

July 2021

Getting Real with Webex Beta:

Shaping the future of collaboration

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Webex Beta Team



Slido.com

Event code: 668777

Passcode: beta!

Welcome to the
Webex Community!

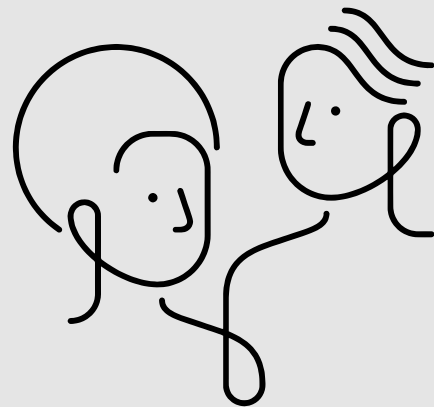
Subscribe to our Announcements Board

The screenshot shows the Cisco Community Announcements board interface. At the top, there is a navigation bar with a dropdown menu set to "This board", a search bar labeled "Search Announcements", and an "Options" button. Below the navigation bar are four category tabs: "Technology & Support", "For Partners", "Customer Connection", and "Webex". The breadcrumb trail reads "Cisco Community / Webex / Webex User Community / Announcements". A green message states "Success! Subscription removed." A large black button with white text displays the URL "cs.co/CommunityAnnouncements". Below this is the heading "Announcements" and a paragraph: "Subscribe to the board to stay in the know with Webex announcements, community events, feature updates, and...". A context menu is open on the right side, listing various actions: "Community Admin", "Board Admin", "Mark all as New", "Mark all as Read", "Float this item to the top", "Subscribe" (highlighted with a blue background and a black arrow pointing to it), "Bookmark", "Subscribe to RSS Feed", "Invite a Friend", and "Threaded format".

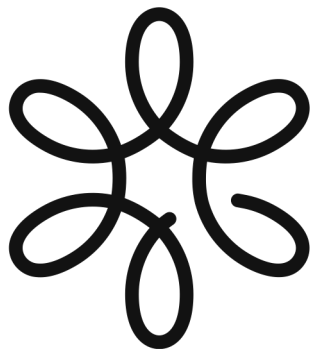


You're invited to continue the conversation in the Webex Community!

- Connect with 100,000+ other Webex users like you
- Ask questions and share knowledge
- Attend live events with esteemed guests
- Submit product ideas that go straight our Product team
- Participate in contests



Introductions



Your Presenters

Your Webex Beta Team

Your go-to interaction solution for meetings - Slido



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Getting Real with Webex Beta



Your Webex Beta Program



Your Webex Beta Community



Your Webex Beta Experience



Your Questions & Answers

Webex Beta Team



Facilitate and manage the validation and feedback of the very latest pre-released products and features.



Passionate about representing the early voice of the customer.



Coordinate and prioritize insights and feedback with development, product and design.

Your Beta Program - Slido

What is the first thing that pops in your head
when you hear/read/think/dream about
BETA?



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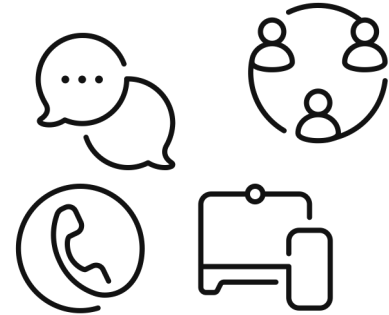
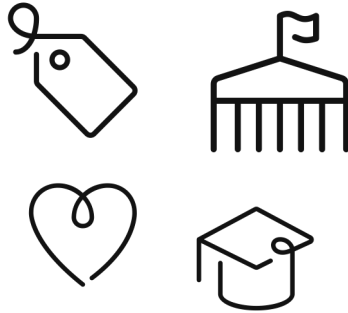
Getting Real – Beta is

Real

Real People

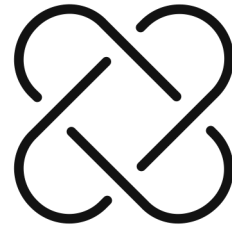
Environment

Real Product



Feedback & Insights from Real People in Real Environments with Real Products = Real Solutions

Quality – Not Just About Bugs
Design – Your Experience
Market Fit – Your Needs



Your Beta Program

Guess how many Webex Collaboration Beta projects are currently running?

No cheating!



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Your Beta Program - Slido

Are you (or is your company) currently participating in any Webex Collaboration Beta Projects?

Yes

No

No but considering



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Community Overview

beta.webex.com

Raising your hand: The sign-up process

Customer Connection – Cisco Community

Webex Community

Webex Ambassador Program

Webex Beta Community

Beta Projects at beta.webex.com

- Perpetual
- Time Bound
- Upcoming – Coming Soon
- Invitation
- Organization
- Individual

Your Beta Experience - Slido

Why do (or would) you participate in Webex Beta?



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Your Voice!

Your Voice!

Our future vision – Hearing every user’s voice

Broadening

Easier

Expanding Recognition & Appreciation

Matching the diversity of those around the world who use Webex daily

beta.webex.com

- Visibility
- Transparency
- Collaboration
- Scale

