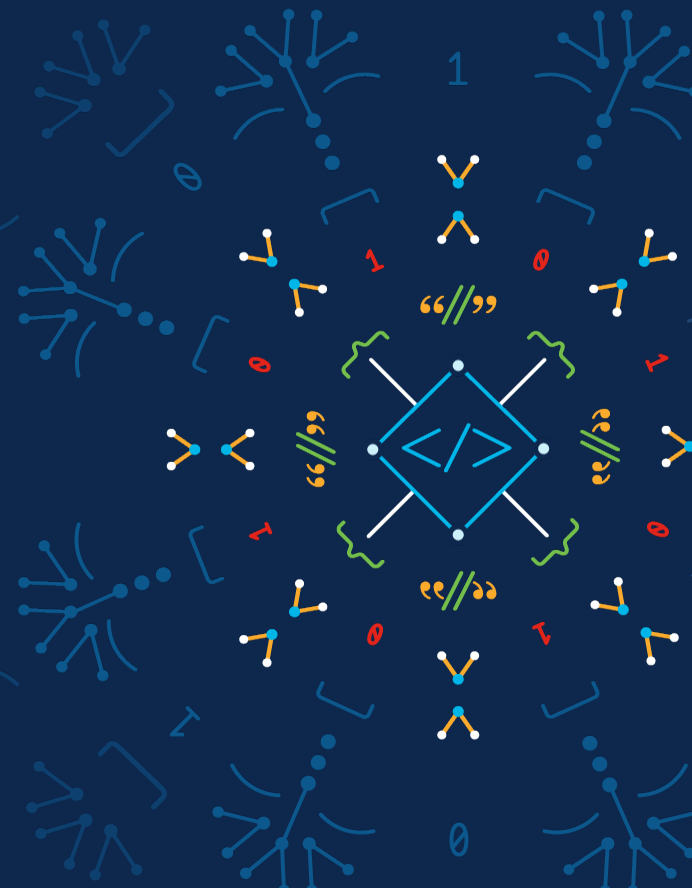


## Where we are going

Omar Sultan

Director, Product Management - Orchestration

29 Nov 2022





**Welcome**

# Meet some friends



Infra  
Operations

I need to increase responsiveness and  
still lower opex



Service  
Automation

I am on the front line for customer  
experience



Service  
Developer

I need to out-innovate the  
competition



Business  
Owner

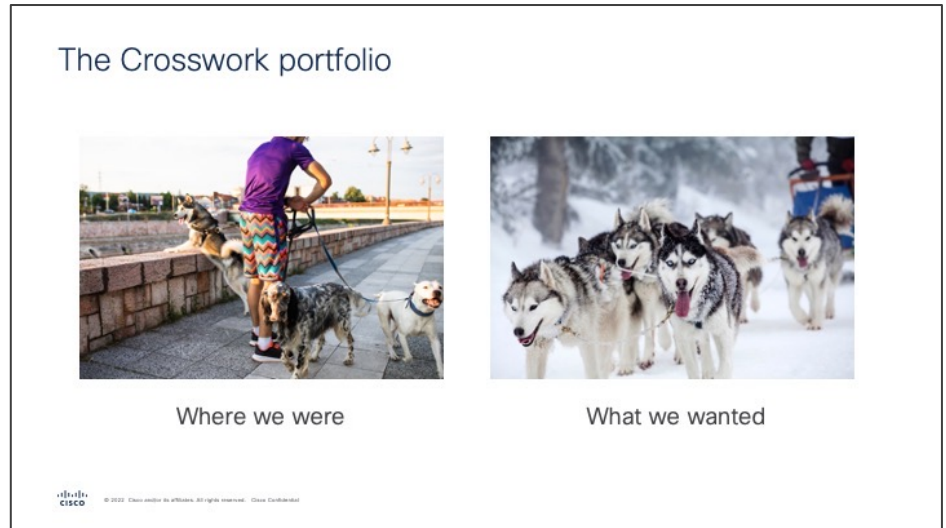
I don't care about the tech, show me  
how you can drive growth

# Our goal is speed in simplicity

- Easier to develop
- Faster to operationalize
- Easier to use

# Where we are spending out time

- Tool level
  - Features
  - Operations
- Portfolio level
  - Simplification
  - Unification
- Customer experience
  - Crosswork Automation Suites
  - Professional services
  - Commercials



# This is a networking event

- Ask questions
- Make connections
- Challenge us



The bridge to possible