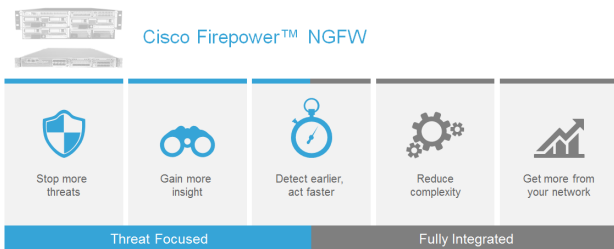


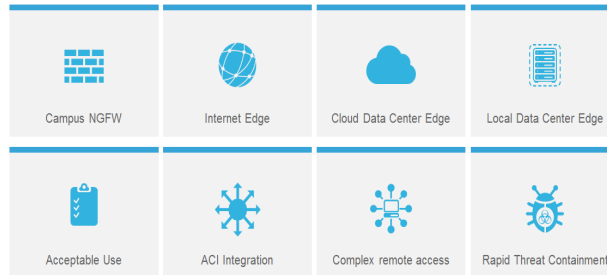
Cisco's threat focused Next - Generation Firewall platform

Cybersecurity attackers are finding new ways to profit criminal economy by morphing and adapting to today's dynamic business environment. Traditional method of keeping the bad guy out with static security controls on filtering ports, protocols or focusing on Web Applications alone are no longer sufficient. The only way to combat today's security threat is to address them holistically across the full attack continuum—before, during and after an attack. Next Generation Firewalls are critical points of security enforcement between different trust zones but in order to combat today's multi dimensional and dynamic threat landscape, NGFW's need to continue protecting before an attack, but also in the event of an attack - scope the incident, contain it and remediate it as well. Cisco's Firepower Next-Generation Firewall (NGFW) is industry's first fully integrated threat focused NGFW combating security threats across the full attack continuum at the perimeter zone. It delivers comprehensive, unified policy management of firewall functions, application control, threat prevention, and advanced malware protection across the network all the way to the endpoint. By combining multiple layers of Security on a single platform, Cisco Firepower NGFW's architecture avoids complexity, provides effective contextual visibility and correlation, minimizes security gaps and lowers cost.

Cisco Firepower NGFW is a complete solution



Business-critical use cases

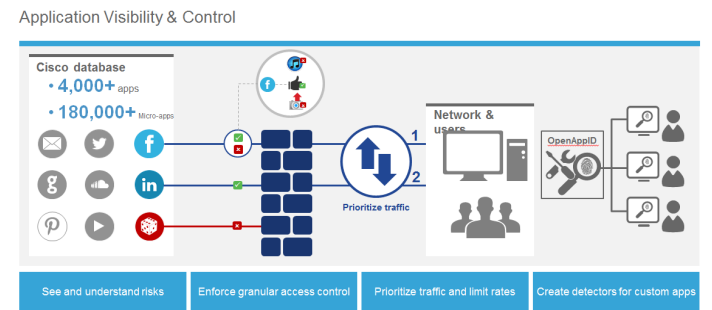


Cisco has an NGFW solution for every business



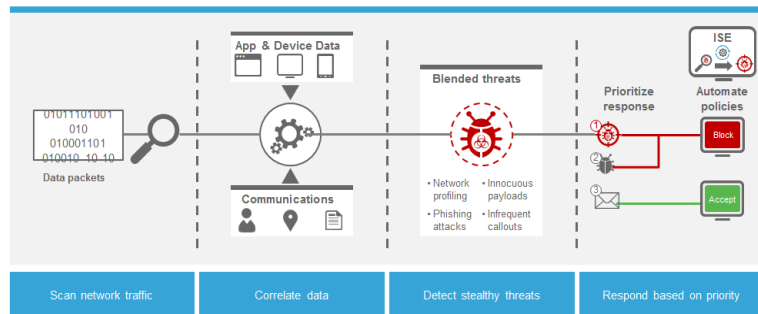
Combating and containing security threats are possible only if threats are visible in the first place. Cisco NGFW contextual awareness and Application Visibility and Control (AVC) detects multi-vector threats, eliminates visibility gaps in traditional defenses comprised of disparate point technologies. Cisco Next-Gen Firewall can also provide insight into users, mobile devices, client side applications, system details, vulnerabilities, threats, and URLs. OpenAppID- Cisco's open-source, application-focused detection language will enable you to custom create application detectors in addition to default application database.

Provide next-generation visibility



Understand threat details and quickly respond

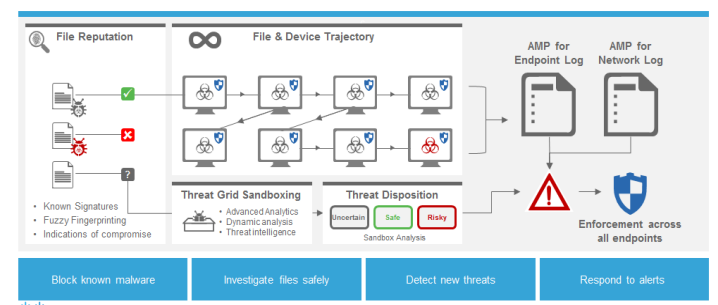
Next-Generation Intrusion Prevention System (NGIPS)



Enormous amount of intrusion event data will result in information overload on IT departments. Actionable and prioritized intrusion events are more valuable in streamlining operations. Intrusion events need to be automatically correlated while minimizing false positives. Cisco's NGIPS functionality continuously scans network traffic and correlates asset information with the vulnerabilities those assets contain and prioritize impacts. NGIPS can automatically determine the appropriate IPS rules to put in place to defend against the risks contained in the environment.

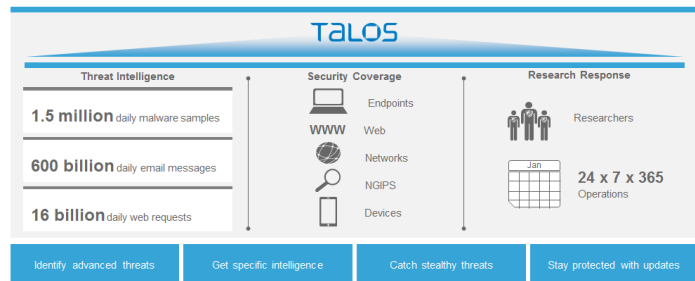
Uncover hidden threats in the environment

Advanced Malware Protection (AMP)



Advanced Malware Protection (AMP) functionality can contain known and unknown malware and breach activity with AMP's large scale analysis and automated models. Dynamic analysis could be done for any unknown files in a secure ThreatGrid sandbox for deeper investigation. Point-in-time signature based protection alone will not address the variants of malware today. With AMP's unique Continuous protection and Retrospection feature, malware detection and response is enabled at malware point of entry, propagation and post infection remediation addressing both during and after attack continuum.

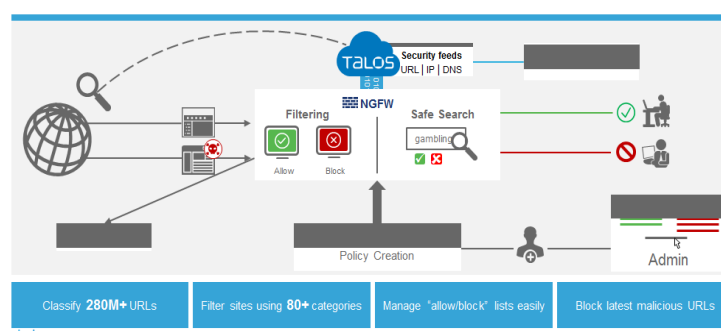
Get real-time protection against global threats



Cisco Talos - feeds intelligence and provides visibility into the most advanced threats before it can harm your network with its reputation scoring, blacklists, industry leading research team.

Block or allow access to URLs and domains

Web controls



URL filtering on Cisco NGFW makes it easy to minimize your exposure to web-based threats. Access control can be as broad or specific as needed to restrict access to harmful or inappropriate sites. You can also block sites and sub-sites based on the category instead of specific name or keyword

Firepower Management Center- Centralized security administration and automation



For further details visit: <https://www.cisco.com/go/ngfw>

For more information on Cisco Security solutions and products, please contact your **Cisco Account Manager**

Suggestions/comments on this newsletter contact Joby James at joby@cisco.com

