July 2021

Getting Real with Webex Beta:

Shaping the future of collaboration

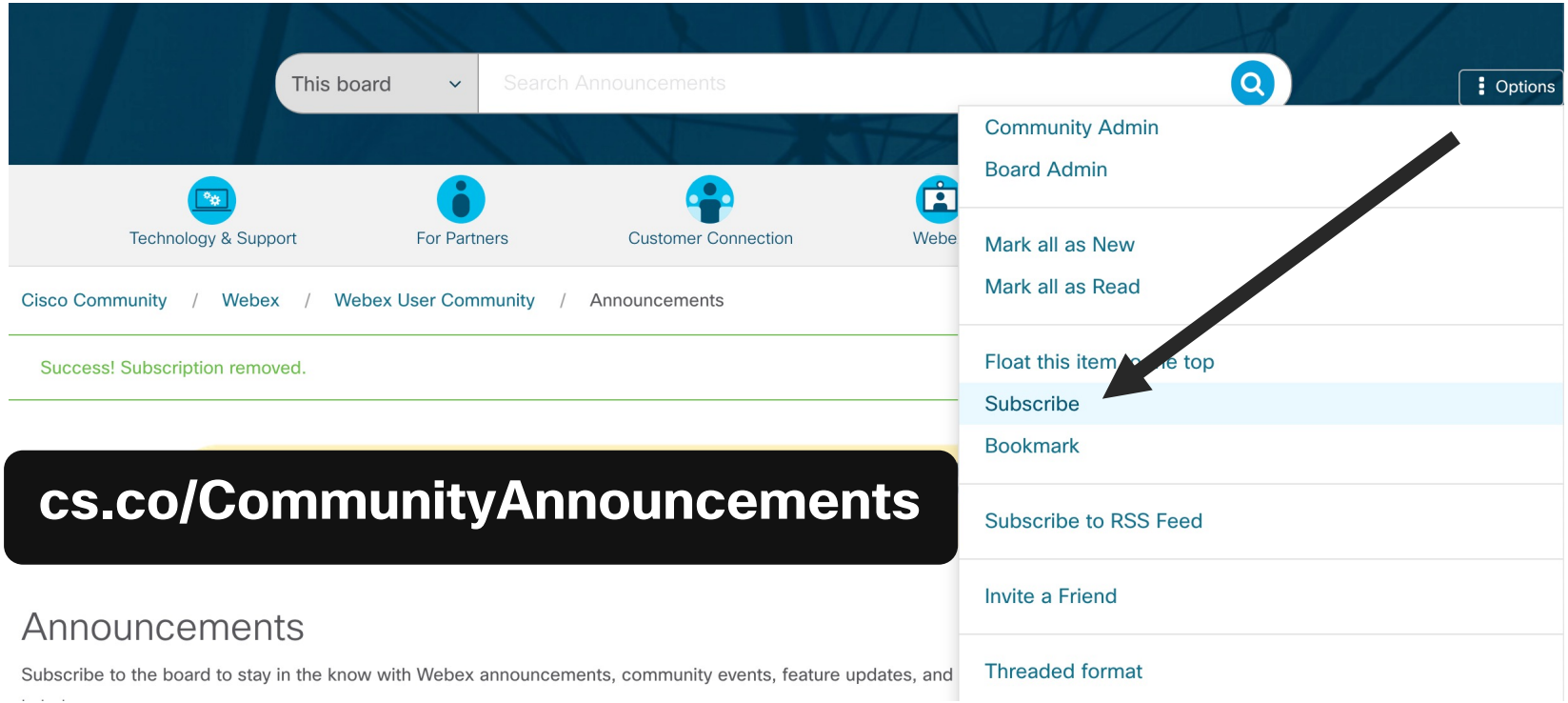
Slido.com
Event code: 668777
Passcode: beta!

Kristie Fellows & Aris Cruz
Webex Beta Team

webex by CISCO

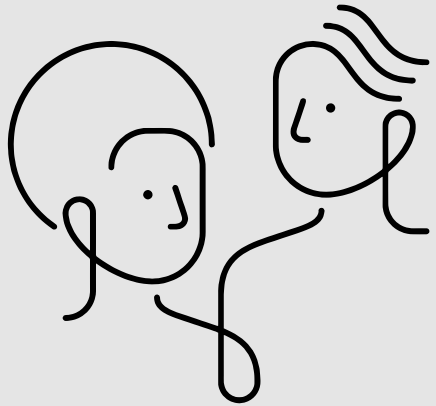
Welcome to the Webex Community!

Subscribe to our Announcements Board



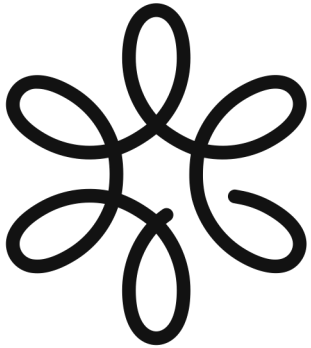
You’re invited to continue the conversation in the Webex Community!

- Connect with 100,000+ other Webex users like you
- Ask questions and share knowledge
- Attend live events with esteemed guests
- Submit product ideas that go straight our Product team
- Participate in contests



webex Community

Introductions



Your Presenters

Your Webex Beta Team

Your go-to interaction solution for meetings – Slido

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Getting Real with Webex Beta

Your Webex Beta Program

Your Webex Beta Community

Your Webex Beta Experience

Your Questions & Answers

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Webex Beta Team

Facilitate and manage the validation and feedback of the very latest pre-released products and features.

Passionate about representing the early voice of the customer.

Coordinate and prioritize insights and feedback with development, product and design.

Your Beta Program – Slido

What is the first thing that pops in your head when you hear/read/think/dream about **BETA**?

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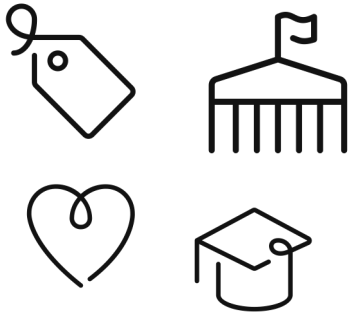
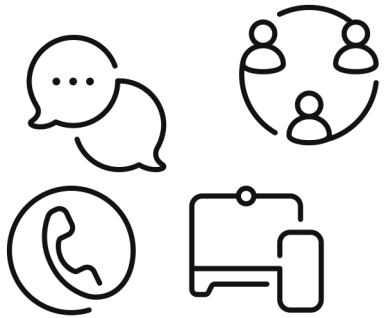
Getting Real – Beta is

Real People

Real Environment



Real Product



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Feedback & Insights from Real People in Real Environments with Real Products = Real Solutions

Quality – Not Just About Bugs
Design – Your Experience
Market Fit – Your Needs

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Your Beta Program

Guess how many Webex Collaboration Beta projects are currently running?

No cheating!

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Your Beta Program – Slido

Are you (or is your company) currently participating in any Webex Collaboration Beta Projects?

Yes

No

No but considering

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Community Overview
beta.webex.com

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webex

Raising your hand: The sign-up process

Customer Connection – Cisco Community

Webex Community

Webex Ambassador Program

Webex Beta Community

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Beta Projects at beta.webex.com

- Perpetual
- Time Bound
- Upcoming – Coming Soon
- Invitation
- Organization
- Individual

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Your Beta Experience – Slido

Why do (or would) you participate in Webex Beta?

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Your Voice!

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Our future vision – Hearing every user's voice

Broadening

Easier

Expanding Recognition & Appreciation

Matching the diversity of those around the world who use Webex daily

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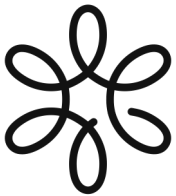
beta.webex.com

- Visibility
- Transparency
- Collaboration
- Scale



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