

For
Small
Business



Project Payton

Lance Harper, Product Manager

Roadmap Statement

“Many of the products and features described herein remain in varying stages of development and will be offered on a when-and-if-available basis. This roadmap is subject to change at the sole discretion of Cisco, and Cisco will have no liability for delay in the delivery or failure to deliver any of the products or features set forth in this document.”

The Customer Perspective

Delivered by a Local Partner. Backed by Cisco.

Complete Services and Support



Connect

Everything you need to connect your business to the world – simply, reliably, and affordably



Secure

Secure your business, with network security, storage and video surveillance solutions that keep your business up and running



Communicate

Collaborate by bringing your phone, email, text, conferencing, and video together, to make you more productive

Project Payton Overview

- Payton consists of 3 ATA Models
- Payton addresses refreshing the “Low-End” ATA portfolio.
- Introduces a new ATA device with an Integrated DECT Base Station for SOHO, small business, and residential Cordless Phone subscribers.
 - Supports 4 active simultaneous calls
- Based on a New Platform which can be leveraged in future higher-density ATA products.
- Allows DECT integration with UC320, UC500, SRP500 Products
- Cisco Branded

Status: Execution Committed

Cisco Voice Endpoints for Small Business

Smart Phone Appliance – ATAs



PAP2T



SPA2102



SPA3102



WRP400



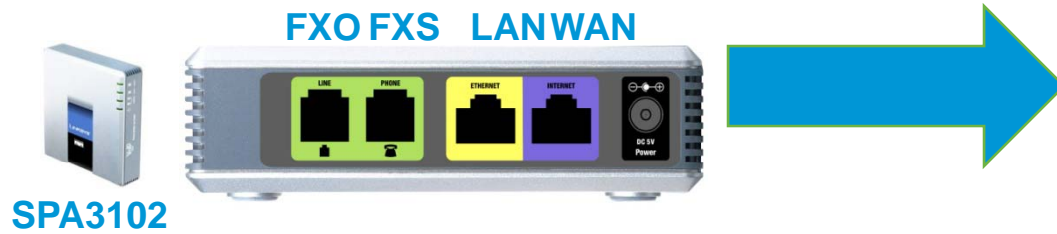
SPA8000



SPA8800

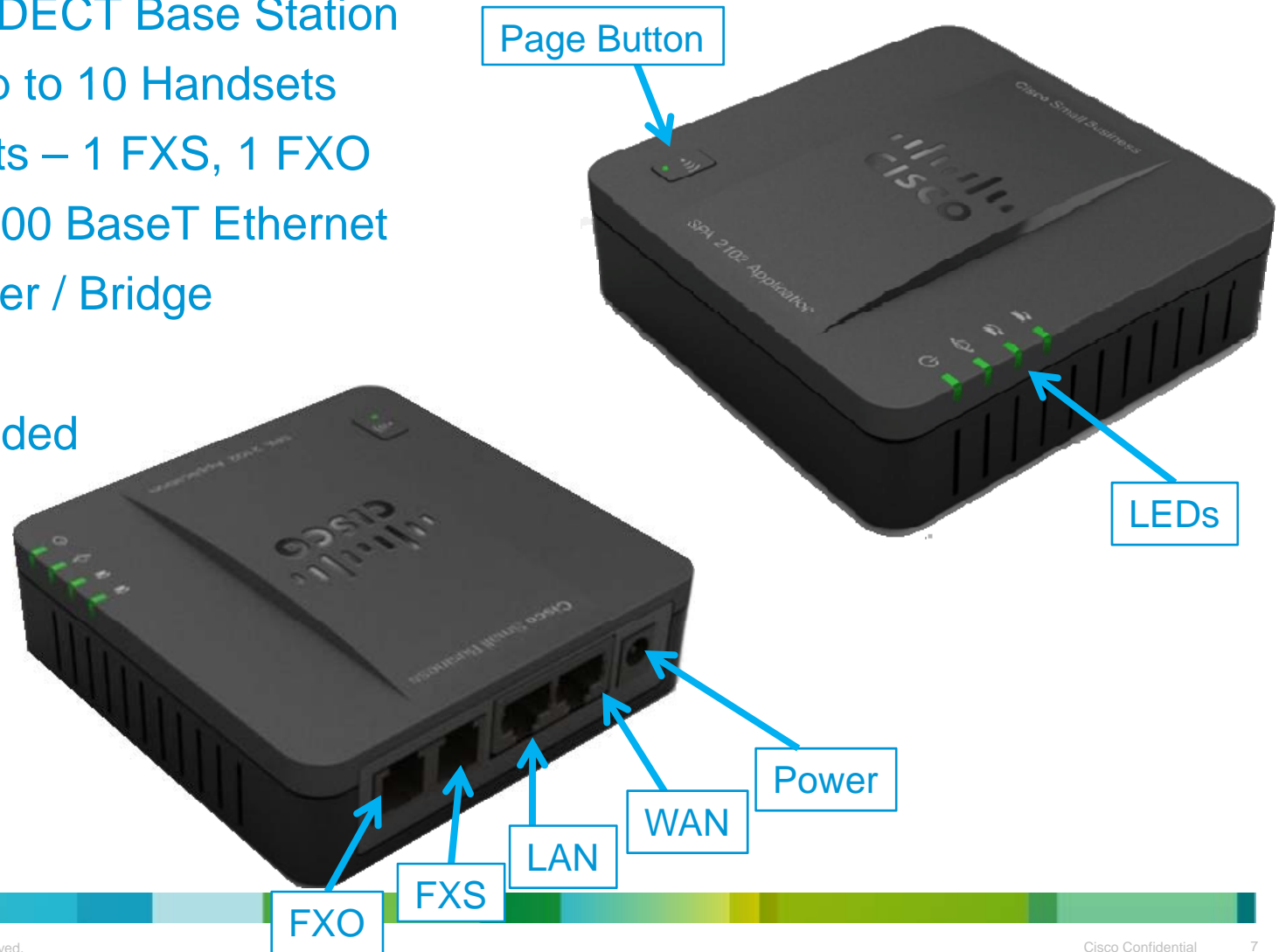
Model	Service Lines	Active Calls	3-Way Calls	PC Port(s)	PSTN Port	USB Port	Triple Play	Cisco Brand	List Price
PAP2T	2	2	1	N	0	N	N	N	\$69
SPA2102	2	4	2	Y	0	N	N	N	\$84
SPA3102	2	3	1	Y	1	N	N	N	\$97
WRP400	2	4	2	Y (4-Ports)	0	Y	Y	N	\$147
SPA8000	8	16	8	N	0	N	N	N **	\$320
SPA8800	4	12	4	N	4	N	N	Y	\$600

ATA Transition



Payton (DECT Version)

- Integrated DECT Base Station
- Register up to 10 Handsets
- Phone Ports – 1 FXS, 1 FXO
- 2 Port 10/100 BaseT Ethernet
- Basic Router / Bridge
- T.38 FAX
- Cisco Branded



DECT ATA - FXS & FXO

- 4 Simultaneous Active Calls



Next-Gen IP PBX

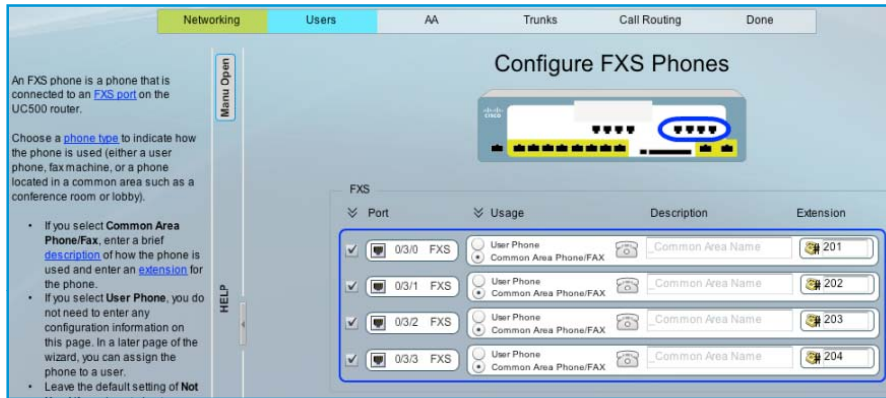
Voice and Data (On-Prem IP PBX)



Rickshaw
DECT Handsets

Integrated
DECT Base Station

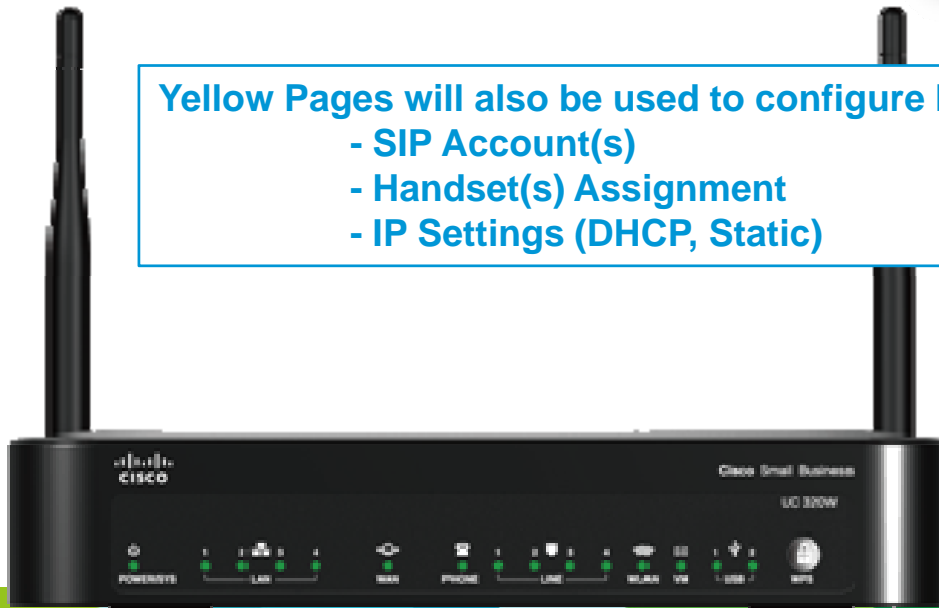
Next-Gen IP PBX: UC320 Payton Configuration with Yellow Pages



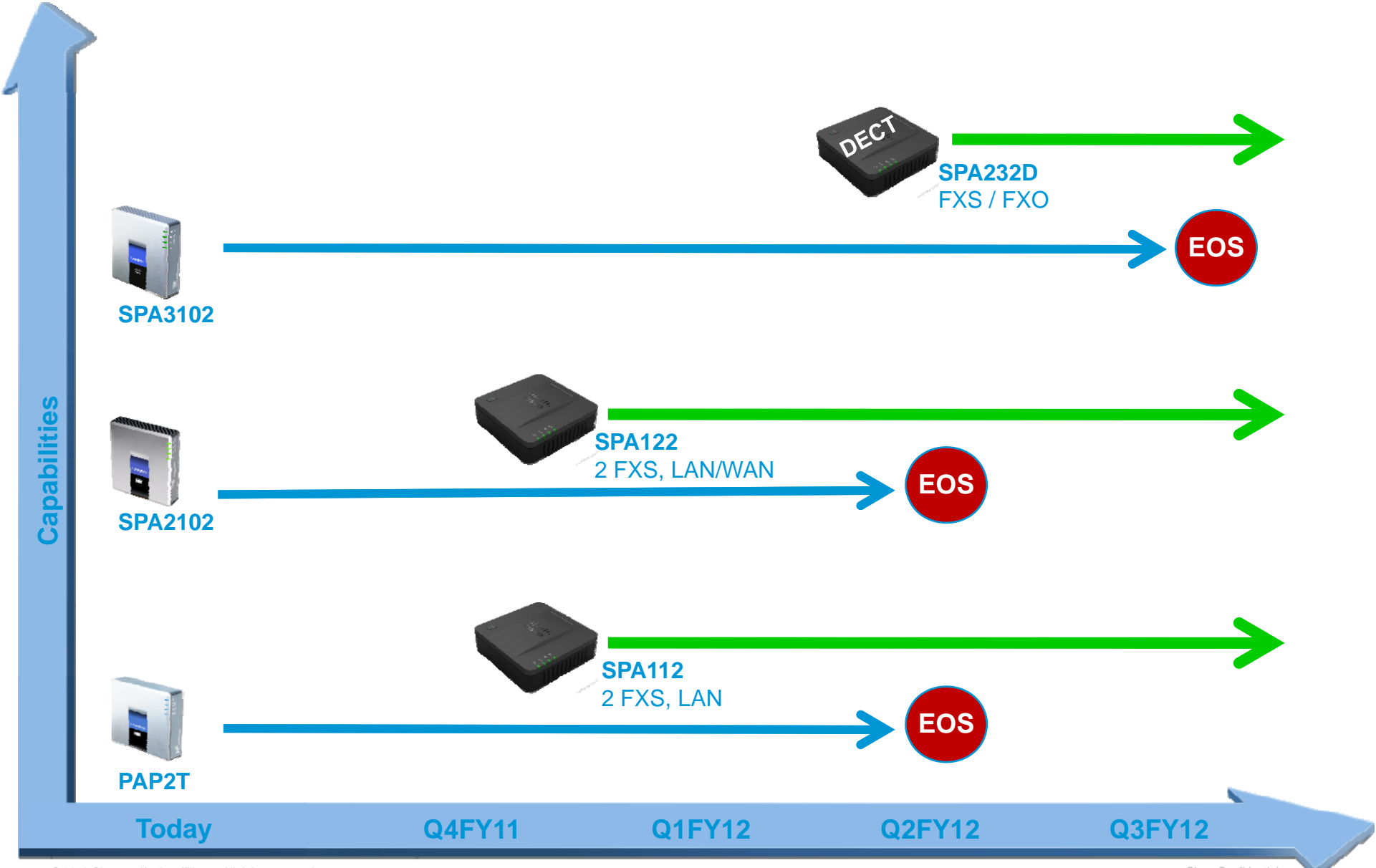
**Integrated
DECT Base Station**

Yellow Pages will also be used to configure Payton:

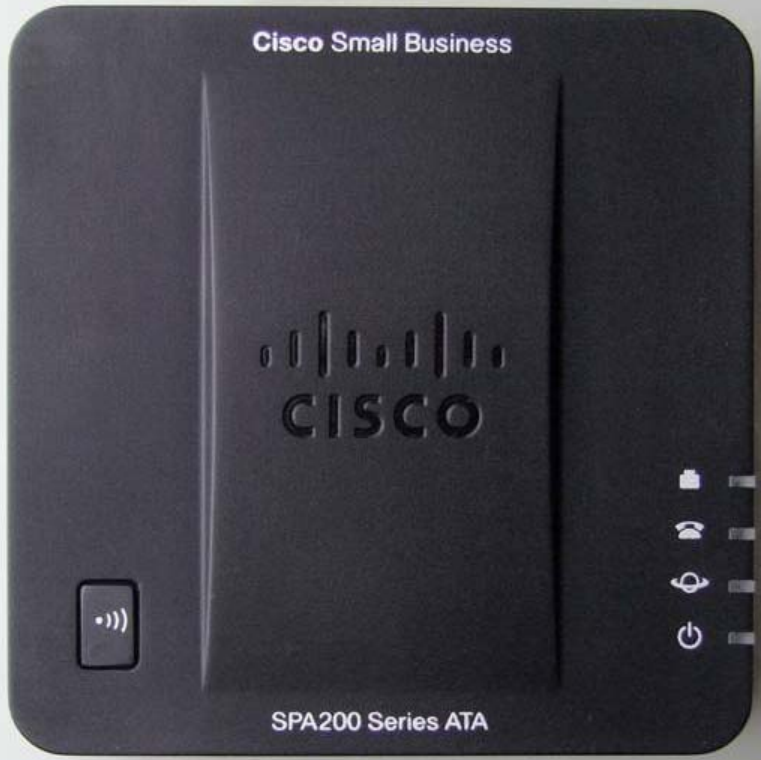
- SIP Account(s)
- Handset(s) Assignment
- IP Settings (DHCP, Static)



Portfolio Transition Timeline



Payton



Payton



Payton





Project Rickshaw: DECT EndPoints Strategy Overview

Status: Concept Committed

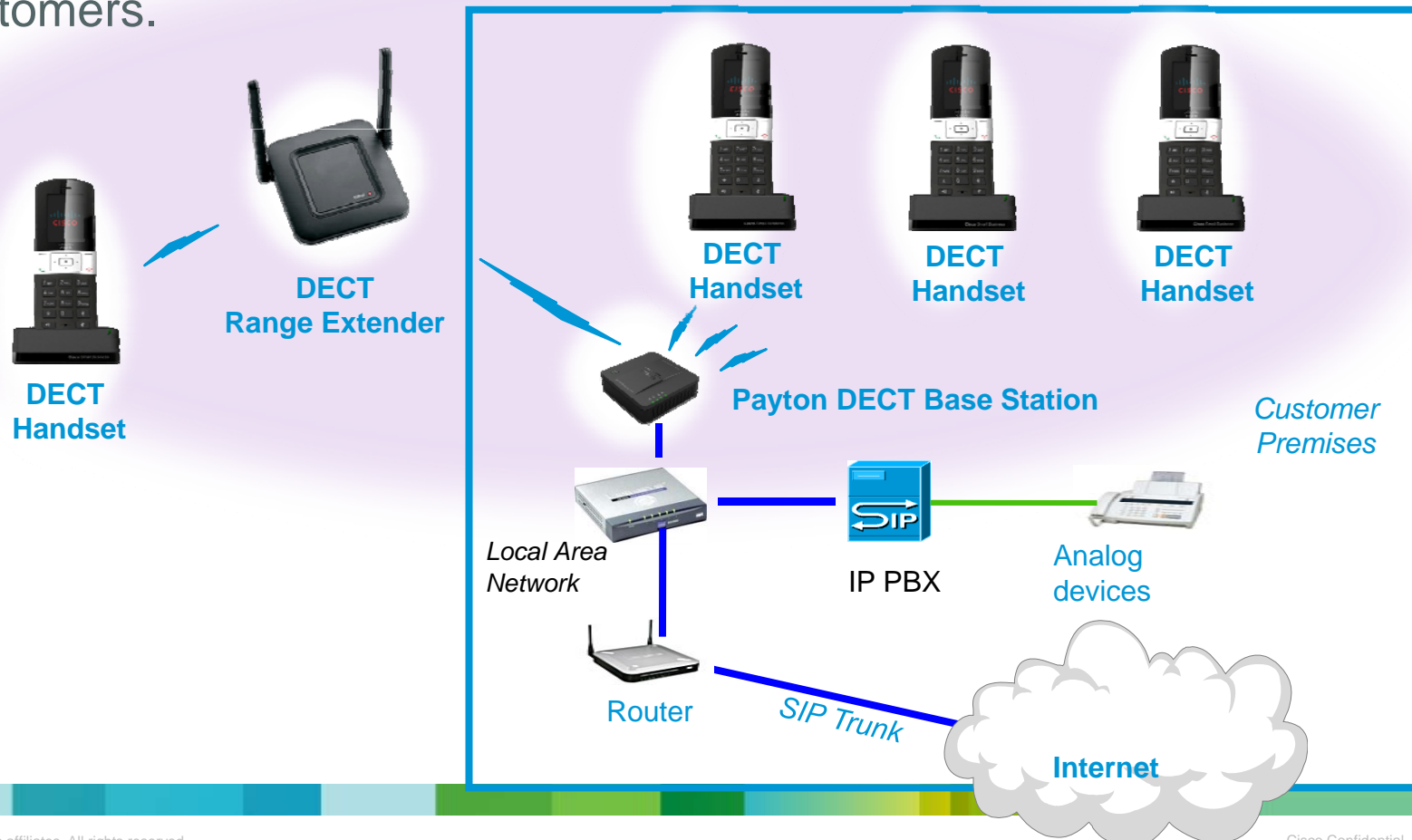


Rickshaw Strategic Positioning

- Rickshaw is targeted for Small Business Customers with requirements to have office mobility for their telephone services.
- Rickshaw Endpoints include a DECT Handset and Range Extender
- Main differentiator between Rickshaw and consumer DECT products are the integration of business call control features into the product.
- Adding mobility to existing solutions (UC320, UC500, SRP500, etc.)
- Expansion of the Small Business Product Portfolio to include high-value DECT Endpoints with the ease of deployment at a lower price point

System & Network Alignment

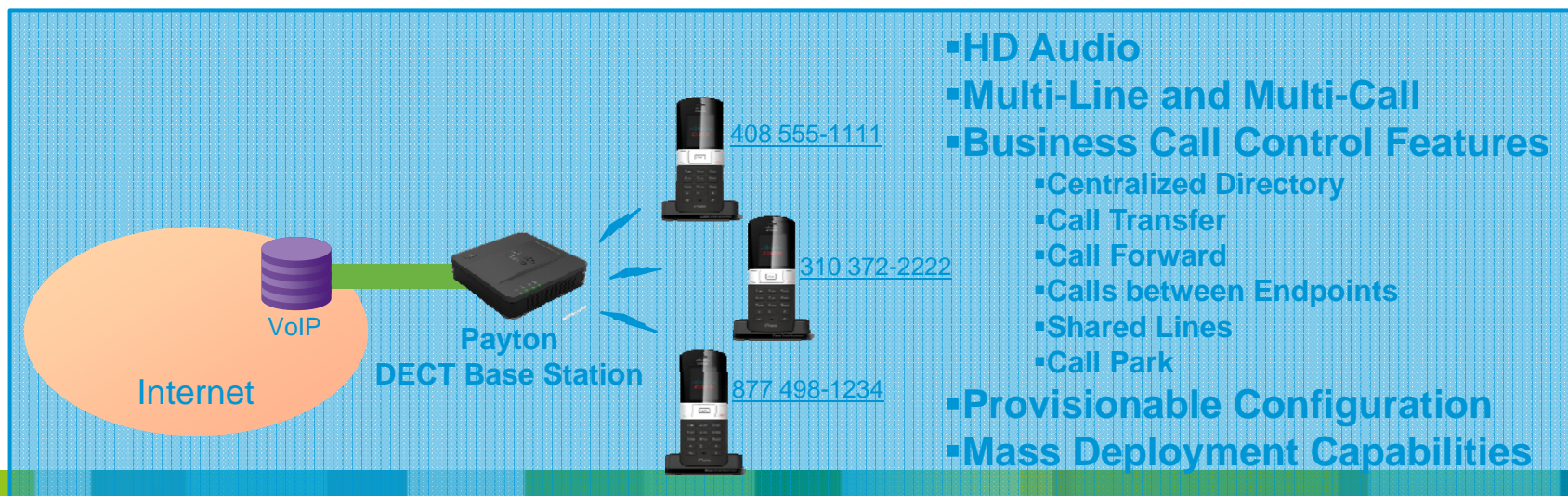
- Rickshaw DECT endpoints are used with a Payton DECT Base Station which will provide a cordless communications solution with existing Cisco Small Business Voice products that come together to provide a business class wireless solution for small business customers.



What is DECT?

- DECT: Digital Enhanced Cordless Technology
- Interference-free
- Security
- Long range without interference
- Low power consumption
- Outstanding Stand-by and Talk times
- Ease of deployment at a lower price point
- Interoperability between all brands

Rickshaw vs. Consumer DECT Phones



DECT Handset

- 1.8" to 2.2" diagonal active-matrix TFT with white backlight
- 2.5 mm headset jack
- Wideband Audio (G.722)
- Hands-free speakerphone with microphone
- 4-way navigation key
- 2 soft keys
- Call, End, Speaker, and Mute Buttons
- Talk time of 10 hours
- Standby time of 120 hours
- DSPG Chip
- Handset charging cradle with AC adapter
- Color scheme consistent with Cisco SPA IP Phones



DECT Range Extender

- DECT technology and CAT-iq
- Connect up to 6 repeaters to a Payton DECT Base Station
- Ability to “Handoff” Calls between Range Extenders
- Link up to 2 Repeaters (cascade)
- External Antennas
- Simple plug and play with a Payton DECT Base Station



Concept ID

DECT Product Roadmap: Base Station Extender

Cisco Small Business





Project Tangiers: DECT Conference Phone



Status: Concept Committed

DECT Conference Phone

- DECT technology
- Register Conference Phone to a Payton DECT Base Station
- Monochrome LCD Display
- VoIP and PSTN (Payton FXO)
- Rechargeable Battery, 48+ Hours Standby / 8+ Hours Talk Time
- Wideband Audio (G.722)



Concept ID



Payton

DECT Base Station

“Wireless Business” Solutions



Thank you.

