



Secure. Mobile.

Powerfully Simple.



simple. 

Connect My Teams



What keeps you up at night?

Remote branches APP SECURITY **PHISHING SCHEMES**

Data Breaches **MOBILITY** COMPLEXITY

SECURITY THREATS COMPLIANCE

CONTINUITY

Multiple devices

OUTAGES

Explosion
of Data

Redundancy GLOBAL TEAMWORK

MALWARE **BANDWIDTH-HUNGRY APPS**

Collaboration tools CONNECTIVITY

RANSOMARE

Enabling remote teams

CYBERATTACKS

A smiling waiter with a beard, wearing a white polo shirt and a red apron, stands in an outdoor restaurant setting. He is holding a white tray filled with golden french fries in his left hand and making an 'OK' hand gesture with his right hand. The background shows palm trees and white patio umbrellas under a bright sky. In the bottom left corner, there is a small yellow icon of a speech bubble with three horizontal lines inside.

“Would you like fries with that?”

You are not an IT waiter!



The Challenges Are Real:

61%

of small business experienced cyberattack in past 12 months.

Ponemon Institute's State of Cybersecurity in SMBs Report 2017

70%

of breaches originate on endpoint devices.

Effective Incident Detection and Investigation Saves Money, IDC 2016

BY 2021:

27 billion

devices connected to the internet.

Cisco Visual Networking Index 2018

43%

of networked devices will be mobile-connected.

Cisco Visual Networking Index 2018

Demands of new apps will force 55% of businesses to upgrade or deploy new data centers.

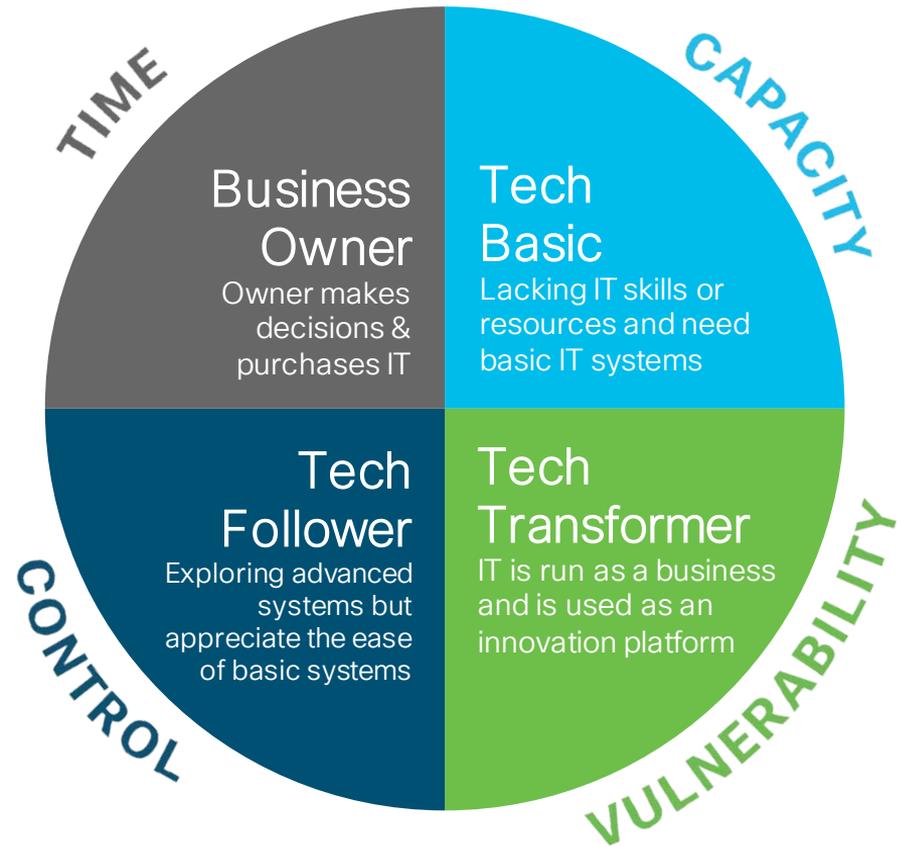
IDC FutureScape: Worldwide Datacenter 2018 Predictions



Are you ready?!



One Size Does Not Fit All



What's keeping you up at night?



Secure My Business

“My business had a **security breach**, we heard about the **latest attack**, and have a **new compliance regulation**. We need help ensuring our business is secure.”



Enable My Mobile Workforce

“My business is growing, we are innovating, and need to **ensure our teams can be productive, collaborative, and secure, anywhere**. We need great tech so we can **attract and retain the best talent**.”



Optimize My Business

“We have **new applications, new devices, and lots of video** slowing down the **network**, and last week we had an **outage that cost us a ton of money**. It's critical we stay up and running, securely.”



Connect My Teams

“We have lots of collaboration applications and devices, but they are **too complex** to bring everyone together in an effortless manner. I need a **simple solution** that allows my employees and customers to connect in their own way.”



Fuel My Business

Our current infrastructure is **too costly to maintain** and takes **too long to install my applications**. I need to **reduce application deployment time** and make it **easier to scale** my application needs with **sustained performance** for my customers and internal users.”

Simple, Secure, Reliable Networking

- ✓ *Designed Your Needs*
- ✓ *Fits Your **Budget***
- ✓ *Grows with Your Business*



Secure My Business with Secure Branch

- Meraki MX
- ISR 1100
- Umbrella
- NGFW Low
- RV Series
- HyperFlex, UCS + Veeam

Secure against threats & protect your data



Enable My Mobile Workforce with Secure Wireless

- Meraki MR
- Mobility Express
- Umbrella
- WAP
- WebEx

Increase employee productivity & flexibility



Optimize My Business with Network Reliability

- Meraki Full Stack
- Cat2K, Mobility Express, ISR 1100
- Umbrella
- SBTG
- HyperFlex, UCS + Veeam
- WebEx

Ensure always-on with simple, smart solutions



Connect My Teams with Intuitive Collaboration

- WebEx
- WebEx Teams

Connect teams with intuitive collaboration



Fuel My Business with Converged Infrastructure

- HyperFlex
- UCS + Veeam

Security, simplicity and control of your computing, storage and connectivity

SECURITY, MOBILITY, COLLABORATION, NETWORKING, AND DATA CENTER SOLUTIONS



Today's
Webinar Theme:

Connect My Teams

with Intuitive Collaboration

Better Meetings: Teams move work forward – before, during, and after

Ease of Use: Easy to join and collaborate, regardless of location or device

Industry-leading Security: Keeps data and information safe, however your teams want to access it

Scalability: Whether for 10 people or 1,000+, your meetings and workspaces offer the same frictionless experience

Cisco Webex & Cisco Webex Teams



Cisco Webex

Cloud platform for secure business collaboration

Meetings



Cisco Webex
Meetings

Team Collaboration



Cisco Webex
Teams

Calling



Cisco Webex
Calling



Award winning
devices



Secure

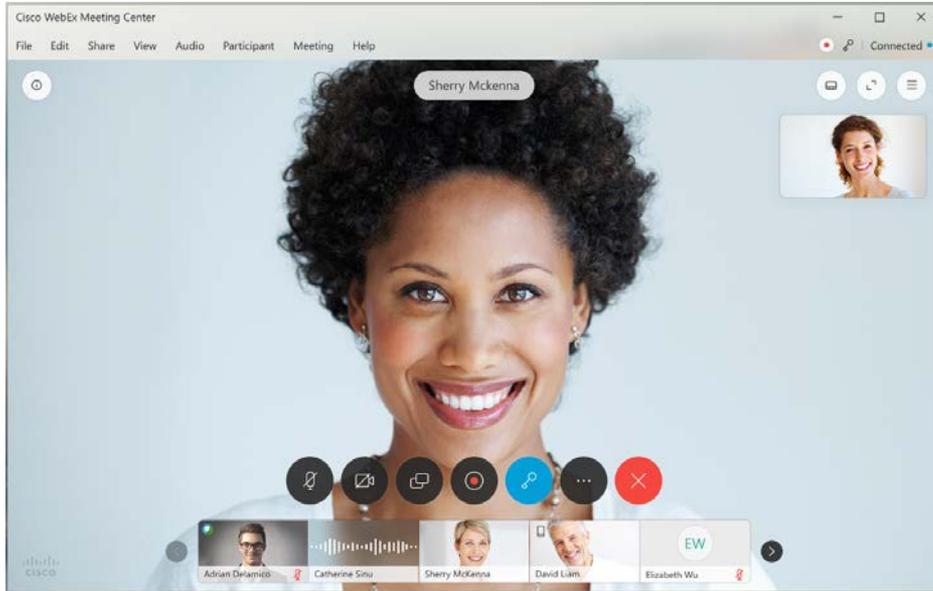


Powerful cloud
architecture



Webex Meetings

The Webex Meetings experience



Autonomy to customize video layout

Mobile Meeting Experience

All the same rich functionality when remote



Equal participation
Optimized view





Webex Teams



Enable teams to create-and-do

Before, during and after the meeting



Before

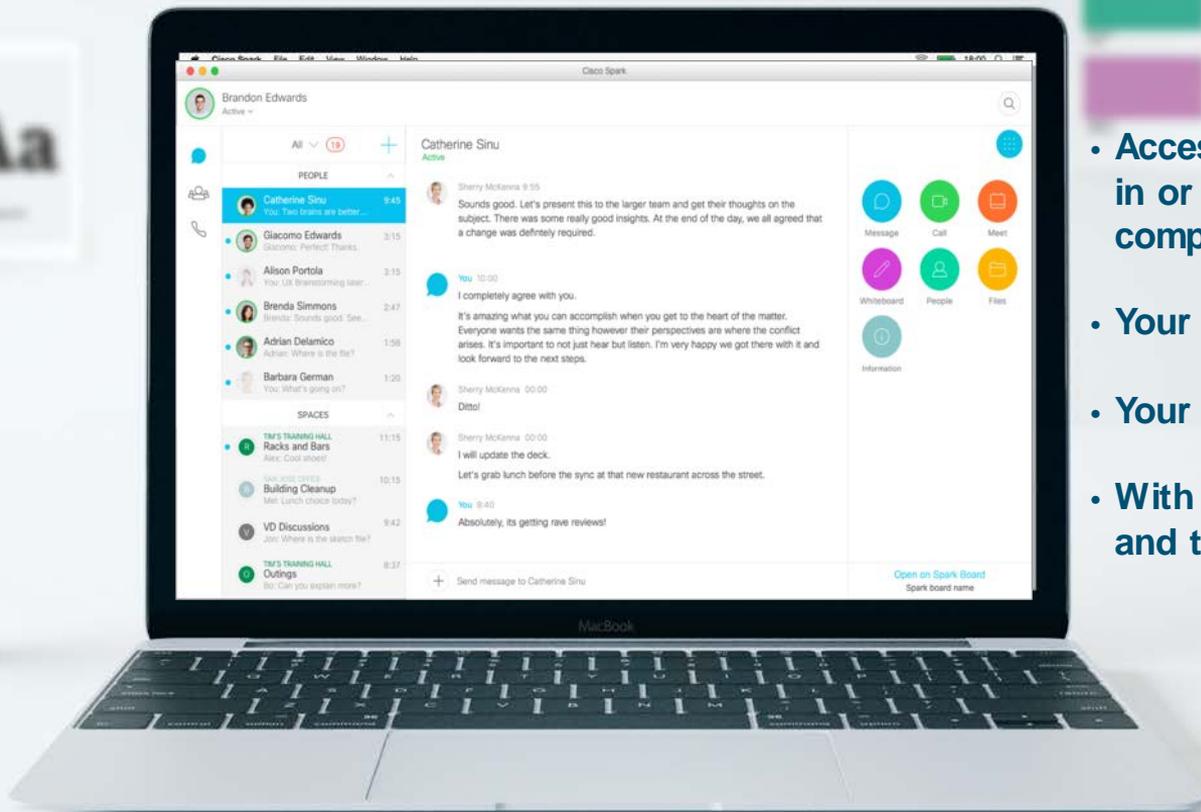


During



After

Meet your new team space



- Access to people in or outside your company
- Your meetings
- Your calendar
- With messaging, content, and tools



Webex Calling



Webex Calling

Cloud-based phone system

HD voice & video calls

Optimized PBX feature set (incl. E911)

Cisco Webex app as softphone + choice of endpoints

Make/receive calls across entire Cisco Webex service

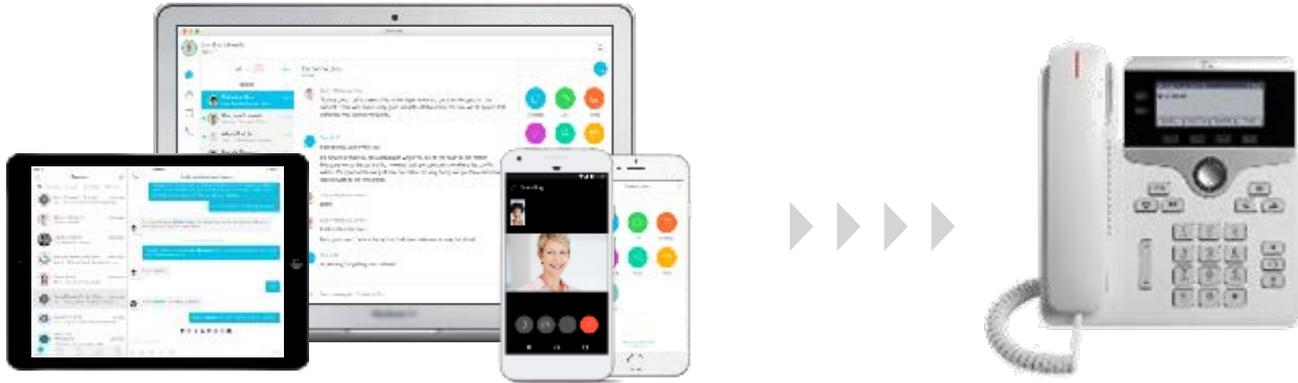
Simple provisioning

PSTN connectivity provided (per user charge)

PSTN services provided by Cisco Media Partners

* Currently only supports US dial plan

Desktop and Mobile Experience



- Answer calls on any device
- A call to another Cisco Webex registered phone starts a space to share content during the call
- Share contacts from mobile to Cisco Webex registered phone
- Join meetings when mobile, from your desk, from a room device



Webex Devices

Consistent User Experience

Video centric



Multi-purpose



Mobility





Want a live, personal demo of what you saw here today?

Click the link in the chat window!



Q&A



Before we go...



Simple, Secure, Reliable Networking

- ✓ Your Needs
- ✓ Your **Budget**
- ✓ Your **Business**



Secure My Business

Secure against threats & protect your data



Enable My Mobile Workforce

Increase employee productivity & flexibility



Optimize My Business

Ensure always-on with simple, smart solutions



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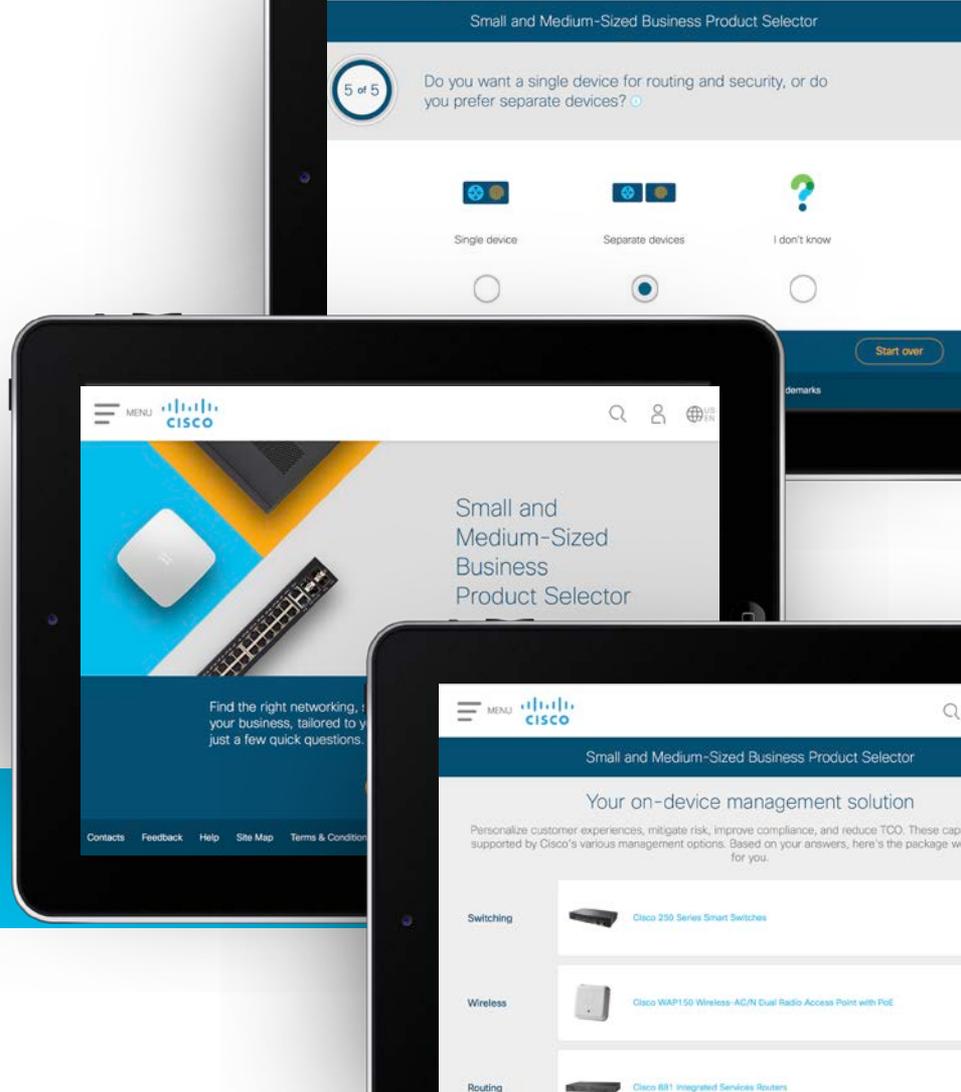
SECURITY, MOBILITY, COLLABORATION, NETWORKING, AND DATA CENTER SOLUTIONS

Check Out Our Solution Selector Tool

Simple guidance for choosing the perfect SMB network solutions for you!

You're running a business, and evaluating technology solutions and doing proof of concepts isn't your top priority. That's why we provide a simple tool to help you choose which products are best suited for your environment – switching, wireless, routing, and security – with just a few simple questions.

Try it now at
<http://bit.ly/ciscoselectortool>



Try Cisco Webex + Webex
Teams for **free** for 30 days!

[Link](#) is in the chat window!

Some other links to check out...

Find them in the chat window!

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- [Slides & Recording from Today's Session](#)



We Appreciate Your Feedback!

Please take a moment to let us know if this session met your needs and expectations.

The confidential evaluation survey will open once the event window is closed.

