre You will also find the following documents:</li> <li>SSM On-Prem Overview presentations, Users Guide, Installation Guide Data Sheet, Overview, FAQ.</li> </ul>

What's more, the SSM On-Prem Overview presentation provides a very good summary of SSM On-Prem deployment models, system requirements, features, network synchronization, etc.

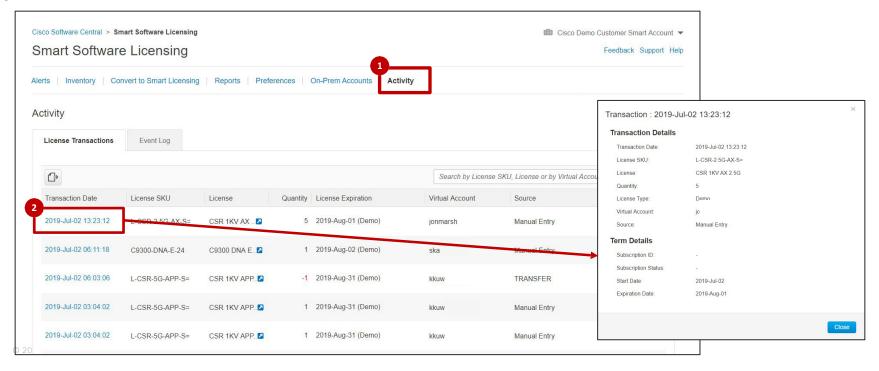
<u>SSM On-Prem Enhanced Edition</u>

# Activit

### Molistic View of License Transactions

1 On the Activity page, in the Transaction History tab, view License Transactions and additional details.

2 You can click on the Transaction Date link to view Transaction Details and Term Details.



# Feedback & Sublination

1 On all pages, there are links to provide feedback, raise a support case and for in tool help.

art Software Manager	Feedback			/
As use this form only to provide Smart Software Manager feedback.		Smart Software Manager Support		
		Use this form to request support for Smart Software Manager or issues related to licenses in your Smart Account. Once the request has been sent, you will receive a response within 48 hours.		
ter your feedback here		Enter details about the issue here.	🗲 Back 🎐 Forward 📮 Print	View PDF Search Go
Send anonymously (otherwise your Cisco.com User Name is included) Send Feedback Cancel			Contents Index	Introduction to Smart Software Manager
			Introduction to Smart Software Manager Alerts Inventory: General Tab	Introduction to Smart Software Manager
		Smart Account: Cisco Demo Customer Smart Account (demo.cisco.com)	<ul> <li>Inventory: License Tab</li> <li>Inventory: Virtual Account Event Log Tab</li> </ul>	Overview of Smart Software Manager     Smart Account Management
		Reported By: Anna Skocka (askocka@cisco.com)	<ul> <li>Inventory: Product Instances Tab</li> <li>Convert to Smart Licensing</li> </ul>	Licenses
		Preferred Contact Method:	Reports	Product Instances     Registration Tokens
		Email	Satellites	Virtual Accounts
⊕ ASR 92	⊕ ASR 920 ADVANCED METRO IP ACC	Contact Email Address: john.doe@cisco.com	Smart Accounts Info & Selection	
ASR920	12GE-4-10GE PORT LICENS		Web Browsers and Release Notes	
		123456789		
⊕ ASR920	ASR920 1588	Time Zone:		
⊕ ASR920	GNSS	GMT-06:00, America/Denver (MDT)		
	UPOE			

# Virtual Chat

You can now access the Virtual Chat Assistant (VCA) from Smart Software Manager.

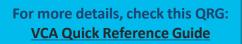
The Virtual Chat Assistant will appear as a blue icon in the upper right-hand corner, in SSM.

### Click the Virtual Assistant icon up to open VCA..

2 The Licensing Help Central page appears and you can enter a message/type in your questions.

lerts	Inventory Convert to Smart Licensing Reports Preferences On-Prem Accord	unts Activity	1
lerts		_	657) Major 773) Min r 🐽 Virtual Assistr
₿		2	2
Sev	Message	buffweb-prodsb-alln.cisco.com/app/v1/chat?id=MTAwMDAx&role=Smart	%20Licensing&email=askocka@cisco.com
3	Insufficient Licenses - The Virtual Account "4_AMER Demo" has a shortage of ASR_10	🐽 Virtual Chat Assistant - Licensing Help Central	FREQUENTLY USED CONTENT
3	Insufficient Licenses - The Virtual Account "szreter" has a shortage of ASR_1000_Advi		How can I activate my Smart Licenses?
3	Insufficient Licenses - The Virtual Account "5_APJGC Demo" has a shortage of ASR_1	Hello, I'm the Cisco Licensing Virtual Assistant, designed to help you with licensing questions. I work best when you ask short and simple questions.	How can I manage my Smart Account? How can I convert traditional licenses to
9	Insufficient Licenses - The Virtual Account "Frost Family" has a shortage of ASR_1000	For an example of how to phrase your question refer to the	Smart Licenses? Does my company have a Smart Account?
3	Insufficient Licenses - The Virtual Account "3_AMER Demo" has a shortage of ASR_10	Frequently Used Content to your right. Please provide feedback when requested, because it is	What is a Smart Account?
3	Insufficient Licenses - The Virtual Account "_CX-ANZ_" has a shortage of ASR_1000_	used to continually improve my performance and features. So, how can I help you today?	How can I associate myself to a Smart Account?
3	Insufficient Licenses - The Virtual Account "huk_demo" has a shortage of ASR_1000_/		How can I manage my Virtual Account?

Rate your experience (1) (2)



Dt Docs and Videos D Open a Case 😡 Live Chat(Online) 🔧 Contact U

# Quiz Time

## Quiz 3



Who can generate the inventory reports?

- A. Only Smart Account Admin
- B. Smart Account Admin and the virtual account admin
- C. Smart Account Admin and Smart Account Approver
- D. Only the virtual account admin

## Quiz 3 Answer



Who can generate the inventory reports?

- A. Only Smart Account Admin
- B. Smart Account Admin and the virtual account admin
  - C. Smart Account Admin and Smart Account Approver
  - D. Only the virtual account admin

# Classic to Smart License Conversion

# 1. Classic to Smart Conversion in Software Manager (CSSM)

- Convert Classic license to Smart License
- Automatic license conversion
- Bulk conversion
- Conversion settings

# LICENSE Convert traditional licenses currently in use to Smart Software Licenses

From the **Convert to Smart Licensing** tab, you can convert Classic Licenses to Smart Licenses and gain the valuable benefits of Smart Accounts. Two options are available:



2 Convert traditional Term & Content licenses which are currently in use, to Smart Software Licenses.

mart Softv	vare Licensing	1						Feed	back Support I
Alerts   Invento	Convert to Smar	t Licensing F	Reports   Preferer	nces   On-Prem	Accounts	Activity			
cense Conver	rsion								
Convert PAKs	Convert Licenses	Conversion History	Conversion Setting	is Event Log					
Software Licenses If you do not see a	, use the 'Convert to Smart L PAK you expect to see in th	icenses' action in the table, ensure that	e table below. it has been assigned t	o your Smart Accoun	t in the Proc			em to a Virtual Accour	it as smart
Software Licenses If you do not see a There may be line Last Updated : 20	, use the 'Convert to Smart L	icenses' action in the table, ensure that	e table below. it has been assigned t	o your Smart Accoun	t in the Proc	luct License Re	egistration Portal.		
Software Licenses If you do not see a There may be lie	, use the 'Convert to Smart L PAK you expect to see in th censes that are eligible to be	icenses' action in the table, ensure that	e table below. it has been assigned t	o your Smart Accoun	t in the Proc	luct License Re			Q
Software Licenses If you do not see a There may be line Last Updated : 20	, use the 'Convert to Smart L PAK you expect to see in th censes that are eligible to be	Licenses' action in the	e table below. it has been assigned t in your <u>automatic conv</u>	o your Smart Accoun	t in the Proc	luct License Re	egistration Portal.		
Software Licenses If you do not see a There may be lii Last Updated : 20	, use the 'Convert to Smart L PAK you expect to see in th censes that are eligible to be 119-Jan-22 06:55:34	Licenses' action in the le table, ensure that e converted, based of Or	e table below. it has been assigned t in your <u>automatic conv</u>	o your Smart Accoun	t in the Proc	luct License Re	egistration Portal. U, Virtual Account o	or Order Number Actions	
Software Licenses If you do not see a There may be lin Last Updated : 20 PAK	, use the 'Convert to Smart L PAK you expect to see in th censes that are eligible to be 119-Jan-22 06:55:34 SKUs	Licenses' action in the table, ensure that a converted, based of or Or D (1) 1	e table below. it has been assigned t in your <u>automatic conv</u>	o your Smart Accoun	t in the Proc onvert Now	luct License Re	egistration Portal. U, Virtual Account o	or Order Number Actions Convert to 5	Q,

## GOOR Mark Signart Licenses

- From Convert PAKs Tab in License Conversion section, click on the PAK to view the PAK Details.
- <sup>2</sup> In the **PAK Details**, SKUs and corresponding Smart equivalents will be displayed.
- 3 Click on **Convert to Smart Licenses**.

License Conversion	Preferences On-Prem.		ιΩ.	I Demo for Cisco Systems - Feedback Support Help	If a partial fulfillme you won't be able SKUs to c If partial conversio can select t	to choos onvert. n is allow	se which ved, you	
The Product Activation Keys (PAKs) below contain licenses that can be use Software Licenses, use the 'Convert to Smart Licenses' action in the table I If you do not see a PAK you expect to see in the table, ensure that it has be There may be licenses that are eligible to be converted, based on your g Last Updated : 2019-Jan-22 06:55 34	pelow. een assigned to your Smart Acc	count in the Product License		2 PAK Details:	FP07GBH47DB			×
1 PAK SKUs Order Num	ber Order Dete	Virtual Account	Status Ac	Partial Fulfillment: tions Order Number:	Allowed SalesOrder			
FPFQ8GIEKL8         MEGS_TESTPID (1)         1           FP07GBH47DB         L-CSR-MEM-4G= (50), TALO.         SalesOrder           FP0FY77R2T1         TALOS TESTPID (16)         SalesOrder		California MCE_Source MCE	Co	Order Date: PAK Virtual Account: SKUs	- MCE_Source			
FP0FV77R2T1 TALOS_TESTPID (16) SalesOrder	-	MCE	Co	SKU	Licenses	Туре	Expiration Date	Available to Convert
If a PAK gets updated in real time an i icon will show up indicating the PAI latest and not according to the tim	Cupdate is			L-CSR-MEM-4G= TALOS_TESTPID	mem_4G (CSR 1KV MEMORY 4G) 1 0 BAT_US8553 (TALOS_test) 1.0. BAT_US8553 (TALOS_test)	Perpetual	- - 3 Convert	50 50 t to Smart Licenses. Close

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## Colline KS Offiart Licenses

You need to select a Device Type in Step 1 only if there is a mapping between the License SKUs and the Device Type. If there is no mapping in the backend, the Destination Device Type drop-down will not appear in Step 1.

Upon clicking on **Convert to Smart Licenses**, the 2 step wizard opens.

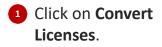
- In Step 1, Select Licenses and the Quantity to Convert (if the PAK allows partial fulfillment). Please specify the Destination Virtual Account. You may need to provide the Destination Device Type.
- 2 Click on Next.
- 3 In Step 2, Review and Confirm, double-check the SKUs to convert and click on 4 Convert Licenses.

Convert to Smart Softwa	re Licenses					×	Convert to Smart Softwa	are Licenses					×
STEP 1 Select Licenses	STEP 2 Review and Confirm						STEP 1 🗸 Select Licenses	STEP 2 Review and Confirm					
Select the licenses you want to conv licenses to convert, otherwise all lice	ert to Smart Software Licenses and the Destination V enses in the PAK will be converted.	/irtual Account to contain th	nem. If the PAK allows	vs partial fulfillment, y	you will be able to choose the number of	*	Select the licenses you want to con licenses to convert, otherwise all lic	vert to Smart Software Licenses and the Destination enses in the PAK will be converted.	Virtual Account to	o contain them. If the PAK a	allows partial fulfillment, you will be	able to choose the number	of 🔺
PAK Details:							PAK Details:						
PAK Number:	7551J500640						PAK Number:	7551J500640					
Partial Fulfillment:	Not Allowed						Partial Fulfillment:	Not Allowed					
PAK Virtual Account:	SVS_UC						PAK Virtual Account:	SVS_UC					
Destination Virtual Account	1_EMEAR Demo	•					3 Destination Virtual Account	1_EMEAR Demo					
Destination Device Type	UDI PID-TEST_LRP V					11	Destination Device Type	UDI PID-TEST_LRP					- 1
SKUs						11	SKUs to Convert						- 1
SKU	Licenses	Туре Ехр	piration Date Avai	ailable to Convert	Quantity to Convert	11	SKU	Licenses	Туре	Expiration Date	Available to Convert	Quantity to Conv	vert
C1-ISE-BASE-T	Testonly_q2fy14_smart_desc_V1, ISE Base S	Term 202	2-Jul-26 100	0	100	Ţ	C1-ISE-BASE-T	Testonly_q2fy14_smart_desc_V1, ISE Base S	Term	2022-Jul-26	100		100
					Cancel Bac Ne	xt					Cancel	Back Convert Lie	censes

At the Review and Confirm stage you will see a warning message showing that once the licenses have been converted to Smart Licensing they will no longer appear in LRP.

## LICENSE Color Color State Color Smart Licenses

The **Convert Licenses** Tab contains devices in your Smart Account that are using traditional licenses and can be converted to Smart Software Licenses. If you do not see a device in the table, ensure that it has been assigned to your Smart Account in the License Registration Portal.



		sing			Cisco Demo	
mart Soft	ware Licensing	9				Feedback Support
erts Inventory	Convert to Smart Licens	sing Reports Prefe	rences On-Prem Account	ts Activity		
cense Conve	ersion					
Convert PAKs	Convert Licenses	Conversion History	Conversion Settings	Event Log		
					e Licenses. If you do not see a device you expect to s formation in the License Conversion wizard.	see in the table, ensure
hat it has been ass	signed to your Smart Accour	t in the Product License Re		so try entering the device in		see in the table, ensure
hat it has been ass There may be lic .ast Updated : 202	signed to your Smart Accour	t in the Product License Re	egistration Portal. You can als	so try entering the device in		
There may be lice ast Updated : 202 Convert	signed to your Smart Accour censes that are eligible to be 20-Jan-07 02:31:02 ()	t in the Product License Re	egistration Portal. You can als automatic conversion setting	so try entering the device in	formation in the License Conversion wizard.	
hat it has been ass There may be lice .ast Updated : 20: Convert Device Identifier	signed to your Smart Accour censes that are eligible to be 20-Jan-07 02:31:02 from a Device File Product Family	t in the Product License Re converted, based on your Eligible SKU	egistration Portal. You can als automatic conversion setting	so try entering the device in §. Convert Now	formation in the License Conversion wizard.	٩
There may be lic There may be lic Last Updated : 20:	signed to your Smart Accour censes that are eligible to be 20-Jan-07 02:31:02 from a Device File Product Family Cloud Services Rou	ti In the Product License Re converted, based on your Eligible SKU ter L-CSR-50M-	egistration Portal. You can als automatic conversion setting is AX= (1)	so try entering the device in (5) Convert Now Virtual Account	formation in the License Conversion wizard. Search Identifier, Product Family or Virtual Account Status	Actions

License Conversion Convert Classic Licenses to Smart Licenses – Select Licenses

In **Step 1: Select Licenses**, you will see the License Key and the Product Family selected, as well as the Virtual Account the device is in.

 Select the destination Virtual Account from the drop down, as well as the License SKU you would like to convert. Only Virtual Accounts you have access to will be displayed.

2 Click on Next.

Convert to Sma	rt Software Lie	censes						
STEP 1 Select Licens		STEP 2						
		Smart Software Licen ise all licenses in the S			√irtual Account to contain t	hem. If the SKU allows partial	fulfillment, you will be able to choose	9
Device Details								
Device Identifiers:		CISCO2811 (UDI Pro	duct ID), 1	2345123451 (UE	DI Serial Number)			
Product Family:		Cloud Services Route	er					
Device Virtual Acco	ount:	MCE						
Licenses to Co	nvert							
Destination Virtual Ac	count:	California		•				
NOTE: This d	evice requires all install	ed licenses to be conver	ted at onc	e; you cannot cor	nvert only a subset of license	S.		
Transaction ID	SKU		Quantity	Туре	Expiration Date	Converts to Smart License	Quantity to Convert	
75634556	L-CSR-MEM-4G=		10	Perpetual	-	CSR 1KV MEMORY 4G	10	
								-

If there is a mapping between the License SKUs and the Device Type, you will need to select a Device Type in Step 1. However, if there is no mapping in the backend, the Destination Device Type drop-down will not appear in Step 1.

## LICENSE Color Confirm

In the second step, Review and Confirm, you will see a warning message that once the licenses have been converted to Smart Licensing, they will no longer appear in LRP.

2 Review your selections, and then confirm by clicking on Convert Licenses.

onvert to Smart Softw	are Licenses			
STEP 1 🗸 Select Licenses	STEP 2 Review and Confirm			
Device Details				
Device Identifiers:	CISCO2811 (UDI Product ID	), 12345123451 (UDI Serial Number)	)	
Product Family:	Cloud Services Router			
Device Virtual Account:	MCE			
Licenses to Convert				
Destination Virtual Account:	California			
SKU	Quantity Type	Expiration Date	Converts to Smart License	Quantity to Convert
L-CSR-MEM-4G=	10 Perpetua	ıl -	CSR 1KV MEMORY 4G	10
TALOS_TESTPID	10 Perpetua	ıl -	TALOS_TEST1, TALOS_TEST5	10
Since all of the licenses are by	eing converted to Smart Licensing, they wi	ill no longer appear in the Product Lic	cense Registration application	
	ang contenes to enter coorten.g,,	in no longer appear in the reserves	Alloc (Cylorador opprovider)	2

## LICENSE Color Mart Licenses – Confirmation Message

You will receive a confirmation message showing that your licenses have been successfully converted.

In order to use these licenses on your device, it must be registered to use Smart Software Licensing in Smart Software Manager.



## License Conversion

1 In the **Event Log** tab, you can access the latest changes, including a message featuring change descriptions.

	II > Smart Software Lic Nare Licensir	_					Demo Smart Accoun	
Alerts Invento		nart Licensing   Rep	oorts   Preferences	On-Prem Accounts	Activity			
Convert PAKs	Convert Licenses	Conversion History	Conversion Settings	Event Log				_
G					Search by Virtual Account of	or License	0	
Message					Time	User		
1 new "CSR 1KV	AX 1G" term license was	added to the Virtual Accoun	t "4_AMER Demo" via Sma	rt License Conversion (UD	2017-Oct-08 19:11:04	askocka		
		tral > Smart Software Licensing	3	+		ulu		
	Alerts Inve	ntory Convert to Sm	art Licensing Report	ts Preferences Sa	tellites Activity	Ques Try o		
	Convert PAKs	Message 1 new "CSR 1KV AX 1G" term via Smart License Conversion	license was added to the Virtual (UDI Serial Number: QWERTY ,	Account "4_AMER Demo" UDI Product ID : 123456)				
	Message	Press ctrl + c to copy selected te	xt to clipboard.		Search by Virtual Accou	ut or License		
its affiliates. All rights	r 1 new "CSR 1K	V AX 1G" term license was added	to the Virtual Account "4_AMER	Demo" via Smart License Convers	sion (UD. 🖸 2017-Oct-08 19:11:04	askocka		

## Convert Classic Ocenses to Smart Licenses – Automatic and Bulk Conversion

1 You can now convert Hybrid SKUs from Classic to Smart Licenses in bulk (convert multiple licenses at once). You can also set up the automatic License Conversion of Hybrid SKUs to Smart Licenses.

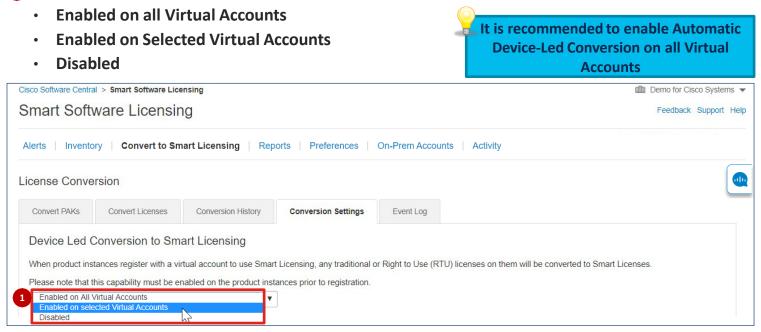
vystems 🔻	Demo for Cisco Systems					nsing	> Smart Software Licer	co Software Central
port Help	Feedback Support H					g	vare Licensin	mart Softw
			unts Activity	On-Prem Acco	rts Preferences	rt Licensing Repor	Convert to Sma	erts   Inventory
							sion	cense Conver
				Event Log	Conversion Settings	Conversion History	Convert Licenses	Convert PAKs
t	m to a Virtual Account as Smart	add some or all of them	Software Licensing. To	censing or Smart		contain licenses that can art Licenses' action in the		
ion from Classic to S	Bulk Conversion	e Registration Portal.	nt in the Product Licens	our Smart Accou	t has been assigned to yo			
n be done only by Si	Licenses can be		onvert Now	ion settings. C	your automatic conversion	to be converted, based on	censes that are eligible t	<ol> <li>There may be lie</li> </ol>
int Administrators.	Account					0	19-Jan-22 03:55:35 (	Last Updated : 20
0,	Order Number	SKU, Virtual Account or	Search PAK					₽
	Actions	Status	Virtual Account	Date	der Number Order (	Ord	SKUs	PAK
n	Convert to Smart Licen		California		-	STPID (1) 1	TALOS_TES	FPFQ8GIEKL8
n	Convert to Smart Licen		MCE_Source		esOrder -	1-4G= (50), TALO2 Sale	L-CSR-MEM	FP07GBH47DB
n			MCE		esOrder -	STPID (16) Sale	TALOS_TES	FP0FV77R2T1
	Convert to Smart Licen							
nin	Convert to Smart Licen Convert to Smart Licen		Texas		esOrder -	STPID (20) Sale	TALOS_TES	FP2W3LXP74Y

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## Collection Settings

In the **Conversion Settings** tab, the Smart Account Admin can add or modify License Conversion settings.

**1** For **Device Led Conversion to Smart Licensing**, you can choose one of the 3 options:



## Collection Settings

In the **Conversion Settings** tab, the Smart Account Admin can **Denable Automatic Conversion to Smart Licensing** and decide which PAKs should be automatically converted to Smart Licenses when a PAK is assigned to a Smart Account as part of a new order.

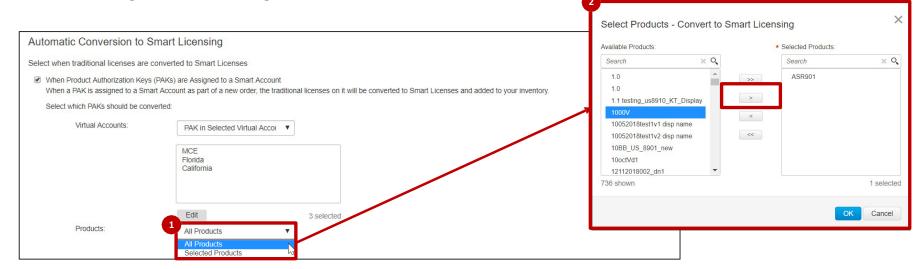
#### 2 You can choose either PAKs in All Virtual Accounts or PAKs in Selected Virtual Accounts.

<sup>3</sup> If you choose **PAKs in Selected Virtual Accounts**, you need to select the Virtual Account(s) from the dialog box: select and move to the right-hand side using the arrows.



## Color Mart Licenses – Conversion Settings

- In the Conversion Settings tab, you can choose to automatically convert PAKs for All Products or for Selected Products.
- If you choose Selected Products, you need to select one or more Available Products from the dialog box: select and move to the right-hand side using the arrows.



## Convertion Settings

In the **Conversion Settings** tab, the Smart Account Admin can **1** enable Automatic Conversion to Smart Licensing and decide which Licenses on a Device should be automatically converted to Smart Licenses when a Device is assigned to a Smart Account as part of a new order.

#### 2 You can choose either **Devices in All Virtual Accounts** or **Devices in Selected Virtual Accounts**.

If you choose Devices in Selected Virtual Accounts, you need to select the Virtual Account(s) from the dialog box: select and move to the right-hand side using the arrows.

Select which Devices should be 2 verted: Virtual Accounts: Devices in All Virtual Accounts Devices in Selected Virtual Accounts	Select Virtual Accounts - Convert	
	Available Virtual Accounts:	* Selected Virtual Accounts:
Products:	Search 🗙 🔍	Search 🗙 🔍
All Products	Colorado	>> California
	DEFAULT	
		>
	MCE MOE Destination 2	<
	MCE_Destination 2 MCE_No_VA	<<
Save	MCE_Source	
	MCE_convert to Smart	
	Nevada	
	11 shown	1 selected

### Color Mart Licenses – Conversion Settings

- In the Conversion Settings tab, you can choose to automatically convert Licenses on Devices for All Products or for Selected Products.
- If you choose Selected Products, you need to select one or more Available Products from the dialog box: select and move to the right-hand side using the arrows.
- <sup>3</sup> After changing any of the Conversion Settings, you need to **click Save**.

Select which Devices should be co	nverted:	2	l l
Virtual Accounts:	Devices in All Virtual Accounts	Select Products - Convert to Sm.	art Licensing
		Available Products:	* Selected Products:
		Search 🗙 🔍	Search × C
Products:	All Products All Products Selected Products	10052018test1v1 disp name	>> ASR901
		736 shown	1 selec

## Content Contenses to Smart Licenses

- 1 In the **Convert PAKs tab**, the Smart Account Admin can **Convert PAKs to Smart Licenses in bulk**. Click on **Convert Now**.
- 2 In the dialog box, you are informed that eligible Licenses will be converted to Smart Licenses based on your automatic conversion settings.
- 3 Click **OK**. When converted, the Licenses will appear in your **Inventory** tab.

Ci	isco Software Central	> Smart Software Licensing					r	💼 Demo for Cisco Systems 🔻	
S	Smart Softw	are Licensing							×
4	Alerts   Inventory	Convert to Smart Licensing	Reports   Pref	erences   On-Pre	m Accounts	Activity		Convert E	ligible Licenses
L	icense Convers	sion							v licenses that are eligible to be converted, based on your automatic tings , they will be converted now.
	Convert PAKs	Convert Licenses Conversion Histo	ry Conversion	Settings Event L	og			When licenses appear in your	are converted, they will be removed from the conversion tabs and will inventory
		ion Keys (PAKs) below contain licenses the use the 'Convert to Smart Licenses' action		ditional licensing or Sr	nart Software	Licensing. To	add some or all of them to a	If an error occu	rrs, a notification will appear in the Alerts tab. at license conversion cannot be reversed.
		PAK you expect to see in the table, ensure enses that are eligible to be converted, bas	-		Convert Now		e Registration Portal.		o open a support case to revert from Smart Licenses back to traditional
		9-Jan-22 06:55:34 🕦						licenses.	o open a support case to revert norman and cicenses back to traditional
	ᠿ					Search PAK,	, SKU, Virtual Account or Order		3
	PAK	SKUs	Order Number	Order Date	Virtual	Account	Status		OK Cancel
	FPFQ8GIEKL8	TALOS_TESTPID (1)	1		Califor	nia	L	Content to Offant Electricit	
	FP07GBH47DB	L-CSR-MEM-4G= (50), TALO 💋	SalesOrder	-	MCE_	Source		Convert to Smart Licen	
	FP0FV77R2T1	TALOS_TESTPID (16)	SalesOrder	1.7	MCE			Convert to Smart Licen	
C	FP2W3LXP74Y	TALOS_TESTPID (20)	SalesOrder		Texas			Convert to Smart Licen	
	FP7M1K41VOH	TALOS_TESTPID (20)	SalesOrder		Califor	nia		Convert to Smart Licen	

### Colline States to Smart Licenses

- 1 The Smart Account Admin can **Convert PAKs to Smart Licenses in bulk** also in the **Convert Licenses tab**. Click on **Convert Now**.
- 2 In the dialog box, you are informed that eligible Licenses will be converted to Smart Licenses based on your automatic conversion settings.
- 3 Click OK. When converted, the Licenses will appear in your Inventory tab.

Cisco Software Central > !					🛍 Demo for Cisco Systems 🔻	]
Smart Softwa	re Licensing					×
Alerts Inventory	Convert to Smart Licer	nsing   Reports   Preferences   On-Prer	n Accounts   Activity		Convert Eligit	ble Licenses
The table below contai the table, ensure that i wizard.	Convert Licenses Com ins devices in your Smart Act t has been assigned to your	version History Conversion Settings Eve count that are using traditional licenses that can be Smart Account in the Product License Registration overted, based on your <u>automatic conversion setting</u>	Portal. You can also try en		conversion settings, When licenses are c appear in your inven If an error occurs, a Please note that lice	nses that are eligible to be converted, based on your automatic , they will be converted now. converted, they will be removed from the conversion tabs and will ntory. notification will appear in the Alerts tab. ense conversion cannot be reversed.
Last Updated : 2019-	Jan-23 06:41:44 🕕				licenses.	
ſ₽			Search	Identifier, Product Family or VI		3 OK Cancel
Device Identifier	Product Family	Eligible SKUs	Virtual Account	Status		
CISCO2811, 123451	Cloud Services Router	L-CSR-MEM-4G= (10), TALOS_TESTPID (10)	MCE		Convert License	
CSR1000KTS, UDI7	Cloud Services Router	L-CSR-100M-APP-1Y= (1)	DEFAULT		Convert License	
CSR1000V_KT1, 12	Cloud Services Router	L-CSR-MEM-4G= (4), TALOS_TESTPID (4)	MCE		Convert License	
Ō					Showing All 3 Records	

## Key Takeaways

- **Benefits of Smart License**
- 1) Complete view
- 2) Easy Registration
- 3) Company-specific
- 4) Unlocked



### **Classic to Smart License Conversion**

There are multiple ways the Account Admin can convert the Classic license to Smart: Either in LRP or CSSM.



### Smart Licensing Features

The alerts and preference settings are for your convenience to manage Smart Licenses easily.



# Quiz Time

## Quiz 4



There are some ways to convert Classic license to Smart License.

- A. The user with the admin role can convert to Smart License only in License Registration portal (LRP).
- B. The user with the admin role can convert to Smart License only in Software Manager (CSSM).
- C. The user with the admin role can convert to Smart License both in LRP and CSSM.
- D. The user with the admin role can convert to Smart License neither in LRP or CSSM.

## Quiz 4 Answer



There are some ways to convert Classic license to Smart License.

- A. The user with the admin role can convert to Smart License only in License Registration portal (LRP).
- B. The user with the admin role can convert to Smart License only in Software Manager (CSSM).
- C. The user with the admin role can convert to Smart License both in LRP and CSSM.
  - D. The user with the admin role can convert to Smart License neither in LRP or CSSM.





VOD: Classic license assignment to Smart Account/virtual account

Unfulfilled PAK to be assigned to Smart Account in LRP



Guide: Virtual Account Custom Tagging

# More resources about Smart Licensing



### Guide: User Groups in Smart Account Management

- Create a user group
- Send message to user group members
- Assign and export user group
   <u>VOD: Introduction to CSSM On-Prem</u>
- How it works
- **On-Prem benefits**
- On-Prem deployment modes

Smart Account Basics & Management	1. 2.	<ul> <li>What is Smart Accourt</li> <li>How to manage Smart</li> <li>Property</li> <li>Virtual Accounts</li> <li>Users</li> </ul>		counts	
License Management	1. 2. 3. 4.	Reports Preferences On-Prem accounts Alerts	5. 6. 7.	Move licenses between SAs & Virtual Accounts Smart Licensing vs traditional licensing Convert traditional licenses into Smart Licenses	
Smart Licensing Deployment Methods	•	not allowed.			

# Smart Licensing Deployment Methods

### 1. Direct Cloud Access

- Direct cloud access
- Direct cloud access through an HTTP proxy

### 2. On-Prem (Satellite)

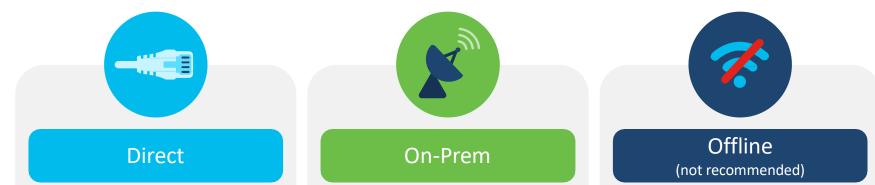
- Connected On-Prem access
- Disconnected On-Prem access

### 3. Full Offline Access

- Specific License Reservation (SLR)
- Permanent License Reservation (PLR)

4. Smart Licensing Using Policy (SLUP)

## Smart Licensing Deployment Options



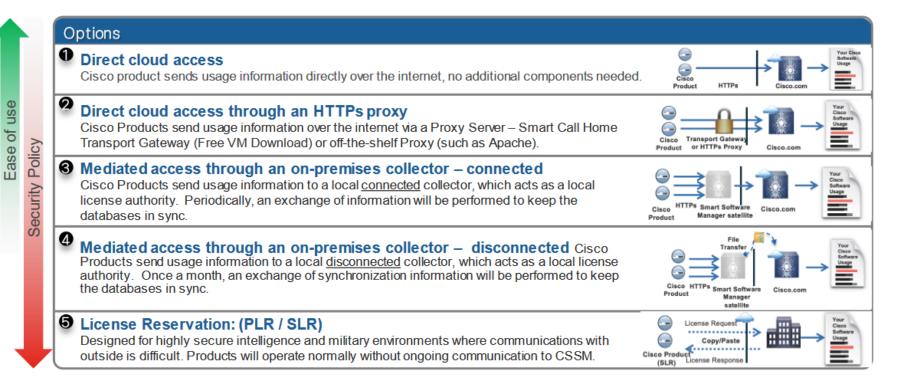
 Cisco product sends usage information directly over the internet. No additional components are needed. Cisco products send usage information to a locally installed on-prem server or Cisco Smart Licensing Utiliity (CSLU).

- Periodically, exchange information with Cisco to keep on-prem server sync .
- Periodic sync between CSLU with Cisco will make sure consumption data is right reflected in Cisco.
- CSLU will be available as light weight stand alone or as an integration solution with other controllers.
- This synchronization can occur automatically in connected environments or manually in disconnected environments.

 Use copy/paste information between product and Cisco.com to manually check in and out licenses.

 Functionally equivalent to current node locking, but with Smart License tracking.

# Methods for Securely Communicating with Cisco



## New Deployment Method for Smart Licensing Smart Licensing Using Policy (SLUP)

- This Smart Licensing Using Policy removes Day 0 friction by eliminating the evaluation mode that requires registration before use, enabling immediate value for Cisco customers. This new way of deployment gives customers the flexibility to submit license usage reports per the reporting policy installed on their devices.
- The new deployment method for Smart Licensing simplifies the way end customers activate and manage their licenses. This allows customers to have an easier, faster, and more consistent way to purchase, renew, or upgrade their licenses. In addition:
  - No evaluation mode at product boot, and no registration is required in cisco.com
  - There is no on-going communication with Cisco DNA Cloud, per device
  - Reporting of software use is required
  - There is no network deployment operating expense
- For more Information Visit <u>here</u>.

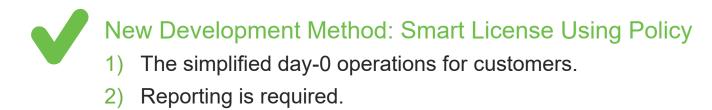
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# Key Takeaways



### Smart License Deployment Methods

- 1) Stay with the default Direct Cloud Access for ease of the use.
- 2) On-Prem and License Reservation methods are available depending on the connectivity environment.



# Quiz Time

## Quiz 5



Smart Licensing Using Policy is ...

- A. No evaluation mode at product boot, and no registration is required in cisco.com
- B. Evaluation mode at product boot, and registration is required
- C. Neither of A or B.

## Quiz 5 Answer



Smart Licensing Using Policy is ...



. No evaluation mode at product boot, and no registration is required in cisco.com

- B. Evaluation mode at product boot, and registration is required
- C. Neither of A or B.

# Customer Support

- Opening a support case -

#### **Software Licensing Support:**

If you have support questions about Software Licensing, open a case via <u>Support Case Manager</u> (SCM).

www.cisco.com/go/scm



#### **Product Support:**

**Technical Assistance Center (TAC)** 

For Technical Support questions, please contact Cisco TAC:

Worldwide Support Contacts





### Guide: Smart Licensing SLR

- Overview
- How it works



### FAQ: Smart Licensing using policy

New development method

More resources about Smart Licensing Deployment Methods



<u>Guide: Case Management for Licensing</u> <u>Support</u>

# Questions?



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## Upcoming Webinars on Partner Operations

#### Global session:

#### Get Smart with Smart Account

Wednesday, July 13<sup>th</sup>, 2022, at 8 am (San Francisco time PDT) Wednesday, July 13<sup>th</sup>, 2022, at 5 pm (Summertime, Berlin GMT+2) Wednesday, July 13<sup>th</sup>, 2022, at 11 pm (Singapore time, GMT+8)

### August Operational Readiness Webinars

#### AMER/EMEA session:

Thursday, August 4, 2022 (at 8 am, San Francisco time PDT) Thursday, August 4, 2022 (at 5 pm, Summertime, Berlin GMT+2)

Visit our Live Event page!



# Visit <u>Partner Operational Readiness Hub page</u> for more resources!

https://salesconnect.cisco.com/#/program/PAGE-15872

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