



What's New

Targeted General Availability:

- Now

Customer Targets:

Customers with Cisco Webex video conferencing endpoints looking for OBTP and analytics. Synergy SKY is enabling OBTP to the following video end points:

- Cisco Webex – OBTP: Webex Room Series, C-series, MX-series, SX-series, EX-series, DX-series, IX-series, CT
- Poly, Polycom – CTJ: HDX, Goup Series, Trio

Cisco – Synergy SKY joint value proposition

Sell more Webex Video Conference end-points

Elevator Pitch: Synergy SKY is currently enabling One Button to Push (OBTP), analytics and conference control on 65 000 video endpoints world-wide, the majority being Cisco on various conferencing platforms. We are supporting OBTP on all video endpoints from C-series codecs, including CTS and immersive Telepresence and onwards, as well as Click to Join (CTJ) on Poly.

Synergy SKY can provision OBTP/CTJ regardless of where the device is registered; on-prem, hybrid or cloud.

What's New?

- Synergy SKY is a Cisco Solution Plus partner and are certified as a Webex compatible solution
- Synergy SKY enables enterprises to achieve one workflow for scheduling and starting video meetings across different vendors / technologies and getting analytics data such as technology utilization and user behavior. This will drive their total collaboration use and experience.
- Our clients range from Fortune enterprises with 2 500 end points to SMB with a few rooms.



SYNERGY SKY

Unified Scheduling
across vendors

Seller Resources

- Mix of vendors, read this [case study](#) from Fortune100 company who has six platforms
- From Skype, MS Teams and Pexip to Webex – Synergy SKY made the transition smooth for [Neptune Energy](#)
- [Local sales contact](#)
- [Support](#)