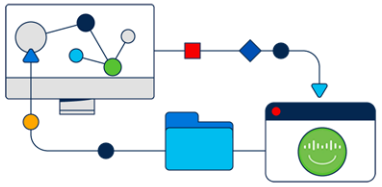
Welcome, we will begin soon.

The Asset Transfer Manager tool empowers Cisco Partners and Customers to autonomously initiate license and device transfers between Smart Accounts, frequently without Cisco Support intervention.

We are glad you are here to learn about the Asset Transfer Manager.

https://www.cisco.com/c/en/us/support/licensing/licensing-support.html

Cisco Digital Self-service Licensing Suite



The cornerstone of streamlined digital assistance for Cisco's licensing systems.

Digital Self-service Licensing Suite:

- Smart Account Asset Transfer Manager in Cisco Software Central
- Ask Licensing transaction support online and within our licensing tools
- Support Case Manager - With Ask Licensing and Guide Me

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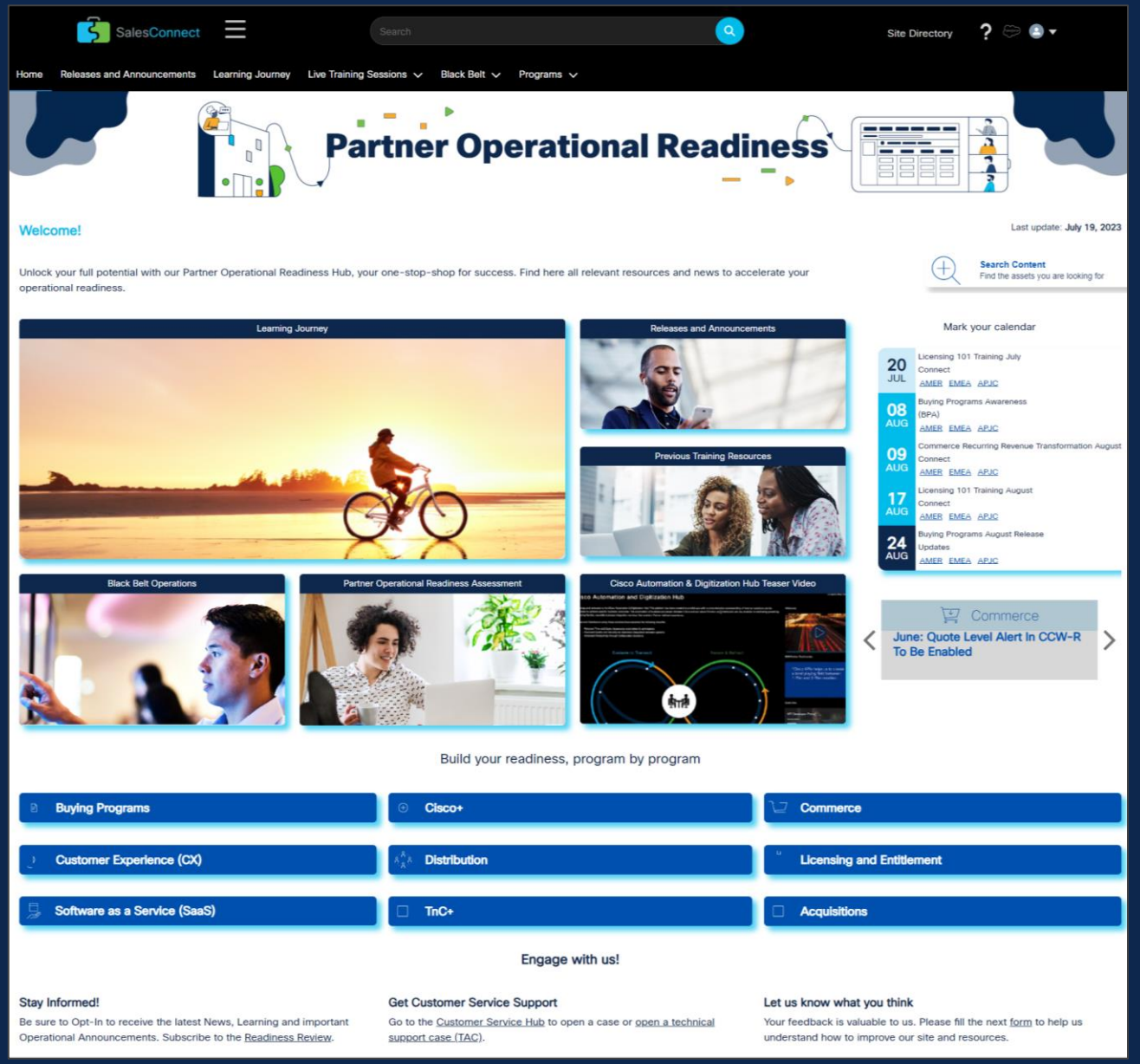
Welcome, we will begin soon.

Check out our Partner Operational Readiness Hub!

www.cisco.com/go/thehub



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Welcome to the Asset Transfer Manager Demonstration

Released: January 12, 2024

Cisco Commerce & Lifecycle Operations Enablement and Licensing

February 29, 2024

Commerce & Lifecycle Operations

About today's session

- This session will be recorded
- Recording and deck will be shared
- Questions encouraged in the Q&A panel
- Exit survey feedback desired

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Agenda

1. Introduction
2. Demo
3. Q&A
4. Resources

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Who is presenting

Jamil Smith

Cisco Licensing Global Process Owner

Sree Viswanathan

Cisco Licensing Asset Transfer Manager tool Product Owner

What we do

Improve our Customer and Partner experience!

We collaborate with your Cisco Account Managers and Cisco Customer Service Executives to:

- Identify problems and implement licensing solutions
- Define global licensing support processes for consistency
- And drive enhancements to Cisco licensing applications

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Cisco Asset Transfer Manager

This new Cisco feature allows Smart Account Administrators the ability to transfer licenses and devices between two Customer Smart Accounts, often without needing to open a Cisco support ticket.

Administrators will save time and effort by eliminating the need to locate, track and evaluate assets across multiple accounts.

This ensures prior purchased licenses and devices are not underutilized and limits new unnecessary purchases.

Where, Who, What

Found on Cisco Software Central https://software.cisco.com/

Used by Smart Account Administrators

To transfer licenses and devices

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Some Considerations

- Smart Account Administrator for both accounts
- Have legal entity approval to transfer assets
- Domains can be different
- If a different legal entity, approval process required
- Legal and export compliance checks included
- Enterprise Agreement Workspace and On Prem are not part of this release
- Additional FAQs in the Asset Transfer Manager User Guide

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Asset Transfer Manager Demo

Sree Viswanathan

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Q&A

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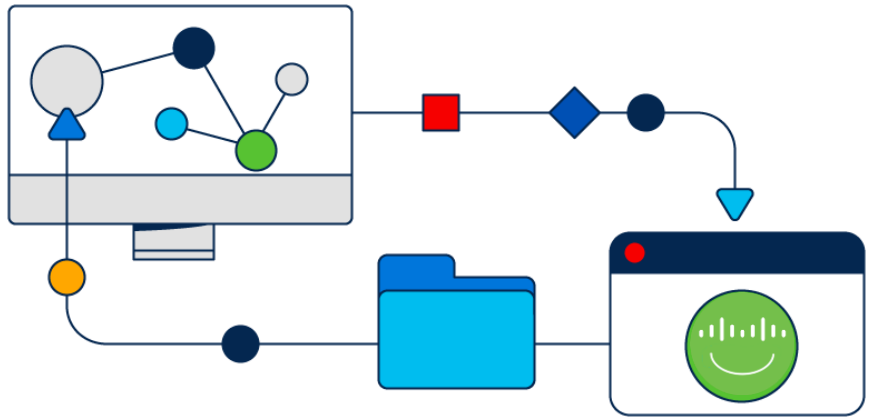
Licensing Resources

Asset Transfer Manager

- Asset Transfer Manager Demo VoD
- Asset Transfer Manager User Guide
- Find the tool at Cisco Software Central

General Licensing Support

- Licensing Transaction Support on Cisco.com
- Licensing Transaction Support Videos
- Licensing Support Case Manager
- Licensing Courses Partners
- Licensing Courses Customers



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The bridge to possible

Commerce & Lifecycle Operations