



Take hybrid events to the next level
with exceptional event technology.



Your End-to-End Event Management Solution



Registration



In-Person Event App



Virtual Suite



Professional Services



Communities



Flexible Streaming



Lead Retrieval



Live Display



Learn more about Socio

Available now for your virtual, in-person, & hybrid events!

Webex Suite Enterprise Agreement Customers

Socio is available to use today through our early access program as part of your Suite contract.

Contact your Account Rep

Cisco Sales & Partners

Evaluating Socio for a prospect or customer? Socio can be purchased today as a "stand-alone" product!

Socio.events/Cisco-Inquiry

Potential Customers

Interested in using Socio for your upcoming events?

Socio.events/demo

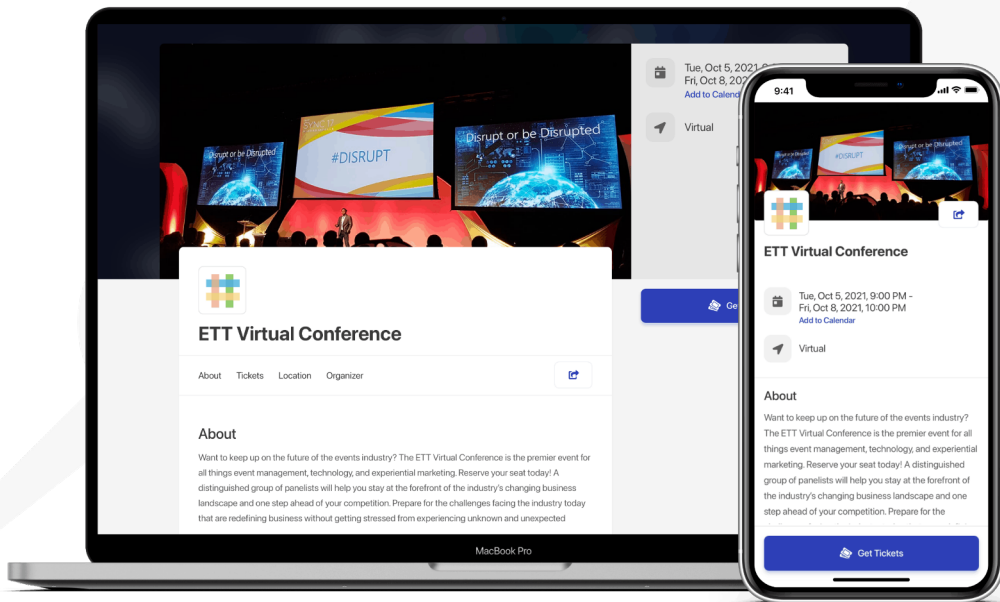




Registration

Build branded event registration in minutes, optimized for a hybrid audience.

- Seamlessly connect to the Socio Event Platform
- Branded experience
- Dynamic ticketing
- Instant funding
- Custom checkout forms
- Real-time analytics & reporting
- Attendee check-in

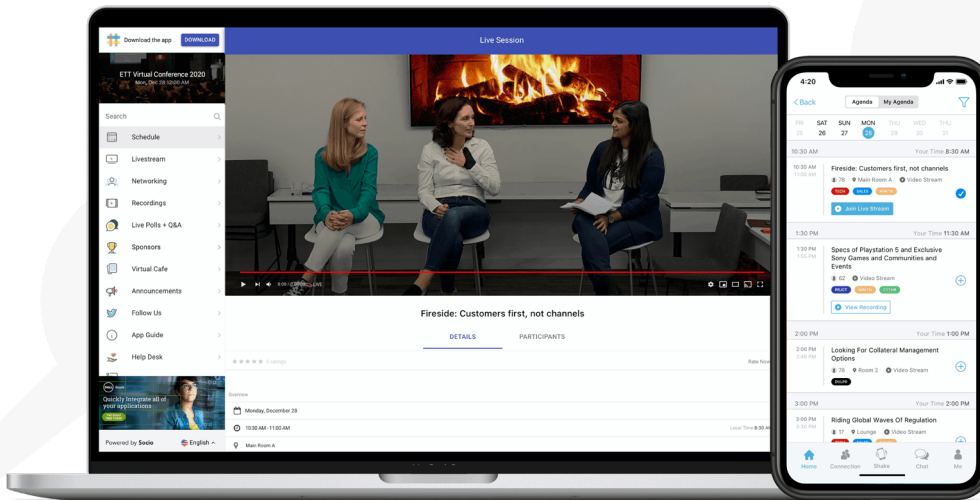




Virtual Suite

Your branded hub where streaming, networking, engagement, and sponsor visibility come to life.

- Full, browser-based, live event experience
- Contact exchange and video chat
- Sponsor gamification, banner ads, profiles, meeting rooms, and more
- Interact across audiences with chat, live Q&A, and polling
- Key integrations

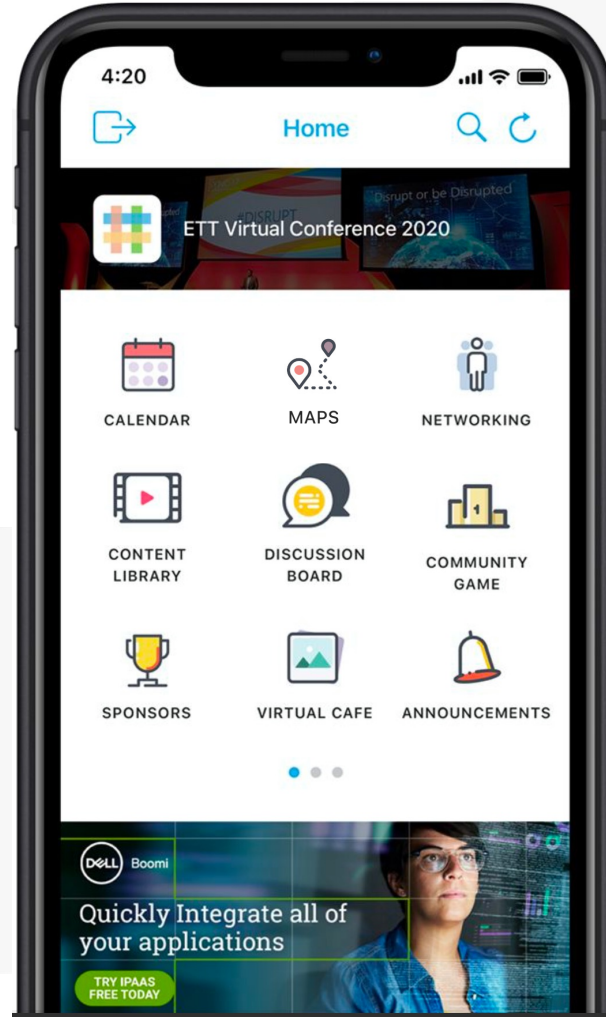




Mobile Event App

Engage in-person attendees with tools that enhance their physical experience.

- Maps, things to do, and other venue-specific information
- Extensive branding opportunities
- Shake-to-connect for in-person networking
- Push notifications
- Powerful grouping so the remote audience
- Additional sponsorship opportunities and engagement for live audiences

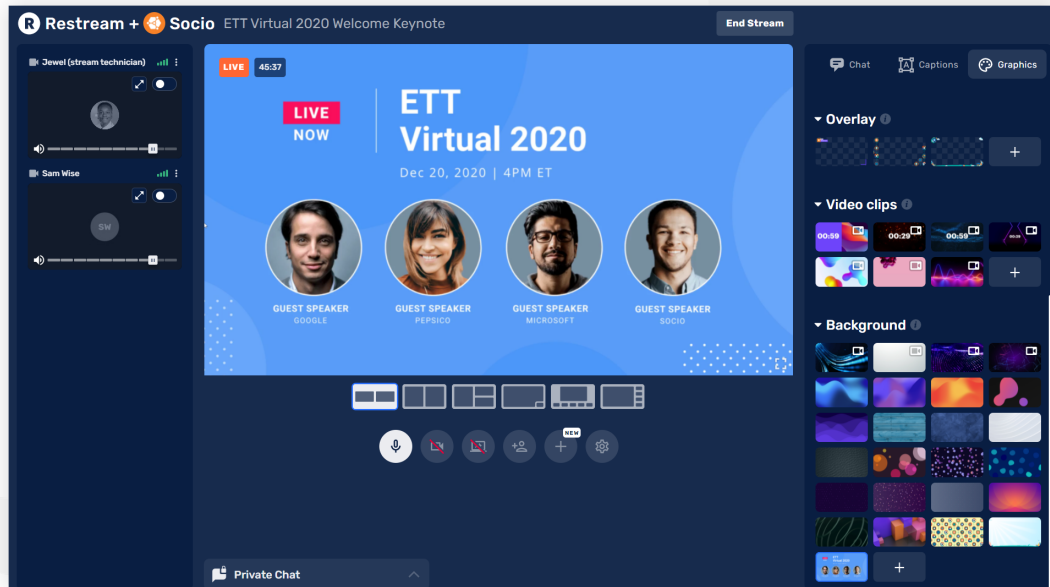




Flexible Streaming

Create beautiful live video natively within Socio, or use RTMP to share professionally produced video from 3rd-party broadcast software.

- No downloads for presenters or users
- Industry-leading low latency
- Elevate production value with graphics and calls-to-action
- RTMP-compatible for professional video

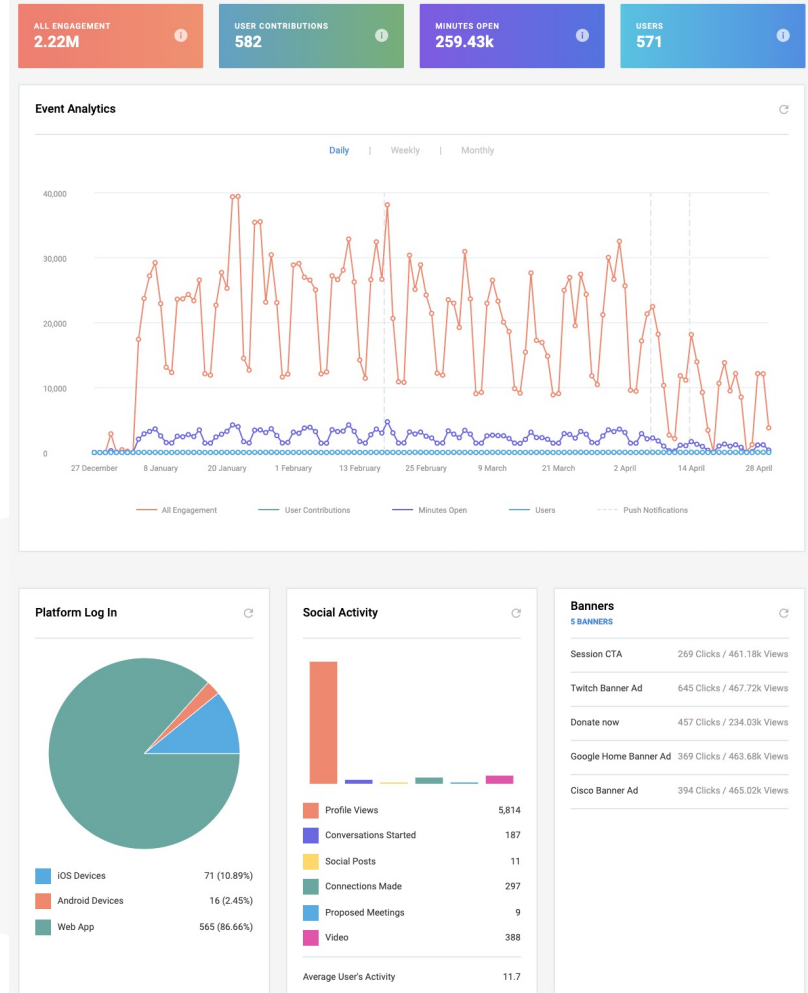




Live Data Dashboard

Take a deep dive into your event's metrics at any moment. A simple interface provides high-level and detailed looks at your event's performance.

- Measure high-level engagement, user contributions and interactions, and more
- Compare engagement across features with detailed breakdowns
- Filter by specific date ranges or individual attendee
- Export-ready for your CRM

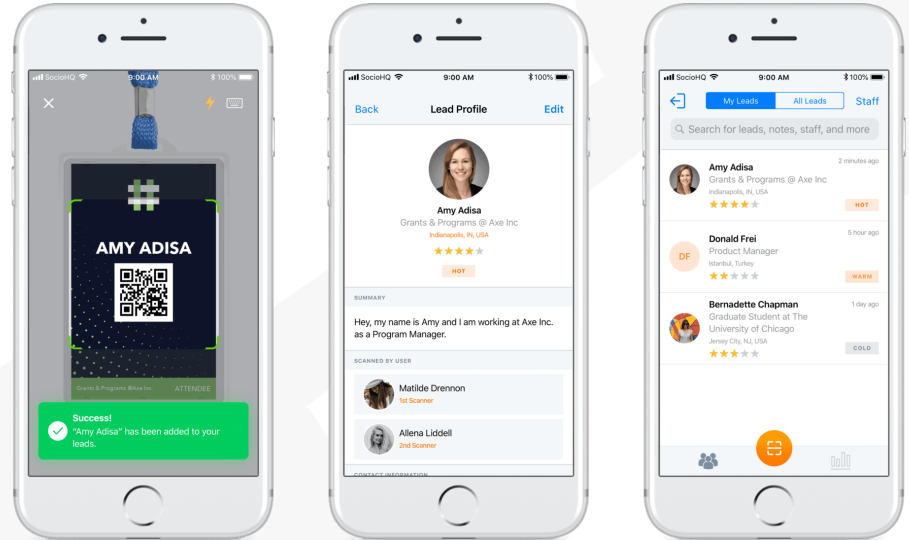




Lead Retrieval

Seamlessly capture and qualify leads, export to CRM, and smash ROI.

- Automation of scanning, qualifying, and rating makes three steps flow together like one
- Compile leads collaboratively by adding notes that whole teams can see, eliminating clunky duplicates
- Monitor live metrics so booth staff can make time-sensitive decisions

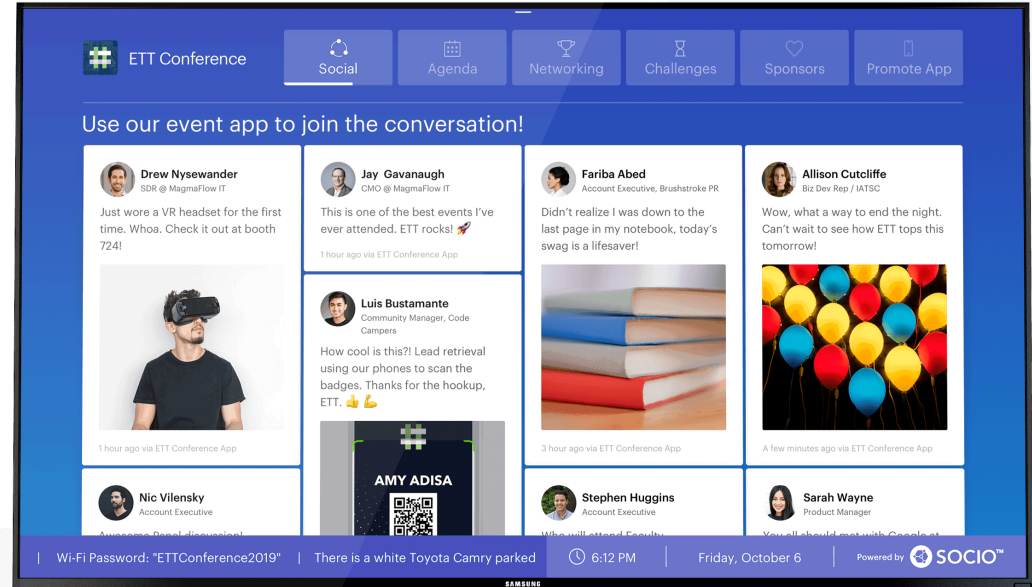




Live Display

Customize your event content in real time and publish it to every screen in the venue.

- Excite attendees to post about the event, promote your brand, and download your event app
- Create engaging challenges, and inspire friendly competition with leaderboards and live drawings
- Drive visits to sponsor or exhibitor booths by featuring them on the big screen

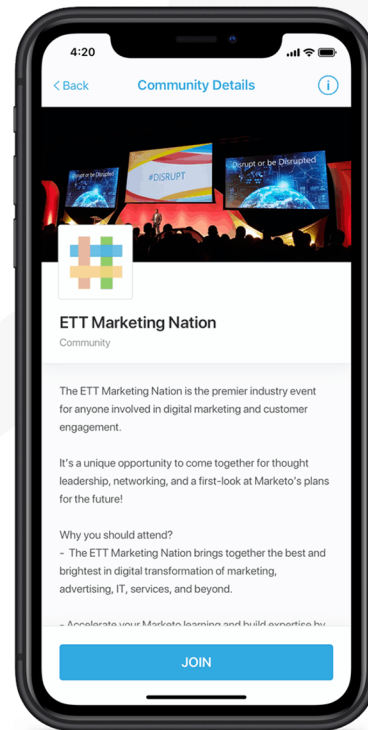
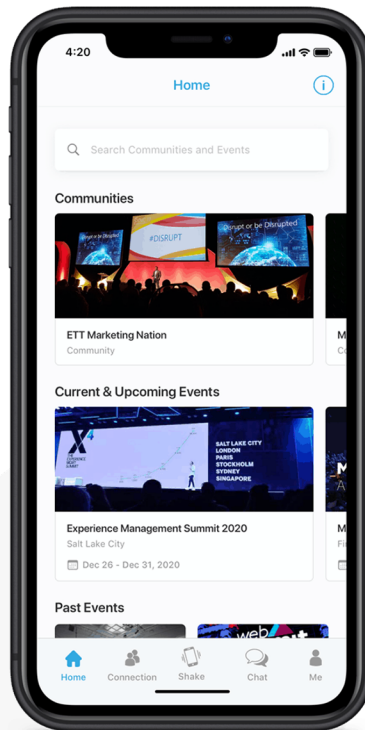




Socio Communities

Build connections that last beyond events with an intuitive community platform.

- Year-round engagement & sponsor visibility
- Full branding & customization
- Share & manage content
- Powerful networking
- Community gamification





Industry-Leading Customer Support

World-Class Support: Backed by an industry-leading customer response time of 15 minutes or less, help is always close by—24/5 or on weekends.

Professional Services: Socio's premium offerings place dedicated project managers and support reps with your team along every step of the process, so you can focus on the big picture.

