

# Walkthrough Wednesday:

Level up with the Webex Ambassador  
Program

Molly Dubow & Cole Callahan



Event code: 414467  
Passcode: apttnv

# Agenda

- 01 Welcome to the Webex Community
- 02 Introduction to the Webex Ambassador Program
- 03 Perks of membership
- 04 How to join

Welcome to the  
Webex Community!

# Subscribe to our Announcements Board

The screenshot shows the Cisco Community Announcements board interface. At the top, there is a navigation bar with a dropdown menu set to "This board", a search bar labeled "Search Announcements", and an "Options" button. Below this is a category bar with icons for "Technology & Support", "For Partners", "Customer Connection", and "Webex". The breadcrumb trail reads "Cisco Community / Webex / Webex User Community / Announcements". A green message states "Success! Subscription removed." A large black button displays the URL "cs.co/CommunityAnnouncements". The main heading is "Announcements", followed by a description: "Subscribe to the board to stay in the know with Webex announcements, community events, feature updates, and...". A context menu is open over the "Subscribe" option, listing actions such as "Community Admin", "Board Admin", "Mark all as New", "Mark all as Read", "Float this item to the top", "Subscribe", "Bookmark", "Subscribe to RSS Feed", "Invite a Friend", and "Threaded format". A black arrow points to the "Subscribe" option in the menu.





**Webex Community** @WebexCommunity · 55s

Become an elite member of a global network ✓

Complete resume-worthy courses ✓

Build your network ✓

Strengthen your brand ✓

Shape the future of Webex ✓

Learn how to start your Ambassador journey with us next Wednesday!

- [cs.co/AmbassadorEvent](https://cs.co/AmbassadorEvent)

Walkthrough Wednesday Event

# Level up with the Webex Ambassador Program

Live on Wednesday, August 4, 2021 at 1pm ET

EMEAR session - 3pm BST



**Molly Dubow**  
Leader, Webex  
Community Ecosystem



**Cole Callahan**  
Webex Community and  
Content Manager

webex Community

[twitter.com/WebexCommunity](https://twitter.com/WebexCommunity)

webex Community



# Feature of the Month Winner!

Our winner is community user [@cklink](#)



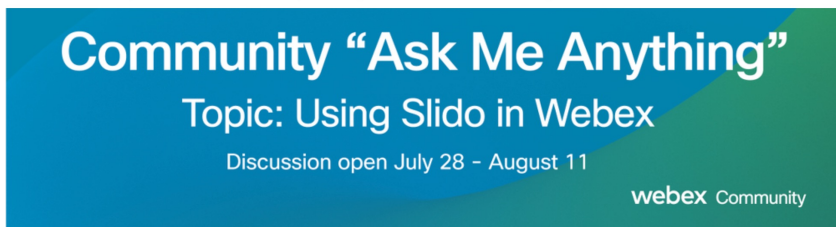
# Community events



Cole Callahan Cisco Employee

07-21-2021 10:35 AM

Community "Ask Me Anything" Event - Using Slido in Webex



This thread is intended for community members to discuss and ask questions specific to using Slido in Webex. With over 20 experts joining us to answer your questions and provide resources, we welcome questions about Slido adoption content, deployment, functionalities, best practices, reporting, etc.

## Featured experts



**Stu Bailey** has been with Webex for 4 months and focuses on curating adoption content, specifically for our End Users. In particular, Stu has helped create the Desk Pro adoption pack, Slido starter kit and prior to joining Webex, he worked with Cisco as a partner for 3 years, during that time Stu's and his team created over 40 ebooks which all live in [essentials.webex.com](https://essentials.webex.com).



**Katarina Schifferová** joins Webex from the Slido team and currently acts as a Customer Care Lead. You may remember her from the incredible team that participated in the community's previous event highlighting Slido. Katarina will be helping answer any product-related questions and make sure you get the resources you need to have a successful use of Slido in Webex.

This thread is open to all IT Admins, End Users, Adoption Champions, and Partners. *5 random members who respond to this post will win a box of freshly branded Webex swag!* Marking responses as helpful is encouraged. Enjoy!

- 20 different experts are joining us
- Our team is posting supplemental info and resources
- Completely discussion-based
- All customers and partners are welcome to participate
- 5 random community members who respond will win box of freshly branded Webex swag

[cs.co/CommunityAnnouncements](https://cs.co/CommunityAnnouncements)

# Upcoming Walkthrough Wednesday

Walkthrough Wednesday Event

## Troubleshooting, Analytics, and Reporting in Control Hub

Live on Wednesday, August 18, 2021 at 1pm ET



**Ehric Ho**  
Product Manager, Webex



**Aaron Buda**  
Product Manager, Webex



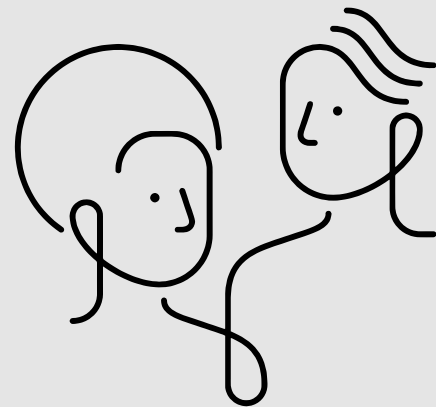
**Hardik Modi**  
Product Manager, Webex

- Overview of Control Hub
- How to leverage the latest capabilities in Troubleshooting to diagnose user experience issues and solve them quickly
- How to take advantage of real-time analytics to drive employee engagement and adoption
- How to track and analyze the performance of your Webex service with reports

**[Cs.co/ControlHubWednesday](https://Cs.co/ControlHubWednesday)**

# You're invited to continue the conversation in the Webex Community!

- Connect with 100,000+ other Webex users like you
- Ask questions and share knowledge
- Attend live events with esteemed guests
- Submit product ideas that go straight our Product team
- Participate in contests





# Slido poll: What is your role in your organization?



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# Today's guests



Molly Dubow  
Leader, Webex  
Community Ecosystem



Cole Callahan  
Webex Community  
and Content Manager

# Fully Connected Community Ecosystem

## Community

The place for our customers to engage with each other and with our product teams



## Webex Expert

Invite-only annual membership for top tier of community contributors.

## Ambassador

Cisco verified resume worthy credentials with opportunities to influence innovation

## Beta Program

Partner & IT Admins access products before GA

[cs.co/WebexCommunity](https://cs.co/WebexCommunity)



# Slido poll: What makes up the Webex Community ecosystem?



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# Slido poll: How involved are you in the Webex Community?



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# Webex Ambassador program

Level up your knowledge. Your network. Your voice.

The mission of the Webex Ambassadors is to empower people to do more than they ever imagined possible with collaboration.

They connect people across the globe to level up their knowledge, their network, and their voice.



**webex** Ambassador

[ambassador.webex.com](https://ambassador.webex.com)

# Ambassador components



## Courses

Earn resume worthy credentials across the Webex collaboration suite



## Recognition

Earn a certificate of completion and badges to display on your profiles as well as a gratitude gift from Webex



## Annual give back

Use your knowledge and expertise to help others in the Webex Community, provide feedback to the Webex teams, and in your influencer circles



## Renewal

Renew your Ambassador status each year by keeping your learning current and continuing to share your insights



# Power User

## Learning

Learn everything there is to know to be effective using Webex, including self troubleshooting and helpful resources. Be a champion for hybrid work and effective collaboration in Webex

## Involvement

Share your knowledge in the Webex Community and beyond! Receive invitations for user feedback sessions and surveys! Get rewards in The Gateway for your acts of advocacy! Contribute your use cases.

**webex verified**

**Power User  
Ambassador**



# Associate

## Learning

Chose your path: IT Admin **or** Adoption Advocate. Learn specialized content for either of these areas to drive high impact deployments

## Involvement

Share your knowledge in the Webex Community and beyond! Receive invitations for user feedback sessions and surveys! Join Beta program. Get rewards in The Gateway for your acts of advocacy!

webex verified

Associate  
Ambassador



# Professional

## Learning

Deepen your IT Admin **or** Adoption Advocate learning while adding developer and integration courses to transform the workplace. You are a thought leader in the collaboration space.

## Involvement

Share your knowledge in the Webex Community and beyond! Receive invitations for user feedback sessions and surveys! Get rewards in The Gateway for your acts of advocacy! Speaking engagements available.

webex verified

Professional  
Ambassador





# Experts

## Nomination

The top 1% of our Professional Ambassadors can be nominated for our Experts level

## Involvement

Share your knowledge in the Webex Community and beyond! Act as the Webex Advisory Board with NDA private events, co-creation of content, private Beta invitations, speaking opportunities, and more.



Slido poll: What  
Ambassador track are  
you interested in  
pursuing?



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# Join us today

ambassador.webex.com

golearn.webex.com

The screenshot shows the Webex Ambassador program landing page. At the top, there is a navigation bar with the Webex logo and links for Adoption, Resources, Products, and Learn. A secondary bar below it says "webex Ambassador". The main content area features the heading "Become a Webex Ambassador" and a sub-heading "Become an elite member" next to a grid of colorful dots. Below this, there is a paragraph about joining the program to learn, share, influence, and expand one's professional network. A second paragraph describes the program's benefits, including specialized learning credentials and recognition. An "Enroll Today" button is prominently displayed. The page footer includes a search bar and navigation links. Below the main content, there is a section titled "Ambassadors Courses for Webex Ambassadors" with a vertical stack of four levels: Webex Expert, Professional Ambassador, Associate Ambassador, and Webex Power User. To the right of this stack, there is a "webex Ambassador" heading and a paragraph about joining the program to learn, share, influence, and expand one's professional network. Below this, there is a paragraph about earning specialized learning credentials and building one's brand as a collaboration thought leader. A final paragraph states that everyone starts by becoming a Webex Power User and that passing this level unlocks new learning paths. The bottom of the page features a "Course Catalogs and Learning Plans" section with a search bar and a "Newest To Oldest" dropdown menu.

webex Adoption Resources Products Learn Help Center

webex Ambassador

## Become a Webex Ambassador

Become an elite member

Join our program to learn, share, influence, and expand your professional network.

The Webex Ambassador Program provides specialized learning credentials across the Webex collaboration suite. Get recognized for your knowledge, share your expertise, and influence Webex innovation with your insights.

Enroll Today

webex Search content in the platform

My Dashboard - Cisco Internal - Ambassador Program

### Ambassadors Courses for Webex Ambassadors

- Webex Expert
- Professional Ambassador
- Associate Ambassador
- Webex Power User

## webex Ambassador

Join The Webex Ambassador Program to learn, share, influence, and expand your professional network.

Earn specialized learning credentials across the Webex collaboration suite. **Build your brand as a collaboration thought leader.** Give back to the Webex ecosystem with your knowledge and experience. Get exclusive Webex goodies.

Everyone starts by becoming a Webex Power User. Once you pass this level, new learning paths are unlocked.

**As you learn more you will earn more opportunities to influence the future of collaboration** with surveys, speaking opportunities, private events, and more.

Course Catalogs and Learning Plans

Filters Search... Newest To Oldest

# Highlight your accomplishments as an Ambassador



**Laura Hamill** • 1st  
Enablement/Training Specialist at Cisco  
5h • 🌐



View my verified achievement from Cisco.



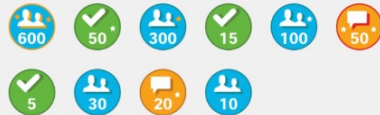
## Cole Callahan

Cisco Employee



Recent Badges

[See all >](#)

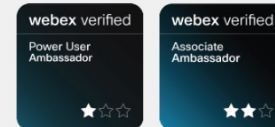


Stats

Member since 04-03-2020

523	1435	71
Posts	Helpful	Solutions

Certifications





Slido poll: What three aspects of the Ambassador program are you most excited about?



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**What are you waiting for?**  
Start your Ambassador journey today.



# Q&A